

CGA LICENCED PREMISES

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Area: P04204_Falcon, Prudhoe, NE42 5DN (5 Mile)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	54	66.9	81.7	82			
Proprietary Club	2	2.5	7.3	34			
Registered Club	38	47.1	28.2	167			
Restaurant	12	14.9	32.1	46			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Anchor Inn	Independent Free	Pubs & Full On	Independent Free	DH 8 9JN
Swan	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	NE15 0DR
Close House Hotel & Golf Club	Independent Free	Pubs & Full On	Independent Free	NE15 0HT
Lion & Lamb Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	NE15 0NS
Three Tuns Hotel	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE15 0BQ
Lemington Social Club	Independent Free	Registered Club	Independent Free	NE15 8DT
Boathouse	Independent Free	Pubs & Full On	Independent Free	NE15 8NL
Newburn Memorial Club	Independent Free	Registered Club	Independent Free	NE15 8PR
Grange Welfare Association	Independent Free	Registered Club	Independent Free	NE15 9AF
Throckley Union Jack Club	Independent Free	Registered Club	Independent Free	NE15 9NQ
Throckley & District Club & Institute	Independent Free	Registered Club	Independent Free	NE15 9RH
Blucher Social Club	Independent Free	Registered Club	Independent Free	NE15 9SN
Central	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE17 7AA
Chopwell Colliery Officials Club	Independent Free	Registered Club	Independent Free	NE17 7AG
Garesfield District Golf Club	Independent Free	Registered Club	Independent Free	NE17 7AW
Phoenix	Independent Free	Pubs & Full On	Independent Free	NE17 7BX
Santonios Restaurante	Independent Free	Restaurant	Independent Free	NE17 7SQ
Robin Hood	Independent Free	Pubs & Full On	Independent Free	NE18 0LL
Huntsman	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE21 4AU
British Railways Staff Association	Independent Free	Registered Club	Independent Free	NE21 4JB
Hotel Michelangelo	Independent Free	Pubs & Full On	Independent Free	NE21 4LU
Blaydon District Cricket Club	Independent Free	Registered Club	Independent Free	NE21 5DF
Vulcan	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	NE21 6AE
Queens Head	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE21 6AB
Crown & Cannon	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE21 6AD
Highlander Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	NE21 6AF
Turf Hotel	Independent Free	Pubs & Full On	Independent Free	NE21 6AH
Rose & Crown	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE21 6BT
Black Horse Inn	Independent Free	Pubs & Full On	Independent Free	NE21 6JU
Winlaton Vulcans Rugby Club	Independent Free	Registered Club	Independent Free	NE21 6NF
Red Kite	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE21 6RT
Vale Of Derwent Social Club	Independent Free	Registered Club	Independent Free	NE39 1QG
Bute Arms	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE39 2BD
Spennithorne Social Club	Independent Free	Registered Club	Independent Free	NE39 2HA
Ryton Rugby Club	Independent Free	Registered Club	Independent Free	NE40 3AG
Ryton Cricket Club	Independent Free	Registered Club	Independent Free	NE40 3BL
Runhead Bar & Grill	Malhotra Group	Pubs & Full On	Malhotra Group	NE40 3HJ
Ryton Social Club	Independent Free	Registered Club	Independent Free	NE40 3HQ
Half Moon	Independent Free	Pubs & Full On	Independent Free	NE40 3NU
Ye Olde Cross Inn	Ei Group	Restaurant	Ei Group	NE40 3QP
Ryton Golf Club	Independent Free	Registered Club	Independent Free	NE40 3TD
West Ryton RAOB Club	Independent Free	Registered Club	Independent Free	NE40 3AG
Greenside Cricket Club	Independent Free	Registered Club	Independent Free	NE40 4AA
Rising Sun	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	NE40 4EE
Lambs Arms	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE40 4HJ
Fox & Hounds Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	NE40 4JN
Crawcrook Social Club	Independent Free	Registered Club	Independent Free	NE40 4NB
Greenside District Social Club	Independent Free	Registered Club	Independent Free	NE40 4SR
White Swan	Independent Free	Pubs & Full On	Independent Free	NE40 4SP
Fox And Hound	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE40 4TR
Crawcrook Catholic Club	Independent Free	Registered Club	Independent Free	NE40 4NB
Black Bull	Independent Free	Pubs & Full On	Independent Free	NE41 8AB
Bistro En Glaze	Independent Free	Restaurant	Independent Free	NE41 8AJ

