

CGA LICENCED PREMISES

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	91	83.0	81.7	102			
Proprietary Club	7	6.4	7.3	88			
Registered Club	46	42.0	28.2	149			
Restaurant	24	21.9	32.1	68			
Residential	2	1.8	2.7	68			

Name	Description	License Type	Owner Name	Postcode
Wheatlands Farm	Greene King	Pubs & Full On	Greene King	TS10 2TB
Stockton	Amber Taverns	Pubs & Full On	Amber Taverns	TS10 3DH
Cleveland Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	TS10 1SQ
Clarendon Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	TS10 3DU
Crown & Anchor	Marston's	Pubs & Full On	Marston's	TS10 5DH
Redcar Borough Park Bowlg Club	Independent Free	Registered Club	Independent Free	TS10 3RA
Chapter Three	Independent Free	Restaurant	Independent Free	TS10 1AB
Bengal Spice	Independent Free	Restaurant	Independent Free	TS10 1AH
OGradys	Independent Free	Proprietary Club	Independent Free	TS10 1AE
Cleveland Golf Club	Independent Free	Registered Club	Independent Free	TS10 5BJ
Grapevine Restaurant	Independent Free	Restaurant	Independent Free	TS10 1ED
Redcar Cricket Club	Independent Free	Registered Club	Independent Free	TS10 1QH
Lobster Inn	Sam Smith	Pubs & Full On	Sam Smith	TS10 1RZ
Redcar Racecourse	Independent Free	Proprietary Club	Independent Free	TS10 2BY
Cleveland Bay Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS10 2DD
Deck	Independent Free	Proprietary Club	Independent Free	TS10 3AF
Park Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	TS10 3AR
Claxton House Hotel	Independent Free	Pubs & Full On	Independent Free	TS10 3AW
Redcar Citizens Priory Club	Independent Free	Registered Club	Independent Free	TS10 3BP
Redcar Conservative Club	Independent Free	Registered Club	Independent Free	TS10 3BU
Hop & Grape	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS10 3DE
Redcar & District Working Mens Club	Independent Free	Registered Club	Independent Free	TS10 3DH
Armandos	Independent Free	Restaurant	Independent Free	TS10 3DH
Angels	Independent Free	Proprietary Club	Independent Free	TS10 3DH
Royal Standard	Punch Pub Company	Pubs & Full On	Punch Pub Company	TS10 3EA
Pig & Whistle Social Club	Independent Free	Pubs & Full On	Independent Free	TS10 1AN
Dene Grove Club	Independent Free	Registered Club	Independent Free	TS10 3JH
Redcar Rugby Club	Independent Free	Registered Club	Independent Free	TS10 3RW
Lakes Social Club	Independent Free	Registered Club	Independent Free	TS10 4BB
Yorkshire Coble	Sam Smith	Pubs & Full On	Sam Smith	TS10 4JH
Starting Gate	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS10 4PS
Wilton Works Golf Club	Independent Free	Registered Club	Independent Free	TS10 4QY
Ennis Square Social	Independent Free	Registered Club	Independent Free	TS10 5JR
St Williams Parish Social Club	Independent Free	Registered Club	Independent Free	TS10 5LL
Corus Sports & Social Centre	Independent Free	Registered Club	Independent Free	TS10 5LZ
Marske Bowling Club	Independent Free	Registered Club	Independent Free	TS11 7HB
Mermaid	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	TS11 6EX
Zetland Hotel	Punch Pub Company	Pubs & Full On	Punch Pub Company	TS11 6JQ
Clarendon Hotel	Independent Free	Pubs & Full On	Independent Free	TS11 7BA
Frigate	Independent Free	Pubs & Full On	Independent Free	TS11 7DH
Marske Cricket Club	Independent Free	Registered Club	Independent Free	TS11 7HB
Ship	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	TS11 7LL
Yorkshire Lass	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	TS11 8EG
New Marske Sports Club	Independent Free	Registered Club	Independent Free	TS11 8EG
Marine Hotel	Independent Free	Pubs & Full On	Independent Free	TS12 1DZ
Miners Arms	Unknown	Pubs & Full On	Unknown	TS12 2DD
Green Tree Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	TS12 2PX
Queens Bar	Independent Free	Pubs & Full On	Independent Free	TS12 1AE
Victoria	Camerons	Pubs & Full On	Camerons	TS12 1AH
Signals Le Bistro	Independent Free	Restaurant	Independent Free	TS12 1AQ
Saltburn Conservative & Unionist Club	Independent Free	Registered Club	Independent Free	TS12 1AS
Hunley Hall Lodge & Golf Club	Independent Free	Pubs & Full On	Independent Free	TS12 2QQ
Alexandra Vaults	Punch Pub Company	Pubs & Full On	Punch Pub Company	TS12 1DS

