

CGA LICENCED PREMISES

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Area: Prestonville Arms, Brighton, BN1 5DN (1 Mil)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	223	248.0	81.7	304			
Proprietary Club	14	15.6	7.3	214			
Registered Club	15	16.7	28.2	59			
Restaurant	133	147.9	32.1	461			
Residential	3	3.3	2.7	125			

Name	Description	License Type	Owner Name	Postcode
Casablanca Jazz Club	Independent Free	Proprietary Club	Independent Free	BN 1 1AL
Churchill Palace Hotel & Bar	Independent Free	Pubs & Full On	Independent Free	BN 1 1AL
Genting Casino	Genting Casino	Proprietary Club	Genting Casino	BN 1 2HN
Brighton Rugby Club	Independent Free	Registered Club	Independent Free	BN 1 1UD
Twisted Lemon	Independent Free	Pubs & Full On	Independent Free	BN 1 1AL
Hop Poles	Indigo Bars Ltd	Pubs & Full On	Greene King	BN 1 1AL
Seven Stars	Indigo Bars Ltd	Pubs & Full On	Indigo Bars Ltd	BN 1 1AD
Hotel Du Vin	Malmaison & Hotel du Vin	Pubs & Full On	Malmaison & Hotel du Vin	BN 1 1AD
Curry Leaf	*Other Small Retail Groups	Restaurant	*Other Small Retail Groups	BN 1 1AE
Patty & Bun	Patty & Bun Ltd	Restaurant	Patty & Bun Ltd	BN 1 1AF
Victory	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 1AH
Browns	Mitchells & Butlers	Restaurant	Mitchells & Butlers	BN 1 1AH
Fiddlers Elbow	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 1AN
Coal Shed	Independent Free	Pubs & Full On	Independent Free	BN 1 1AN
Casse del a Pizza	Independent Free	Restaurant	Independent Free	BN 1 1EB
Al Duomo	Independent Free	Restaurant	Independent Free	BN 1 1EE
Fitz Regent	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	BN 1 1FX
Font	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	BN 1 1HA
Englishs Oyster Bar	Independent Free	Restaurant	Independent Free	BN 1 1HL
Il Bistro	Independent Free	Restaurant	Independent Free	BN 1 1HH
Bath Arms	Punch Pub Company	Pubs & Full On	Punch Pub Company	BN 1 1HB
Mesmerist	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 1HE
Pump House	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	BN 1 1HH
Market Inn	Real London Pubs	Pubs & Full On	Star Pubs & Bars	BN 1 1HH
Breakfast Club	Breakfast Club	Pubs & Full On	Breakfast Club	BN 1 1HH
Darcys Restaurant	Independent Free	Restaurant	Independent Free	BN 1 1HH
Giggling Squid	Giggling Squid	Restaurant	Giggling Squid	BN 1 1HH
Druids Head	Greene King	Pubs & Full On	Greene King	BN 1 1HJ
Sussex	Greene King	Pubs & Full On	Greene King	BN 1 1HL
Kindling	Independent Free	Restaurant	Independent Free	BN 1 1HQ
Indian Summer	Independent Free	Restaurant	Independent Free	BN 1 1HQ
Med	Independent Free	Restaurant	Independent Free	BN 1 1HT
Pipeline	Independent Free	Pubs & Full On	Independent Free	BN 1 1HT
Bella Italia	Big Table Group Ltd	Restaurant	Big Table Group Ltd	BN 1 1HH
Fortune Of War	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 1NB
Waterbear Venue	Independent Free	Proprietary Club	Independent Free	BN 1 1NB
Arch	Independent Free	Proprietary Club	Independent Free	BN 1 1NB
Tide Night Club	Independent Free	Proprietary Club	Independent Free	BN 1 1NB
Cricketers	Golden Lion	Pubs & Full On	Star Pubs & Bars	BN 1 1ND
Old Ship Hotel	Hotel Collection	Pubs & Full On	Hotel Collection	BN 1 1NR
Grace of Brighton	Independent Free	Proprietary Club	Independent Free	BN 1 1RH
Earth & Stars	Punch Pub Company	Pubs & Full On	Punch Pub Company	BN 1 1RJ
Ye Olde King & Queen	Independent Free	Pubs & Full On	Independent Free	BN 1 1UB
Waggon & Horses	Wellington	Pubs & Full On	Wellington	BN 1 1UD
Black Horse	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 1UD
Mash Tun	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 1UJ
Tinto Taperia	Independent Free	Restaurant	Independent Free	BN 1 1UF
William Iv	Ei Group	Pubs & Full On	Ei Group	BN 1 1UJ
Dorset Cafe	Wellington	Pubs & Full On	Wellington	BN 1 1YB
Three Jolly Butchers	Laine Pub Company Ltd	Pubs & Full On	Laine Pub Company Ltd	BN 1 1YD
Heart & Hand	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 1YD
Prince Of Wales	Shepherd Neame	Pubs & Full On	Shepherd Neame	BN 1 2ED
Regency Tavern	Shepherd Neame	Pubs & Full On	Shepherd Neame	BN 1 2EF

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Registered Club	15	16.7	28.2	59			
Restaurant	133	147.9	32.1	461			
Residential	3	3.3	2.7	125			