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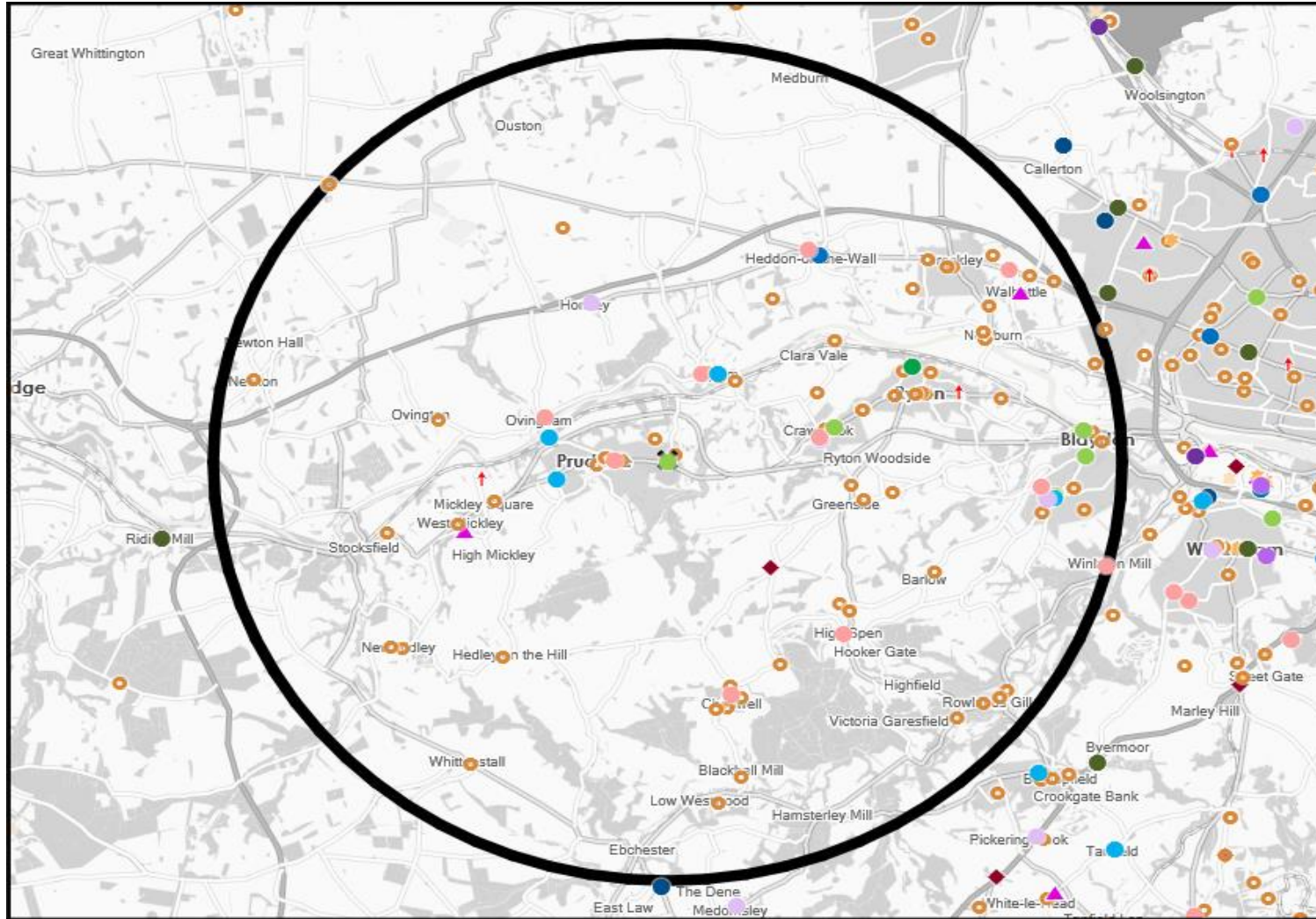
Name	Description	License Type	Owner Name	Postcode
Boathouse	Independent Free	Pubs & Full On	Independent Free	NE41 8HR
Fox & Hounds	Punch Pub Company	Pubs & Full On	Punch Pub Company	NE41 8DL
Falcon	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE42 5DN
West Wylam	Independent Free	Pubs & Full On	Independent Free	NE42 5DQ
Prudhoe Golf Club	Independent Free	Registered Club	Independent Free	NE42 5DX
Prudhoe Town Football Club	Independent Free	Registered Club	Independent Free	NE42 5EH
Prudhoe United Services Club	Independent Free	Registered Club	Independent Free	NE42 5HJ
Prudhoe Working Mens Club	Independent Free	Registered Club	Independent Free	NE42 5JT
Adam & Eve Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	NE42 6NP
White Swan	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE42 6AG
Ovington Social Club	Independent Free	Registered Club	Independent Free	NE42 6DH
Dr Syntax	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE42 5DB
Halfway House Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	NE42 6JF
Stocksfield Cricket Club	Independent Free	Registered Club	Independent Free	NE43 7NN
Blue Bell	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	NE43 7LP
Stocksfield Golf Club	Independent Free	Registered Club	Independent Free	NE43 7RE
Doctor Syntax Inn	Independent Free	Pubs & Full On	Independent Free	NE43 7RG
Feathers Inn	Independent Free	Pubs & Full On	Independent Free	NE43 7SW
Duke Of Wellington	Independent Free	Pubs & Full On	Independent Free	NE43 7UL
Winlaton New West End Social Club	Independent Free	Registered Club	Independent Free	NE21 6PQ
Engine Inn	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE15 8JR
Tyne Amateur Rowing Club	Independent Free	Registered Club	Independent Free	NE15 8NL
Percy Arms Hotel	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	NE15 8JA
Newburn Leisure Centre	Independent Free	Proprietary Club	Independent Free	NE15 8ND
Blackhall Mill & District Working Mens C	Independent Free	Registered Club	Independent Free	NE17 7TN
