

CGA LICENCED PREMISES

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Area: P04246_Friendly Inn, Halifax, HX3 5QG (1 Mi)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	17	71.5	81.7	88			
Proprietary Club	0	0.0	7.3	0			
Registered Club	10	42.0	28.2	149			
Restaurant	3	12.6	32.1	39			
Residential	0	0.0	2.7	0			

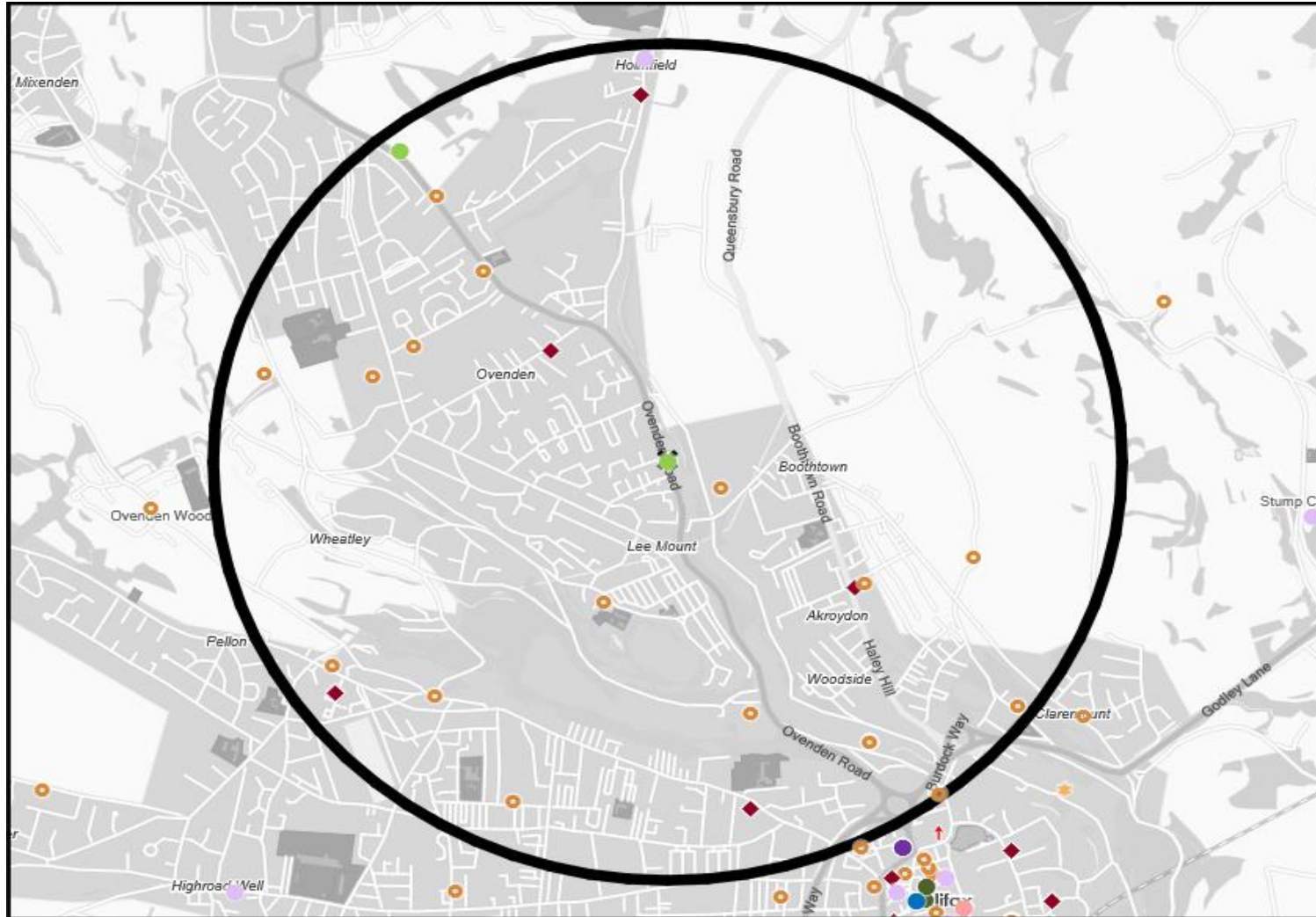
Name	Description	License Type	Owner Name	Postcode
Ada Social Club	Independent Free	Registered Club	Independent Free	HX 1 4RW
Running Man	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HX 1 5QN
New Street Hotel	Unknown	Pubs & Full On	Unknown	HX 2 0HG
Fountain Head Inn	Independent Free	Pubs & Full On	Independent Free	HX 2 0EE
Pellon Social Working Mens Club & Insti	Independent Free	Registered Club	Independent Free	HX 2 0HF
Halifax Rugby Club	Independent Free	Registered Club	Independent Free	HX 2 8AR
Ovenden Amateur Rugby League Footba	Independent Free	Registered Club	Independent Free	HX 2 8AD
Illingworth Sports Club	Independent Free	Registered Club	Independent Free	HX 2 8HA
Queens Head Tavern	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HX 2 8HG
Shant	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HX 2 9AG
Ivy House Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HX 2 9BB
Greystone Social Club	Independent Free	Registered Club	Independent Free	HX 2 8TX