Name	Description	License Type	Owner Name	Postcode
Cauldron	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 2EG
Hotel Pelirocco	Independent Free	Pubs & Full On	Independent Free	BN 1 2FG
Artist Residence	Artist Residence Ltd	Pubs & Full On	Artist Residence Ltd	BN 1 2FJ
Brighton Sailing Club	Independent Free	Registered Club	Independent Free	BN 1 2FN
Hilton Hotel	Hilton Group	Pubs & Full On	Hilton Group	BN 1 2FU
Grand Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BN 1 2FW
Queensbury Hotel	Independent Free	Residential	Independent Free	BN 1 2GB
Hotel Una	Independent Free	Pubs & Full On	Independent Free	BN 1 2FF
Salt Room	Independent Free	Restaurant	Independent Free	BN 1 2FU
Beach Hotel	Independent Free	Residential	Independent Free	BN 1 2FG
Brighton Centre	Independent Free	Pubs & Full On	Independent Free	BN 1 2GR
Royal Sovereign	Wellington	Pubs & Full On	Wellington	BN 1 2HE
Big Bowl	Independent Free	Restaurant	Independent Free	BN 1 2HE
Kanok Thai	Independent Free	Restaurant	Independent Free	BN 1 2HE
Maggie Maes	Independent Free	Pubs & Full On	Independent Free	BN 1 2HG
Siam Siam	Independent Free	Restaurant	Independent Free	BN 1 2HG
Brighton Music Hall	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BN 1 2FN
Regency Restaurant	Independent Free	Restaurant	Independent Free	BN 1 2HH
New Club	Independent Free	Pubs & Full On	Independent Free	BN 1 2HH
Medusa Bar	Independent Free	Pubs & Full On	Independent Free	BN 1 2HN
Rotana	Independent Free	Restaurant	Independent Free	BN 1 2HN
Good Friends	Independent Free	Restaurant	Independent Free	BN 1 2HN
China Garden Restaurant	Independent Free	Restaurant	Independent Free	BN 1 2HG
Nanninella	Independent Free	Restaurant	Independent Free	BN 1 2HN
Al Rouche	Independent Free	Restaurant	Independent Free	BN 1 2HP
Sushi Garden	Independent Free	Restaurant	Independent Free	BN 1 2HP
Casalingo	Independent Free	Restaurant	Independent Free	BN 1 2HP
Ho Chiak	Independent Free	Restaurant	Independent Free	BN 1 2HP
Etc Kitchen	Independent Free	Restaurant	Independent Free	BN 1 2HP
Holiday Inn	InterContinental Hotels Group	Pubs & Full On	InterContinental Hotels Group	BN 1 2JF
Kings Hotel	Independent Free	Pubs & Full On	Independent Free	BN 1 2NA
Velvet Jacks	Independent Free	Pubs & Full On	Independent Free	BN 1 2PA
Gingerman	Gingerman Restaurants	Restaurant	Gingerman Restaurants	BN 1 2PD
Grosvenor	Independent Free	Pubs & Full On	Independent Free	BN 1 2PG
Bedford Tavern	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 1 2PG
Mercure Hotel	Accor Hotels	Pubs & Full On	Accor Hotels	BN 1 2PP
Brighton Hotel	Independent Free	Pubs & Full On	Independent Free	BN 1 2PQ
Oculist	Punch Pub Company	Pubs & Full On	Punch Pub Company	BN 1 2RA
Molly Malones	Indigo Bars Ltd	Pubs & Full On	Indigo Bars Ltd	BN 1 2RA
Regency Pool Club	Independent Free	Proprietary Club	Independent Free	BN 1 2RA
Cobden Arms	Independent Free	Pubs & Full On	Independent Free	BN 2 9TJ
Tookta	Independent Free	Restaurant	Independent Free	BN 1 3EF
Quadrant	Independent Free	Pubs & Full On	Independent Free	BN 1 3GJ
Rialto	Independent Free	Pubs & Full On	Independent Free	BN 1 3FE
Craft Beer Co	Craft Beer Company	Pubs & Full On	Craft Beer Company	BN 1 3FG
Hampton Arms	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 3FH
Windmill	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 1 3FL
Crescent	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 3HL
Latelier Du Vin	Independent Free	Pubs & Full On	Independent Free	BN 1 3JE
Duke Of Wellington	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 1 3LQ
Sussex Yeoman	Greene King	Pubs & Full On	Greene King	BN 1 3LU
Battle Of Trafalgar	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 3LW
Evening Star	Independent Free	Pubs & Full On	Independent Free	BN 1 3PB

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Residential	3	3.3	2.7	125			

Name	Description	License Type	Owner Name	Postcode
Railway Bell	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 3PA
Grand Central	Fuller Smith & Turner	Pubs & Full On	Fuller Smith & Turner	BN 1 3PA
West Hill Tavern	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BN 1 3PQ
National Association Of Railway Clubs	Independent Free	Registered Club	Independent Free	BN 1 3TF
Hope And Ruin	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 3WA
Queens Head	Indigo Bars Ltd	Pubs & Full On	Indigo Bars Ltd	BN 1 3XD
New Era	Independent Free	Restaurant	Independent Free	BN 1 3WA
Sussex Masonic Club	Independent Free	Registered Club	Independent Free	BN 1 3YH
Eddy	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 3LQ
North Laine	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 4AA
Basketmakers Arms	Fuller Smith & Turner	Pubs & Full On	Fuller Smith & Turner	BN 1 4AD
Eagle	Greene King	Pubs & Full On	Greene King	BN 1 4AF
White Rabbit	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 4AL
Wai Kika Moo Kau	Independent Free	Restaurant	Independent Free	BN 1 4AL
Brighton Tavern	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 1 4AP
Pond	Independent Free	Pubs & Full On	Independent Free	BN 1 4AQ
Foundry	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 4AT
Prince Albert	Wellington	Pubs & Full On	Wellington	BN 1 4ED
Lord Nelson	Harvey	Pubs & Full On	Harvey	BN 1 4ED
Green Dragon	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 4EN
Prince George	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 1 4EQ
Great Eastern	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 4ER
Brighton Tech College	Independent Free	Registered Club	Independent Free	BN 1 4FA
Hobgoblin	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 1 4GU
New Unity	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 4JD
Alcampo Lounge	Loungers	Pubs & Full On	Loungers	BN 1 4JF
Hare & Hounds	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BN 1 4JF
Mitre Tavern	Harvey	Pubs & Full On	Harvey	BN 1 4JN
Signalman	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 4QQ
Argyle Arms	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 4QB
Joker	Brakspear	Pubs & Full On	Brakspear	BN 1 4QF
Spice Bros	Independent Free	Restaurant	Independent Free	BN 1 4QF
Bat & Ball	Wellington	Pubs & Full On	Wellington	BN 1 4SB
Caroline Of Brunswick	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 1 4SB
Roundhill	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 4SG
Chimney House	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 1 5PH
Prestonville	Fuller Smith & Turner	Pubs & Full On	Fuller Smith & Turner	BN 1 5DN
Station	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 5NG
Open House	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 6BZ
Cleveland	Ei Group	Pubs & Full On	Ei Group	BN 1 6FF
Preston Park Tavern	Independent Free	Pubs & Full On	Independent Free	BN 1 6GF
Jolly Brewer	Wellington	Pubs & Full On	Wellington	BN 1 6JA
Fiveways	Greene King	Pubs & Full On	Greene King	BN 1 6JG
Preston Lawn Tennis & Croquet	Independent Free	Registered Club	Independent Free	BN 1 6LA
Park View	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	BN 1 6LD
Preston Brewery Tap	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 6SA
Crown & Anchor	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 1 6SA
Preston Club	Independent Free	Registered Club	Independent Free	BN 1 6SA
Preston Park Hotel	Independent Free	Pubs & Full On	Independent Free	BN 1 6UU
Hollingbury	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 1 7GB
Actors	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 2 1RD
Queens Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BN 2 1RH
Kings Arms	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 2 1RJ

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Restaurant	133	147.9	32.1	461			
Residential	3	3.3	2.7	125			

