

CGA LICENCED PREMISES

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Area: P04284_Thatched Tavern, Stockport, SK5 7A
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	8	22.8	81.7	28			
Proprietary Club	0	0.0	7.3	0			
Registered Club	7	19.9	28.2	71			
Restaurant	3	8.5	32.1	27			
Residential	0	0.0	2.7	0			

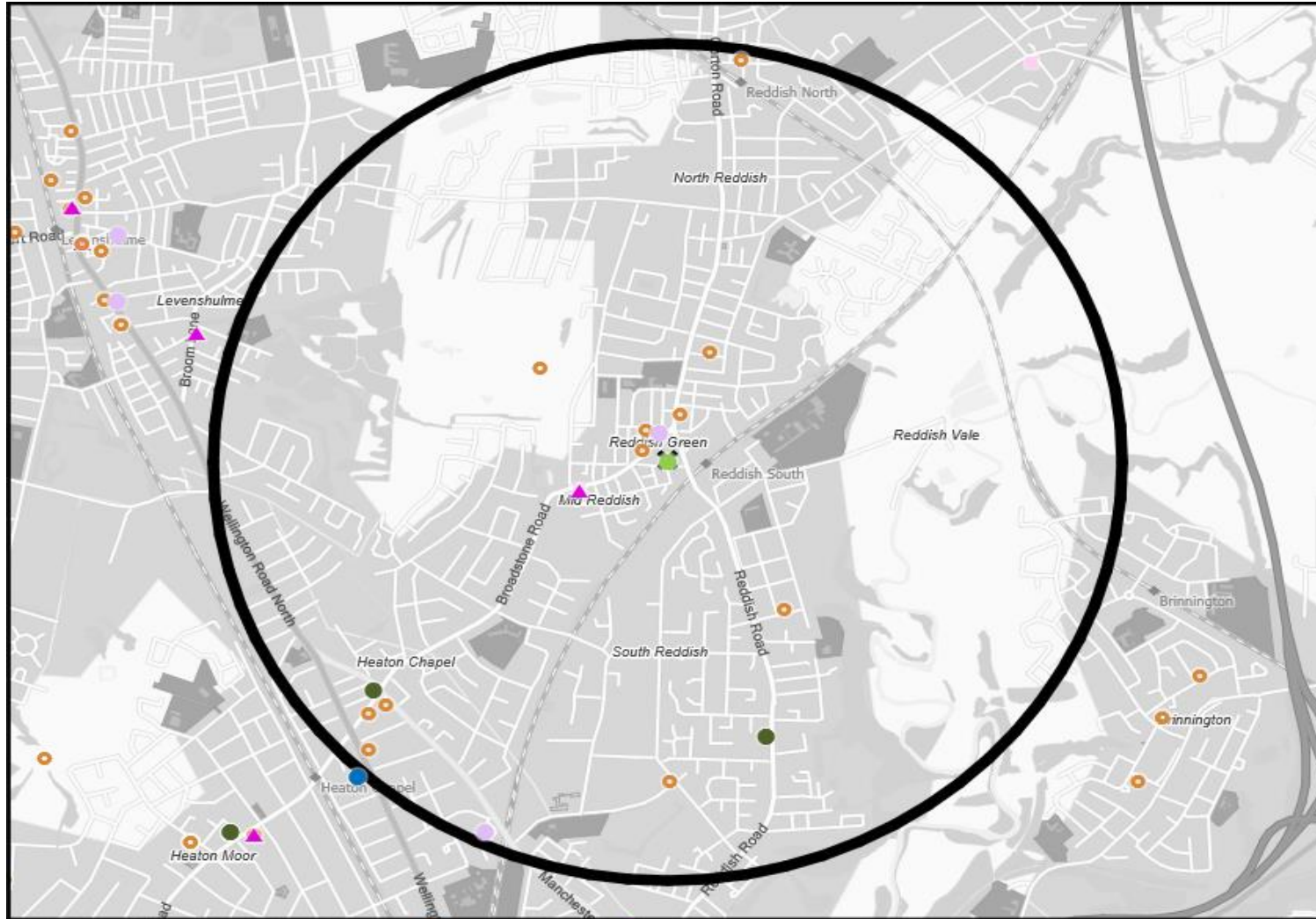
Name	Description	License Type	Owner Name	Postcode
North Reddish Working Mens Club	Independent Free	Registered Club	Independent Free	SK 5 6PY
Burbs	Independent Free	Restaurant	Independent Free	SK 4 5DA
Hinds Head	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	SK 4 2RB
Dragon Palace	Independent Free	Restaurant	Independent Free	SK 5 6AE
Houldsworth Working Mens Club	Independent Free	Registered Club	Independent Free	SK 5 6BD
Reddish Conservative Club	Independent Free	Registered Club	Independent Free	SK 5 6UD
Reddish Reform Club & Institute	Independent Free	Registered Club	Independent Free	SK 5 7AE
Houldsworth Arms	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	SK 5 7AF
Thatched Tavern	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	SK 5 7AQ
Union	Robinsons	Pubs & Full On	Robinsons	SK 5 7AS
Grey Horse Hotel	Holt	Pubs & Full On	Holt	SK 5 7AS
Reddish Vale Golf Club	Independent Free	Registered Club	Independent Free	SK 5 7EE
Carousel	Greene King	Pubs & Full On	Greene King	SK 5 7HR
Reddish Working Mens Club	Independent Free	Registered Club	Independent Free	SK 5 7LN
George & Dragon Hotel	Greene King	Pubs & Full On	Greene King	SK 4 5DH
Houldsworth Golf Club	Independent Free	Registered Club	Independent Free	SK 5 6BN
La Capilla	Independent Free	Restaurant	Independent Free	SK 4 5BY
Heaton Hops	Independent Free	Pubs & Full On	Independent Free	SK 4 5DE