CGA LICENCED PREMISES

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	91	83.0	81.7	102			
Proprietary Club	7	6.4	7.3	88			
Registered Club	46	42.0	28.2	149			
Restaurant	24	21.9	32.1	68			
Residential	2	1.8	2.7	68			

Name	Description	License Type	Owner Name	Postcode
Saltburn Cricket Club	Independent Free	Registered Club	Independent Free	TS12 1HJ
Rushpool Hall Hotel	Independent Free	Residential	Independent Free	TS12 1HD
Ship Inn	Greene King	Pubs & Full On	Greene King	TS12 1HF
Saltburn Social Club	Independent Free	Registered Club	Independent Free	TS12 1JU
North Skelton Working Mens Club	Independent Free	Registered Club	Independent Free	TS12 2AL
Duke William Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	TS12 2ES
Wharton Arms Hotel	Independent Free	Pubs & Full On	Independent Free	TS12 2DY
Brotton & District Working Mens Club	Independent Free	Registered Club	Independent Free	TS12 2PD
Queens Arms	Independent Free	Pubs & Full On	Independent Free	TS12 2PP
Ship Inn	Independent Free	Pubs & Full On	Independent Free	TS12 2PY
Railway Arms	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	TS12 2PP
Brotton Bowling Club	Independent Free	Registered Club	Independent Free	TS12 2UE
Top House	Tadcaster Pub Co	Pubs & Full On	Tadcaster Pub Co	TS12 3AA
Lingdale & District Working Mens Club	Independent Free	Registered Club	Independent Free	TS12 3EP
King George V Bowling Club	Independent Free	Registered Club	Independent Free	TS14 6LE
Guisborough Town Football Club	Independent Free	Registered Club	Independent Free	TS14 6LE
Abbey Inn	Sam Smith	Pubs & Full On	Sam Smith	TS14 6HR
Kings Head Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS14 6AF
Courtyard	Independent Free	Pubs & Full On	Independent Free	TS14 6AF
Ship Inn	Independent Free	Pubs & Full On	Independent Free	TS14 6AN
Mermaid	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS14 6BG
Fox Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	TS14 6BP
Macy Browns	Macy Browns	Pubs & Full On	Macy Browns	TS14 6HF
Cookfellas Eatery & Wine Bar	Independent Free	Pubs & Full On	Independent Free	TS14 6HG
Guisborough Quoits Society	Independent Free	Registered Club	Independent Free	TS14 6JP
Three Fiddles	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	TS14 6BA
Gisborough Hall	Macdonald Hotels	Pubs & Full On	Macdonald Hotels	TS14 6PT
Fox & Hounds Inn	Ei Group	Pubs & Full On	Ei Group	TS14 6PX
Priory Coffee House & Bistro	Independent Free	Pubs & Full On	Independent Free	TS14 6QD
Guisborough Conservative Club	Independent Free	Registered Club	Independent Free	TS14 6QE
Territorial Club	Independent Free	Registered Club	Independent Free	TS14 7DQ
Cross Keys	Greene King	Pubs & Full On	Greene King	TS14 6RW
Guisborough Rugby Club	Independent Free	Registered Club	Independent Free	TS14 7BB
Highcliff	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS14 7LQ
Voyager	Marston's	Pubs & Full On	Marston's	TS14 8DN
Eston & Normanby Social Club	Independent Free	Registered Club	Independent Free	TS 6 0QU
Eston Institute & Working Mens Club	Independent Free	Registered Club	Independent Free	TS 6 9JD
Queens Head	Punch Pub Company	Pubs & Full On	Punch Pub Company	TS 6 9LA
Whale Hill Social Club	Independent Free	Registered Club	Independent Free	TS 6 8HA
St Marys Social Club	Independent Free	Registered Club	Independent Free	TS 6 7HP
Grangetown United Club	Independent Free	Registered Club	Independent Free	TS 6 7PY
Half Moon Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS 6 8DX
Lazenby Social Club	Independent Free	Registered Club	Independent Free	TS 6 8DX
Town Hall	Independent Free	Pubs & Full On	Independent Free	TS 6 9AN
Stapylton Arms	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS 6 9DY
Ship Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS 6 9EG
Wellington Hotel	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	TS 6 9ET
Foundry	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	TS 6 9JA
Miners Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	TS 6 9JD
Eston & California Social Club	Independent Free	Registered Club	Independent Free	TS 6 9JD
Brown Jug	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	TS 6 9LB
Beacon Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS 6 9PP
Eston Labour Club	Independent Free	Registered Club	Independent Free	TS 6 9RH

