

CGA LICENCED PREMISES

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Area: P00153_Blue Bell, Amble, NE65 0LU (5 Mile r
 Base: Great Britain
 Year: 2023

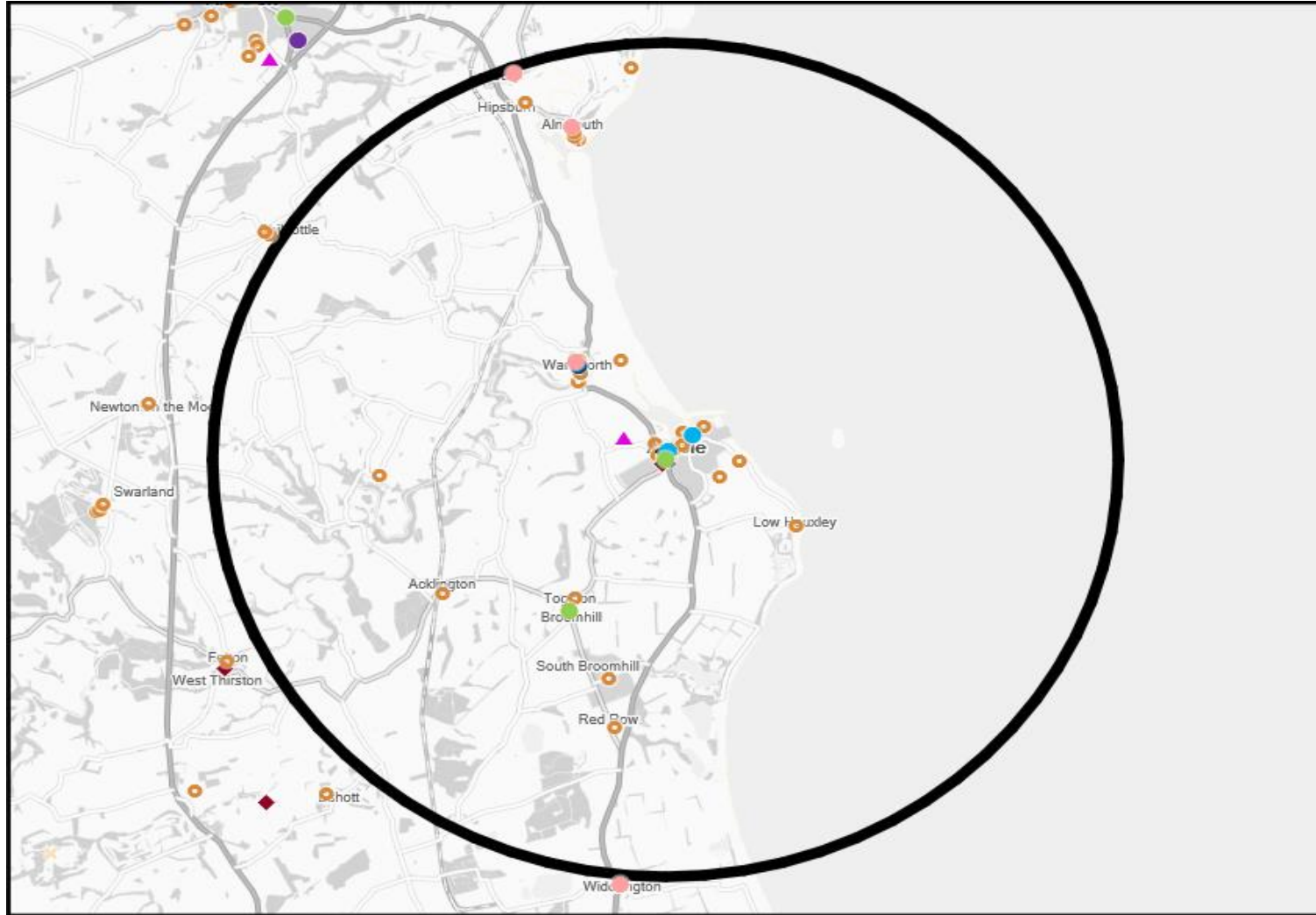
Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	24	153.8	81.7	188			
Proprietary Club	2	12.8	7.3	176			
Registered Club	14	89.7	28.2	319			
Restaurant	7	44.9	32.1	140			
Residential	1	6.4	2.7	240			