MAP OF AREA

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Source: OS Open Data 2018

Area: P04284_Thatched Tavern, Stockport, SK5 7AQ (1 Mile contour)
















KEY

- Large pub co's & bars**
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars**
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04284_Thatched Tavern, Stockport, SK5 7AQ (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	2,073	13.5	22.1	61		
 2 Rising Prosperity	486	3.2	10.2	31		
 3 Comfortable Communities	4,216	27.4	26.5	103		
 4 Financially Stretched	4,063	26.4	23.7	111		
 5 Urban Adversity	4,565	29.6	17.2	172		
 6 Not Private Households	0	0.0	0.3	0		
 Graph						
Total households	15,403					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04284_Thatched Tavern, Stockport, SK5 7AQ (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	409	2.7	11.3	23			
1.C Mature Money	1,664	10.8	9.6	112			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	486	3.2	6.4	50			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	609	4.0	6.0	66			
3.H Steady Neighbourhoods	2,492	16.2	7.4	218			
3.I Comfortable Seniors	209	1.4	2.9	47			
3.J Starting Out	906	5.9	4.6	129			
4. Financially Stretched							
4.K Student Life	182	1.2	2.5	47			
4.L Modest Means	1,836	11.9	8.0	149			
4.M Striving Families	1,192	7.7	7.4	104			
4.N Poorer Pensioners	853	5.5	5.8	96			
5. Urban Adversity							
5.O Young Hardship	2,077	13.5	6.3	216			
5.P Struggling Estates	787	5.1	5.7	90			
5.Q Difficult Circumstances	1,701	11.0	5.2	211			
6. Not Private Households							
6.R Not Private Households	0	0.0	0.3	0			
Total households	15,403						

Acorn Group Pen Portrait

6
Not Private Households

790k
UK Adults

1.5%
of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04284_Thatched Tavern, Stockport, SK5 7AQ (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