1904 At Dean Clough	Independent Free	Pubs & Full On	Independent Free	HX 3 5AT
Lee Mount Club & Institute	Independent Free	Registered Club	Independent Free	HX 3 5EQ
Friendly Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HX 3 5QG
Railway Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HX 3 5SF
Flying Dutchman Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HX 3 6HG
Akroydon Victoria Bowling Club	Independent Free	Registered Club	Independent Free	HX 3 6HQ
Sportsman Inn	Independent Free	Pubs & Full On	Independent Free	HX 3 6UG
Ovenden Rugby League Football Club	Independent Free	Registered Club	Independent Free	HX 2 8DA
Moorside Club	Independent Free	Registered Club	Independent Free	HX 2 8AR
El Greco	Independent Free	Restaurant	Independent Free	HX 1 1XF
Thai Corner	*Other Small Retail Groups	Restaurant	*Other Small Retail Groups	HX 3 5AX
Next Level	Independent Free	Pubs & Full On	Independent Free	HX 3 5AX
Viaduct Theatre	Independent Free	Pubs & Full On	Independent Free	HX 3 5AX
New Prospect Inn	Independent Free	Pubs & Full On	Independent Free	HX 3 6LG
Arches At Dean Clough	Independent Free	Pubs & Full On	Independent Free	HX 3 5AX
Darkland Brewery And Pallet Bar	Independent Free	Pubs & Full On	Independent Free	HX 3 6TA
Flying Pig	Independent Free	Pubs & Full On	Independent Free	HX 2 8TX
True North	Independent Free	Restaurant	Independent Free	HX 3 5AX