Name	Description	License Type	Owner Name	Postcode
Setting Sun	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 2 0GN
Independent	Independent Free	Pubs & Full On	Independent Free	BN 2 0GH
Kipps Hostel	Independent Free	Residential	Independent Free	BN 2 9JA
Brighton Bierhaus	Independent Free	Pubs & Full On	Independent Free	BN 2 0JB
Brewdog	BrewDog plc	Pubs & Full On	BrewDog plc	BN 2 9QA
Village	Independent Free	Pubs & Full On	Independent Free	BN 2 9SH
Constant Service	Harvey	Pubs & Full On	Harvey	BN 2 9SJ
Freehaus	Independent Free	Pubs & Full On	Independent Free	BN 2 9TP
Geese	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 2 9UA
Greys	Independent Free	Pubs & Full On	Independent Free	BN 2 9UA
Sir Charles Napier	Fuller Smith & Turner	Pubs & Full On	Fuller Smith & Turner	BN 2 9UE
Dover Castle	Shepherd Neame	Pubs & Full On	Shepherd Neame	BN 2 9UE
Haus On The Hill	Independent Free	Pubs & Full On	Independent Free	BN 2 9UF
Admiral	Punch Pub Company	Pubs & Full On	Punch Pub Company	BN 2 3DD
Wellington Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 2 3ET
Martha Gunns	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 2 3FE
Park Crescent	Red Oak Taverns	Pubs & Full On	Red Oak Taverns	BN 2 3HE
Bugle Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BN 2 3HJ
Lewes Road Inn	Greene King	Pubs & Full On	Greene King	BN 2 3LF
Paris House	Independent Free	Pubs & Full On	Independent Free	BN 3 1AF
Back Beat Bar	Independent Free	Pubs & Full On	Independent Free	BN 3 1AE
Freemasons Tavern	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 3 1AF
Southern Belle	Independent Free	Pubs & Full On	Independent Free	BN 3 1AQ
Little Fish Market	Independent Free	Restaurant	Independent Free	BN 3 1AS
Bottoms Rest	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BN 3 1AT
Archipelagos	Independent Free	Restaurant	Independent Free	BN 3 1DB
Bow Street Runner	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 3 1EL
Six	Independent Free	Restaurant	Independent Free	BN 3 1FA
Farm Tavern	Greene King	Pubs & Full On	Greene King	BN 3 1FB
Coopers Cask	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 3 1FB
Cin Cin	Independent Free	Restaurant	Independent Free	BN 3 1JD
Morelli Zorelli	Independent Free	Restaurant	Independent Free	BN 3 1JD
Market	Independent Free	Restaurant	Independent Free	BN 3 1JD
Brunswick	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BN 3 1JF
Sussex Cricketer	Indigo Bars Ltd	Pubs & Full On	Indigo Bars Ltd	BN 3 3AF
Sussex County Squash Racket Club	Independent Free	Registered Club	Independent Free	BN 3 3AN
Palmeira	Greene King	Pubs & Full On	Greene King	BN 3 3ES
Drive Bowling Club	Independent Free	Registered Club	Independent Free	BN 3 3PN
Grasshopper Lawn Tennis Club	Independent Free	Registered Club	Independent Free	BN 3 6GE
Pavilion & Avenue Tennis Club	Independent Free	Registered Club	Independent Free	BN 3 6HS
Jurys Inn	Jurys Inn Group	Pubs & Full On	Jurys Inn Group	BN 1 2GS
Zizzi	Azzurri Group Ltd	Restaurant	Azzurri Group Ltd	BN 1 1HE
Black Lion	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 1ND
Mrs Fitzherberts	Independent Free	Pubs & Full On	Independent Free	BN 1 1UG
Pryzm	Rekom UK	Proprietary Club	Rekom UK	BN 1 2RE
Walkabout	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 2RA
Sussex County Cricket Club	Independent Free	Proprietary Club	Independent Free	BN 3 3AN
Druids Arms	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 4SD
Dyke Tavern	Ei Group	Pubs & Full On	Ei Group	BN 1 5AA
Worlds End	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 4JE
Good Companions	Indigo Bars Ltd	Pubs & Full On	Indigo Bars Ltd	BN 1 3TE
Colonnade Bar	Golden Lion	Pubs & Full On	Golden Lion	BN 1 1UF
Coalition	Laine Pub Company Ltd	Proprietary Club	Laine Pub Company Ltd	BN 1 1NB

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Name	Description	License Type	Owner Name	Postcode
Komedia Club	Independent Free	Proprietary Club	Independent Free	BN 1 1UN
East Street Tap	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 1HQ
Bright Helm	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	BN 1 2RE
All Bar One	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	BN 1 1EE
Bar De La Mer	Independent Free	Pubs & Full On	Independent Free	BN 1 2FN
Crowns	Independent Free	Pubs & Full On	Independent Free	BN 1 2RD
Caxton Arms	Shepherd Neame	Pubs & Full On	Shepherd Neame	BN 1 3LB
Gourmet Burger Kitchen	Boparan Restaurant Group	Restaurant	Boparan Restaurant Group	BN 1 1UN
Donatello Italian Restaurant	Independent Free	Restaurant	Independent Free	BN 1 1HJ
Robin Hood	Brakspear	Pubs & Full On	Brakspear	BN 1 2PF
Kogi Korean Cuisine	Independent Free	Restaurant	Independent Free	BN 1 4GU
Cow	Independent Free	Pubs & Full On	Independent Free	BN 1 3JE
Shada Thai Cuisine Restaurant	Independent Free	Restaurant	Independent Free	BN 2 3HP
Trading Post	Independent Free	Pubs & Full On	Independent Free	BN 1 1AB
Bankers Fish Restaurant	Independent Free	Restaurant	Independent Free	BN 1 2AB
Lion & Lobster	Portobello Starboard Ltd	Pubs & Full On	Portobello Starboard Ltd	BN 1 2PS
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	BN 1 1AG
Terre A Terre Restaurant	Independent Free	Restaurant	Independent Free	BN 1 1HQ
Brighton Trades & Labour Club	Independent Free	Registered Club	Independent Free	BN 2 3HP
Hatchet Harry	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BN 1 3FE
Pizza Express	Hony Capital	Restaurant	Hony Capital	BN 1 1HF
Nostos Hove	Independent Free	Restaurant	Independent Free	BN 3 1BA
Wick Inn	Indigo Bars Ltd	Pubs & Full On	Indigo Bars Ltd	BN 3 1JD
Mascara	Independent Free	Restaurant	Independent Free	BN 1 2AA
Kambis Lebanese Restaurant	Independent Free	Restaurant	Independent Free	BN 1 2AA
Harbour Hotel	Bond Street Estates	Pubs & Full On	Bond Street Estates	BN 1 1NA
Revolution	Revolution Bars Group	Pubs & Full On	Revolution Bars Group	BN 1 2RA
Temple Bar	Indigo Bars Ltd	Pubs & Full On	Indigo Bars Ltd	BN 1 2AD
Jade	Independent Free	Restaurant	Independent Free	BN 3 1AF
Cafe Royale	Independent Free	Pubs & Full On	Independent Free	BN 1 2HP
Rossi	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BN 1 3WA
Plateau	Independent Free	Restaurant	Independent Free	BN 1 1HG
Golden Pineapple	Independent Free	Pubs & Full On	Independent Free	BN 1 1AD
Petit Pois	Independent Free	Restaurant	Independent Free	BN 1 1AE
No 32	Independent Free	Restaurant	Independent Free	BN 1 1AG
Sushimania	Sushimania	Restaurant	Sushimania	BN 1 1AL
Tapas Revolution	Tapas Revolution	Restaurant	Tapas Revolution	BN 1 1EA
Ole Ole	Independent Free	Restaurant	Independent Free	BN 1 1HB
Food For Friends Vegetarian Restaurant	Independent Free	Restaurant	Independent Free	BN 1 1HF
Gars Chinese Restaurant	Independent Free	Restaurant	Independent Free	BN 1 1HF
Casa Don Carlos	Independent Free	Restaurant	Independent Free	BN 1 1HA
Lucky Beach	Independent Free	Restaurant	Independent Free	BN 1 1NB
Buccaneer Restaurant	Independent Free	Pubs & Full On	Independent Free	BN 1 1NB
Carousels	Independent Free	Pubs & Full On	Independent Free	BN 1 1NB
Ohso Social	Independent Free	Restaurant	Independent Free	BN 1 1NB
Pinnocchio Italian Restaurant	Independent Free	Restaurant	Independent Free	BN 1 1UF
Western Front	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 2RD
Fountain House Restaurant	Independent Free	Restaurant	Independent Free	BN 1 3XD
Tempest Inn	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 1NB
Dead Wax Social	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 1RD
Maris & Otter	Harvey	Pubs & Full On	Harvey	BN 1 2AB
Semolina	Independent Free	Restaurant	Independent Free	BN 1 4JN
Shakespeares Head	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 3TP