Name	Description	License Type	Owner Name	Postcode
Red Row Working Mens Club	Independent Free	Registered Club	Independent Free	NE61 5AU
Harbour Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	NE65 0AA
Coquet Yacht Club	Independent Free	Registered Club	Independent Free	NE65 0HH
Tavern	Independent Free	Pubs & Full On	Independent Free	NE65 0DA
Dock Hotel	Independent Free	Pubs & Full On	Independent Free	NE65 0BX
Amble Club	Independent Free	Registered Club	Independent Free	NE65 0EA
Silver Carrs Club	Independent Free	Proprietary Club	Independent Free	NE65 0JS
Wellwood Arms	Punch Pub Company	Pubs & Full On	Punch Pub Company	NE65 0LD
Warkworth Masonic Hall	Independent Free	Registered Club	Independent Free	NE65 0LN
Blue Bell Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE65 0LU
Masons Arms	Unknown	Pubs & Full On	Unknown	NE65 0NH
Granary	Independent Free	Pubs & Full On	Independent Free	NE65 0SD
Radcliffe Workmens Club & Institute	Independent Free	Registered Club	Independent Free	NE65 0SQ
Warkworth Cricket Club	Independent Free	Registered Club	Independent Free	NE65 0UJ
Hermitage Inn	Marston's	Pubs & Full On	Marston's	NE65 0UL
Jackdaw	Independent Free	Restaurant	Independent Free	NE65 0UN
Sun Hotel	Independent Free	Pubs & Full On	Independent Free	NE65 0UP
Masons Arms	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE65 0UR
Warkworth House Hotel	Independent Free	Pubs & Full On	Independent Free	NE65 0XB
Railway Inn	Independent Free	Pubs & Full On	Independent Free	NE65 9BP
East Chevington Social Club & Institute L	Independent Free	Registered Club	Independent Free	NE65 9SF
Togston Terrace Social Club	Independent Free	Registered Club	Independent Free	NE65 9TW
Trap	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE65 9UT
Hope & Anchor	Independent Free	Pubs & Full On	Independent Free	NE66 2RA
Alnmouth Ex-Servicemens Club	Independent Free	Registered Club	Independent Free	NE66 2RA
Alnmouth Village Golf Club	Independent Free	Registered Club	Independent Free	NE66 2RZ
Sun Inn	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE66 2RA
Nether Grange	HF Holidays Ltd	Residential	HF Holidays Ltd	NE66 2RZ
Alnmouth Golf Club	Independent Free	Registered Club	Independent Free	NE66 3BE
Coach Inn	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE66 3PP
Famous Schooner Hotel & Restaurant	Independent Free	Pubs & Full On	Independent Free	NE66 2RS
Red Lion	Independent Free	Pubs & Full On	Independent Free	NE66 2RJ
Warkworth Golf Club	Independent Free	Registered Club	Independent Free	NE65 0SW
Amble Coquet Street Club	Independent Free	Registered Club	Independent Free	NE65 0DJ
Amble Links Holiday Park	Independent Free	Proprietary Club	Independent Free	NE65 0SD
Rossini	Independent Free	Restaurant	Independent Free	NE65 0LE
Guyzance Hall	Independent Free	Pubs & Full On	Independent Free	NE65 9AG
Fat Mermaid	Independent Free	Restaurant	Independent Free	NE65 0DQ
Old Boat House	Independent Free	Restaurant	Independent Free	NE65 0AA
Bertrams	Independent Free	Pubs & Full On	Independent Free	NE65 0XB
Alnmouth & Lesbury Cricket Club	Independent Free	Registered Club	Independent Free	NE66 3PX
Taj Mahal	Independent Free	Restaurant	Independent Free	NE65 0BZ
Amble Inn	Inn Collection Group	Pubs & Full On	Inn Collection Group	NE65 0FF
Castle Brew House	Independent Free	Pubs & Full On	Independent Free	NE65 0UP
Radcliffes	Independent Free	Restaurant	Independent Free	NE65 0FB
Fish Shack	Independent Free	Restaurant	Independent Free	NE65 0AP
Lounge Continental Bar	Independent Free	Pubs & Full On	Independent Free	NE65 0DR
Lillys Landing	Independent Free	Pubs & Full On	Independent Free	NE65 0AA