MAP OF AREA

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Source: OS Open Data 2018

Area: P04246_Friendly Inn, Halifax, HX3 5QG (1 Mile contour)



KEY

- Large pub co's & bars**
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars**
 - ▲ Family Brewers with pubs
- Hotels**
 - ✕ Hotels
- Restaurants**
 - ★ Restaurants
- Leisure**
 - ▲ Leisure
- Independent**
 - Independent
- Other**
 - ◆ Other
- Site Location**
 - ✕ Site Location
- Boundary**
 - Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04246_Friendly Inn, Halifax, HX3 5QG (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	55	0.5	22.1	2		
2 Rising Prosperity	37	0.4	10.2	3		
3 Comfortable Communities	1,292	12.4	26.5	47		
4 Financially Stretched	4,249	40.7	23.7	172		
5 Urban Adversity	4,803	46.0	17.2	267		
6 Not Private Households	13	0.1	0.3	36		

Graph

Total households **10,449**

Acorn Category Pen Portrait

6
Not Private Households

790k
UK Adults

1.5%
of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

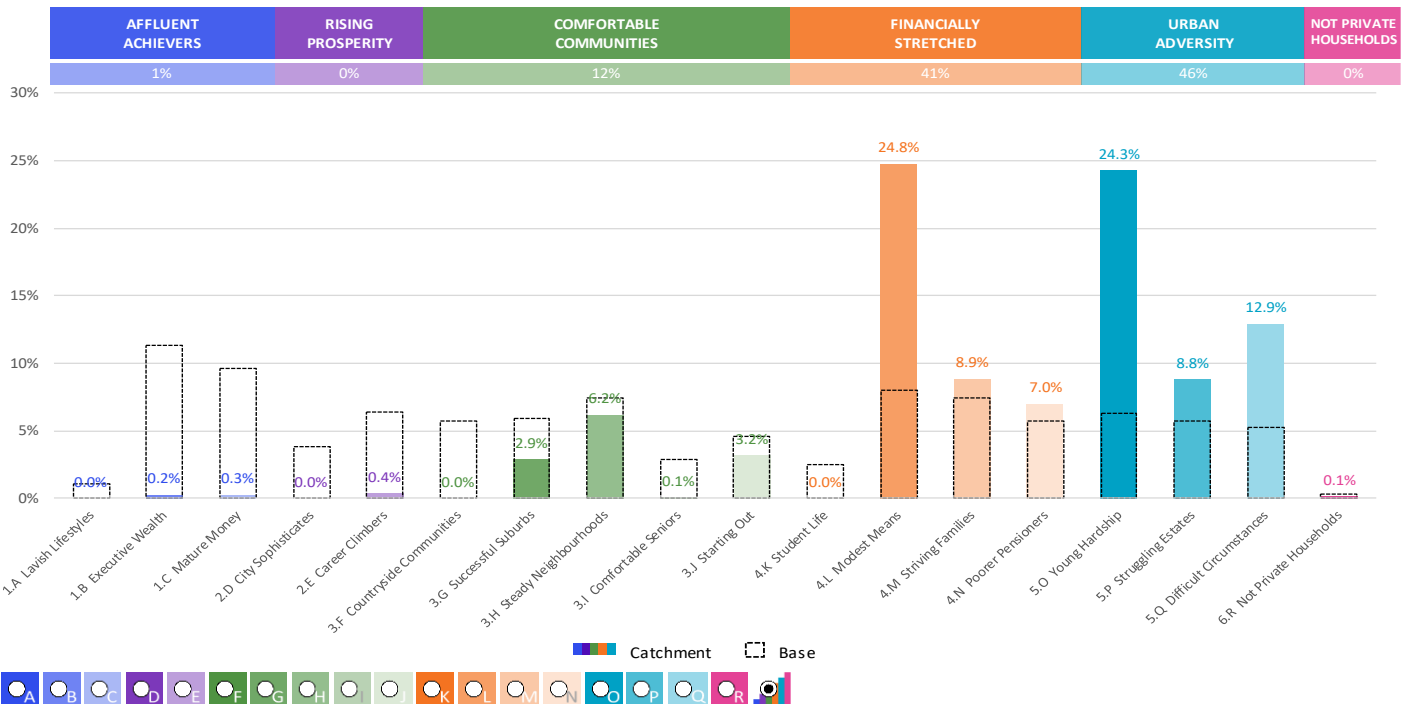
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04246_Friendly Inn, Halifax, HX3 5QG (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	26	0.2	11.3	2			
1.C Mature Money	29	0.3	9.6	3			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	37	0.4	6.4	6			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	303	2.9	6.0	49			
3.H Steady Neighbourhoods	646	6.2	7.4	83			
3.I Comfortable Seniors	9	0.1	2.9	3			
3.J Starting Out	334	3.2	4.6	70			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	2,590	24.8	8.0	310			
4.M Striving Families	925	8.9	7.4	119			
4.N Poorer Pensioners	734	7.0	5.8	122			
5. Urban Adversity							
5.O Young Hardship	2,535	24.3	6.3	388			
5.P Struggling Estates	919	8.8	5.7	154			
5.Q Difficult Circumstances	1,349	12.9	5.2	246			
6. Not Private Households							
6.R Not Private Households	13	0.1	0.3	36			
Total households	10,449						