CGA LICENCED PREMISES

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	91	83.0	81.7	102			
Proprietary Club	7	6.4	7.3	88			
Registered Club	46	42.0	28.2	149			
Restaurant	24	21.9	32.1	68			
Residential	2	1.8	2.7	68			

Name	Description	License Type	Owner Name	Postcode
Bankside	Independent Free	Pubs & Full On	Independent Free	TS12 1HH
Coatham Road Social Club	Independent Free	Registered Club	Independent Free	TS10 1RY
Tocketts Mill Country Park & Restaurant	Independent Free	Proprietary Club	Independent Free	TS14 6QA
Royal George Hotel	Unknown	Pubs & Full On	Unknown	TS12 2ES
Turners Mill	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	TS10 2RA
Wongs Chinese Restaurant	Independent Free	Restaurant	Independent Free	TS10 3DH
Plimsoll Line	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	TS10 3DH
La Fez	Independent Free	Restaurant	Independent Free	TS11 6JX
Indian Cottage Restaurant	Independent Free	Restaurant	Independent Free	TS14 7LJ
Joe Rigatonis	Joe Rigatonis	Restaurant	Joe Rigatonis	TS10 1EE
Happiness Inn Chinese Restaurant	Independent Free	Restaurant	Independent Free	TS10 1RJ
Ciu Convalescent Home	Independent Free	Residential	Independent Free	TS12 1BX
Guisborough Cricket Club	Independent Free	Registered Club	Independent Free	TS14 7DJ
Guisborough Masonic Club	Independent Free	Registered Club	Independent Free	TS14 6QD
Chris Birbeck Rally School	Independent Free	Registered Club	Independent Free	TS12 2QX
Aruba	Dukedom Ltd	Proprietary Club	Dukedom Ltd	TS10 3AW
West 2	Independent Free	Registered Club	Independent Free	TS10 3BU
Alessis	Independent Free	Restaurant	Independent Free	TS12 1AH
Baan Thai Restaurant	Independent Free	Restaurant	Independent Free	TS14 6PP
Livery	Unknown	Pubs & Full On	Unknown	TS10 3DE
Marthas Vineyard	Dukedom Ltd	Pubs & Full On	Dukedom Ltd	TS10 3DQ
Chillis	Independent Free	Restaurant	Independent Free	TS10 3AW
Blue Lounge	Camerons	Pubs & Full On	Camerons	TS10 3DE
Chamberlains	Independent Free	Restaurant	Independent Free	TS10 1AG
Rapps Cafe	Independent Free	Pubs & Full On	Independent Free	TS12 1DH
Tomahawk	Tomahawk	Restaurant	Tomahawk	TS12 1NY
Spices	Independent Free	Restaurant	Independent Free	TS12 1AE
Shurovi Indian	Independent Free	Restaurant	Independent Free	TS14 6HF
Cats Whiskers	Independent Free	Restaurant	Independent Free	TS14 6QD
Redcar Amateur Boxing Club	Independent Free	Registered Club	Independent Free	TS10 1RH
Caffe Rosso	Independent Free	Restaurant	Independent Free	TS14 6QD
Parlours	Independent Free	Pubs & Full On	Independent Free	TS12 1AE
Sitting Room	Independent Free	Pubs & Full On	Independent Free	TS12 1AQ
Badger's Cafe	Independent Free	Pubs & Full On	Independent Free	TS14 6HG
Eastern Paradise	Independent Free	Restaurant	Independent Free	TS12 1DT
Saltburn By The Sea Golf Club	Independent Free	Registered Club	Independent Free	TS12 1NJ
Brockley Hall	Independent Free	Pubs & Full On	Independent Free	TS12 1JS
Arches Country House The	Independent Free	Pubs & Full On	Independent Free	TS12 2QX
Marske United Football Club	Independent Free	Registered Club	Independent Free	TS11 7BW
Guns Bar	Independent Free	Pubs & Full On	Independent Free	TS12 1DJ
Marske Leisure Centre	Independent Free	Proprietary Club	Independent Free	TS11 6JL
Smugglers Den	Independent Free	Pubs & Full On	Independent Free	TS11 6AA
Prosecco Quarter	Independent Free	Pubs & Full On	Independent Free	TS10 1DY
Gypsy Rover	Independent Free	Pubs & Full On	Independent Free	TS10 1DU
Ironstone Miner	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	TS14 6AP
Vault	Independent Free	Restaurant	Independent Free	TS11 7LD
Monk	Independent Free	Pubs & Full On	Independent Free	TS14 6HG
Skelton Mill	Independent Free	Pubs & Full On	Independent Free	TS12 2HE
Ritas Pantry	Independent Free	Pubs & Full On	Independent Free	TS10 3AA
Siting Room	Independent Free	Pubs & Full On	Independent Free	TS14 6HG
High Line Micro Pub	Independent Free	Pubs & Full On	Independent Free	TS10 1AP
Kenzies	Independent Free	Pubs & Full On	Independent Free	TS10 1AN
Longacre	Marston's	Pubs & Full On	Marston's	TS12 2ZL

