

CGA LICENCED PREMISES

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Area: P04202_Coach & Horses, Hexham, NE46 1PC
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	16	144.3	81.7	177			
Proprietary Club	1	9.0	7.3	124			
Registered Club	11	99.2	28.2	352			
Restaurant	7	63.1	32.1	197			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Globe Inn	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE46 1BA
Tap & Spile	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	NE46 1BH
Station Hotel	Independent Free	Pubs & Full On	Independent Free	NE46 1EZ
Grapes	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	NE46 1NQ
Mr Ants	Independent Free	Pubs & Full On	Independent Free	NE46 1PQ
Coach & Horses	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE46 1PQ
Saathi Restaurant	Independent Free	Restaurant	Independent Free	NE46 1PQ
Vecellis	Independent Free	Restaurant	Independent Free	NE46 1PQ
County Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE46 1PS
Phoenix Club	Independent Free	Registered Club	Independent Free	NE46 1QL
Albert Edward Club	Independent Free	Registered Club	Independent Free	NE46 1XD
Fox Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE46 3DB
Hexham Masonic Club	Independent Free	Registered Club	Independent Free	NE46 3DJ
Tynedale Sports Club	Independent Free	Registered Club	Independent Free	NE46 3EW
Tynedale Golf Club	Independent Free	Registered Club	Independent Free	NE46 3HQ
Forum	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	NE46 3PB
Beaumont Hotel	Independent Free	Pubs & Full On	Independent Free	NE46 3LT
Hexham Conservative & Unionist Club	Independent Free	Registered Club	Independent Free	NE46 3LZ
Heart Of Northumberland	Independent Free	Pubs & Full On	Independent Free	NE46 3NS
Raf Ex-Servicemens Club	Independent Free	Registered Club	Independent Free	NE46 3NU
Hexham & District Ex-Servicemens Club	Independent Free	Registered Club	Independent Free	NE46 3PG
Tannery	Punch Pub Company	Pubs & Full On	Punch Pub Company	NE46 3QD
Hexham Golf Club	Independent Free	Registered Club	Independent Free	NE46 3RZ
Wentworth Leisure Centre	Independent Free	Proprietary Club	Independent Free	NE46 3PD
Tynedale Function Suite	Independent Free	Pubs & Full On	Independent Free	NE46 3SG
Ryton Cricket Club	Independent Free	Registered Club	Independent Free	NE46 1BB
Torch Association Clubhouse	Independent Free	Registered Club	Independent Free	NE46 1QS
Bouchon	Independent Free	Restaurant	Independent Free	NE46 3NJ
Danielle Bistro	Independent Free	Restaurant	Independent Free	NE46 1BH
Cafe Enna	Independent Free	Pubs & Full On	Independent Free	NE46 3HQ
Charred	Independent Free	Restaurant	Independent Free	NE46 1NQ
Mr Ant's	Independent Free	Pubs & Full On	Independent Free	NE46 3JW
Little Mexico	Independent Free	Restaurant	Independent Free	NE46 3NU
Cilantro Tapas	Independent Free	Restaurant	Independent Free	NE46 3NX
Muro Lounge	Loungers	Pubs & Full On	Loungers	NE46 1ND

MAP OF AREA

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Source: OS Open Data 2018

Area: P04202_Coach & Horses, Hexham, NE46 1PQ (1 Mile contour)



KEY

- Large pub co's & bars**
- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame
- ▲ **Small to medium pub co's & bars**
- Family Brewers with pubs
- ✦ Hotels
- ★ Restaurants
- ↑ Leisure
- Independent
- ◆ Other
- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04202_Coach & Horses, Hexham, NE46 1PQ (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	1,980	39.1	22.1	177		
2 Rising Prosperity	143	2.8	10.2	28		
3 Comfortable Communities	1,084	21.4	26.5	81		
4 Financially Stretched	1,370	27.1	23.7	114		
5 Urban Adversity	460	9.1	17.2	53		
6 Not Private Households	23	0.5	0.3	132		
Graph						
Total households	5,060					

Acorn Category Pen Portrait

2 Rising Prosperity

Age range

25-44

House type

Flat or maisonette

5.0M UK Adults

9.5% of UK

Financial situation

Running into debt ← → Saving a lot

House tenure

Privately renting

Children at home

0

Number of beds

1-2

These are generally younger, well educated, professionals moving up the career ladder, living in our major towns and cities. Singles or couples, some are yet to start a family, others will have younger children.

