

CGA LICENCED PREMISES

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03920_Alexandra, Darwen, BB3 1NL (1 Milk)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	26	130.6	81.7	160			
Proprietary Club	3	15.1	7.3	207			
Registered Club	8	40.2	28.2	143			
Restaurant	4	20.1	32.1	63			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Anchor Hotel	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BB 3 0AB
Darwen Cricket Club	Independent Free	Registered Club	Independent Free	BB 3 0AD
Golden Cup Inn	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BB 3 0AJ
Darwen Football Club	Independent Free	Registered Club	Independent Free	BB 3 0BB
Punch Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BB 3 0EE
Olde England Kiosk	Independent Free	Pubs & Full On	Independent Free	BB 3 0LA
Darwen Golf Club	Independent Free	Registered Club	Independent Free	BB 3 0LB
Freyas Grill	Independent Free	Pubs & Full On	Independent Free	BB 3 1AT
Sunnyhurst Hotel	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BB 3 1JX
Alexandra	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BB 3 1NL
Level One Nightclub	Independent Free	Proprietary Club	Independent Free	BB 3 1PS
Essence Mediterranean Restaurant & Bar	Independent Free	Pubs & Full On	Independent Free	BB 3 1PW
Cock	Independent Free	Pubs & Full On	Independent Free	BB 3 1PX
Akash Indian Restaurant	Independent Free	Restaurant	Independent Free	BB 3 1PX
Anaz Restaurant	Independent Free	Restaurant	Independent Free	BB 3 1QE
Hollins Grove Conservative Club	Independent Free	Registered Club	Independent Free	BB 3 1QJ
Darwen Masonic Club	Independent Free	Registered Club	Independent Free	BB 3 1QZ
Ici Darwen Sports Club	Independent Free	Registered Club	Independent Free	BB 3 2AA
Crown Hotel	Punch Pub Company	Pubs & Full On	Punch Pub Company	BB 3 2AB
Black Horse Hotel	Independent Free	Pubs & Full On	Independent Free	BB 3 2AF
Spinners Arms	Independent Free	Pubs & Full On	Independent Free	BB 3 2PG
Entwistle Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BB 3 3HS
Darwen Subscription Bowling Club	Independent Free	Registered Club	Independent Free	BB 3 3AQ
Victoria Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BB 3 3HW
Darwen Leisure Centre	Independent Free	Proprietary Club	Independent Free	BB 3 1PW
Kuchi	Independent Free	Pubs & Full On	Independent Free	BB 3 2RP
Darwen Library Theatre	Independent Free	Pubs & Full On	Independent Free	BB 3 3BU
Crown Berger Sports & Social Club	Independent Free	Registered Club	Independent Free	BB 3 0BB
Bridgewater	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BB 3 2RE
Bees Knees	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BB 3 1BT
Tiki Taps	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BB 3 2RJ
Number 39	Independent Free	Pubs & Full On	Independent Free	BB 3 2AA
Mangiamo	Independent Free	Restaurant	Independent Free	BB 3 1BZ
Old Chapel	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	BB 3 2RG
Artisan	Independent Free	Pubs & Full On	Independent Free	BB 3 2AA
Flames	Independent Free	Restaurant	Independent Free	BB 3 1BZ
H20 Bar	Independent Free	Proprietary Club	Independent Free	BB 3 1BG
Cin Cin	Independent Free	Pubs & Full On	Independent Free	BB 3 3HA
Darwen Tap	Independent Free	Pubs & Full On	Independent Free	BB 3 1EJ
Vaults Bar	Independent Free	Pubs & Full On	Independent Free	BB 3 1PL
Spitfire Sports Bar	Independent Free	Pubs & Full On	Independent Free	BB 3 1PL

MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P03920_Alexandra, Darwen, BB3 1NL (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03920_Alexandra, Darwen, BB3 1NL (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	437	4.9	22.1	22		
2 Rising Prosperity	0	0.0	10.2	0		
3 Comfortable Communities	1,118	12.6	26.5	48		
4 Financially Stretched	3,094	34.9	23.7	147		
5 Urban Adversity	4,219	47.6	17.2	277		
6 Not Private Households	4	0.0	0.3	13		
Total households	8,872					

Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

ACORN GROUP PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03920_Alexandra, Darwen, BB3 1NL (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	189	2.1	11.3	19			
1.C Mature Money	248	2.8	9.6	29			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	0	0.0	6.4	0			
3. Comfortable Communities							
3.F Countryside Communities	36	0.4	5.7	7			
3.G Successful Suburbs	439	4.9	6.0	83			
3.H Steady Neighbourhoods	130	1.5	7.4	20			
3.I Comfortable Seniors	267	3.0	2.9	105			
3.J Starting Out	246	2.8	4.6	61			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	2,029	22.9	8.0	286			
4.M Striving Families	389	4.4	7.4	59			
4.N Poorer Pensioners	676	7.6	5.8	132			
5. Urban Adversity							
5.O Young Hardship	3,408	38.4	6.3	615			
5.P Struggling Estates	168	1.9	5.7	33			
5.Q Difficult Circumstances	643	7.2	5.2	138			
6. Not Private Households							
6.R Not Private Households	4	0.0	0.3	13			
Total households	8,872						

Acorn Group Pen Portrait

6 Not Private Households
790k 1.5%

UK Adults of UK

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
----------	-------	------	-----	----------------

ACORN TYPE PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03920_Alexandra, Darwen, BB3 1NL (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

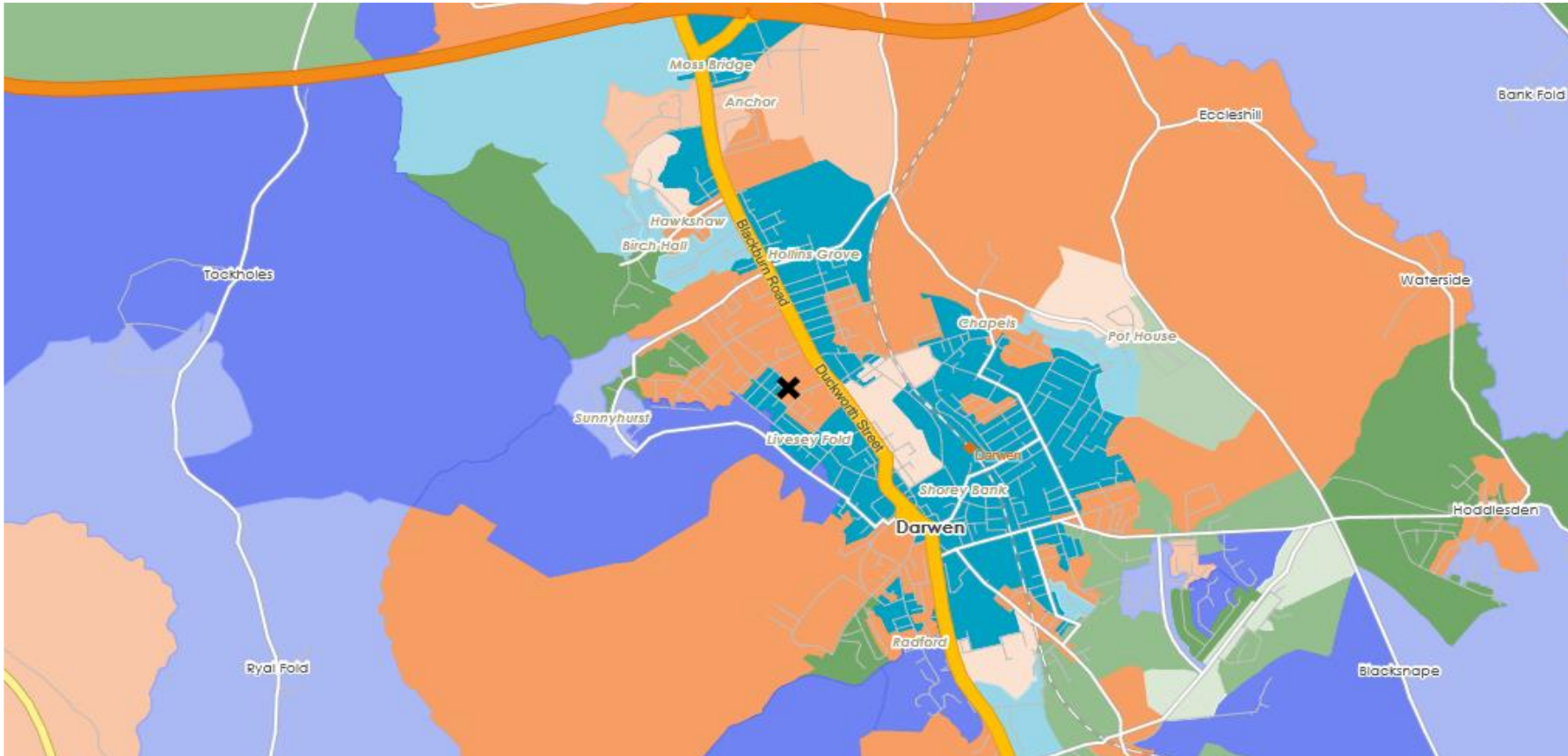
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	63	0.7	2.6	27			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	126	1.4	2.2	64			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	5	0.1	3.1	2			
1.C.11 Settled suburbia, older people	187	2.1	2.8	75			
1.C.12 Retired and empty nesters	22	0.2	2.5	10			
1.C.13 Upmarket downsizers	34	0.4	1.3	30			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	36	0.4	3.2	13			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	183	2.1	2.7	76			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	256	2.9	2.4	119			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	60	0.7	3.5	20			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	70	0.8	2.3	34			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	253	2.9	2.4	120			