CGA LICENCED PREMISES

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	91	83.0	81.7	102			
Proprietary Club	7	6.4	7.3	88			
Registered Club	46	42.0	28.2	149			
Restaurant	24	21.9	32.1	68			
Residential	2	1.8	2.7	68			

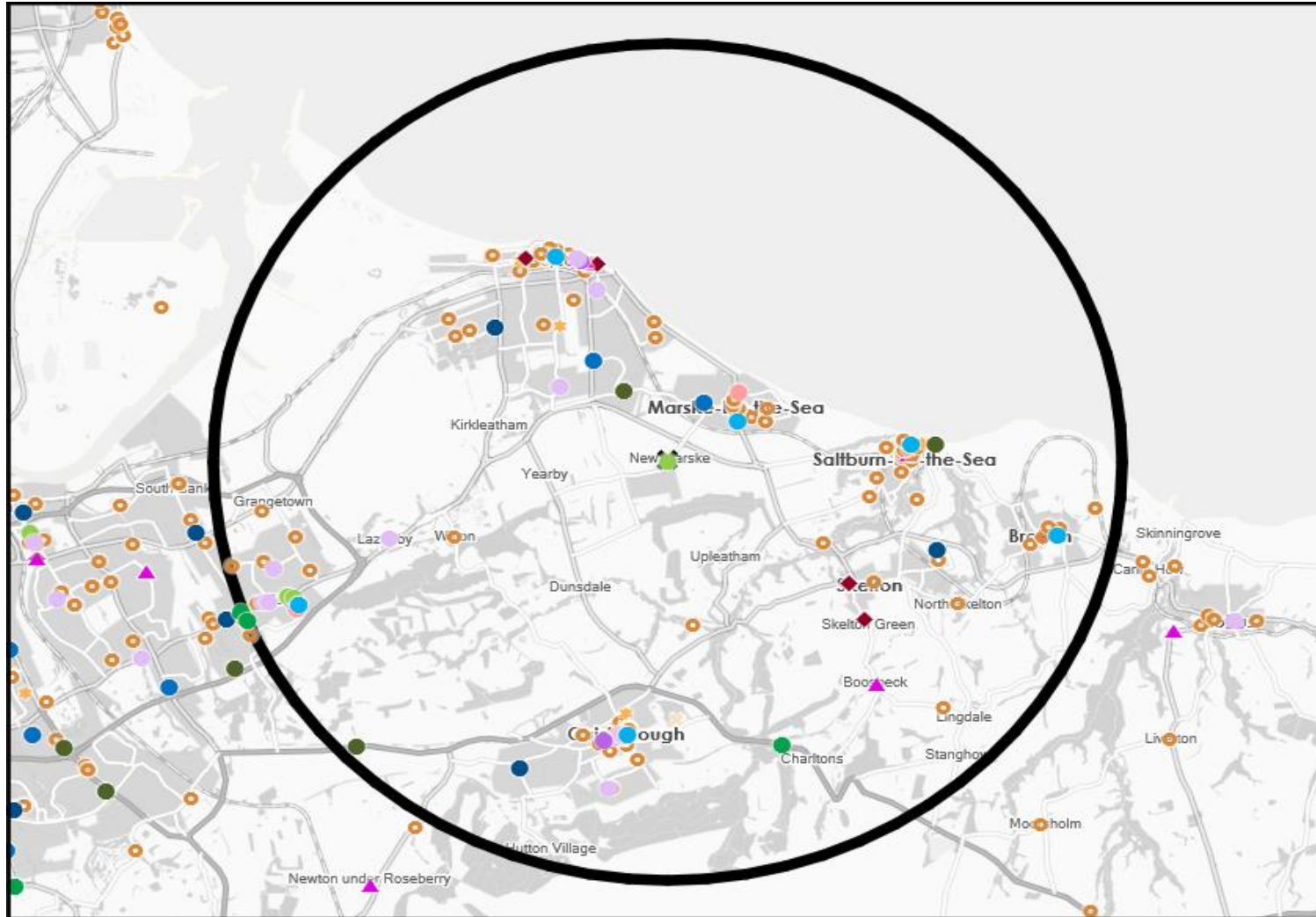
Name	Description	License Type	Owner Name	Postcode
Jin Rummie	Independent Free	Pubs & Full On	Independent Free	TS14 6HG
Pillarbox	Independent Free	Pubs & Full On	Independent Free	TS12 1DJ
Halt	Independent Free	Pubs & Full On	Independent Free	TS10 1AG
Holey Molies	Independent Free	Pubs & Full On	Independent Free	TS12 2LH
Bar Eleven	Independent Free	Pubs & Full On	Independent Free	TS10 1EE
Maqueens	Independent Free	Pubs & Full On	Independent Free	TS10 1DT
Goondocks	Independent Free	Restaurant	Independent Free	TS12 1DJ
Prohibition 144	Independent Free	Pubs & Full On	Independent Free	TS10 1AP
Base Pizzeria	Independent Free	Restaurant	Independent Free	TS11 6JX
Boathouse	Independent Free	Restaurant	Independent Free	TS10 1BD
Masonic Hall	Independent Free	Registered Club	Independent Free	TS12 1DZ

MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	8,530	16.9	22.1	77		
2 Rising Prosperity	453	0.9	10.2	9		
3 Comfortable Communities	16,840	33.4	26.5	126		
4 Financially Stretched	14,533	28.8	23.7	121		
5 Urban Adversity	9,945	19.7	17.2	115		
6 Not Private Households	192	0.4	0.3	111		
Total households		50,493				

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

ACORN GROUP PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	27	0.1	1.1	5		
1.B Executive Wealth	4,141	8.2	11.3	72		
1.C Mature Money	4,362	8.6	9.6	90		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0		
2.E Career Climbers	453	0.9	6.4	14		
3. Comfortable Communities						
3.F Countryside Communities	2,498	4.9	5.7	86		
3.G Successful Suburbs	2,717	5.4	6.0	90		
3.H Steady Neighbourhoods	6,473	12.8	7.4	173		
3.I Comfortable Seniors	3,900	7.7	2.9	270		
3.J Starting Out	1,252	2.5	4.6	54		
4. Financially Stretched						
4.K Student Life	3	0.0	2.5	0		
4.L Modest Means	5,641	11.2	8.0	140		
4.M Striving Families	3,657	7.2	7.4	97		
4.N Poorer Pensioners	5,232	10.4	5.8	180		
5. Urban Adversity						
5.O Young Hardship	3,742	7.4	6.3	119		
5.P Struggling Estates	3,217	6.4	5.7	112		
5.Q Difficult Circumstances	2,986	5.9	5.2	113		
6. Not Private Households						
6.R Not Private Households	192	0.4	0.3	111		
Total households	50,493					

Acorn Group Pen Portrait

4 L Modest Means 4.1M UK Adults 7.7% of UK

Younger families in smaller homes with below average incomes. Those located in London have a significantly lower level of disposable income when compared to this group across the rest of the country.