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Restaurant	133	147.9	32.1	461			
Residential	3	3.3	2.7	125			

Name	Description	License Type	Owner Name	Postcode
Travelodge	Dubai International Capital	Pubs & Full On	Dubai International Capital	BN 1 6AU
French Horn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 3JD
Brighton Theatre	Independent Free	Pubs & Full On	Independent Free	BN 1 1AA
Sallis Benney Theatre	Independent Free	Registered Club	Independent Free	BN 2 9QB
Brighton Beach Club	Portobello Starboard Ltd	Restaurant	Portobello Starboard Ltd	BN 1 2LN
Chamuyo	Independent Free	Restaurant	Independent Free	BN 1 1AL
Castle Snooker Club	Independent Free	Proprietary Club	Independent Free	BN 1 2HD
Brighton Dome	Independent Free	Pubs & Full On	Independent Free	BN 1 1UG
Be At One	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BN 1 1EG
Rafa Club	Independent Free	Registered Club	Independent Free	BN 1 2HD
Premier Inn	Whitbread Hotels	Pubs & Full On	Whitbread	BN 1 1RE
Ask Italian	Azzurri Group Ltd	Restaurant	Azzurri Group Ltd	BN 1 1AF
Bohemia	Independent Free	Pubs & Full On	Independent Free	BN 1 1HB
Copper Clam	Independent Free	Restaurant	Independent Free	BN 1 2FN
Moshi Moshi	Independent Free	Restaurant	Independent Free	BN 1 1JS
Lucky Star	Independent Free	Restaurant	Independent Free	BN 1 4ER
Wahaca	Wahaca	Restaurant	Wahaca	BN 1 1EZ
Post & Telegraph	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	BN 1 1RE
Travelodge	Dubai International Capital	Pubs & Full On	Dubai International Capital	BN 1 2RE
Thai Spice Market	Independent Free	Restaurant	Independent Free	BN 1 1AN
Jbs American Diner	Independent Free	Restaurant	Independent Free	BN 1 1NR
Riddle And Finns	Independent Free	Restaurant	Independent Free	BN 1 2FN
O'shio	Independent Free	Restaurant	Independent Free	BN 1 4ER
Pompoko	Independent Free	Restaurant	Independent Free	BN 1 1UD
Olive Grove	Independent Free	Restaurant	Independent Free	BN 1 1HB
Las Iguanas	Big Table Group Ltd	Restaurant	Big Table Group Ltd	BN 1 1GE
Yo Sushi	Yo! Sushi	Restaurant	Yo! Sushi	BN 1 1GE
Walrus	Portobello Starboard Ltd	Pubs & Full On	Portobello Starboard Ltd	BN 1 1AD
Wagamama	Restaurant Group	Restaurant	Restaurant Group	BN 1 4AJ
Riddle & Finns The Lanes	Independent Free	Restaurant	Independent Free	BN 1 1HB
Fountain Head	Laine Pub Company Ltd	Pubs & Full On	Punch Pub Company	BN 1 1YE
Martin's Burger House	Independent Free	Restaurant	Independent Free	BN 1 1HP
Bison	Independent Free	Pubs & Full On	Independent Free	BN 1 1YW
Bardsleys	Independent Free	Restaurant	Independent Free	BN 1 4JN
Jurys Inn	Jurys Inn Group	Pubs & Full On	Jurys Inn Group	BN 1 4DJ
Myhotel	Myhotel	Pubs & Full On	Myhotel	BN 1 1GE
Sherden	Independent Free	Pubs & Full On	Independent Free	BN 1 2RA
Rustico	Rustico Ltd	Restaurant	Rustico Ltd	BN 1 6JG
Bills	Bills Restaurants	Pubs & Full On	Bills Restaurants	BN 1 1YE
Murasaki	Independent Free	Restaurant	Independent Free	BN 1 3JE
Helm Gallery	Boparan Restaurant Group	Pubs & Full On	Boparan Restaurant Group	BN 1 1YA
Rum Kitchen	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BN 1 1ND
Gungho!	Independent Free	Pubs & Full On	Independent Free	BN 1 2HP
Pho	Pho	Restaurant	Pho	BN 1 1ND
House	Independent Free	Restaurant	Independent Free	BN 1 1HL
Duke Of Yorkshire Picturehouse	Cineworld Cinemas Ltd	Pubs & Full On	Cineworld Cinemas Ltd	BN 1 4NA
Kooks	Independent Free	Pubs & Full On	Independent Free	BN 1 1UN
Bandstand	Independent Free	Pubs & Full On	Independent Free	BN 1 2FN
Lucky Voice	Lucky Voice	Proprietary Club	Lucky Voice	BN 1 1ND
Green Door Store	Independent Free	Pubs & Full On	Independent Free	BN 1 4EB
Cote	Cote Restaurants	Restaurant	Cote Restaurants	BN 1 1UD
Twisted Lime	Independent Free	Pubs & Full On	Independent Free	BN 1 1AL
Touro	*Other Small Retail Groups	Restaurant	*Other Small Retail Groups	BN 1 2RA

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Area: Prestonville Arms, Brighton, BN1 5DN (1 Mil)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	223	248.0	81.7	304			
Proprietary Club	14	15.6	7.3	214			
Registered Club	15	16.7	28.2	59			
Restaurant	133	147.9	32.1	461			
Residential	3	3.3	2.7	125			

