

CGA LICENCED PREMISES

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Area: P00864_Kings Arms, Egremont, CA22 2AD (1)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	6	100.1	81.7	123			
Proprietary Club	0	0.0	7.3	0			
Registered Club	8	133.4	28.2	474			
Restaurant	1	16.7	32.1	52			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Egremont Market Hall	Independent Free	Registered Club	Independent Free	CA22 2DF
Kings Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	CA22 2AD
Blue Bell	Independent Free	Pubs & Full On	Independent Free	CA22 2AE
Wheatsheaf Inn	Independent Free	Pubs & Full On	Independent Free	CA22 2AG
Black Bull	Independent Free	Pubs & Full On	Independent Free	CA22 2AG
Egremont Catholic Mens Club	Independent Free	Registered Club	Independent Free	CA22 2BD
Central Hotel	Independent Free	Pubs & Full On	Independent Free	CA22 2DB
Egremont Veterans Club	Independent Free	Registered Club	Independent Free	CA22 2DB
Teza Spice	Independent Free	Restaurant	Independent Free	CA22 2DJ
Cat Inn	Independent Free	Pubs & Full On	Independent Free	CA22 2DR
Egremont & District Conservative Club	Independent Free	Registered Club	Independent Free	CA22 2DX
Egremont Rugby Club	Independent Free	Registered Club	Independent Free	CA22 2NL
Egremont Rangers Rugby League Footba	Independent Free	Registered Club	Independent Free	CA22 2PR
Egremont Cricket Club	Independent Free	Registered Club	Independent Free	CA22 2QD
Falcon Club	Independent Free	Registered Club	Independent Free	CA22 2QN

MAP OF AREA

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Source: OS Open Data 2018

Area: P00864_Kings Arms, Egremont, CA22 2AD (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P00864_Kings Arms, Egremont, CA22 2AD (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	73	2.7	22.1	12		
2 Rising Prosperity	0	0.0	10.2	0		
3 Comfortable Communities	568	21.1	26.5	80		
4 Financially Stretched	1,732	64.3	23.7	271		
5 Urban Adversity	310	11.5	17.2	67		
6 Not Private Households	9	0.3	0.3	97		
Total households		2,692				