MAP OF AREA

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 Source: OS Open Data 2018

Area: P00153_Blue Bell, Amble, NE65 0LU (5 Mile contour)
















- KEY**
- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
 - Small to medium pub co's & bars
 - Family Brewers with pubs
 - Hotels
 - Restaurants
 - Leisure
 - Independent
 - Other
 - Site Location
 - Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P00153_Blue Bell, Amble, NE65 0LU (5 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	1,887	27.9	22.1	126		
 2 Rising Prosperity	56	0.8	10.2	8		
 3 Comfortable Communities	1,840	27.2	26.5	102		
 4 Financially Stretched	2,364	34.9	23.7	147		
 5 Urban Adversity	613	9.0	17.2	53		
 6 Not Private Households	14	0.2	0.3	60		
 Graph						
Total households	6,774					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P00153_Blue Bell, Amble, NE65 0LU (5 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	899	13.3	11.3	117			
1.C Mature Money	988	14.6	9.6	151			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	56	0.8	6.4	13			
3. Comfortable Communities							
3.F Countryside Communities	1,177	17.4	5.7	303			
3.G Successful Suburbs	376	5.6	6.0	93			
3.H Steady Neighbourhoods	127	1.9	7.4	25			
3.I Comfortable Seniors	83	1.2	2.9	43			
3.J Starting Out	77	1.1	4.6	25			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,122	16.6	8.0	207			
4.M Striving Families	405	6.0	7.4	80			
4.N Poorer Pensioners	837	12.4	5.8	215			
5. Urban Adversity							
5.O Young Hardship	94	1.4	6.3	22			
5.P Struggling Estates	416	6.1	5.7	108			
5.Q Difficult Circumstances	103	1.5	5.2	29			
6. Not Private Households							
6.R Not Private Households	14	0.2	0.3	60			
Total households	6,774						

Acorn Group Pen Portrait

2 D City Sophisticates 1.9M UK Adults 3.7% of UK

Younger individuals enjoying the city lifestyle with lots of opportunities to socialise and spend. These affluent younger people generally rent flats in major towns and cities. Whilst incomes are well above average, their level of disposable income is restricted due to high rents.

CORE DEMOGRAPHICS

Age range 25-44	Children at home 0
House tenure Privately renting	Family structure Single
Number of beds 1	House type Flat or maisonette

BRANDS

SHOPPING			
LEISURE			
WEBSITES			

DIGITAL AND TECH

ATTITUDES	I worry about online security 60% <small>UK average: 55%</small>	Shopping online makes my life easier 68% <small>UK average: 62%</small>	I love the ease of using chat bots to get answers 31% <small>UK average: 28%</small>
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TOP BEHAVIOURS