Acorn Groups within Category 2: Rising Prosperity

- D City Sophisticates 39%
- E Career Climbers 61%

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 25/05/2024

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ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04202_Coach & Horses, Hexham, NE46 1PQ (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	64	1.3	1.1	115		
1.B Executive Wealth	1,018	20.1	11.3	178		
1.C Mature Money	898	17.7	9.6	184		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0		
2.E Career Climbers	143	2.8	6.4	44		
3. Comfortable Communities						
3.F Countryside Communities	132	2.6	5.7	45		
3.G Successful Suburbs	520	10.3	6.0	173		
3.H Steady Neighbourhoods	26	0.5	7.4	7		
3.I Comfortable Seniors	208	4.1	2.9	144		
3.J Starting Out	198	3.9	4.6	86		
4. Financially Stretched						
4.K Student Life	0	0.0	2.5	0		
4.L Modest Means	161	3.2	8.0	40		
4.M Striving Families	250	4.9	7.4	66		
4.N Poorer Pensioners	959	19.0	5.8	329		
5. Urban Adversity						
5.O Young Hardship	208	4.1	6.3	66		
5.P Struggling Estates	87	1.7	5.7	30		
5.Q Difficult Circumstances	165	3.3	5.2	62		
6. Not Private Households						
6.R Not Private Households	23	0.5	0.3	132		
Total households	5,060					

Acorn Group Pen Portrait

2 D City Sophisticates 1.9M UK Adults 3.7% of UK

Younger individuals enjoying the city lifestyle with lots of opportunities to socialise and spend. These affluent younger people generally rent flats in major towns and cities. Whilst incomes are well above average, their level of disposable income is restricted due to high rents.

CORE DEMOGRAPHICS

Age range 25-44	Children at home 0
House tenure Privately renting	Family structure Single
Number of beds 1	House type Flat or maisonette

BRANDS

SHOPPING	ASDA	COS	REISS	MOLTON BROWN
LEISURE	321	itsu	wahaca	Pho
WEBSITES	airbnb	Spotify	ASOS	BuzzFeed

DIGITAL AND TECH

ATTITUDES	I worry about online security 60% UK average: 55%	Shopping online makes my life easier 68% UK average: 62%	I love the ease of using chat bots to get answers 31% UK average: 28%
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TOP BEHAVIOURS

Post online ratings / reviews online	Book travel and holidays online	Social media: Pinterest, Insta and Twitter
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CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04202_Coach & Horses, Hexham, NE46 1PQ (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

