

CGA LICENCED PREMISES

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Area: P04724_Three Coopers, Bedale, DL8 1AL (1)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	6	118.9	81.7	146			
Proprietary Club	0	0.0	7.3	0			
Registered Club	4	79.3	28.2	282			
Restaurant	4	79.3	32.1	247			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Chambers Restaurant	Independent Free	Restaurant	Independent Free	DL 8 1AF
Bedale Riverside Club	Independent Free	Registered Club	Independent Free	DL 8 1AH
Three Coopers	Marston's	Pubs & Full On	Marston's	DL 8 1AL
Old Black Swan	Independent Free	Pubs & Full On	Independent Free	DL 8 1ED
Green Dragon	Marston's	Pubs & Full On	Marston's	DL 8 1EQ
Taste Of India	Independent Free	Restaurant	Independent Free	DL 8 1EQ
Bedale Golf Club	Independent Free	Registered Club	Independent Free	DL 8 1EZ
White Bear	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DL 8 2BJ
Waggon & Horses	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DL 8 1EQ
Bedale Athletic	Independent Free	Registered Club	Independent Free	DL 8 1HA
Tallulah's Wine Bar	Independent Free	Pubs & Full On	Independent Free	DL 8 1EQ
Chantry Hall	Independent Free	Registered Club	Independent Free	DL 8 1AA
Spice Of Bengal	Independent Free	Restaurant	Independent Free	DL 8 1EQ
Institution Boutique Cafe	Independent Free	Restaurant	Independent Free	DL 8 1EQ

MAP OF AREA

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 Source: OS Open Data 2018

Area: P04724_Three Coopers, Bedale, DL8 1AL (1 Mile contour)
















KEY

- Large pub co's & bars**
- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame
- Small to medium pub co's & bars**
- Family Brewers with pubs
- ✕ Hotels
- ★ Restaurants
- ↑ Leisure
- Independent
- ◆ Other
- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04724_Three Coopers, Bedale, DL8 1AL (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	779	33.5	22.1	152		
 2 Rising Prosperity	56	2.4	10.2	24		
 3 Comfortable Communities	919	39.5	26.5	149		
 4 Financially Stretched	515	22.2	23.7	93		
 5 Urban Adversity	39	1.7	17.2	10		
 6 Not Private Households	17	0.7	0.3	212		
 Graph						
Total households	2,325					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04724_Three Coopers, Bedale, DL8 1AL (1 Mile contour)
 Base: Great Britain
 Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	246	10.6	11.3	93			
1.C Mature Money	533	22.9	9.6	238			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	56	2.4	6.4	38			
3. Comfortable Communities							
3.F Countryside Communities	621	26.7	5.7	466			
3.G Successful Suburbs	170	7.3	6.0	123			
3.H Steady Neighbourhoods	42	1.8	7.4	24			
3.I Comfortable Seniors	47	2.0	2.9	71			
3.J Starting Out	39	1.7	4.6	37			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	90	3.9	8.0	48			
4.M Striving Families	161	6.9	7.4	93			
4.N Poorer Pensioners	264	11.4	5.8	197			
5. Urban Adversity							
5.O Young Hardship	20	0.9	6.3	14			
5.P Struggling Estates	19	0.8	5.7	14			
5.Q Difficult Circumstances	0	0.0	5.2	0			
6. Not Private Households							
6.R Not Private Households	17	0.7	0.3	212			
Total households	2,325						

Acorn Group Pen Portrait

4 K Student Life 1.6M UK Adults 3.0% of UK

Students and young people with little income living in halls of residence or shared houses. These are areas dominated by students and young people, often recent graduates. At least half of the people here, usually more, are studying.

CORE DEMOGRAPHICS

Age range 18-24	Children at home 0
House tenure Privately renting	Family structure Single
Number of beds 4+	House type Flat or maisonette

FINANCIAL PROFILE

Household income UK: £33k London: £36k Average: £40k	% Disposable income UK: 26% London: 16% Average: 43%	Financial situation Running into debt Saving a lot
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BRANDS

SHOPPING: CB&J, flying tiger, H&M, KIKO

LEISURE: Ed's, TORTILLA, McDonald's, YUM!