Graph

Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

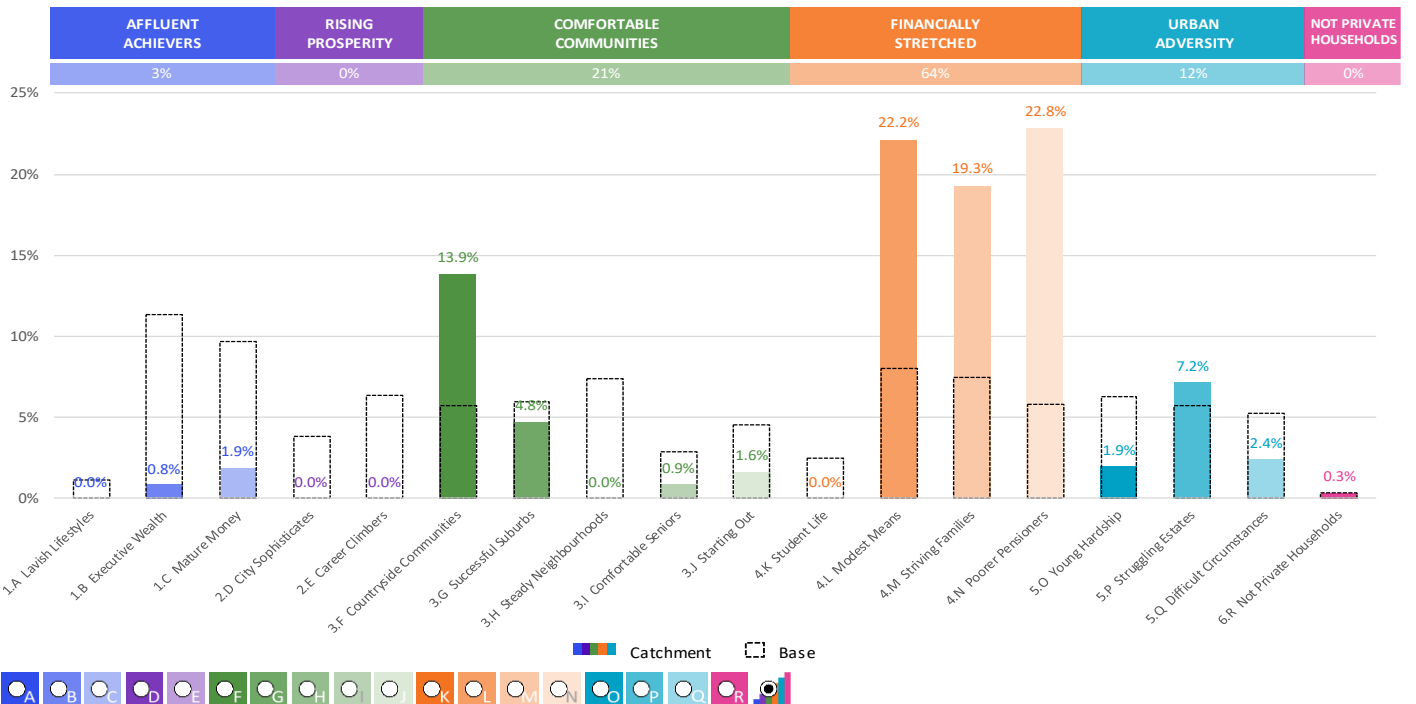
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P00864_Kings Arms, Egremont, CA22 2AD (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	22	0.8	11.3	7			
1.C Mature Money	51	1.9	9.6	20			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	0	0.0	6.4	0			
3. Comfortable Communities							
3.F Countryside Communities	373	13.9	5.7	242			
3.G Successful Suburbs	128	4.8	6.0	80			
3.H Steady Neighbourhoods	0	0.0	7.4	0			
3.I Comfortable Seniors	23	0.9	2.9	30			
3.J Starting Out	44	1.6	4.6	36			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	597	22.2	8.0	278			
4.M Striving Families	520	19.3	7.4	259			
4.N Poorer Pensioners	615	22.8	5.8	397			
5. Urban Adversity							
5.O Young Hardship	52	1.9	6.3	31			
5.P Struggling Estates	193	7.2	5.7	126			
5.Q Difficult Circumstances	65	2.4	5.2	46			
6. Not Private Households							
6.R Not Private Households	9	0.3	0.3	97			
Total households	2,692						

Acorn Group Graph



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P00864_Kings Arms, Egremont, CA22 2AD (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	22	0.8	2.2	37			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	34	1.3	3.1	41			
1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
1.C.12 Retired and empty nesters	17	0.6	2.5	26			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	26	1.0	1.5	64			
3.F.22 Older couples and families in rural areas	71	2.6	1.0	262			
3.F.23 Owner occupiers in small towns and villages	276	10.3	3.2	319			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	93	3.5	2.7	128			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	35	1.3	2.4	54			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	0	0.0	3.5	0			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	23	0.9	2.4	36			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	44	1.6	2.4	68			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	36	1.3	1.4	93			
4.L.38 Semi-skilled workers in traditional neighbourhoods	270	10.0	2.6	381			
4.L.39 Fading owner occupied terraces	291	10.8	2.9	370			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	2	0.1	1.6	5			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.6	0			
4.M.43 Families in right-to-buy estates	162	6.0	2.0	295			
4.M.44 Post-war estates, limited means	356	13.2	2.2	608			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	89	3.3	0.8	420			
4.N.46 Elderly people in social rented flats	0	0.0	1.0	0			
4.N.47 Low income older people in smaller semis	398	14.8	2.2	662			
4.N.48 Pensioners and singles in social rented flats	128	4.8	1.7	279			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	31	1.2	2.2	53			
5.O.50 Struggling younger people in mixed tenure	0	0.0	1.8	0			
5.O.51 Young people in small, low cost terraces	21	0.8	2.3	34			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	152	5.6	1.6	361			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	41	1.5	1.6	95			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	65	2.4	1.8	137			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	9	0.3	0.3	117			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	2,692						