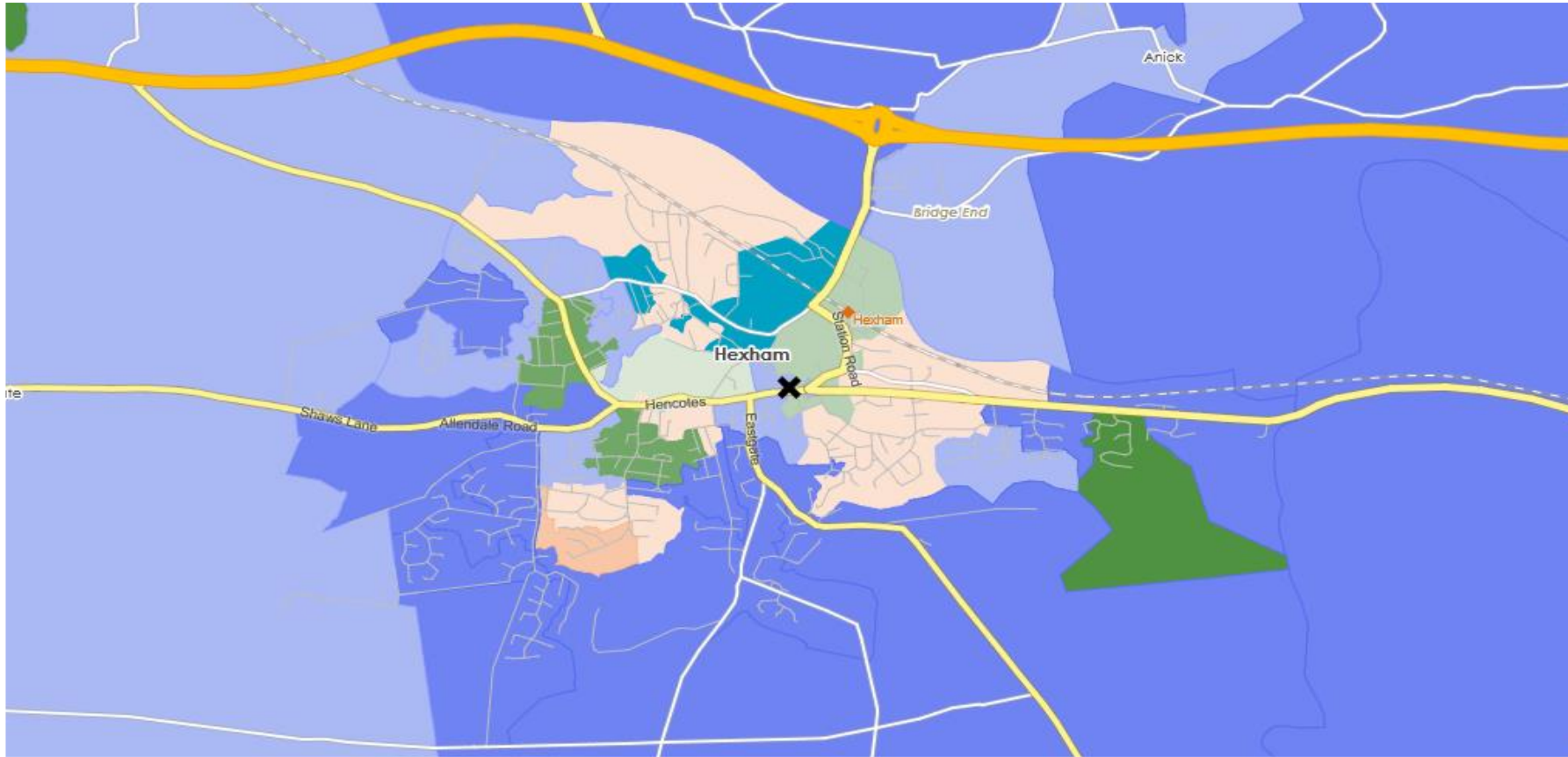
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	64	1.3	0.9	147			
1.B Executive Wealth							
1.B.4 Asset rich families	467	9.2	2.6	349			
1.B.5 Wealthy countryside commuters	317	6.3	2.5	254			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	95	1.9	1.5	122			
1.B.9 Well-off edge of towners	139	2.7	1.6	171			
1.C Mature Money							
1.C.10 Better-off villagers	323	6.4	3.1	208			
1.C.11 Settled suburbia, older people	206	4.1	2.8	145			
1.C.12 Retired and empty nesters	63	1.2	2.5	51			
1.C.13 Upmarket downsizers	306	6.0	1.3	468			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	28	0.6	2.0	28			
2.E.19 First time buyers in small, modern homes	115	2.3	3.4	67			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	132	2.6	3.2	81			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	0	0.0	2.7	0			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	520	10.3	2.4	424			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	7	0.1	3.5	4			
3.H.28 Owner occupied terraces, average income	5	0.1	1.6	6			
3.H.29 Established suburbs, older families	14	0.3	2.3	12			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	138	2.7	2.4	115			
3.I.31 Elderly singles in purpose-built accommodation	70	1.4	0.5	285			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	160	3.2	2.2	147			
3.J.33 Smaller houses and starter homes	38	0.8	2.4	31			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	18	0.4	1.4	25			
4.L.38 Semi-skilled workers in traditional neighbourhoods	96	1.9	2.6	72			
4.L.39 Fading owner occupied terraces	47	0.9	2.9	32			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	220	4.3	1.6	273			
4.M.42 Struggling young families in post-war terraces	4	0.1	1.6	5			
4.M.43 Families in right-to-buy estates	0	0.0	2.0	0			
4.M.44 Post-war estates, limited means	26	0.5	2.2	24			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	213	4.2	0.8	535			
4.N.46 Elderly people in social rented flats	44	0.9	1.0	84			
4.N.47 Low income older people in smaller semis	522	10.3	2.2	462			
4.N.48 Pensioners and singles in social rented flats	180	3.6	1.7	208			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	52	1.0	2.2	47			
5.O.50 Struggling younger people in mixed tenure	140	2.8	1.8	154			
5.O.51 Young people in small, low cost terraces	16	0.3	2.3	14			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	87	1.7	1.6	107			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	27	0.5	1.5	35			
5.Q.58 Singles and young families, some receiving benefits	128	2.5	1.8	144			
5.Q.59 Deprived areas and high-rise flats	10	0.2	2.0	10			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	9	0.2	0.1	299			
6.R.61 Inactive communal population	14	0.3	0.3	97			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	5,060						