Name	Description	License Type	Owner Name	Postcode
Neo Hotel	Independent Free	Pubs & Full On	Independent Free	BN 1 2LL
Old Market	Independent Free	Pubs & Full On	Independent Free	BN 3 1AS
Cafe Coho	Independent Free	Pubs & Full On	Independent Free	BN 1 1AF
Buon Appetito	*Other Small Retail Groups	Restaurant	*Other Small Retail Groups	BN 3 2JQ
Sabai	Independent Free	Restaurant	Independent Free	BN 1 1EA
Mange Tout	Independent Free	Restaurant	Independent Free	BN 1 4EB
Clarendon Centre	Independent Free	Pubs & Full On	Independent Free	BN 1 4GQ
Pronto In Tavola	Independent Free	Restaurant	Independent Free	BN 3 1AY
Dukes At Komedia	Cineworld Cinemas Ltd	Pubs & Full On	Cineworld Cinemas Ltd	BN 1 1UN
Bar Valentino	Independent Free	Pubs & Full On	Independent Free	BN 1 1UF
Ibis Hotel	Accor Hotels	Pubs & Full On	Accor Hotels	BN 1 3XE
Estia Cyprus Kitchen	Independent Free	Restaurant	Independent Free	BN 1 3DA
Bincho Yakitori	Independent Free	Restaurant	Independent Free	BN 1 2HE
Cafe Coho	Independent Free	Pubs & Full On	Independent Free	BN 1 3XE
Botanique	Independent Free	Restaurant	Independent Free	BN 3 1AF
Baqueano	Independent Free	Restaurant	Independent Free	BN 1 2AD
Coppa Club	Coppa Club Ltd	Restaurant	Coppa Club Ltd	BN 1 1HD
Marwood Bar & Coffeeshouse	Independent Free	Pubs & Full On	Independent Free	BN 1 1AF
Ephesus	Independent Free	Restaurant	Independent Free	BN 1 2HG
Tonkotsu	Tsuru	Restaurant	Tsuru	BN 1 1UF
Yellow Book	Independent Free	Pubs & Full On	Independent Free	BN 1 4GU
Lavash	Independent Free	Restaurant	Independent Free	BN 1 1UN
64 Degrees	Independent Free	Restaurant	Independent Free	BN 1 1HB
Bon Appetit	Independent Free	Restaurant	Independent Free	BN 1 1RH
Meatliquor	MEATliquor	Restaurant	MEATliquor	BN 1 4GU
Shuffle Bar	Independent Free	Pubs & Full On	Independent Free	BN 1 4GU
Krua Anne	Independent Free	Restaurant	Independent Free	BN 1 4AL
Full House	Independent Free	Restaurant	Independent Free	BN 1 4AA
Garden Cafe	Independent Free	Restaurant	Independent Free	BN 3 1RP
Royal Pavillion	Independent Free	Pubs & Full On	Independent Free	BN 1 1EE
Laine Deli	Independent Free	Pubs & Full On	Independent Free	BN 1 4ED
Nuposto	Independent Free	Restaurant	Independent Free	BN 1 2RE
Eds Easy Diner	Boparan Restaurant Group	Restaurant	Boparan Restaurant Group	BN 1 2RG
Tropical Sushi	Independent Free	Restaurant	Independent Free	BN 3 1AE
Italian Kitchen	Independent Free	Restaurant	Independent Free	BN 1 2TE
Smashburger	Smashburger	Restaurant	Smashburger	BN 1 1RH
Carlito Burrito	Independent Free	Restaurant	Independent Free	BN 1 4GU
Oculist	Laine Pub Company Ltd	Proprietary Club	Laine Pub Company Ltd	BN 1 1AN
Monjibello	Independent Free	Restaurant	Independent Free	BN 1 1AG
Sixteen	Independent Free	Pubs & Full On	Independent Free	BN 1 4EN
Kokedama	Independent Free	Restaurant	Independent Free	BN 1 1HL
Franco Manca	Franco Manca	Restaurant	Franco Manca	BN 1 1UL
Bok Shop	*Other Small Retail Groups	Restaurant	*Other Small Retail Groups	BN 1 1HP
Fatto A Mano	Fatto a Mano Ltd	Restaurant	Fatto a Mano Ltd	BN 1 4JF
Isaac At Brighton	Independent Free	Restaurant	Independent Free	BN 1 4EW
Murmur	Independent Free	Restaurant	Independent Free	BN 1 2FN
Presuming Ed's Coffee House	Independent Free	Pubs & Full On	Independent Free	BN 1 4LJ
Theatre Royal	Ambassador Theatre Group Ltd	Pubs & Full On	Ambassador Theatre Group Ltd	BN 1 1SD
Ivy Brasserie	Caprice Holdings	Restaurant	Caprice Holdings	BN 1 1AF
Fatto A Mano	Fatto a Mano Ltd	Restaurant	Fatto a Mano Ltd	BN 1 4AQ
L'atelier Du Vin	Independent Free	Pubs & Full On	Independent Free	BN 1 4AL
La Piazza	Independent Free	Restaurant	Independent Free	BN 3 2JQ
Steinbeck & Shaw	Rekom UK	Pubs & Full On	Rekom UK	BN 1 2RE

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Area: Prestonville Arms, Brighton, BN1 5DN (1 Mil
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Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	223	248.0	81.7	304			
Proprietary Club	14	15.6	7.3	214			
Registered Club	15	16.7	28.2	59			
Restaurant	133	147.9	32.1	461			
Residential	3	3.3	2.7	125			

Name	Description	License Type	Owner Name	Postcode
Electric Arcade	Independent Free	Pubs & Full On	Independent Free	BN 1 1UT
Flint House	Independent Free	Restaurant	Independent Free	BN 1 1GS
Hanover Community Centre	Independent Free	Registered Club	Independent Free	BN 2 9UD
Set	Independent Free	Restaurant	Independent Free	BN 1 2GG
Lost In The Lanes	Independent Free	Restaurant	Independent Free	BN 1 1HW
Unbarred Brewery & Taproom	Independent Free	Pubs & Full On	Independent Free	BN 1 4GF
Erpingham House	*Other Small Retail Groups	Restaurant	*Other Small Retail Groups	BN 1 1AH
Lazy Fin	Independent Free	Pubs & Full On	Independent Free	BN 1 1NB
Flour Pot Kitchen	Independent Free	Pubs & Full On	Independent Free	BN 1 2FN
Shelter Hall	Independent Free	Pubs & Full On	Independent Free	BN 1 1NB
Atelier Du Vin	Independent Free	Pubs & Full On	Independent Free	BN 1 4GB
Welcome Building	Independent Free	Pubs & Full On	Independent Free	BN 1 4BP
7Bone	7Bone	Restaurant	7Bone	BN 1 1AG
Vurger Co	Vurger Co Ltd	Restaurant	Vurger Co Ltd	BN 1 1HJ
Kusaki	Independent Free	Restaurant	Independent Free	BN 1 4GW
High Tide	Independent Free	Pubs & Full On	Independent Free	BN 1 1NB
Tutto	*Other Small Retail Groups	Restaurant	*Other Small Retail Groups	BN 1 1UB

MAP OF AREA

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Source: OS Open Data 2018

Area: Prestonville Arms, Brighton, BN1 5DN (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: Prestonville Arms, Brighton, BN1 5DN (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	1,731	4.1	22.1	19		
2 Rising Prosperity	27,901	66.2	10.2	650		
3 Comfortable Communities	3,507	8.3	26.5	31		
4 Financially Stretched	6,167	14.6	23.7	62		
5 Urban Adversity	2,775	6.6	17.2	38		
6 Not Private Households	71	0.2	0.3	49		
Total households		42,152				