WEBSITES: COSO, Spotify, JUST EAT, BuzzFeed

DIGITAL

ATTITUDES

- I worry about online security: **58%** (UK average: 48%)
- Shopping online makes my life easier: **68%** (UK average: 62%)
- I love the ease of using chat bots to get answers: **44%** (UK average: 28%)

TOP BEHAVIOURS

- Love to buy new gadgets and appliances
- Research beauty online
- Social media: Snapchat, YouTube and TikTok



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04724_Three Coopers, Bedale, DL8 1AL (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	83	3.6	2.6	135			
1.B.5 Wealthy countryside commuters	4	0.2	2.5	7			
1.B.6 Financially comfortable families	158	6.8	2.2	306			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	1	0.0	1.6	3			
1.C Mature Money							
1.C.10 Better-off villagers	226	9.7	3.1	316			
1.C.11 Settled suburbia, older people	37	1.6	2.8	56			
1.C.12 Retired and empty nesters	213	9.2	2.5	372			
1.C.13 Upmarket downsizers	57	2.5	1.3	190			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	56	2.4	2.0	122			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	30	1.3	1.5	85			
3.F.22 Older couples and families in rural areas	54	2.3	1.0	231			
3.F.23 Owner occupiers in small towns and villages	537	23.1	3.2	720			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	60	2.6	2.7	96			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	110	4.7	2.4	195			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	0	0.0	3.5	0			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	42	1.8	2.3	77			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	3	0.1	2.4	5			
3.I.31 Elderly singles in purpose-built accommodation	44	1.9	0.5	390			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	39	1.7	2.4	70			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	22	0.9	1.4	66			
4.L.38 Semi-skilled workers in traditional neighbourhoods	55	2.4	2.6	90			
4.L.39 Fading owner occupied terraces	13	0.6	2.9	19			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	122	5.2	1.6	329			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.6	0			
4.M.43 Families in right-to-buy estates	0	0.0	2.0	0			
4.M.44 Post-war estates, limited means	39	1.7	2.2	77			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	159	6.8	0.8	869			
4.N.46 Elderly people in social rented flats	0	0.0	1.0	0			
4.N.47 Low income older people in smaller semis	105	4.5	2.2	202			
4.N.48 Pensioners and singles in social rented flats	0	0.0	1.7	0			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	20	0.9	2.2	39			
5.O.50 Struggling younger people in mixed tenure	0	0.0	1.8	0			
5.O.51 Young people in small, low cost terraces	0	0.0	2.3	0			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	19	0.8	1.6	51			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	0	0.0	1.8	0			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	17	0.7	0.3	257			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	2,325						