Ship Inn	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE41 8AQ
Aramee	Independent Free	Restaurant	Independent Free	NE42 5AA
N-Umbria Gliding Club	Independent Free	Registered Club	Independent Free	NE43 7AX
Glenside Function Suite	Independent Free	Pubs & Full On	Independent Free	NE43 7BW
Keelman	Independent Free	Pubs & Full On	Independent Free	NE15 8ND
Orient Chinese Restaurant	Independent Free	Restaurant	Independent Free	NE39 1DD
Ryton Football Club	Independent Free	Registered Club	Independent Free	NE40 3SN
Derwent Masonic Lodge	Independent Free	Registered Club	Independent Free	NE17 7HZ
Black Bull	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE21 4JJ
Falmouth House	Independent Free	Registered Club	Independent Free	NE15 9DX
Tyneside Golf Club	Independent Free	Registered Club	Independent Free	NE40 3QE
Michelangelo	Independent Free	Restaurant	Independent Free	NE42 5AA
Benwell & Walbottle Cricket Club	Independent Free	Registered Club	Independent Free	NE15 9TP
Crawcrook Tandoori	Independent Free	Restaurant	Independent Free	NE40 4TX
Cherryburn	National Trust	Pubs & Full On	National Trust	NE43 7DD
Vallum Farm	Independent Free	Restaurant	Independent Free	NE18 0LL
Brizzorlaris	Independent Free	Restaurant	Independent Free	NE39 1BY
Maida Table Spread	Independent Free	Restaurant	Independent Free	NE15 9SR
Prudhoe Snooker Club	Independent Free	Proprietary Club	Independent Free	NE42 5HJ
Miah	Independent Free	Restaurant	Independent Free	NE40 3HF
Wood Oven	Independent Free	Restaurant	Independent Free	NE41 8DN
Wigs Place	Independent Free	Pubs & Full On	Independent Free	NE39 2EJ
Northside Farm	Independent Free	Pubs & Full On	Independent Free	NE15 0LZ
Wor Local	Independent Free	Pubs & Full On	Independent Free	NE42 5HJ
Lane Head	Independent Free	Pubs & Full On	Independent Free	NE40 3NA
Yard Micropub	Independent Free	Pubs & Full On	Independent Free	NE21 5AE
Railway Tavern	Independent Free	Pubs & Full On	Independent Free	NE39 1QD
Red House	Independent Free	Pubs & Full On	Independent Free	NE17 7LL