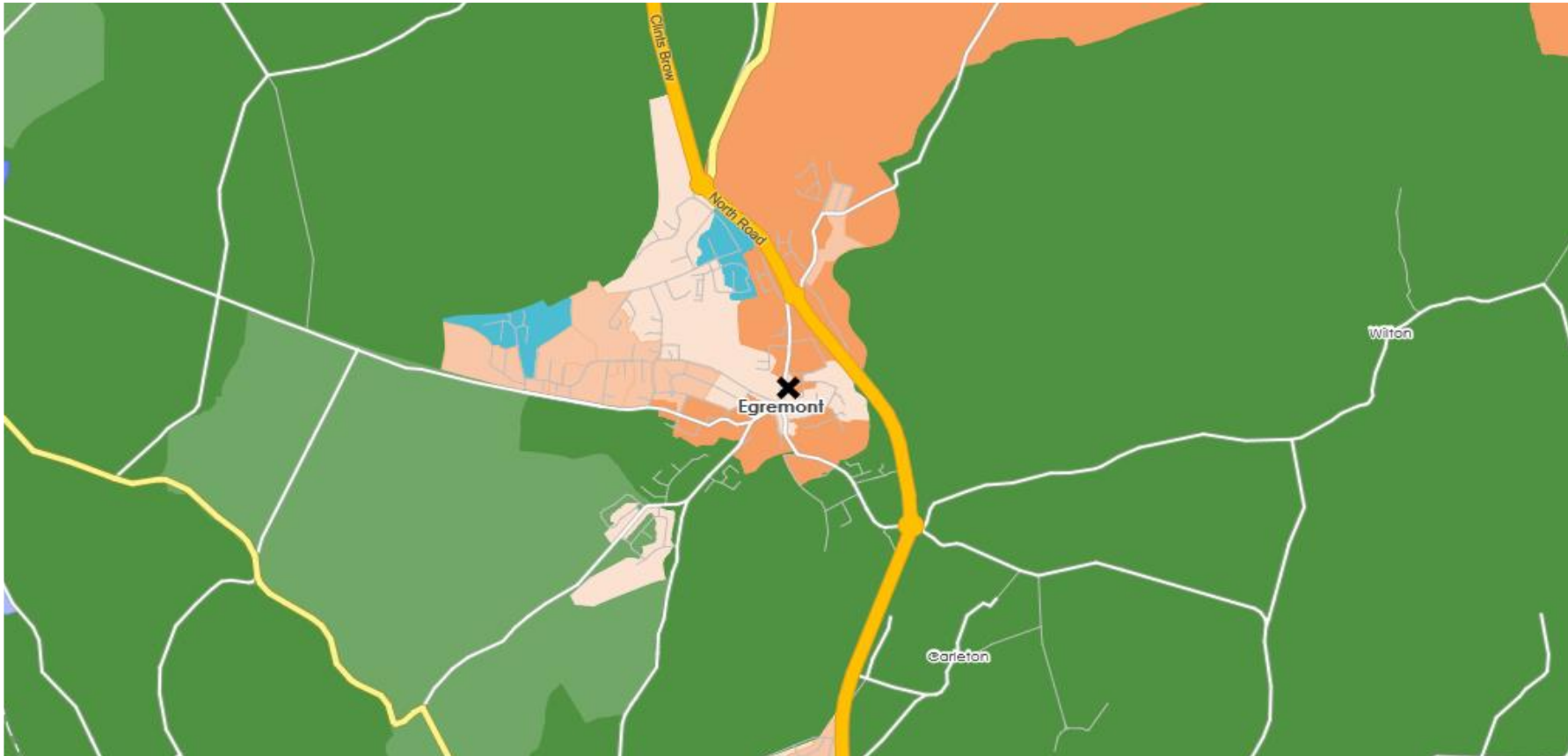
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P00864_Kings Arms, Egremont, CA22 2AD (1 Mile contour)



ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	● A. Lavish Lifestyles	1-3
	● B. Executive Wealth	4-9
	● C. Mature Money	10-13
2. Rising Prosperity	● D. City Sophisticates	14-17
	● E. Career Climbers	18-20
3. Comfortable Communities	● F. Countryside Communities	21-23
	● G. Successful Suburbs	24-26
	● H. Steady Neighbourhoods	27-29
	● I. Comfortable Seniors	30-31
	● J. Starting Out	32-33
4. Financially Stretched	● K. Student Life	34-36
	● L. Modest Means	37-40
	● M. Striving Families	41-44
	● N. Poorer Pensioners	45-48
5. Urban Adversity	● O. Young Hardship	49-51
	● P. Struggling Estates	52-56
	● Q. Difficult Circumstances	57-59
6. Not Private Households	● R. Not Private Households	60-62