Graph

Acorn Category Pen Portrait

5 Urban Adversity
8.4M UK Adults
15.9% of UK

Age range
25-34

Financial situation

Children at home
3+

House type
Flat or terraced

House tenure
Social renting

Number of beds
1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: Prestonville Arms, Brighton, BN1 5DN (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	182	0.4	1.1	39			
1.B Executive Wealth	1,549	3.7	11.3	32			
1.C Mature Money	0	0.0	9.6	0			
2. Rising Prosperity							
2.D City Sophisticates	21,537	51.1	3.8	1,341			
2.E Career Climbers	6,364	15.1	6.4	237			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	0	0.0	6.0	0			
3.H Steady Neighbourhoods	818	1.9	7.4	26			
3.I Comfortable Seniors	231	0.5	2.9	19			
3.J Starting Out	2,458	5.8	4.6	128			
4. Financially Stretched							
4.K Student Life	5,549	13.2	2.5	525			
4.L Modest Means	0	0.0	8.0	0			
4.M Striving Families	37	0.1	7.4	1			
4.N Poorer Pensioners	581	1.4	5.8	24			
5. Urban Adversity							
5.O Young Hardship	60	0.1	6.3	2			
5.P Struggling Estates	883	2.1	5.7	37			
5.Q Difficult Circumstances	1,832	4.3	5.2	83			
6. Not Private Households							
6.R Not Private Households	71	0.2	0.3	49			
Total households	42,152						

Acorn Group Pen Portrait

5 P Struggling Estates 3.4M UK Adults 6.5% of UK

Large, low income families surviving with benefits. These are low income families living on traditional urban estates where most will rent their homes from the council or housing association.

CORE DEMOGRAPHICS

BRANDS

SHOPPING: JD, claire's, SPORTS DIRECT.com, Iceland

LEISURE: McDonald's, KFC, GREGGS

WEBSITES: HUNGRY HORSE, very, JUST EAT, sky sports

DIGITAL ATTITUDES

I worry about online security: **56%** (UK average: 53%)

Shopping online makes my life easier: **61%** (UK average: 62%)

I love the ease of using chat bots to get answers: **29%** (UK average: 28%)

FINANCIAL PROFILE

Household income: UK **£28k** (Average: £40k), London **£32k** (Average: £48k)

% Disposable income: UK **30%** (Average: 43%), London **28%** (Average: 29%)

Financial situation:

TOP BEHAVIOURS

Watching TV / videos on YouTube

Love to buy new gadgets and appliances

Posts ratings / reviews online



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: Prestonville Arms, Brighton, BN1 5DN (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	182	0.4	0.9	50			
1.B Executive Wealth							
1.B.4 Asset rich families	32	0.1	2.6	3			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	1,373	3.3	0.9	382			
1.B.8 Prosperous suburban families	144	0.3	1.5	22			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	3,939	9.3	0.7	1,335			
2.D.15 Younger professionals in smaller flats	1,767	4.2	1.5	288			
2.D.16 Metropolitan professionals	188	0.4	0.7	65			
2.D.17 Socialising young renters	15,643	37.1	1.0	3,840			
2.E Career Climbers							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	2,485	5.9	3.4	174			
2.E.20 Mixed metropolitan areas	3,879	9.2	1.0	917			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	0	0.0	2.7	0			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	0	0.0	3.5	0			
3.H.28 Owner occupied terraces, average income	818	1.9	1.6	121			
3.H.29 Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	0	0.0	2.4	0			
3.I.31 Elderly singles in purpose-built accommodation	231	0.5	0.5	113			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	2,458	5.8	2.2	271			
3.J.33 Smaller houses and starter homes	0	0.0	2.4	0			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	608	1.4	0.3	431			
4.K.35 Term-time terraces	923	2.2	0.2	879			
4.K.36 Educated young people in flats and tenements	4,018	9.5	1.9	496			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	0	0.0	1.4	0			
4.L.38 Semi-skilled workers in traditional neighbourhoods	0	0.0	2.6	0			
4.L.39 Fading owner occupied terraces	0	0.0	2.9	0			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.6	0			
4.M.43 Families in right-to-buy estates	0	0.0	2.0	0			
4.M.44 Post-war estates, limited means	37	0.1	2.2	4			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	26	0.1	0.8	8			
4.N.46 Elderly people in social rented flats	554	1.3	1.0	127			
4.N.47 Low income older people in smaller semis	0	0.0	2.2	0			
4.N.48 Pensioners and singles in social rented flats	1	0.0	1.7	0			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	0	0.0	2.2	0			
5.O.50 Struggling younger people in mixed tenure	60	0.1	1.8	8			
5.O.51 Young people in small, low cost terraces	0	0.0	2.3	0			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	490	1.2	0.8	141			
5.P.54 Multi-ethnic, purpose-built estates	334	0.8	1.0	81			
5.P.55 Deprived and ethnically diverse in flats	59	0.1	0.7	19			
5.P.56 Low income large families in social rented semis	0	0.0	1.6	0			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	208	0.5	1.5	33			
5.Q.58 Singles and young families, some receiving benefits	11	0.0	1.8	1			
5.Q.59 Deprived areas and high-rise flats	1,613	3.8	2.0	194			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	29	0.1	0.1	116			
6.R.61 Inactive communal population	42	0.1	0.3	35			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	42,152						

