

CGA LICENCED PREMISES

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Area: P03911_Six Bells, Rhyl, LL18 1TF (1 Mile cont)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	25	163.0	81.7	200			
Proprietary Club	5	32.6	7.3	448			
Registered Club	4	26.1	28.2	93			
Restaurant	6	39.1	32.1	122			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Imperial Hotel	Independent Free	Pubs & Full On	Independent Free	LL18 1AU
North	Independent Free	Pubs & Full On	Independent Free	LL18 1BA
Royal Oak	Punch Pub Company	Pubs & Full On	Punch Pub Company	LL18 1LW
Premier Inn	Whitbread Hotels	Pubs & Full On	Whitbread	LL18 1HF
Yeung Sing	Independent Free	Restaurant	Independent Free	LL18 1LE
Sun Inn	Unknown	Pubs & Full On	Unknown	LL18 1LP
Lorne Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL18 1RH
Victory Club	Independent Free	Registered Club	Independent Free	LL18 1SB
George Hotel	Independent Free	Pubs & Full On	Independent Free	LL18 1SD
Hidden	Independent Free	Proprietary Club	Independent Free	LL18 1SW
Six Bells	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL18 1TF
Front Room	Independent Free	Pubs & Full On	Independent Free	LL18 1AH
Blue Moon	Independent Free	Pubs & Full On	Independent Free	LL18 2BT
Marine Holiday Park	Marine Holiday Park	Proprietary Club	Marine Holiday Park	LL18 2HG
Barratts Restaurant	Independent Free	Restaurant	Independent Free	LL18 2PH
O'gradys	Independent Free	Pubs & Full On	Independent Free	LL18 1TR
Travelodge	Dubai International Capital	Pubs & Full On	Dubai International Capital	LL18 3AQ
Majestic Bingo	Majestic Bingo Ltd	Proprietary Club	Majestic Bingo Ltd	LL18 3HD
Millbank	Independent Free	Pubs & Full On	Independent Free	LL18 4RD
Elwy Hall	Independent Free	Registered Club	Independent Free	LL18 4RG
Mayquay	Punch Pub Company	Pubs & Full On	Punch Pub Company	LL18 5AR
Sunnyvale Holiday Camp	Independent Free	Proprietary Club	Independent Free	LL18 5AS
Bodfor	Amber Taverns	Pubs & Full On	Amber Taverns	LL18 1AS
Rhyl Football Club	Independent Free	Registered Club	Independent Free	LL18 4BY
Cob & Pen	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	LL18 1UF
Sussex	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	LL18 1SG
Bistro	Independent Free	Restaurant	Independent Free	LL18 1LR
Cove	Independent Free	Pubs & Full On	Independent Free	LL18 1SP
Vue	Omers Private Equity	Pubs & Full On	Omers Private Equity	LL18 1HB
Yuppies	Independent Free	Pubs & Full On	Independent Free	LL18 1SE
Rossinis Italian Restaurant	Independent Free	Restaurant	Independent Free	LL18 1SB
Pavilion Theatre	Independent Free	Pubs & Full On	Independent Free	LL18 3AQ
Rhyl Town Hall	Independent Free	Pubs & Full On	Independent Free	LL18 1AB
Cookhouse & Submariner	Whitbread	Pubs & Full On	Whitbread	LL18 1HE
Sun Verge	Marston's	Pubs & Full On	Marston's	LL18 3AF
Dove	Independent Free	Pubs & Full On	Independent Free	LL18 2HT
Pro Kitesurfing	Independent Free	Proprietary Club	Independent Free	LL18 3AQ
Rhyl Rugby Club	Independent Free	Registered Club	Independent Free	LL18 4AQ
Rhyl Spice	Independent Free	Restaurant	Independent Free	LL18 1SB
Little Italy Pizza	Independent Free	Restaurant	Independent Free	LL18 1SR

MAP OF AREA

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 Source: OS Open Data 2018

Area: P03911_Six Bells, Rhyl, LL18 1TF (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
 - Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03911_Six Bells, Rhyl, LL18 1TF (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	357	5.3	22.1	24		
2 Rising Prosperity	0	0.0	10.2	0		
3 Comfortable Communities	1,531	22.5	26.5	85		
4 Financially Stretched	2,173	32.0	23.7	135		
5 Urban Adversity	2,666	39.3	17.2	228		
6 Not Private Households	64	0.9	0.3	274		
Total households	6,791					