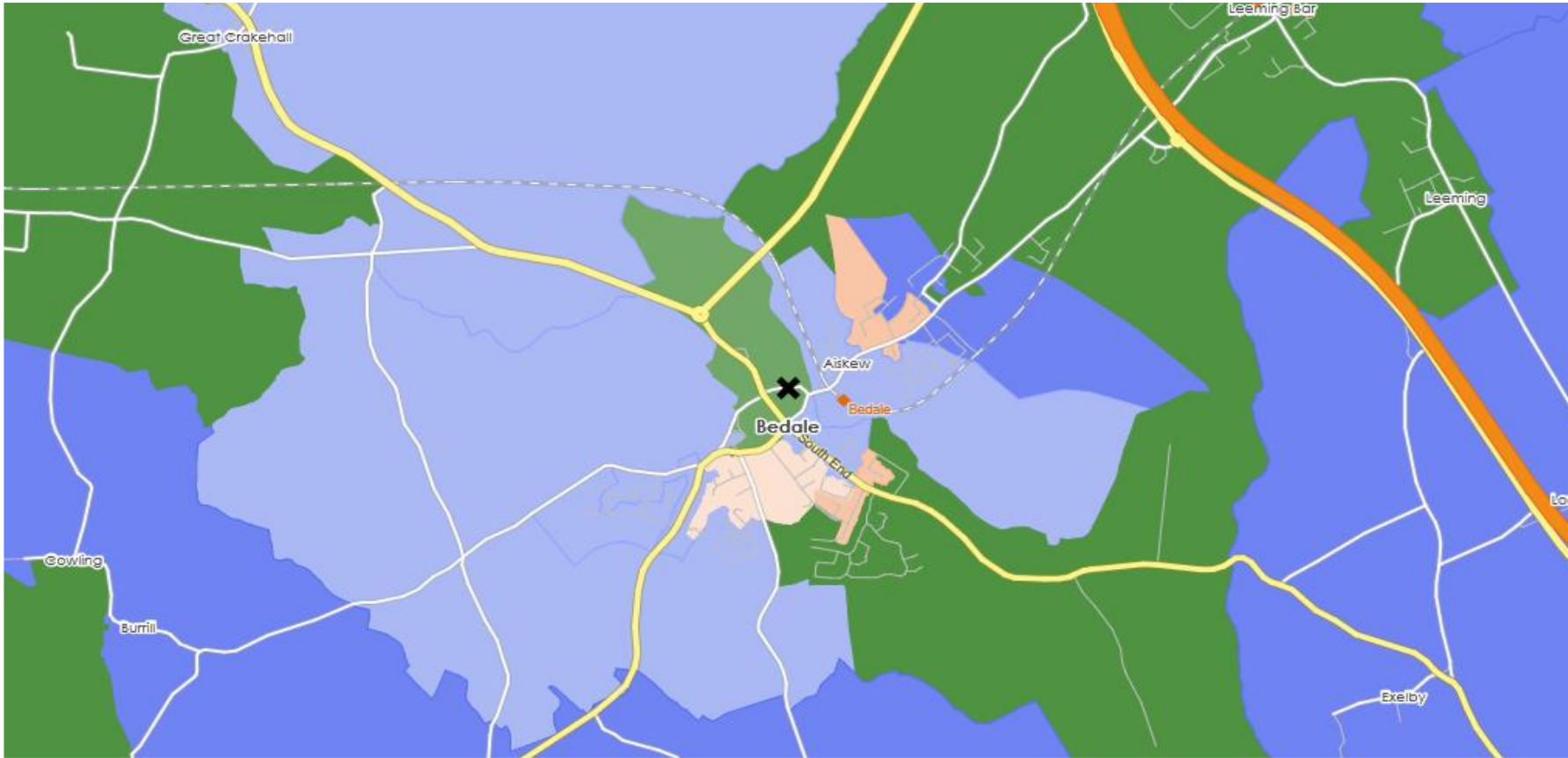
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04724_Three Coopers, Bedale, DL8 1AL (1 Mile contour)