CORE DEMOGRAPHICS		BRANDS	
Age range 25-44	Children at home 3+	SHOPPING: M&Co NEW LOOK LEISURE: WEBSITES:	
House tenure Privately renting	Family structure Single parent	DIGITAL	
Number of beds 3	House type Terraced	ATTITUDES	
FINANCIAL PROFILE		I worry about online security: 58% (UK average: 58%) Shopping online makes my life easier: 61% (UK average: 62%) I love the ease of using chat bots to get answers: 32% (UK average: 28%)	
Household income UK: £35k (Average: £10k) London: £42k (Average: £16k)	% Disposable income UK: 45% (Average: 43%) London: 32% (Average: 28%)	TOP BEHAVIOURS	
Financial situation:		Moderate internet usage Uploads original content on social media TV catch up via ITV hub	



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
----------	-------	------	-----	----------------

ACORN TYPE PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	27	0.1	0.9	6			
1.B Executive Wealth							
1.B.4 Asset rich families	1,345	2.7	2.6	101			
1.B.5 Wealthy countryside commuters	160	0.3	2.5	13			
1.B.6 Financially comfortable families	1,710	3.4	2.2	152			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	1	0.0	1.5	0			
1.B.9 Well-off edge of towners	925	1.8	1.6	114			
1.C Mature Money							
1.C.10 Better-off villagers	616	1.2	3.1	40			
1.C.11 Settled suburbia, older people	2,301	4.6	2.8	162			
1.C.12 Retired and empty nesters	920	1.8	2.5	74			
1.C.13 Upmarket downsizers	525	1.0	1.3	80			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	373	0.7	2.0	37			
2.E.19 First time buyers in small, modern homes	80	0.2	3.4	5			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	131	0.3	1.5	17			
3.F.22 Older couples and families in rural areas	321	0.6	1.0	63			
3.F.23 Owner occupiers in small towns and villages	2,046	4.1	3.2	126			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	1,932	3.8	2.7	142			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	785	1.6	2.4	64			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	5,232	10.4	3.5	299			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	1,241	2.5	2.3	105			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	3,839	7.6	2.4	321			
3.I.31 Elderly singles in purpose-built accommodation	61	0.1	0.5	25			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	113	0.2	2.2	10			
3.J.33 Smaller houses and starter homes	1,139	2.3	2.4	94			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	3	0.0	0.3	2			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	415	0.8	1.4	57			
4.L.38 Semi-skilled workers in traditional neighbourhoods	2,436	4.8	2.6	184			
4.L.39 Fading owner occupied terraces	2,790	5.5	2.9	189			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	243	0.5	1.6	30			
4.M.42 Struggling young families in post-war terraces	638	1.3	1.6	77			
4.M.43 Families in right-to-buy estates	1,380	2.7	2.0	134			
4.M.44 Post-war estates, limited means	1,396	2.8	2.2	127			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	1,287	2.5	0.8	324			
4.N.46 Elderly people in social rented flats	908	1.8	1.0	174			
4.N.47 Low income older people in smaller semis	2,229	4.4	2.2	198			
4.N.48 Pensioners and singles in social rented flats	808	1.6	1.7	94			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	1,024	2.0	2.2	93			
5.O.50 Struggling younger people in mixed tenure	743	1.5	1.8	82			
5.O.51 Young people in small, low cost terraces	1,975	3.9	2.3	173			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	2,339	4.6	1.6	297			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	878	1.7	1.6	109			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	137	0.3	1.5	18			
5.Q.58 Singles and young families, some receiving benefits	2,253	4.5	1.8	253			
5.Q.59 Deprived areas and high-rise flats	596	1.2	2.0	60			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	3	0.0	0.1	10			
6.R.61 Inactive communal population	189	0.4	0.3	131			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	50,493						

CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

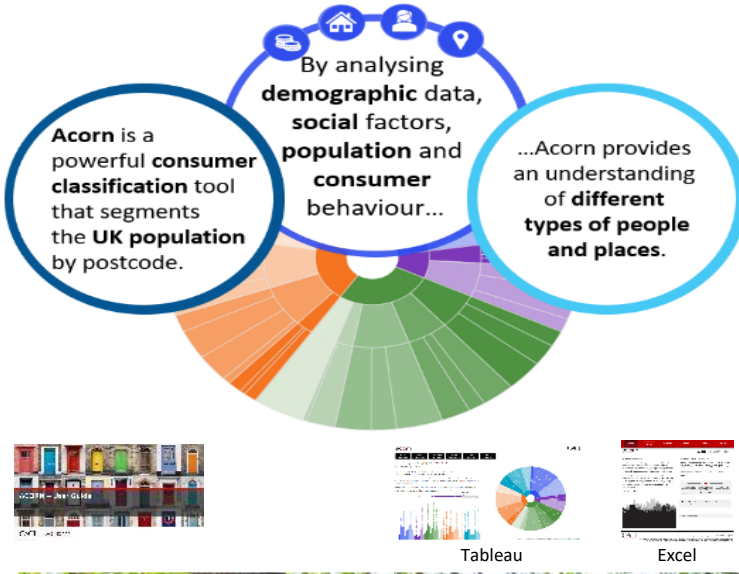
Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf



6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

House type: **Detached**

House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

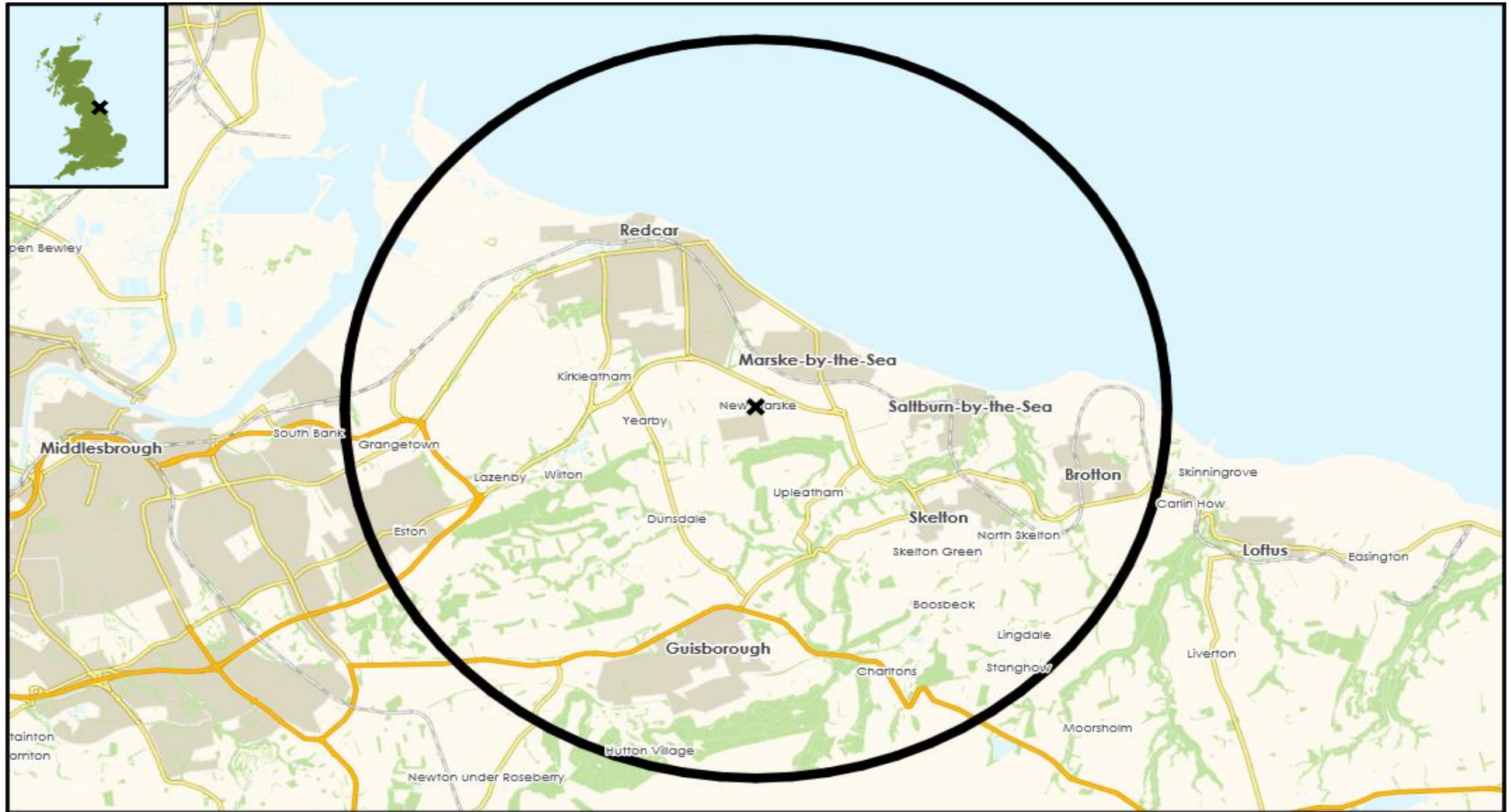


MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5 Mile contour)