Graph

Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

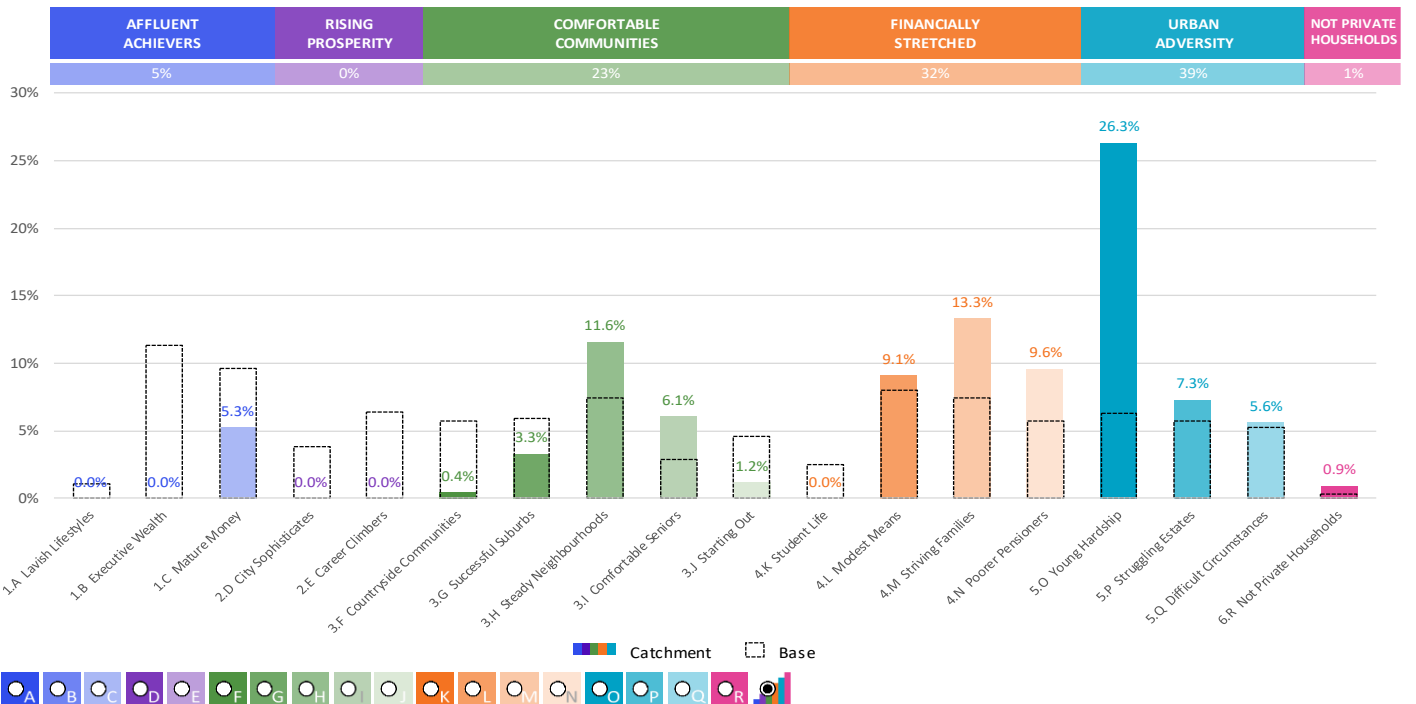
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P03911_Six Bells, Rhyl, LL18 1TF (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	0	0.0	11.3	0			
1.C Mature Money	357	5.3	9.6	54			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	0	0.0	6.4	0			
3. Comfortable Communities							
3.F Countryside Communities	28	0.4	5.7	7			
3.G Successful Suburbs	223	3.3	6.0	55			
3.H Steady Neighbourhoods	788	11.6	7.4	157			
3.I Comfortable Seniors	411	6.1	2.9	212			
3.J Starting Out	81	1.2	4.6	26			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	617	9.1	8.0	114			
4.M Striving Families	905	13.3	7.4	179			
4.N Poorer Pensioners	651	9.6	5.8	166			
5. Urban Adversity							
5.O Young Hardship	1,788	26.3	6.3	421			
5.P Struggling Estates	495	7.3	5.7	128			
5.Q Difficult Circumstances	383	5.6	5.2	108			
6. Not Private Households							
6.R Not Private Households	64	0.9	0.3	274			
Total households	6,791						