Post online ratings / reviews online	Book travel and holidays online	Social media: Pinterest, Insta and Twitter
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CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P00153_Blue Bell, Amble, NE65 OLU (5 Mile contour)
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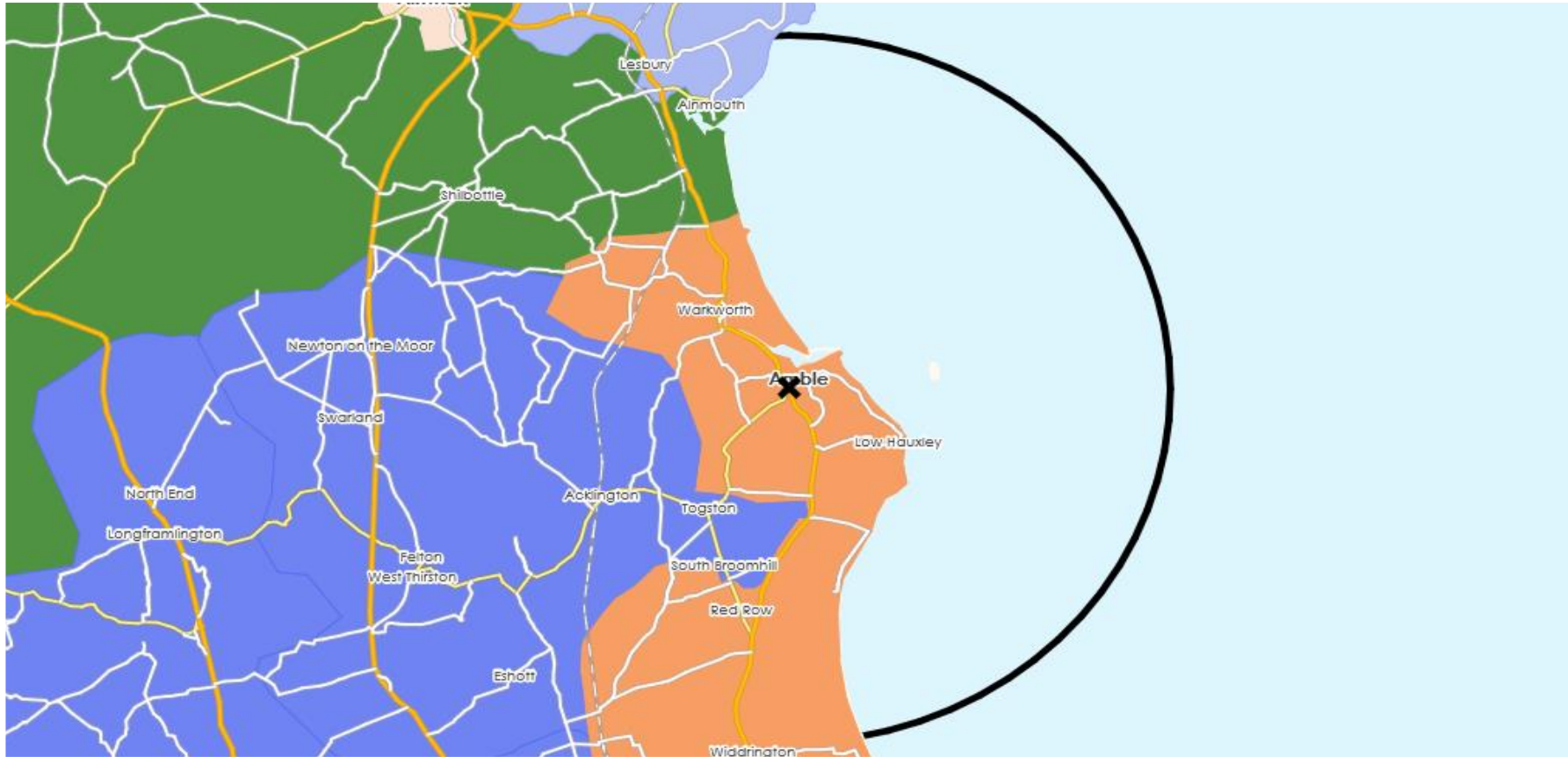
Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	249	3.7	2.6	139			
1.B.5 Wealthy countryside commuters	342	5.0	2.5	204			
1.B.6 Financially comfortable families	287	4.2	2.2	191			
1.B.7 Affluent professionals	21	0.3	0.9	36			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	717	10.6	3.1	344			
1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
1.C.12 Retired and empty nesters	159	2.3	2.5	95			
1.C.13 Upmarket downsizers	112	1.7	1.3	128			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	56	0.8	2.0	42			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	87	1.3	1.5	85			
3.F.22 Older couples and families in rural areas	128	1.9	1.0	188			
3.F.23 Owner occupiers in small towns and villages	962	14.2	3.2	442			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	33	0.5	2.7	18			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	343	5.1	2.4	209			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	103	1.5	3.5	44			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	24	0.4	2.3	15			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	83	1.2	2.4	52			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	77	1.1	2.4	47			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	20	0.3	1.4	20			
4.L.38 Semi-skilled workers in traditional neighbourhoods	633	9.3	2.6	355			
4.L.39 Fading owner occupied terraces	469	6.9	2.9	237			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	191	2.8	1.6	177			
4.M.42 Struggling young families in post-war terraces	3	0.0	1.6	3			
4.M.43 Families in right-to-buy estates	10	0.1	2.0	7			
4.M.44 Post-war estates, limited means	201	3.0	2.2	136			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	154	2.3	0.8	289			
4.N.46 Elderly people in social rented flats	67	1.0	1.0	96			
4.N.47 Low income older people in smaller semis	596	8.8	2.2	394			
4.N.48 Pensioners and singles in social rented flats	20	0.3	1.7	17			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	52	0.8	2.2	35			
5.O.50 Struggling younger people in mixed tenure	19	0.3	1.8	16			
5.O.51 Young people in small, low cost terraces	23	0.3	2.3	15			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	303	4.5	1.6	286			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	113	1.7	1.6	104			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	88	1.3	1.8	74			
5.Q.59 Deprived areas and high-rise flats	15	0.2	2.0	11			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	14	0.2	0.3	73			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	6,774						