MAP OF AREA

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Source: OS Open Data 2018

Area: P04204_Falcon, Prudhoe, NE42 5DN (5 Mile contour)










KEY

- Large pub co's & bars
- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04204_Falcon, Prudhoe, NE42 5DN (5 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	7,564	21.2	22.1	96		
 2 Rising Prosperity	978	2.7	10.2	27		
 3 Comfortable Communities	8,343	23.4	26.5	88		
 4 Financially Stretched	14,057	39.4	23.7	166		
 5 Urban Adversity	4,667	13.1	17.2	76		
 6 Not Private Households	73	0.2	0.3	59		
 Graph						
Total households	35,682					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04204_Falcon, Prudhoe, NE42 5DN (5 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	367	1.0	1.1	94		
1.B Executive Wealth	3,616	10.1	11.3	89		
1.C Mature Money	3,581	10.0	9.6	104		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0		
2.E Career Climbers	978	2.7	6.4	43		
3. Comfortable Communities						
3.F Countryside Communities	1,529	4.3	5.7	75		
3.G Successful Suburbs	2,819	7.9	6.0	133		
3.H Steady Neighbourhoods	1,444	4.0	7.4	55		
3.I Comfortable Seniors	1,649	4.6	2.9	162		
3.J Starting Out	902	2.5	4.6	56		
4. Financially Stretched						
4.K Student Life	0	0.0	2.5	0		
4.L Modest Means	5,459	15.3	8.0	192		
4.M Striving Families	2,825	7.9	7.4	106		
4.N Poorer Pensioners	5,773	16.2	5.8	281		
5. Urban Adversity						
5.O Young Hardship	1,917	5.4	6.3	86		
5.P Struggling Estates	1,476	4.1	5.7	73		
5.Q Difficult Circumstances	1,274	3.6	5.2	68		
6. Not Private Households						
6.R Not Private Households	73	0.2	0.3	59		
Total households	35,682					

Acorn Group Pen Portrait

5 Q Difficult Circumstances

2.3M UK Adults 4.3% of UK

Young adults, many of whom are single parents, enduring hardship. Generally these are streets with a higher proportion of younger people. The bulk of the housing is flats rented from the council or housing association although there may also be some socially rented terraced housing.

CORE DEMOGRAPHICS

Age range 25-44	Children at home 1
House tenure Social renting	Family structure Single parent
Number of beds 1	House type Flat or maisonette

BRANDS

SHOPPING: Poundland, Wilko, TJ HUGHES

LEISURE: McDonald's, Burger King, Greggs

WEBSITES: Argos, Very, Gumtree

DIGITAL

ATTITUDES

- I worry about online security: **56%** (UK average: 58%)
- Shopping online makes my life easier: **59%** (UK average: 62%)
- I love the ease of using chat bots to get answers: **29%** (UK average: 28%)