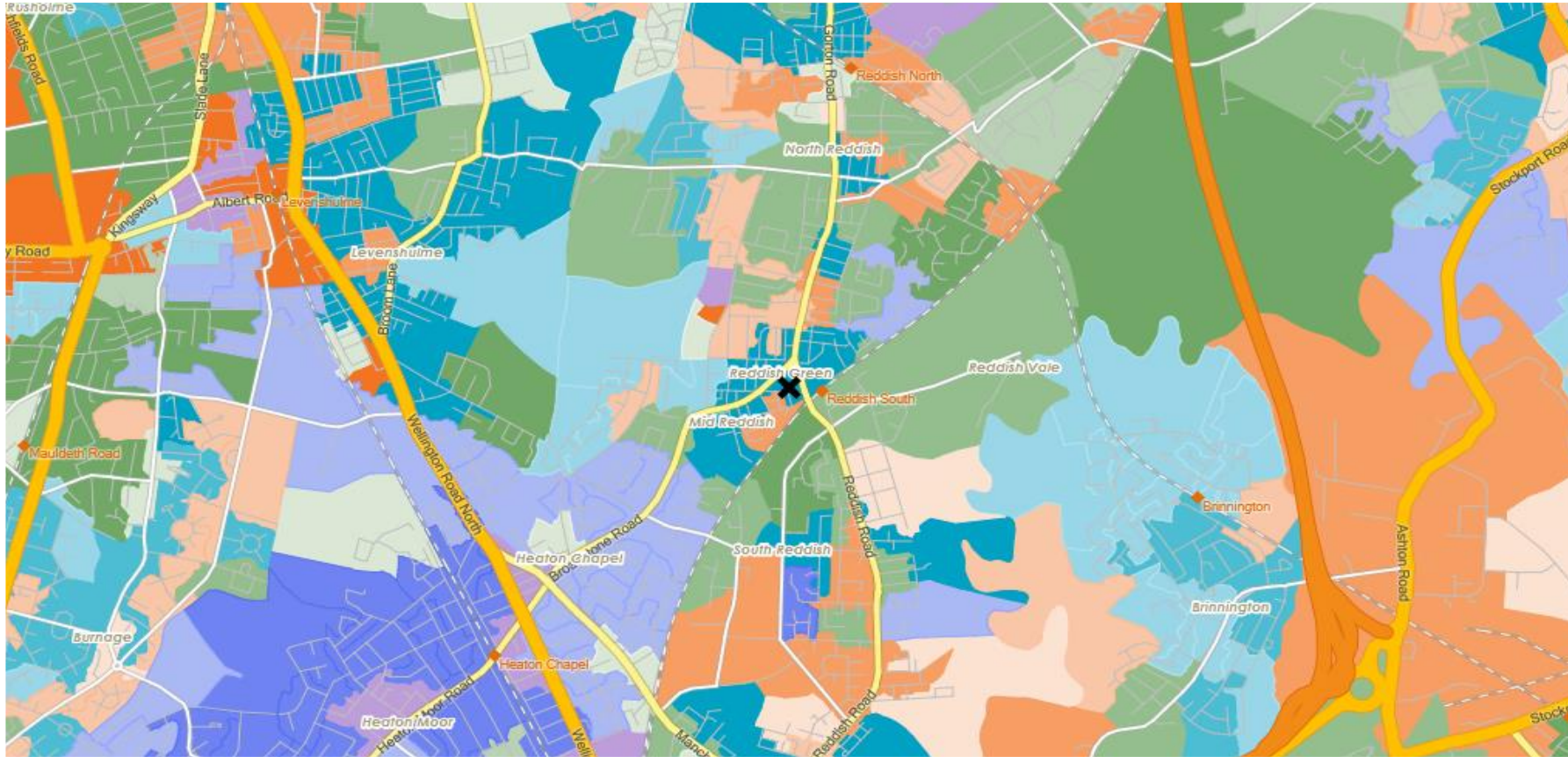
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	13	0.1	2.6	3			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	92	0.6	2.2	27			
1.B.7 Affluent professionals	98	0.6	0.9	75			
1.B.8 Prosperous suburban families	206	1.3	1.5	87			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	1,415	9.2	2.8	326			
1.C.12 Retired and empty nesters	21	0.1	2.5	6			
1.C.13 Upmarket downsizers	228	1.5	1.3	114			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	14	0.1	2.0	5			
2.E.19 First time buyers in small, modern homes	434	2.8	3.4	83			
2.E.20 Mixed metropolitan areas	38	0.2	1.0	25			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	328	2.1	2.7	79			
3.G.25 Larger family homes, multi-ethnic areas	255	1.7	0.8	199			
3.G.26 Semi-professional families, owner occupied neighbourhoods	26	0.2	2.4	7			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	2,114	13.7	3.5	396			
3.H.28 Owner occupied terraces, average income	150	1.0	1.6	61			
3.H.29 Established suburbs, older families	228	1.5	2.3	63			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	209	1.4	2.4	57			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	541	3.5	2.2	163			
3.J.33 Smaller houses and starter homes	365	2.4	2.4	99			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	182	1.2	1.9	61			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	153	1.0	1.4	69			
4.L.38 Semi-skilled workers in traditional neighbourhoods	857	5.6	2.6	212			
4.L.39 Fading owner occupied terraces	826	5.4	2.9	184			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	109	0.7	1.6	43			
4.M.43 Families in right-to-buy estates	553	3.6	2.0	176			
4.M.44 Post-war estates, limited means	530	3.4	2.2	158			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	77	0.5	0.8	64			
4.N.46 Elderly people in social rented flats	157	1.0	1.0	99			
4.N.47 Low income older people in smaller semis	88	0.6	2.2	26			
4.N.48 Pensioners and singles in social rented flats	531	3.4	1.7	202			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	62	0.4	2.2	18			
5.O.50 Struggling younger people in mixed tenure	557	3.6	1.8	201			
5.O.51 Young people in small, low cost terraces	1,458	9.5	2.3	418			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	321	2.1	1.6	133			
5.P.53 Low income terraces	3	0.0	0.8	2			
5.P.54 Multi-ethnic, purpose-built estates	20	0.1	1.0	13			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	443	2.9	1.6	180			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	317	2.1	1.5	136			
5.Q.58 Singles and young families, some receiving benefits	750	4.9	1.8	276			
5.Q.59 Deprived areas and high-rise flats	634	4.1	2.0	209			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	0	0.0	0.3	0			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	15,403						