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04202_Coach & Horses, Hexham, NE46 1PQ (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
3. Comfortable Communities	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

House type: **Detached**

House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

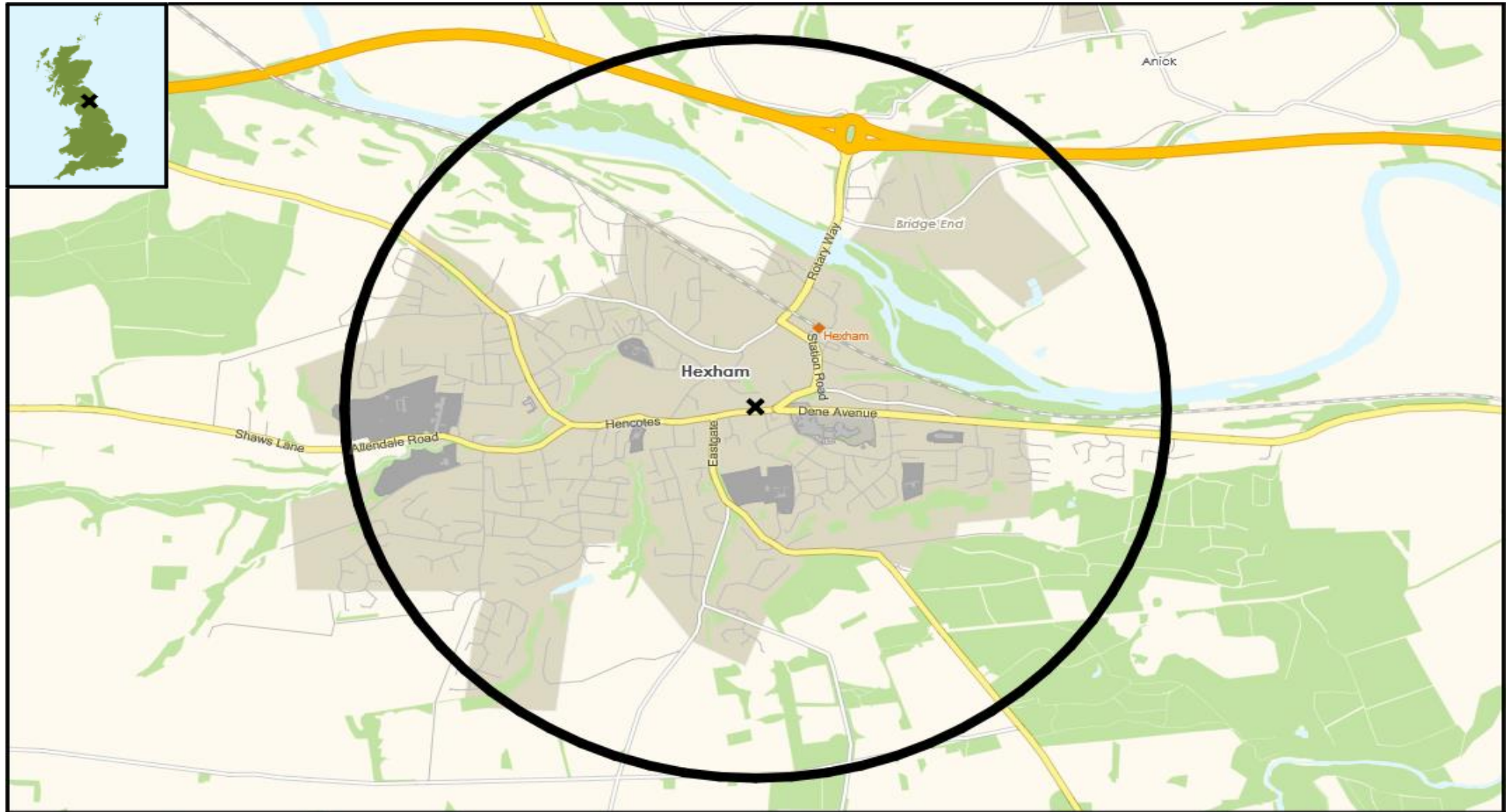


MAP OF AREA

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Source: OS Open Data 2018

Area: P04202_Coach & Horses, Hexham, NE46 1PQ (1 Mile contour)