TOP BEHAVIOURS

- Around 1 in 5 won't have used the internet recently
- Below average social media use – apart from TikTok and Snapchat
- Watching TV / videos on YouTube

FINANCIAL PROFILE

Household income UK: £20k (Average: £40k) London: £25k (Average: £48k)	% Disposable income UK: 34% (Average: 43%) London: 29% (Average: 29%)	Financial situation Running into debt Saving a lot
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CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04204_Falcon, Prudhoe, NE42 5DN (5 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

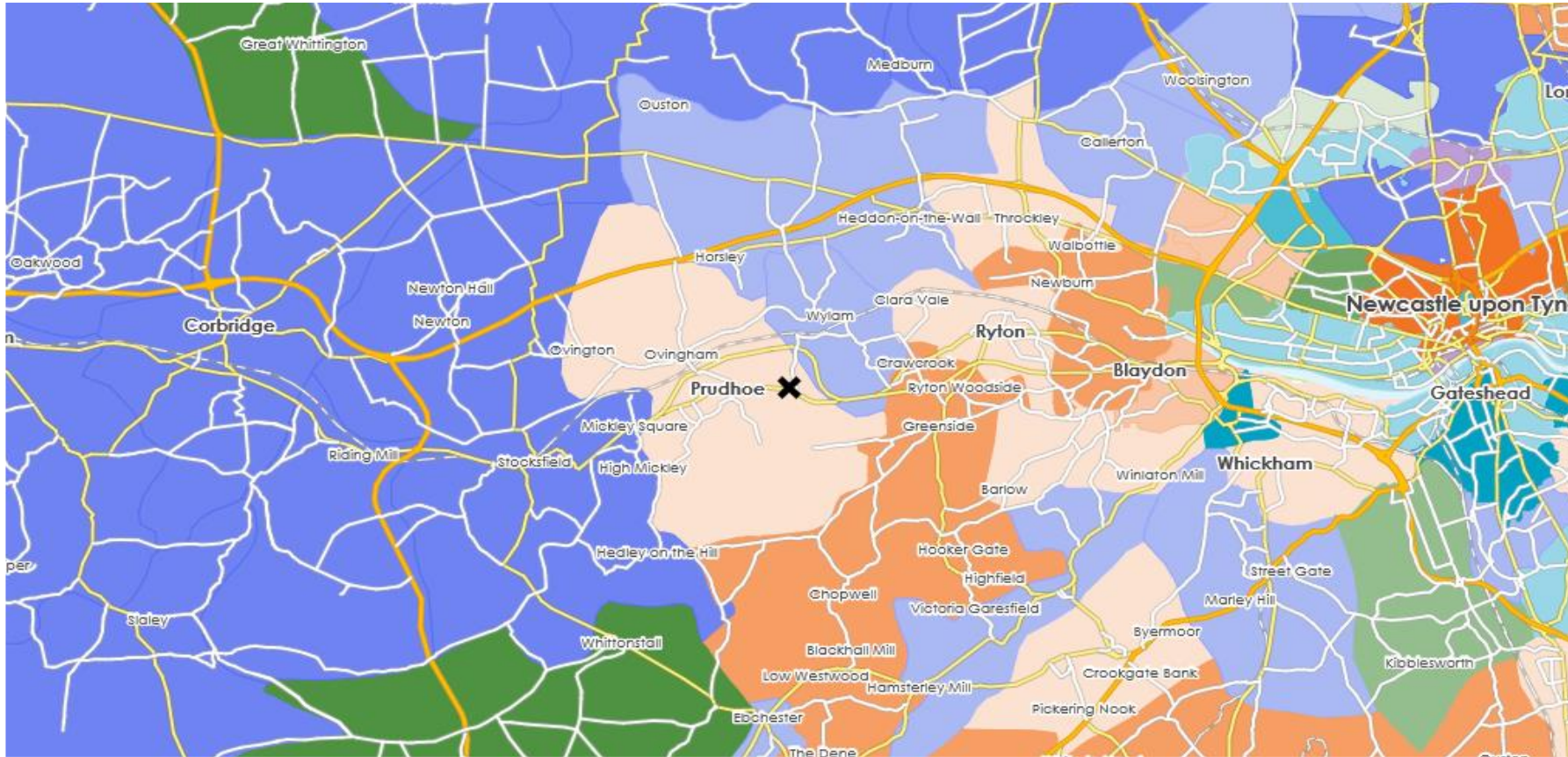
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	1	0.0	0.1	3			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	366	1.0	0.9	120			
1.B Executive Wealth							
1.B.4 Asset rich families	545	1.5	2.6	58			
1.B.5 Wealthy countryside commuters	1,374	3.9	2.5	156			
1.B.6 Financially comfortable families	1,259	3.5	2.2	159			
1.B.7 Affluent professionals	17	0.0	0.9	6			
1.B.8 Prosperous suburban families	79	0.2	1.5	14			
1.B.9 Well-off edge of towners	342	1.0	1.6	60			
1.C Mature Money							
1.C.10 Better-off villagers	1,616	4.5	3.1	147			
1.C.11 Settled suburbia, older people	1,364	3.8	2.8	136			
1.C.12 Retired and empty nesters	424	1.2	2.5	48			
1.C.13 Upmarket downsizers	177	0.5	1.3	38			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	929	2.6	2.0	132			
2.E.19 First time buyers in small, modern homes	49	0.1	3.4	4			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	49	0.1	1.5	9			
3.F.22 Older couples and families in rural areas	14	0.0	1.0	4			
3.F.23 Owner occupiers in small towns and villages	1,466	4.1	3.2	128			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	683	1.9	2.7	71			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	2,136	6.0	2.4	247			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	804	2.3	3.5	65			