Acorn Group Graph



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03911_Six Bells, Rhyl, LL18 1TF (1 Mile contour)
 Base: Great Britain
 Year: 2023

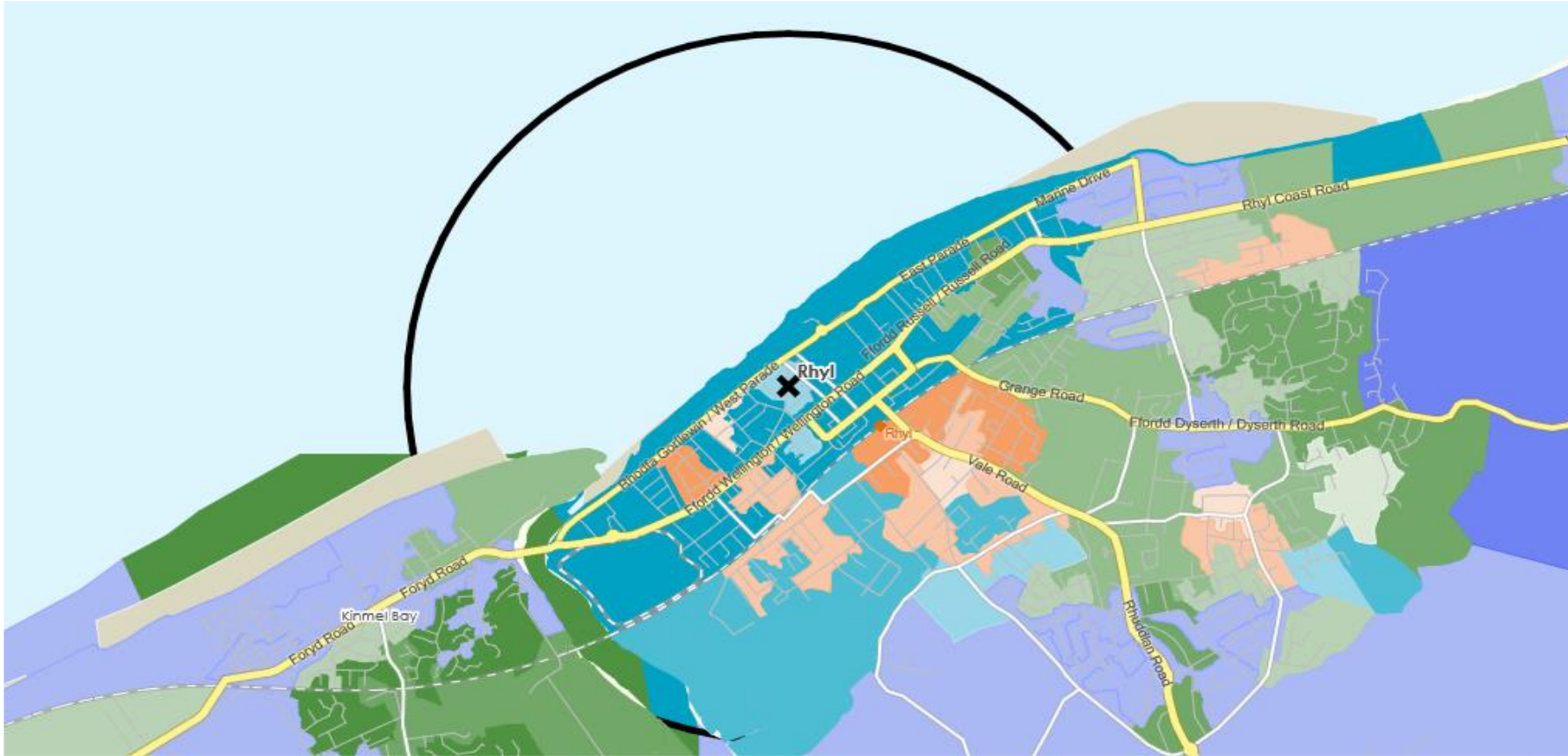
Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	84	1.2	2.8	44			
1.C.12 Retired and empty nesters	272	4.0	2.5	163			
1.C.13 Upmarket downsizers	1	0.0	1.3	1			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	28	0.4	3.2	13			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	223	3.3	2.7	122			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	606	8.9	3.5	257			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	182	2.7	2.3	115			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	358	5.3	2.4	222			
3.I.31 Elderly singles in purpose-built accommodation	53	0.8	0.5	161			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	81	1.2	2.4	50			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	166	2.4	1.4	169			
4.L.38 Semi-skilled workers in traditional neighbourhoods	188	2.8	2.6	105			
4.L.39 Fading owner occupied terraces	263	3.9	2.9	133			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	77	1.1	1.6	69			
4.M.43 Families in right-to-buy estates	702	10.3	2.0	507			
4.M.44 Post-war estates, limited means	126	1.9	2.2	85			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	24	0.4	0.8	45			
4.N.46 Elderly people in social rented flats	81	1.2	1.0	116			
4.N.47 Low income older people in smaller semis	181	2.7	2.2	119			
4.N.48 Pensioners and singles in social rented flats	365	5.4	1.7	315			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	746	11.0	2.2	502			
5.O.50 Struggling younger people in mixed tenure	742	10.9	1.8	607			
5.O.51 Young people in small, low cost terraces	300	4.4	2.3	195			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	119	1.8	1.6	112			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	376	5.5	1.6	346			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	24	0.4	1.5	23			
5.Q.58 Singles and young families, some receiving benefits	133	2.0	1.8	111			
5.Q.59 Deprived areas and high-rise flats	226	3.3	2.0	169			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	64	0.9	0.3	331			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	6,791						