POPULATION PROJECTIONS

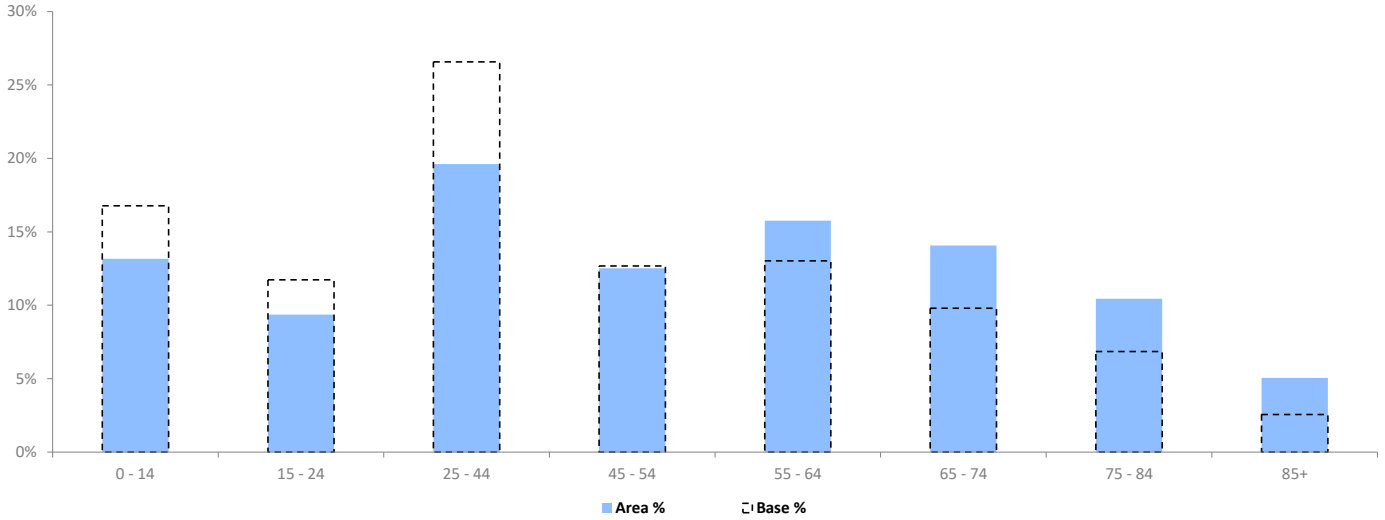
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Area: P04202_Coach & Horses, Hexham, NE46 1PQ (1 Mile contour)

Base: Great Britain

Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	1,459	13.2	16.8	78			
15 - 24	1,039	9.4	11.7	80			
25 - 44	2,176	19.6	26.6	74			
45 - 54	1,389	12.5	12.7	99			
55 - 64	1,748	15.8	13.0	121			
65 - 74	1,560	14.1	9.8	144			
75 - 84	1,157	10.4	6.9	152			
85+	560	5.1	2.6	198			
Total population	11,088						



EXPENDITURE

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Area: P04202_Coach & Horses, Hexham, NE46 1PQ (1 Mile contour)
 Base: Great Britain
 Year: 2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£337,082	£67.09	£66.95	100			
2. Alcoholic beverages, tobacco and narcotics	£137,705	£27.41	£28.12	97			
3. Clothing & Footwear	£117,408	£23.37	£22.40	104			
4. Housing, water, electricity, gas and other fuels	£545,615	£108.60	£107.19	101			
5. Furnishings, equipment and routine maintenance	£210,344	£41.87	£36.85	114			
6. Health	£68,438	£13.62	£13.48	101			
7. Transport	£682,223	£135.79	£134.74	101			
8. Communication	£73,951	£14.72	£15.74	94			
9. Recreation & Culture	£348,183	£69.30	£64.16	108			
10. Education	£76,966	£15.32	£22.26	69			
11. Restaurants & Hotels	£357,108	£71.08	£67.11	106			
12. Miscellaneous goods and services	£542,276	£107.94	£109.86	98			
Total Expenditure	£3,497,298	£696.12	£688.85	101			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.