Dominant Acorn Category

- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

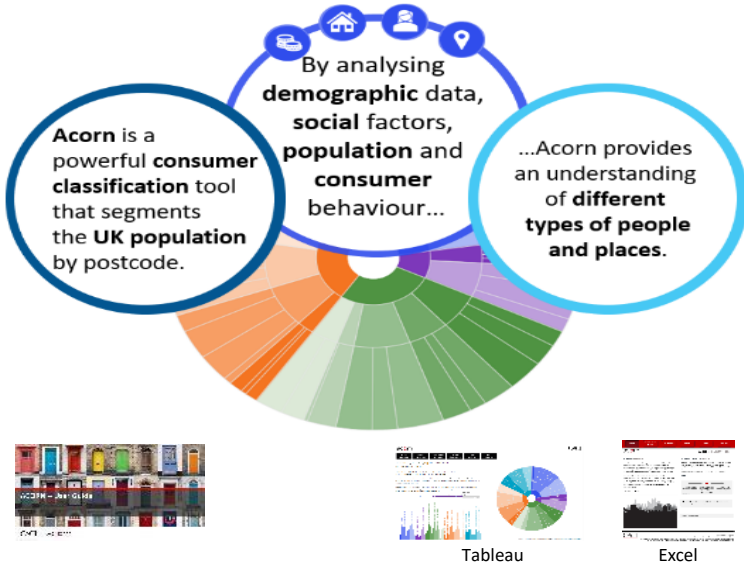
Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	● A. Lavish Lifestyles	1-3
	● B. Executive Wealth	4-9
	● C. Mature Money	10-13
2. Rising Prosperity	● D. City Sophisticates	14-17
	● E. Career Climbers	18-20
3. Comfortable Communities	● F. Countryside Communities	21-23
	● G. Successful Suburbs	24-26
	● H. Steady Neighbourhoods	27-29
	● I. Comfortable Seniors	30-31
	● J. Starting Out	32-33
4. Financially Stretched	● K. Student Life	34-36
	● L. Modest Means	37-40
	● M. Striving Families	41-44
	● N. Poorer Pensioners	45-48
5. Urban Adversity	● O. Young Hardship	49-51
	● P. Struggling Estates	52-56
	● Q. Difficult Circumstances	57-59
6. Not Private Households	● R. Not Private Households	60-62

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

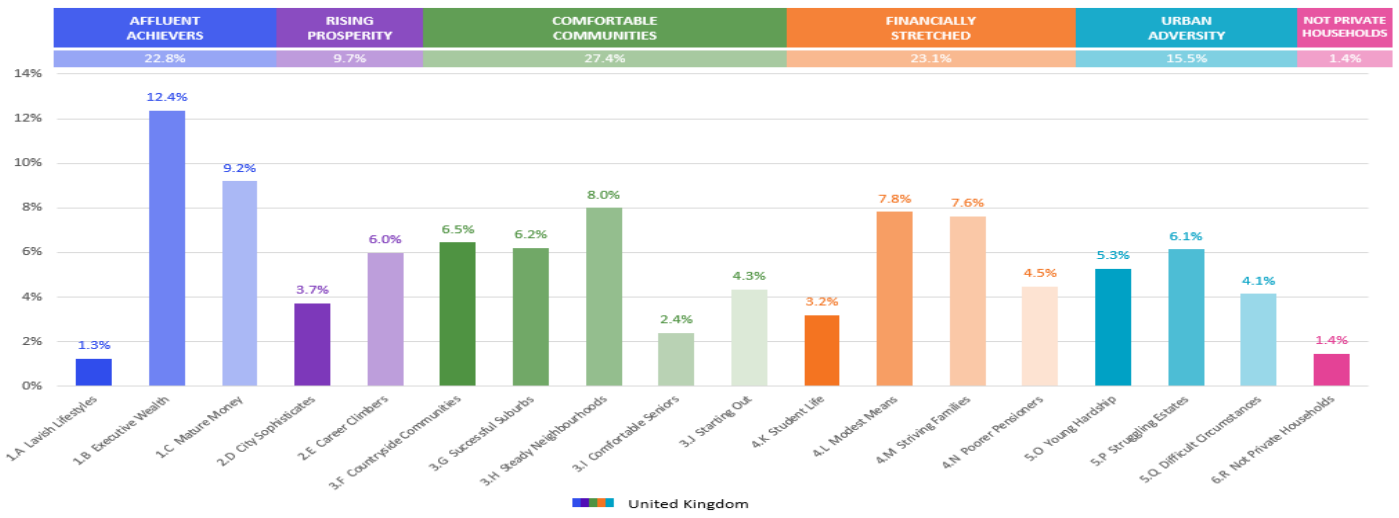
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