DOMINANT ACORN GROUP - HOUSEHOLDS

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 Source: OS Open Data 2018

Area: P00153_Blue Bell, Amble, NE65 0LU (5 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

House type: **Detached**

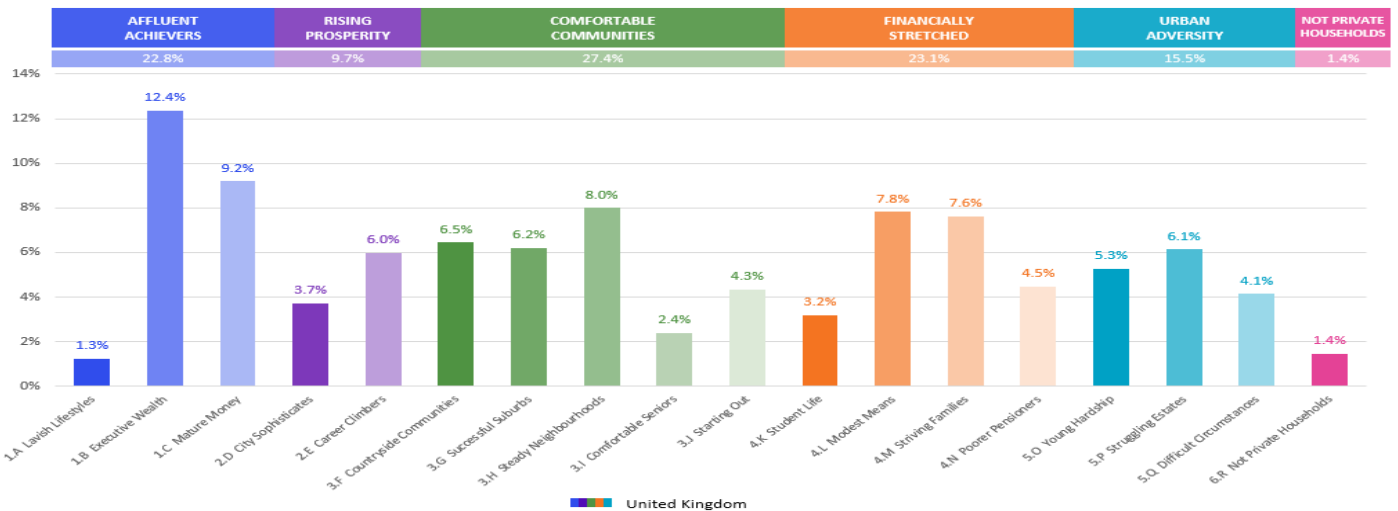
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