3.I.31 Elderly singles in purpose-built accommodation	14	0.2	0.5	32			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	62	0.7	2.2	32			
3.J.33 Smaller houses and starter homes	184	2.1	2.4	86			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	59	0.7	1.4	46			
4.L.38 Semi-skilled workers in traditional neighbourhoods	284	3.2	2.6	122			
4.L.39 Fading owner occupied terraces	1,686	19.0	2.9	651			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	58	0.7	1.6	40			
4.M.43 Families in right-to-buy estates	141	1.6	2.0	78			
4.M.44 Post-war estates, limited means	190	2.1	2.2	98			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	117	1.3	0.8	168			
4.N.46 Elderly people in social rented flats	77	0.9	1.0	84			
4.N.47 Low income older people in smaller semis	232	2.6	2.2	117			
4.N.48 Pensioners and singles in social rented flats	250	2.8	1.7	165			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	262	3.0	2.2	135			
5.O.50 Struggling younger people in mixed tenure	215	2.4	1.8	135			
5.O.51 Young people in small, low cost terraces	2,931	33.0	2.3	1,459			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	108	1.2	1.6	78			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	60	0.7	1.6	42			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	463	5.2	1.8	296			
5.Q.59 Deprived areas and high-rise flats	180	2.0	2.0	103			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	1	0.0	0.1	19			
6.R.61 Inactive communal population	3	0.0	0.3	12			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	8,872						

DOMINANT ACORN GROUP - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P03920_Alexandra, Darwen, BB3 1NL (1 Mile contour)



Dominant Acorn Category

- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

□ Area boundary

ACORN - WHAT IS IT?