3.H.28 Owner occupied terraces, average income	9	0.0	1.6	2			
3.H.29 Established suburbs, older families	631	1.8	2.3	76			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	1,647	4.6	2.4	195			
3.I.31 Elderly singles in purpose-built accommodation	2	0.0	0.5	1			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	117	0.3	2.2	15			
3.J.33 Smaller houses and starter homes	785	2.2	2.4	92			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	526	1.5	1.4	102			
4.L.38 Semi-skilled workers in traditional neighbourhoods	1,062	3.0	2.6	113			
4.L.39 Fading owner occupied terraces	3,871	10.8	2.9	372			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	788	2.2	1.6	138			
4.M.42 Struggling young families in post-war terraces	136	0.4	1.6	23			
4.M.43 Families in right-to-buy estates	811	2.3	2.0	111			
4.M.44 Post-war estates, limited means	1,090	3.1	2.2	140			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	1,387	3.9	0.8	494			
4.N.46 Elderly people in social rented flats	230	0.6	1.0	63			
4.N.47 Low income older people in smaller semis	3,500	9.8	2.2	439			
4.N.48 Pensioners and singles in social rented flats	656	1.8	1.7	108			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	368	1.0	2.2	47			
5.O.50 Struggling younger people in mixed tenure	417	1.2	1.8	65			
5.O.51 Young people in small, low cost terraces	1,132	3.2	2.3	140			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	547	1.5	1.6	98			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	929	2.6	1.6	163			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	201	0.6	1.5	37			
5.Q.58 Singles and young families, some receiving benefits	658	1.8	1.8	105			
5.Q.59 Deprived areas and high-rise flats	415	1.2	2.0	59			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	2	0.0	0.1	9			
6.R.61 Inactive communal population	71	0.2	0.3	70			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	35,682						