Acorn Group Graph



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04246_Friendly Inn, Halifax, HX3 5QG (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

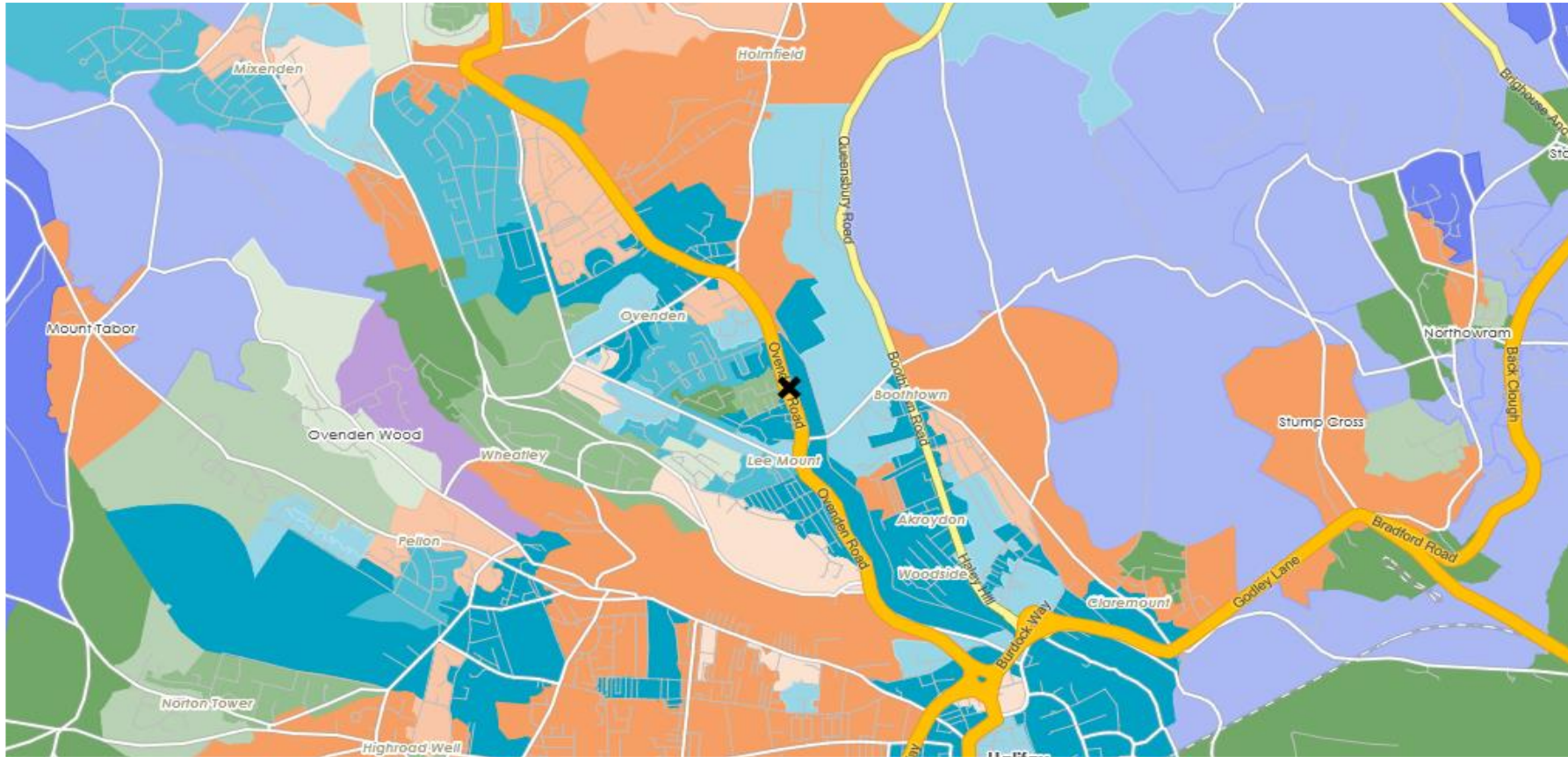
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	2	0.0	2.2	1			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	24	0.2	1.6	14			
1.C Mature Money							
1.C.10 Better-off villagers	5	0.0	3.1	2			
1.C.11 Settled suburbia, older people	24	0.2	2.8	8			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	13	0.1	2.0	6			
2.E.19 First time buyers in small, modern homes	24	0.2	3.4	7			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	161	1.5	2.7	57			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	142	1.4	2.4	56			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	560	5.4	3.5	155			
3.H.28 Owner occupied terraces, average income	15	0.1	1.6	9			
3.H.29 Established suburbs, older families	71	0.7	2.3	29			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	9	0.1	2.4	4			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	56	0.5	2.2	25			
3.J.33 Smaller houses and starter homes	278	2.7	2.4	111			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	27	0.3	1.4	18			
4.L.38 Semi-skilled workers in traditional neighbourhoods	465	4.5	2.6	169			
4.L.39 Fading owner occupied terraces	974	9.3	2.9	319			
4.L.40 High occupancy terraces, culturally diverse family areas	1,124	10.8	1.0	1,083			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	9	0.1	1.6	5			
4.M.42 Struggling young families in post-war terraces	65	0.6	1.6	38			
4.M.43 Families in right-to-buy estates	438	4.2	2.0	206			
4.M.44 Post-war estates, limited means	413	4.0	2.2	182			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	35	0.3	0.8	43			
4.N.46 Elderly people in social rented flats	320	3.1	1.0	297			
4.N.47 Low income older people in smaller semis	210	2.0	2.2	90			
4.N.48 Pensioners and singles in social rented flats	169	1.6	1.7	95			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	234	2.2	2.2	102			
5.O.50 Struggling younger people in mixed tenure	216	2.1	1.8	115			
5.O.51 Young people in small, low cost terraces	2,085	20.0	2.3	881			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	699	6.7	1.6	428			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	220	2.1	1.6	132			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	37	0.4	1.5	23			
5.Q.58 Singles and young families, some receiving benefits	662	6.3	1.8	360			
5.Q.59 Deprived areas and high-rise flats	650	6.2	2.0	316			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	13	0.1	0.3	44			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	10,449						