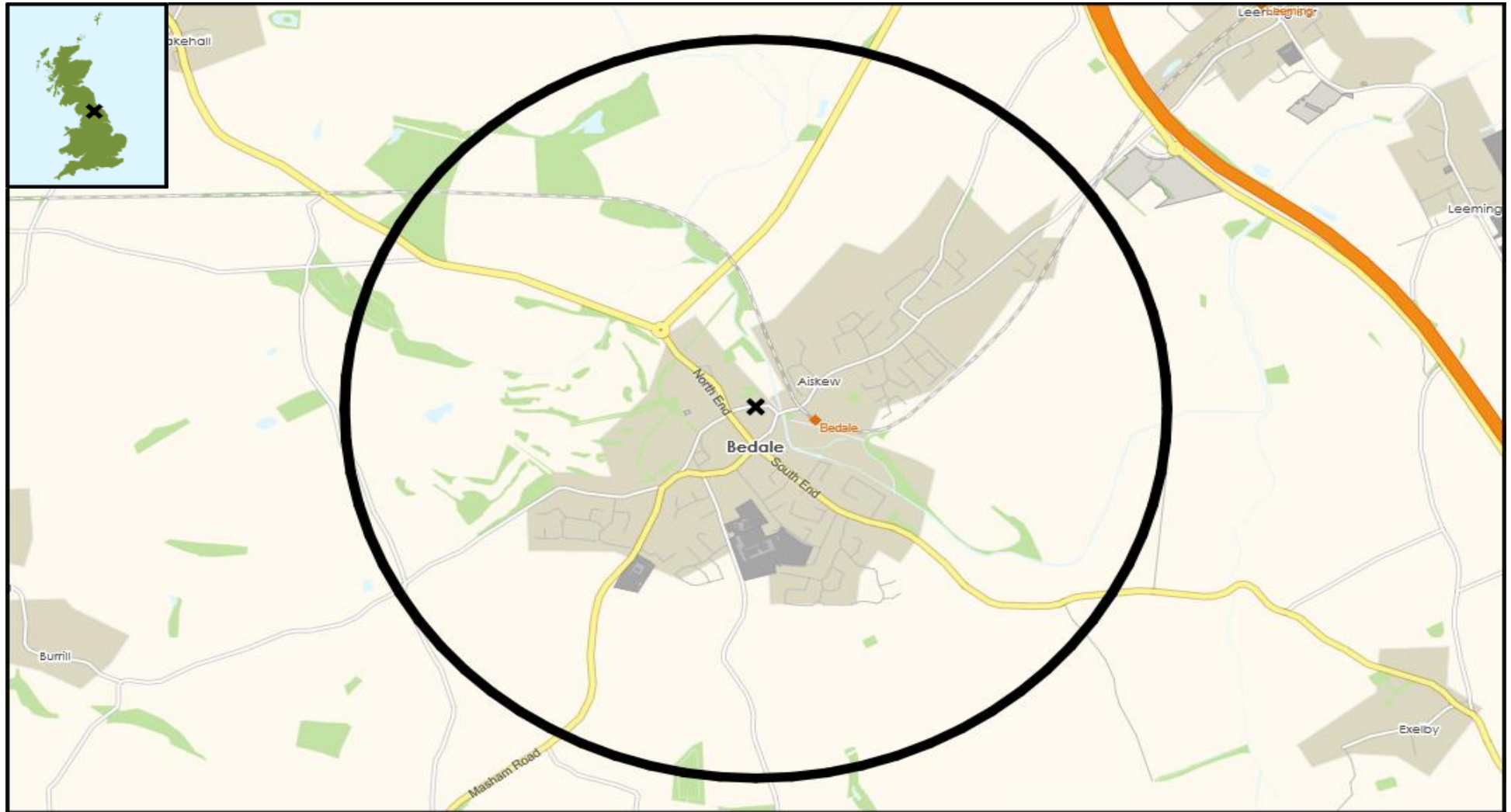


MAP OF AREA

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Source: OS Open Data 2018

Area: P04724_Three Coopers, Bedale, DL8 1AL (1 Mile contour)