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

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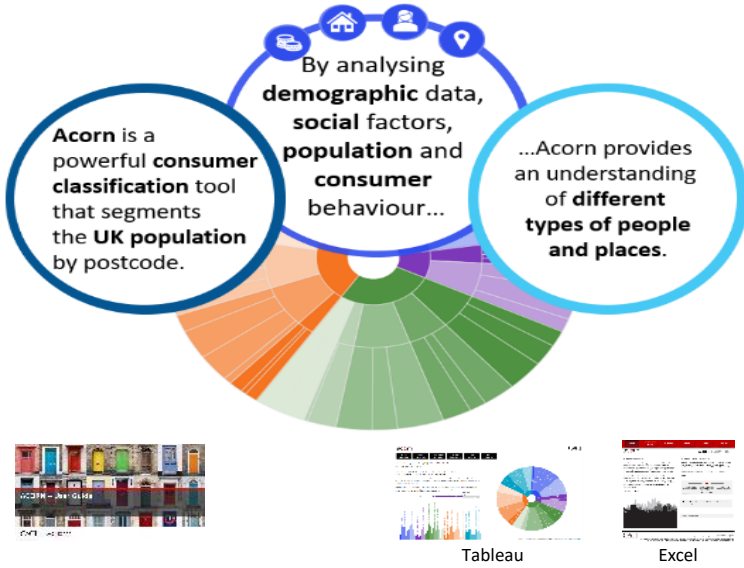


- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lush Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households
- Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
4. Financially Stretched	R. Not Private Households	60-62
5. Urban Adversity		
6. Not Private Households		

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

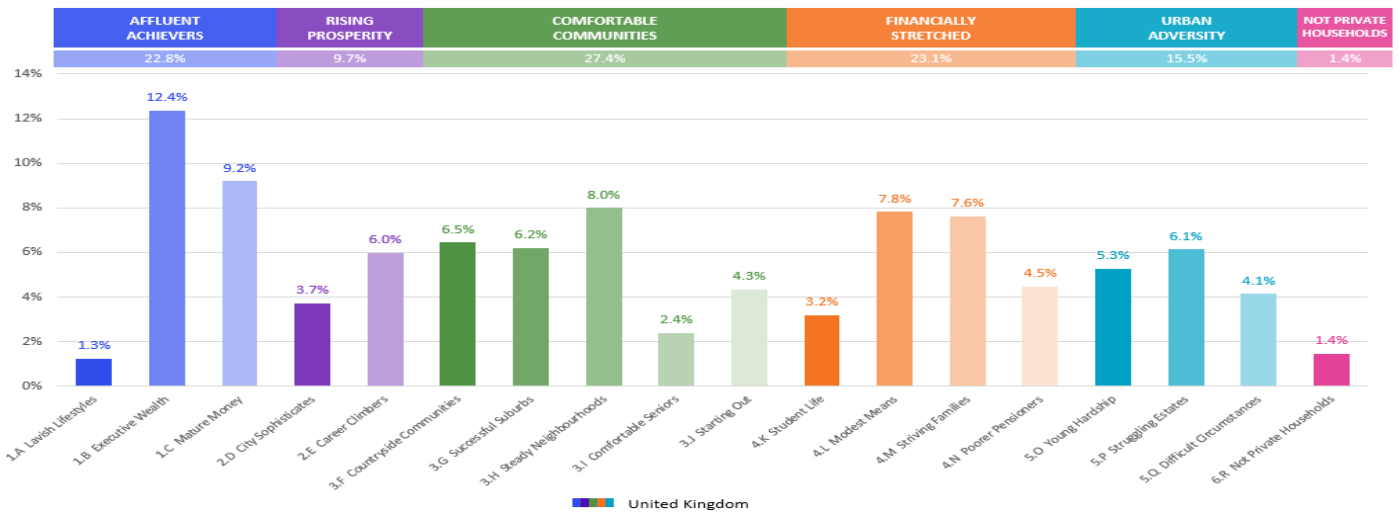
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