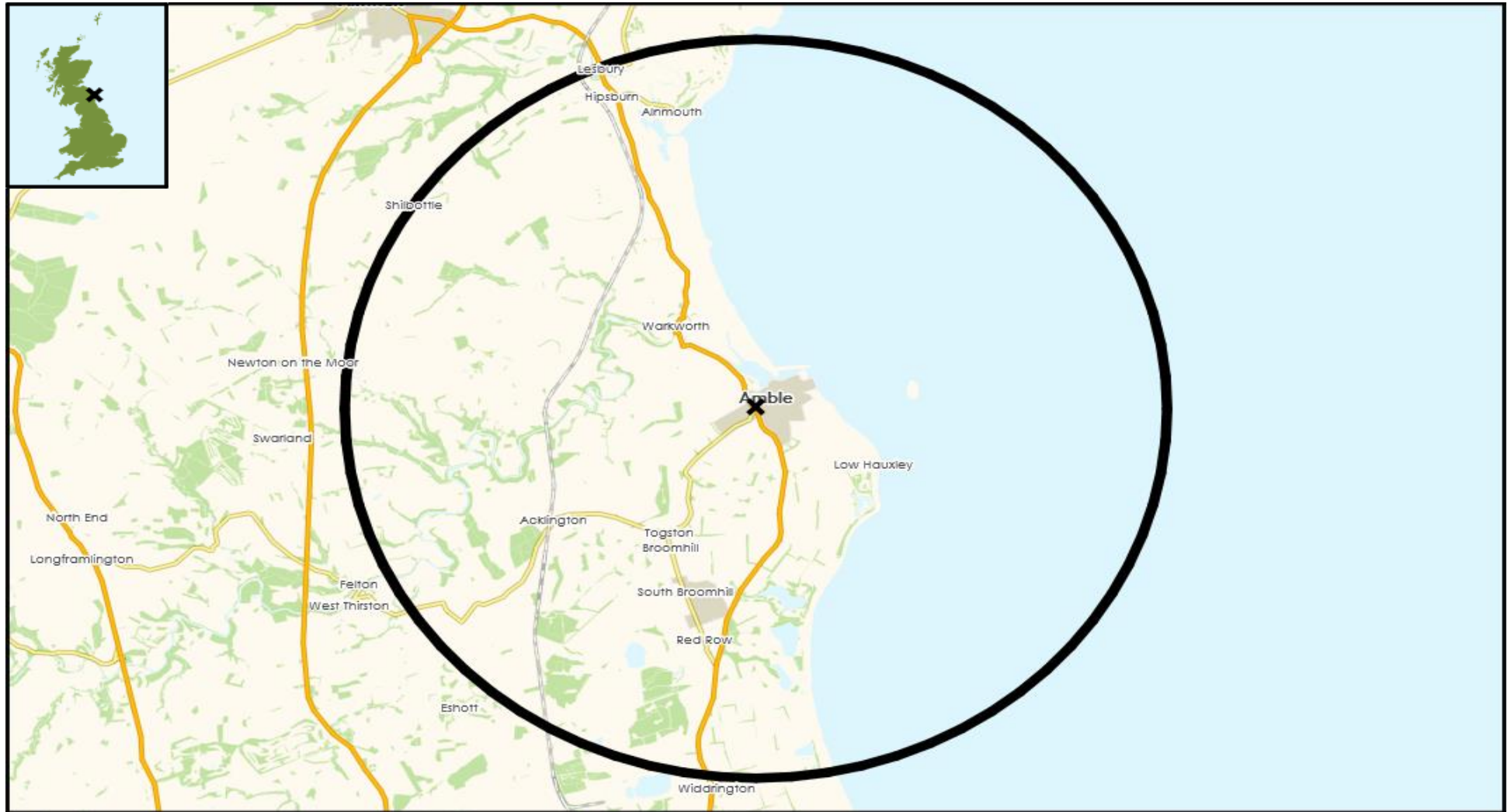


MAP OF AREA

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Source: OS Open Data 2018

Area: P00153_Blue Bell, Amble, NE65 0LU (5 Mile contour)