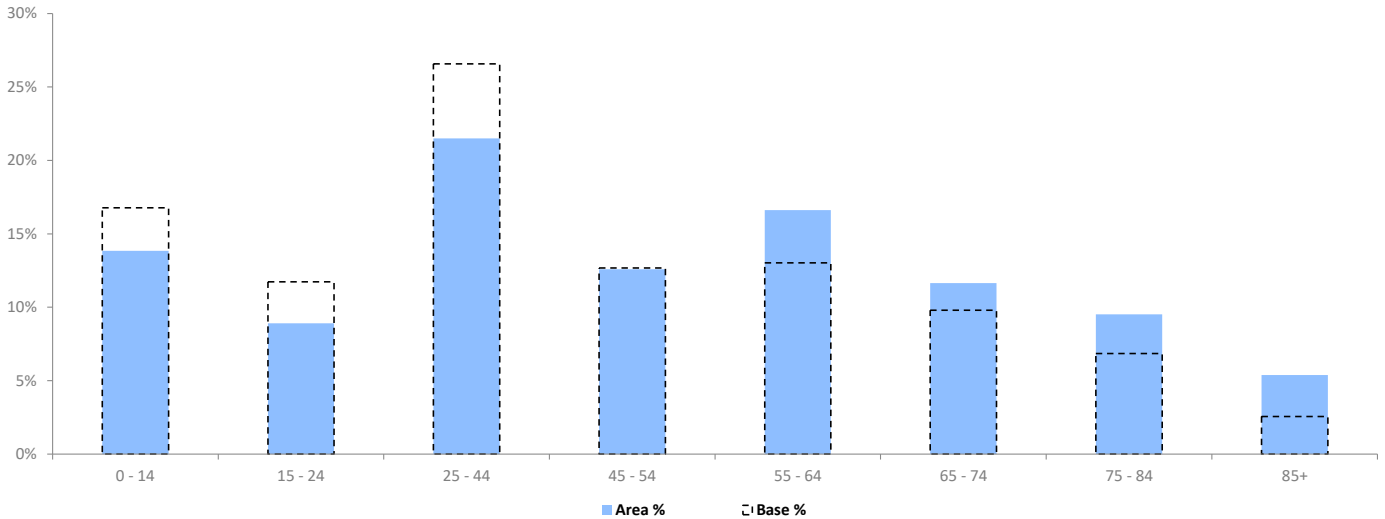


POPULATION PROJECTIONS

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Area: P04724_Three Coopers, Bedale, DL8 1AL (1 Mile contour)
 Base: Great Britain
 Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	698	13.8	16.8	82			
15 - 24	449	8.9	11.7	76			
25 - 44	1,085	21.5	26.6	81			
45 - 54	635	12.6	12.7	99			
55 - 64	838	16.6	13.0	128			
65 - 74	588	11.7	9.8	119			
75 - 84	480	9.5	6.9	139			
85+	272	5.4	2.6	211			
Total population	5,045						



EXPENDITURE

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Area: P04724_Three Coopers, Bedale, DL8 1AL (1 Mile contour)
 Base: Great Britain
 Year: 2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£155,347	£66.70	£66.95	100			
2. Alcoholic beverages, tobacco and narcotics	£63,928	£27.45	£28.12	98			
3. Clothing & Footwear	£54,004	£23.19	£22.40	104			
4. Housing, water, electricity, gas and other fuels	£299,202	£128.47	£107.19	120			
5. Furnishings, equipment and routine maintenance	£95,287	£40.91	£36.85	111			
6. Health	£42,092	£18.07	£13.48	134			
7. Transport	£352,256	£151.25	£134.74	112			
8. Communication	£35,125	£15.08	£15.74	96			
9. Recreation & Culture	£205,733	£88.34	£64.16	138			
10. Education	£44,529	£19.12	£22.26	86			
11. Restaurants & Hotels	£169,397	£72.73	£67.11	108			
12. Miscellaneous goods and services	£268,491	£115.28	£109.86	105			
Total Expenditure	£1,785,392	£766.59	£688.85	111			



Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.