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04246_Friendly Inn, Halifax, HX3 5QG (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	● A. Lavish Lifestyles	1-3
	● B. Executive Wealth	4-9
	● C. Mature Money	10-13
2. Rising Prosperity	● D. City Sophisticates	14-17
	● E. Career Climbers	18-20
3. Comfortable Communities	● F. Countryside Communities	21-23
	● G. Successful Suburbs	24-26
	● H. Steady Neighbourhoods	27-29
	● I. Comfortable Seniors	30-31
	● J. Starting Out	32-33
4. Financially Stretched	● K. Student Life	34-36
	● L. Modest Means	37-40
	● M. Striving Families	41-44
	● N. Poorer Pensioners	45-48
5. Urban Adversity	● O. Young Hardship	49-51
	● P. Struggling Estates	52-56
	● Q. Difficult Circumstances	57-59
6. Not Private Households	● R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults 22.8% of UK

House type: **Detached**

House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

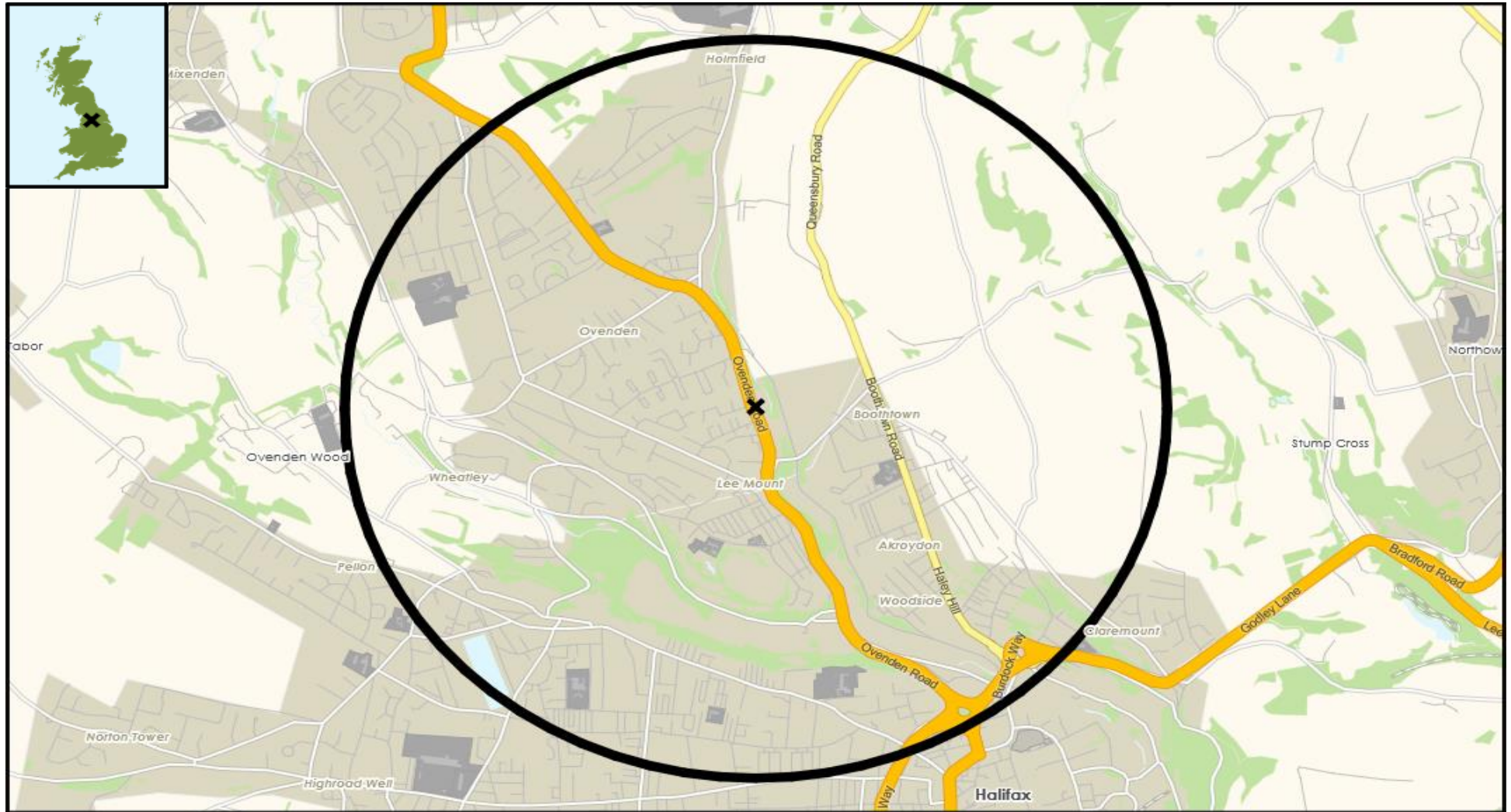


MAP OF AREA

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Area: P04246_Friendly Inn, Halifax, HX3 5QG (1 Mile contour)