POPULATION PROJECTIONS

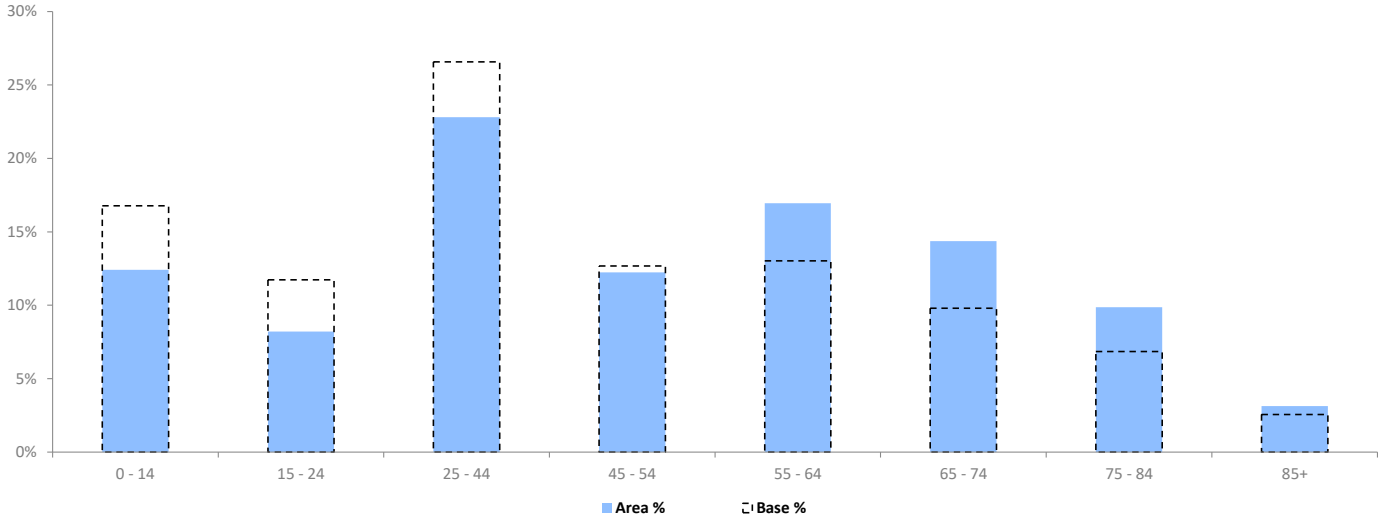
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Base: Great Britain

Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	1,937	12.4	16.8	74			
15 - 24	1,282	8.2	11.7	70			
25 - 44	3,559	22.8	26.6	86			
45 - 54	1,911	12.2	12.7	97			
55 - 64	2,646	17.0	13.0	130			
65 - 74	2,241	14.4	9.8	146			
75 - 84	1,541	9.9	6.9	144			
85+	488	3.1	2.6	123			
Total population	15,605						



EXPENDITURE

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Area: P00153_Blue Bell, Amble, NE65 0LU (5 Mile contour)
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EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£479,345	£69.06	£66.95	103			
2. Alcoholic beverages, tobacco and narcotics	£203,793	£29.36	£28.12	104			
3. Clothing & Footwear	£165,623	£23.86	£22.40	107			
4. Housing, water, electricity, gas and other fuels	£751,547	£108.28	£107.19	101			
5. Furnishings, equipment and routine maintenance	£306,778	£44.20	£36.85	120			
6. Health	£101,678	£14.65	£13.48	109			
7. Transport	£961,337	£138.50	£134.74	103			
8. Communication	£103,751	£14.95	£15.74	95			
9. Recreation & Culture	£514,251	£74.09	£64.16	115			
10. Education	£58,172	£8.38	£22.26	38			
11. Restaurants & Hotels	£485,473	£69.94	£67.11	104			
12. Miscellaneous goods and services	£739,430	£106.53	£109.86	97			
Total Expenditure	£4,871,179	£701.80	£688.85	102			



Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.