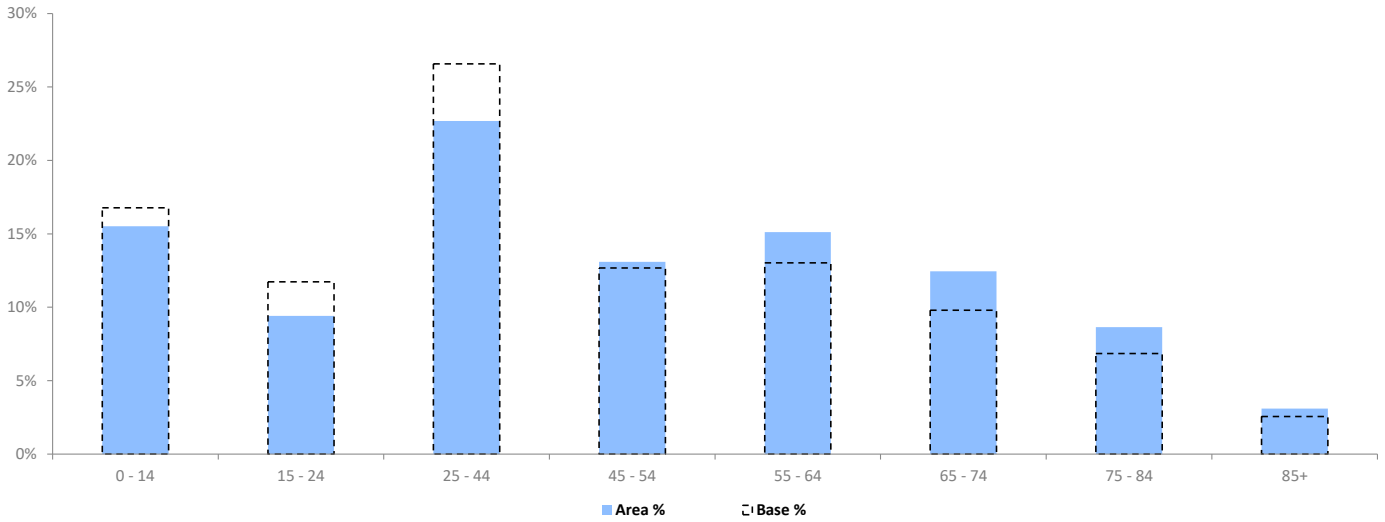


POPULATION PROJECTIONS

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Area: P04204_Falcon, Prudhoe, NE42 5DN (5 Mile contour)
 Base: Great Britain
 Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	12,531	15.5	16.8	92			
15 - 24	7,607	9.4	11.7	80			
25 - 44	18,317	22.7	26.6	85			
45 - 54	10,574	13.1	12.7	103			
55 - 64	12,203	15.1	13.0	116			
65 - 74	10,052	12.4	9.8	127			
75 - 84	6,979	8.6	6.9	126			
85+	2,500	3.1	2.6	121			
Total population	80,763						



EXPENDITURE

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Area: P04204_Falcon, Prudhoe, NE42 5DN (5 Mile contour)
 Base: Great Britain
 Year: 2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£2,315,801	£64.13	£66.95	96			
2. Alcoholic beverages, tobacco and narcotics	£1,001,561	£27.73	£28.12	99			
3. Clothing & Footwear	£816,879	£22.62	£22.40	101			
4. Housing, water, electricity, gas and other fuels	£3,288,845	£91.07	£107.19	85			
5. Furnishings, equipment and routine maintenance	£1,400,922	£38.79	£36.85	105			
6. Health	£409,486	£11.34	£13.48	84			
7. Transport	£4,417,171	£122.32	£134.74	91			
8. Communication	£522,357	£14.46	£15.74	92			
9. Recreation & Culture	£2,283,845	£63.24	£64.16	99			
10. Education	£306,402	£8.48	£22.26	38			
11. Restaurants & Hotels	£2,311,588	£64.01	£67.11	95			
12. Miscellaneous goods and services	£3,546,584	£98.21	£109.86	89			
Total Expenditure	£22,621,440	£626.42	£688.85	91			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.