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf



6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
4. Financially Stretched	R. Not Private Households	60-62
5. Urban Adversity		
6. Not Private Households		

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults

22.8% of UK

House type: **Detached**

House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

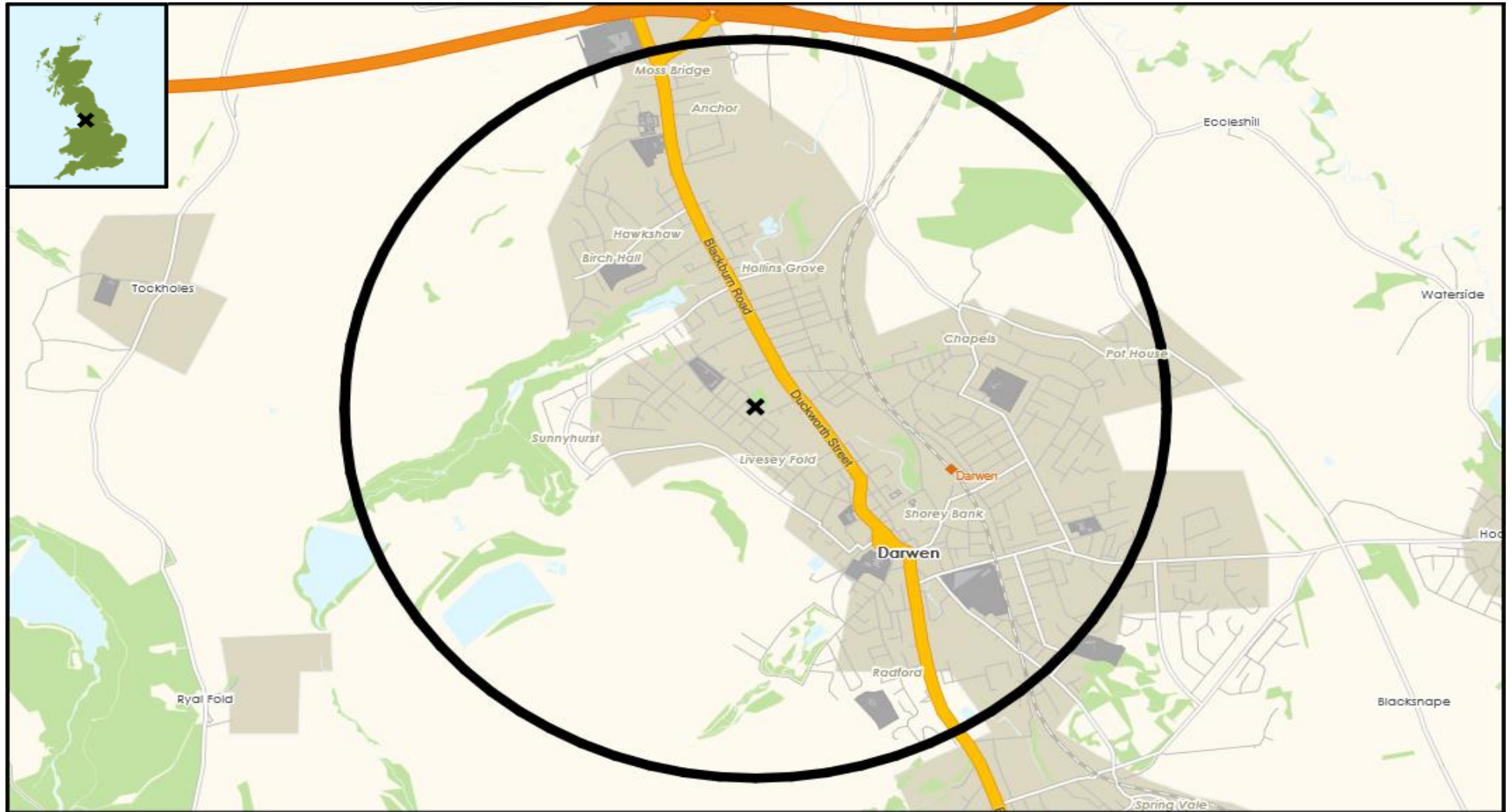


MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P03920_Alexandra, Darwen, BB3 1NL (1 Mile contour)