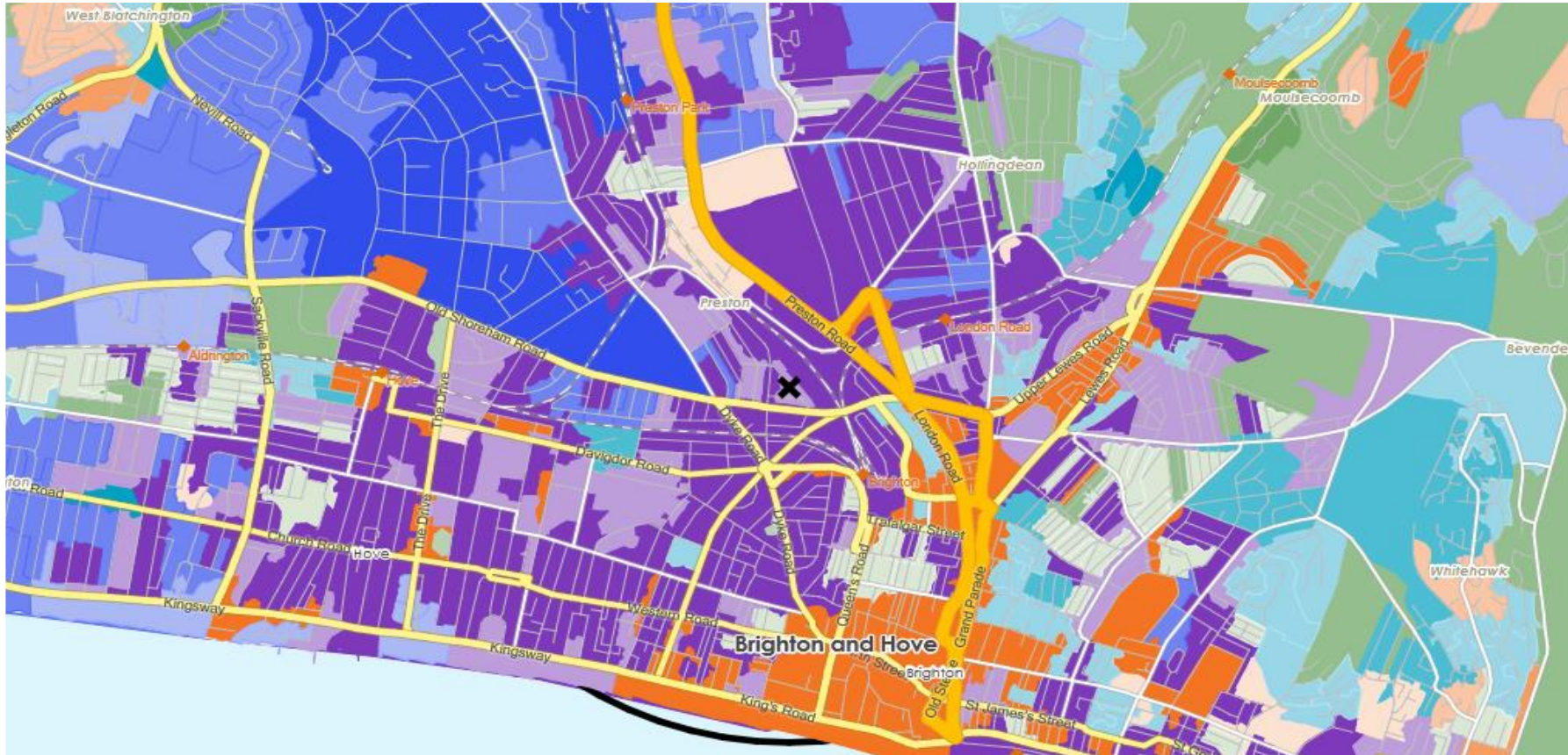
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: Prestonville Arms, Brighton, BN1 5DN (1 Mile contour)



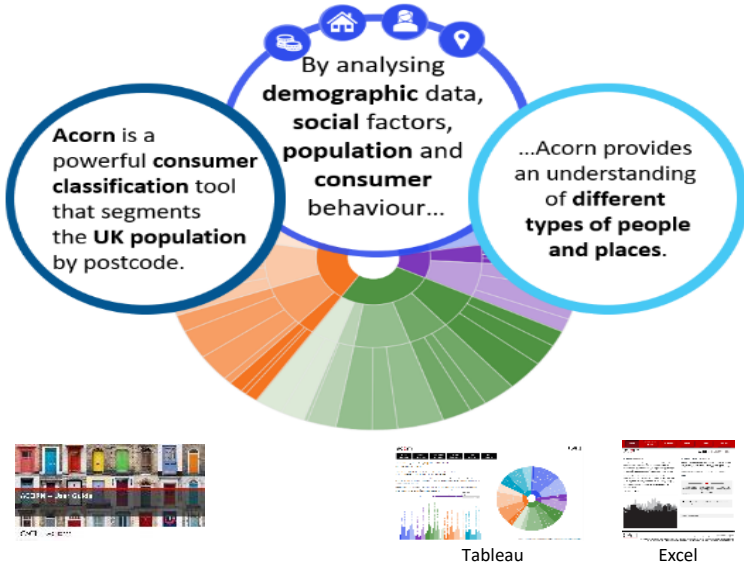
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
3. Comfortable Communities	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults 22.8% of UK

House type: **Detached**

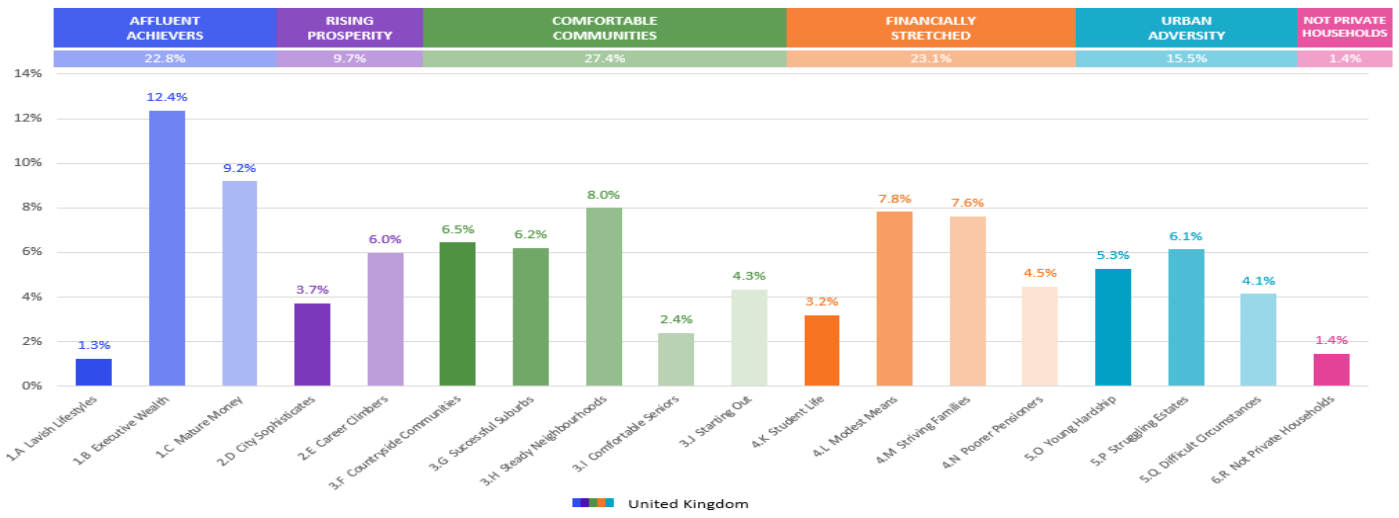
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