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04284_Thatched Tavern, Stockport, SK5 7AQ (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
4. Financially Stretched	R. Not Private Households	60-62
5. Urban Adversity		
6. Not Private Households		



Tableau

Excel

1 Affluent Achievers

Age range
55+

Financial situation
Running into debt ↔ Saving a lot

Children at home
0

12.1M UK Adults

22.8% of UK

House type
Detached

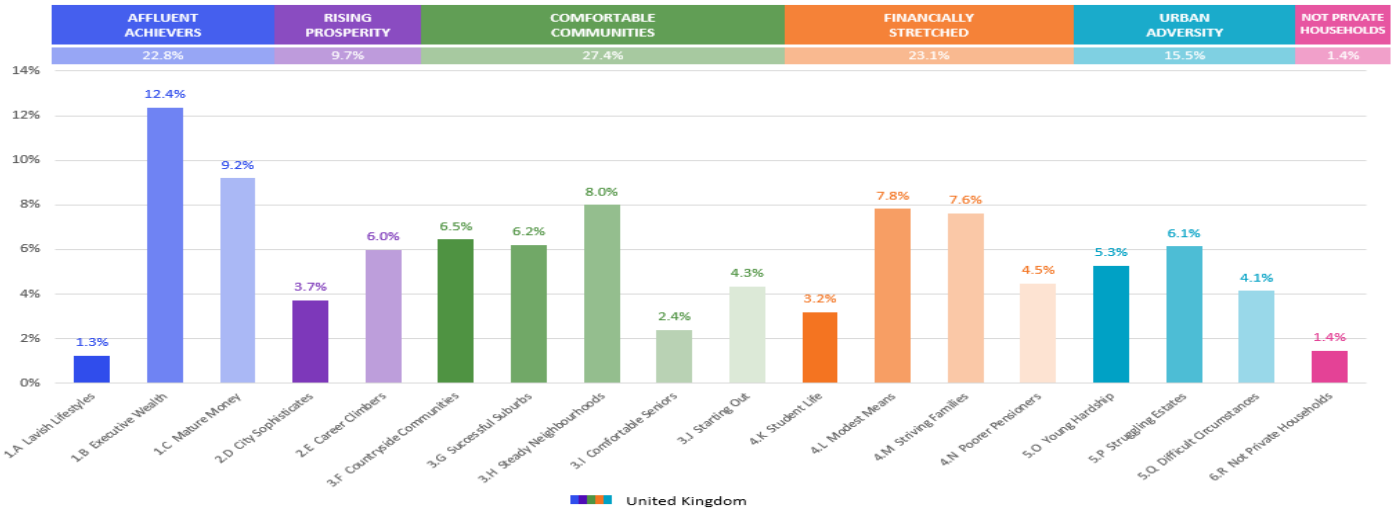
House tenure
Owned outright

Number of beds
4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles 6%
- B. Executive Wealth 54%
- C. Mature Money 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



MAP OF AREA

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