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

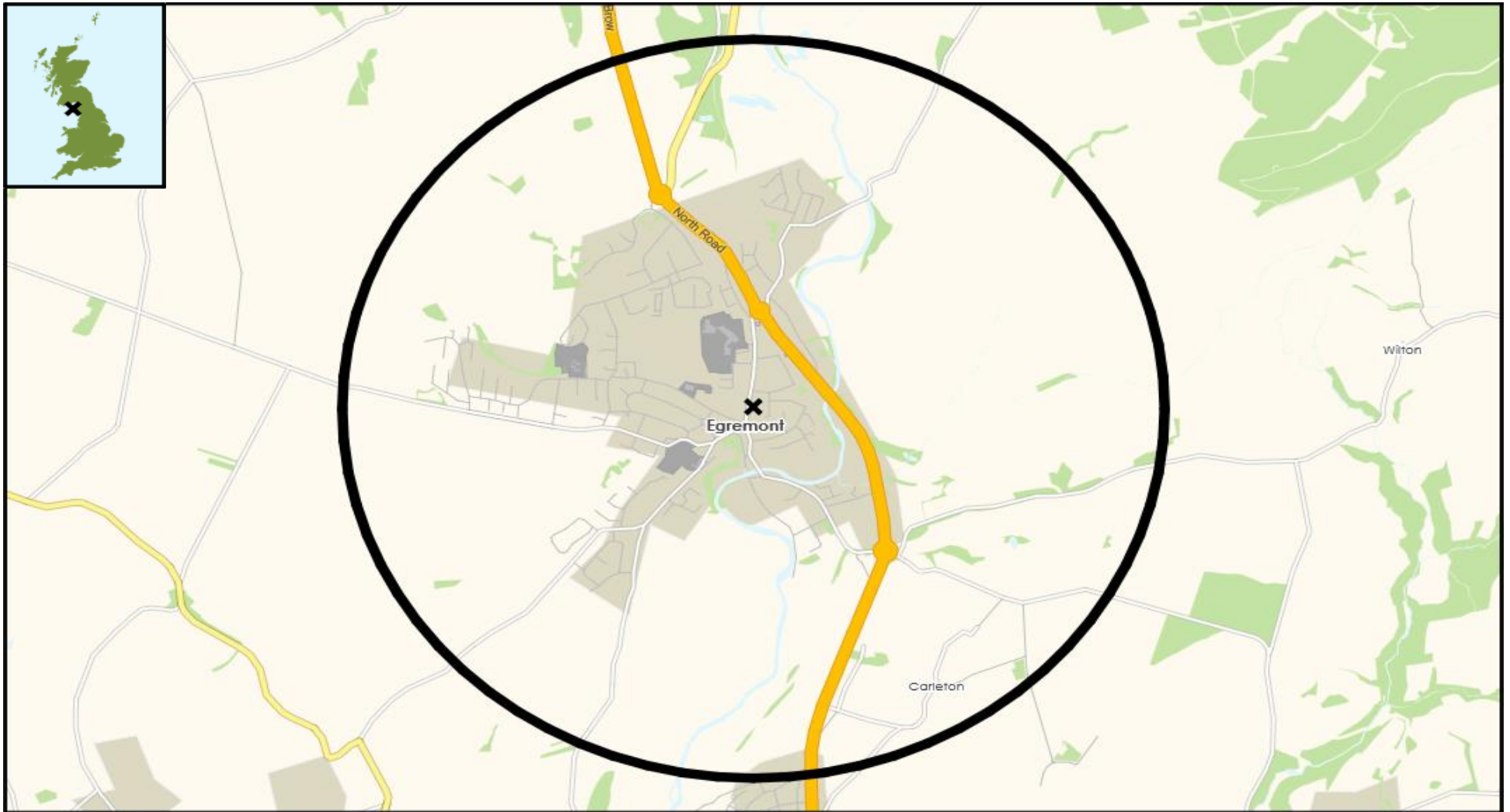


MAP OF AREA

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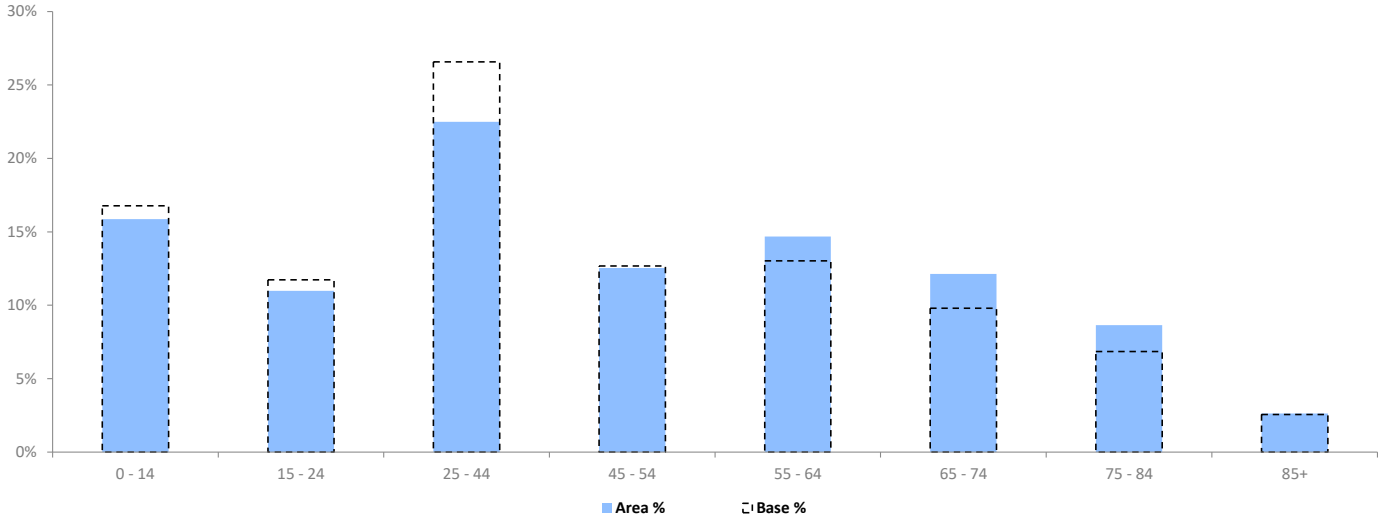


POPULATION PROJECTIONS

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Area: P00864_Kings Arms, Egremont, CA22 2AD (1 Mile contour)
 Base: Great Britain
 Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	951	15.9	16.8	95			
15 - 24	659	11.0	11.7	94			
25 - 44	1,349	22.5	26.6	85			
45 - 54	752	12.5	12.7	99			
55 - 64	880	14.7	13.0	113			
65 - 74	728	12.1	9.8	124			
75 - 84	518	8.6	6.9	126			
85+	158	2.6	2.6	103			
Total population	5,995						



EXPENDITURE

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Area: P00864_Kings Arms, Egremont, CA22 2AD (1 Mile contour)
 Base: Great Britain
 Year: 2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£172,913	£64.02	£66.95	96			
2. Alcoholic beverages, tobacco and narcotics	£82,091	£30.39	£28.12	108			
3. Clothing & Footwear	£56,517	£20.92	£22.40	93			
4. Housing, water, electricity, gas and other fuels	£249,660	£92.43	£107.19	86			
5. Furnishings, equipment and routine maintenance	£92,156	£34.12	£36.85	93			
6. Health	£31,817	£11.78	£13.48	87			
7. Transport	£307,569	£113.87	£134.74	85			
8. Communication	£39,398	£14.59	£15.74	93			
9. Recreation & Culture	£164,174	£60.78	£64.16	95			
10. Education	£15,817	£5.86	£22.26	26			
11. Restaurants & Hotels	£144,677	£53.56	£67.11	80			
12. Miscellaneous goods and services	£279,536	£103.49	£109.86	94			
Total Expenditure	£1,636,325	£605.82	£688.85	88			



Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.