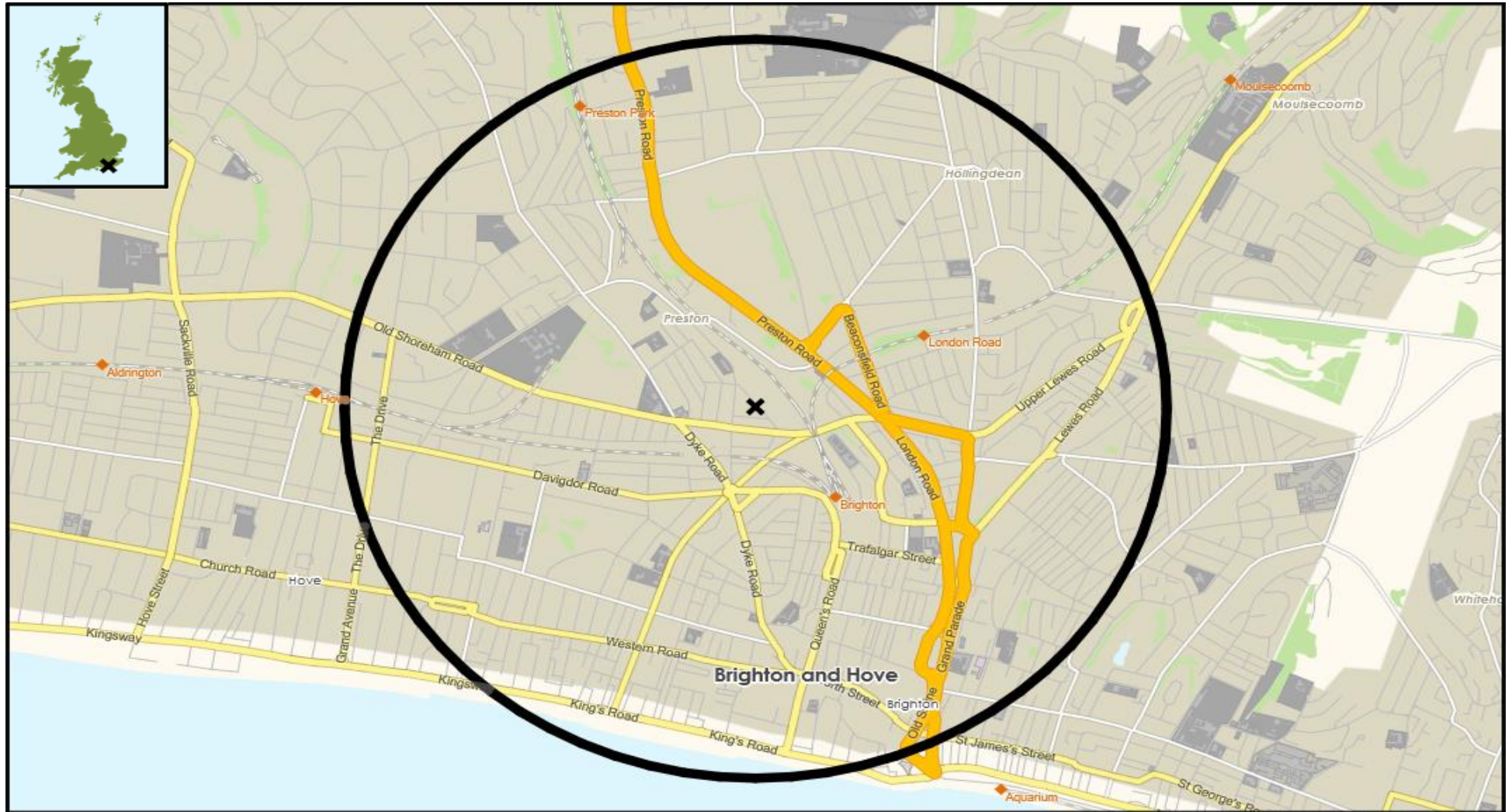


MAP OF AREA

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Area: Prestonville Arms, Brighton, BN1 5DN (1 Mile contour)

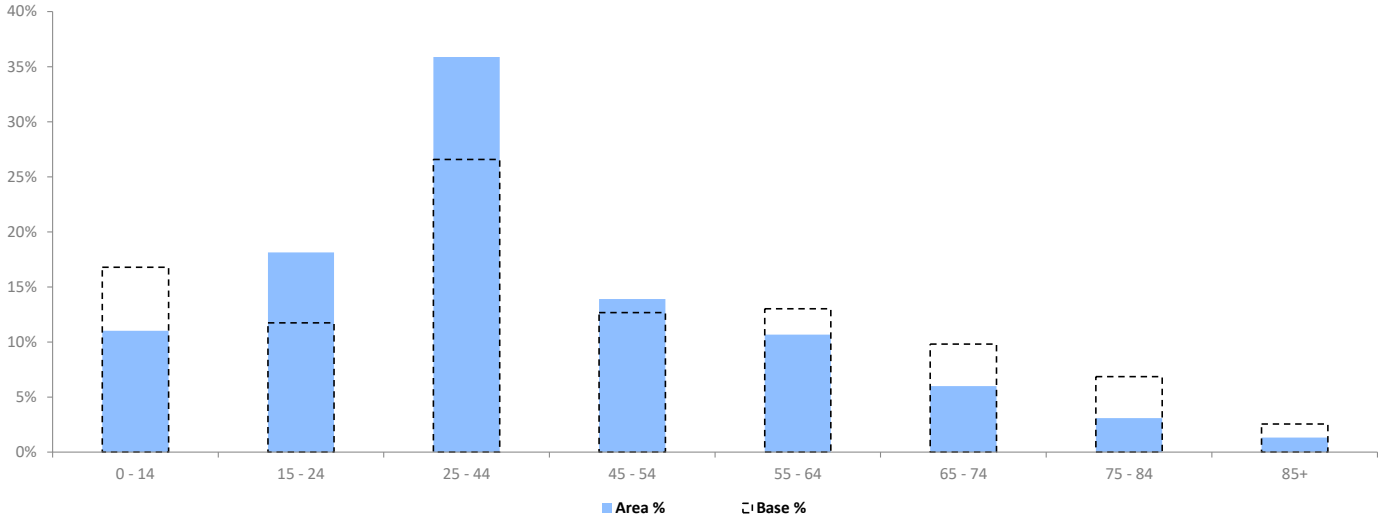


POPULATION PROJECTIONS

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Area: Prestonville Arms, Brighton, BN1 5DN (1 Mile contour)
 Base: Great Britain
 Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	9,898	11.0	16.8	66			
15 - 24	16,306	18.1	11.7	155			
25 - 44	32,257	35.9	26.6	135			
45 - 54	12,500	13.9	12.7	110			
55 - 64	9,590	10.7	13.0	82			
65 - 74	5,387	6.0	9.8	61			
75 - 84	2,777	3.1	6.9	45			
85+	1,195	1.3	2.6	52			
Total population	89,910						



EXPENDITURE

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Area: Prestonville Arms, Brighton, BN1 5DN (1 Mile contour)
 Base: Great Britain
 Year: 2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£2,780,000	£62.08	£66.95	93			
2. Alcoholic beverages, tobacco and narcotics	£1,278,927	£28.56	£28.12	102			
3. Clothing & Footwear	£879,442	£19.64	£22.40	88			
4. Housing, water, electricity, gas and other fuels	£4,865,687	£108.66	£107.19	101			
5. Furnishings, equipment and routine maintenance	£1,596,557	£35.65	£36.85	97			
6. Health	£627,362	£14.01	£13.48	104			
7. Transport	£7,993,381	£178.51	£134.74	132			
8. Communication	£684,630	£15.29	£15.74	97			
9. Recreation & Culture	£2,561,063	£57.19	£64.16	89			
10. Education	£1,969,459	£43.98	£22.26	198			
11. Restaurants & Hotels	£4,168,349	£93.09	£67.11	139			
12. Miscellaneous goods and services	£5,468,032	£122.11	£109.86	111			
Total Expenditure	£34,872,890	£778.80	£688.85	113			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.