DOMINANT ACORN GROUP - HOUSEHOLDS

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 Source: OS Open Data 2018

Area: P03911_Six Bells, Rhyl, LL18 1TF (1 Mile contour)



Dominant Acorn Category

- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- **Dominant Acorn Group**

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults

22.8% of UK

House type: **Detached**

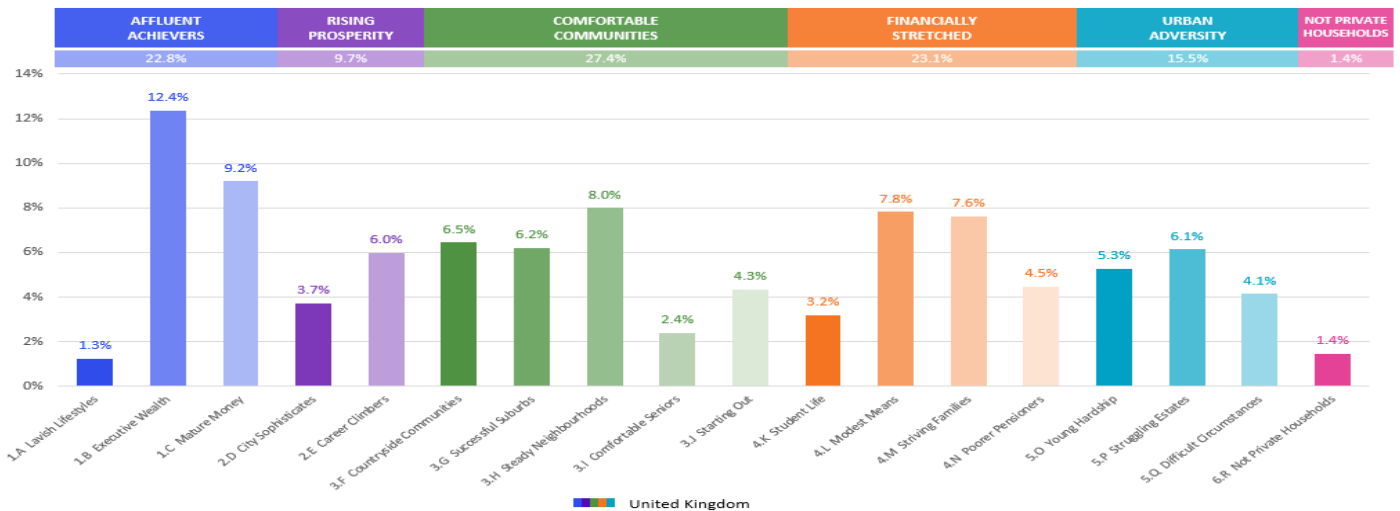
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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Source: OS Open Data 2018