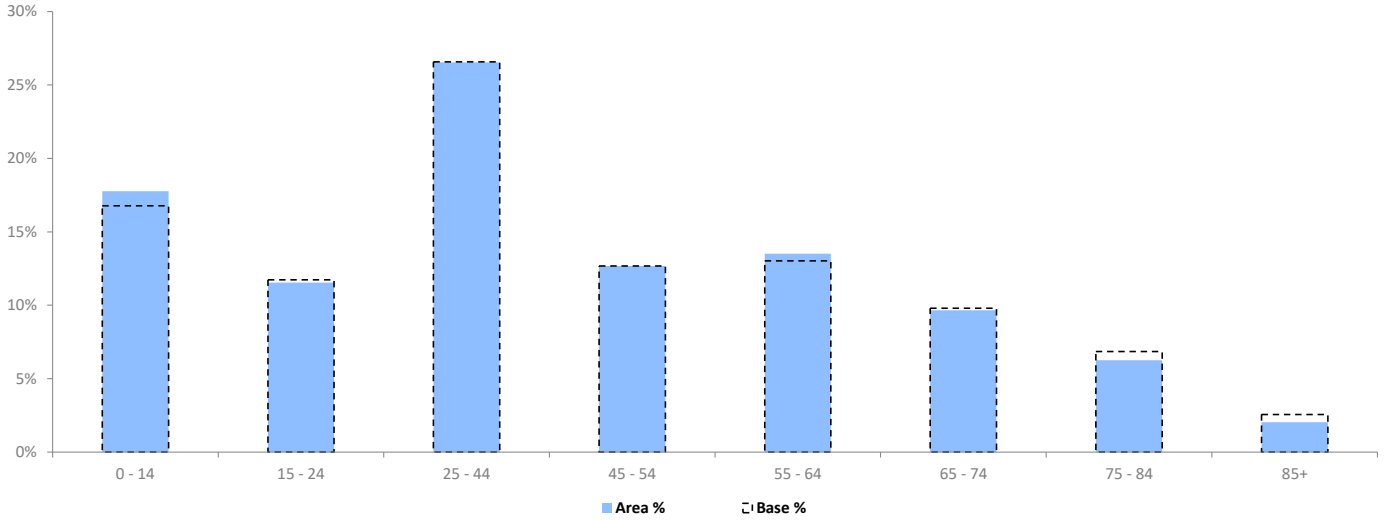


POPULATION PROJECTIONS

© 2024 CACI Limited and all other applicable third party notices (Population Estimates and Projections) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03920_Alexandra, Darwen, BB3 1NL (1 Mile contour)
 Base: Great Britain
 Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	3,540	17.8	16.8	106			
15 - 24	2,299	11.5	11.7	98			
25 - 44	5,285	26.5	26.6	100			
45 - 54	2,524	12.7	12.7	100			
55 - 64	2,690	13.5	13.0	104			
65 - 74	1,924	9.7	9.8	99			
75 - 84	1,246	6.3	6.9	91			
85+	406	2.0	2.6	80			
Total population	19,914						



EXPENDITURE

© 2024 CACI Limited and all other applicable third party notices (COICOP Expenditure) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03920_Alexandra, Darwen, BB3 1NL (1 Mile contour)
 Base: Great Britain
 Year: 2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£541,478	£64.84	£66.95	97			
2. Alcoholic beverages, tobacco and narcotics	£251,861	£30.16	£28.12	107			
3. Clothing & Footwear	£181,664	£21.75	£22.40	97			
4. Housing, water, electricity, gas and other fuels	£767,942	£91.96	£107.19	86			
5. Furnishings, equipment and routine maintenance	£284,159	£34.03	£36.85	92			
6. Health	£95,570	£11.44	£13.48	85			
7. Transport	£974,939	£116.75	£134.74	87			
8. Communication	£126,287	£15.12	£15.74	96			
9. Recreation & Culture	£489,459	£58.61	£64.16	91			
10. Education	£61,730	£7.39	£22.26	33			
11. Restaurants & Hotels	£487,854	£58.42	£67.11	87			
12. Miscellaneous goods and services	£849,272	£101.70	£109.86	93			
Total Expenditure	£5,112,214	£612.17	£688.85	89			



Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.