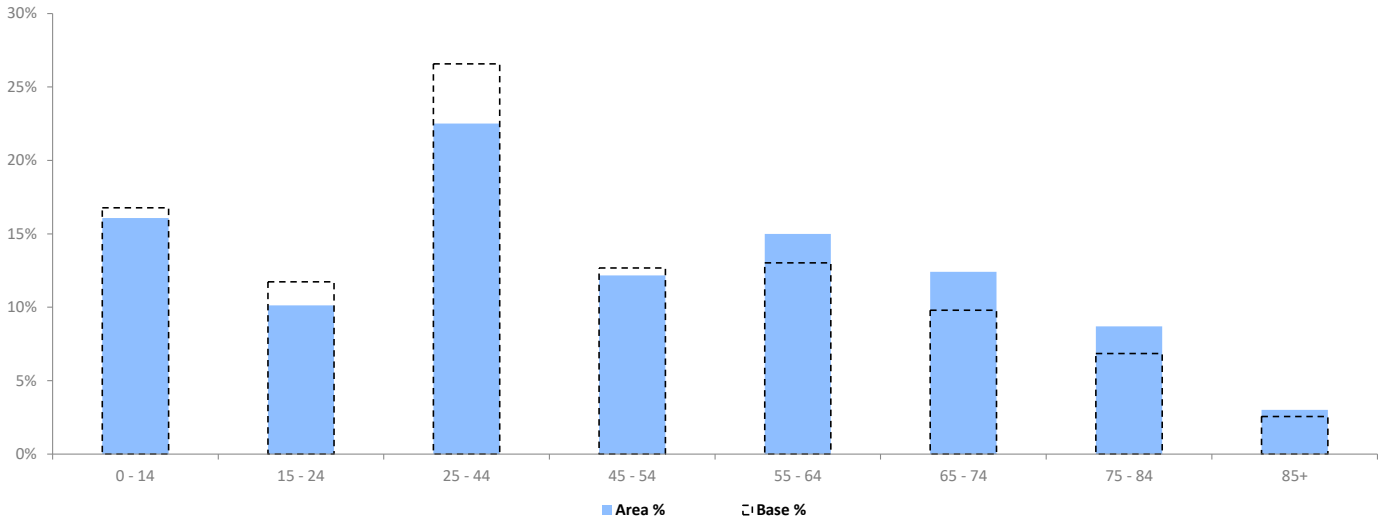


POPULATION PROJECTIONS

© 2024 CACI Limited and all other applicable third party notices (Population Estimates and Projections) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5 Mile contour)
 Base: Great Britain
 Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	17,625	16.1	16.8	96			
15 - 24	11,105	10.1	11.7	86			
25 - 44	24,677	22.5	26.6	85			
45 - 54	13,338	12.2	12.7	96			
55 - 64	16,432	15.0	13.0	115			
65 - 74	13,602	12.4	9.8	127			
75 - 84	9,528	8.7	6.9	127			
85+	3,306	3.0	2.6	118			
Total population	109,613						



EXPENDITURE

© 2024 CACI Limited and all other applicable third party notices (COICOP Expenditure) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04029_Yorkshire Lass, Redcar, TS11 8EG (5 Mile contour)
 Base: Great Britain
 Year: 2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£3,057,745	£60.44	£66.95	90			
2. Alcoholic beverages, tobacco and narcotics	£1,331,155	£26.31	£28.12	94			
3. Clothing & Footwear	£1,010,285	£19.97	£22.40	89			
4. Housing, water, electricity, gas and other fuels	£3,789,273	£74.90	£107.19	70			
5. Furnishings, equipment and routine maintenance	£1,817,955	£35.94	£36.85	98			
6. Health	£469,049	£9.27	£13.48	69			
7. Transport	£5,929,445	£117.21	£134.74	87			
8. Communication	£678,140	£13.40	£15.74	85			
9. Recreation & Culture	£2,883,493	£57.00	£64.16	89			
10. Education	£357,511	£7.07	£22.26	32			
11. Restaurants & Hotels	£2,881,199	£56.95	£67.11	85			
12. Miscellaneous goods and services	£4,396,972	£86.92	£109.86	79			
Total Expenditure	£28,602,222	£565.38	£688.85	82			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.