Area: P03911_Six Bells, Rhyll, LL18 1TF (1 Mile contour)

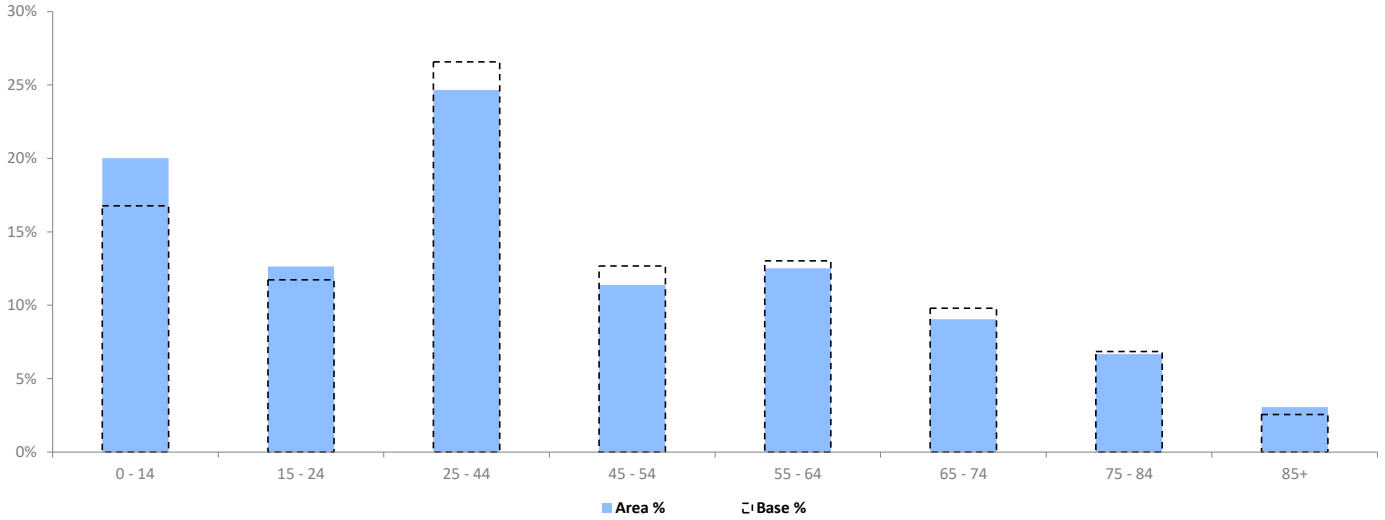


POPULATION PROJECTIONS

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Area: P03911_Six Bells, Rhyl, LL18 1TF (1 Mile contour)
 Base: Great Britain
 Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	3,069	20.0	16.8	119			
15 - 24	1,938	12.6	11.7	108			
25 - 44	3,782	24.7	26.6	93			
45 - 54	1,745	11.4	12.7	90			
55 - 64	1,921	12.5	13.0	96			
65 - 74	1,389	9.1	9.8	92			
75 - 84	1,024	6.7	6.9	97			
85+	469	3.1	2.6	120			
Total population	15,337						



EXPENDITURE

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Area: P03911_Six Bells, Rhyl, LL18 1TF (1 Mile contour)
 Base: Great Britain
 Year: 2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£391,924	£55.81	£66.95	83			
2. Alcoholic beverages, tobacco and narcotics	£210,301	£29.95	£28.12	107			
3. Clothing & Footwear	£129,314	£18.42	£22.40	82			
4. Housing, water, electricity, gas and other fuels	£559,576	£79.69	£107.19	74			
5. Furnishings, equipment and routine maintenance	£201,561	£28.70	£36.85	78			
6. Health	£60,088	£8.56	£13.48	63			
7. Transport	£650,569	£92.65	£134.74	69			
8. Communication	£93,615	£13.33	£15.74	85			
9. Recreation & Culture	£362,921	£51.68	£64.16	81			
10. Education	£28,560	£4.07	£22.26	18			
11. Restaurants & Hotels	£289,954	£41.29	£67.11	62			
12. Miscellaneous goods and services	£573,672	£81.70	£109.86	74			
Total Expenditure	£3,552,057	£505.85	£688.85	73			



Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.