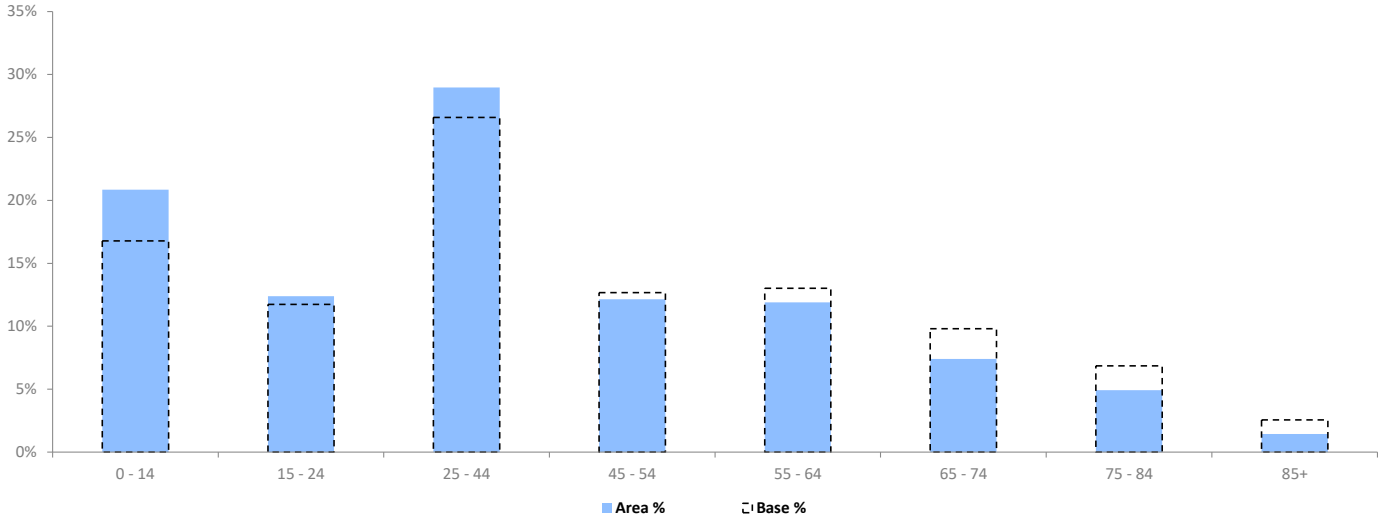


POPULATION PROJECTIONS

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Area: P04246_Friendly Inn, Halifax, HX3 5QG (1 Mile contour)
 Base: Great Britain
 Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	4,961	20.9	16.8	124			
15 - 24	2,944	12.4	11.7	105			
25 - 44	6,890	29.0	26.6	109			
45 - 54	2,889	12.1	12.7	96			
55 - 64	2,829	11.9	13.0	91			
65 - 74	1,759	7.4	9.8	75			
75 - 84	1,169	4.9	6.9	72			
85+	343	1.4	2.6	57			
Total population	23,784						



EXPENDITURE

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Area: P04246_Friendly Inn, Halifax, HX3 5QG (1 Mile contour)
 Base: Great Britain
 Year: 2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£601,634	£57.35	£66.95	86			
2. Alcoholic beverages, tobacco and narcotics	£284,532	£27.12	£28.12	96			
3. Clothing & Footwear	£195,144	£18.60	£22.40	83			
4. Housing, water, electricity, gas and other fuels	£749,145	£71.41	£107.19	67			
5. Furnishings, equipment and routine maintenance	£305,002	£29.07	£36.85	79			
6. Health	£129,663	£12.36	£13.48	92			
7. Transport	£996,313	£94.97	£134.74	70			
8. Communication	£142,103	£13.55	£15.74	86			
9. Recreation & Culture	£532,326	£50.74	£64.16	79			
10. Education	£112,476	£10.72	£22.26	48			
11. Restaurants & Hotels	£501,314	£47.79	£67.11	71			
12. Miscellaneous goods and services	£827,974	£78.92	£109.86	72			
Total Expenditure	£5,377,625	£512.59	£688.85	74			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.