

CGA LICENCED PREMISES

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Area: P01299_Queens Hotel, Lynton, EX35 6AA (1)
 Base: Great Britain
 Year: 2023

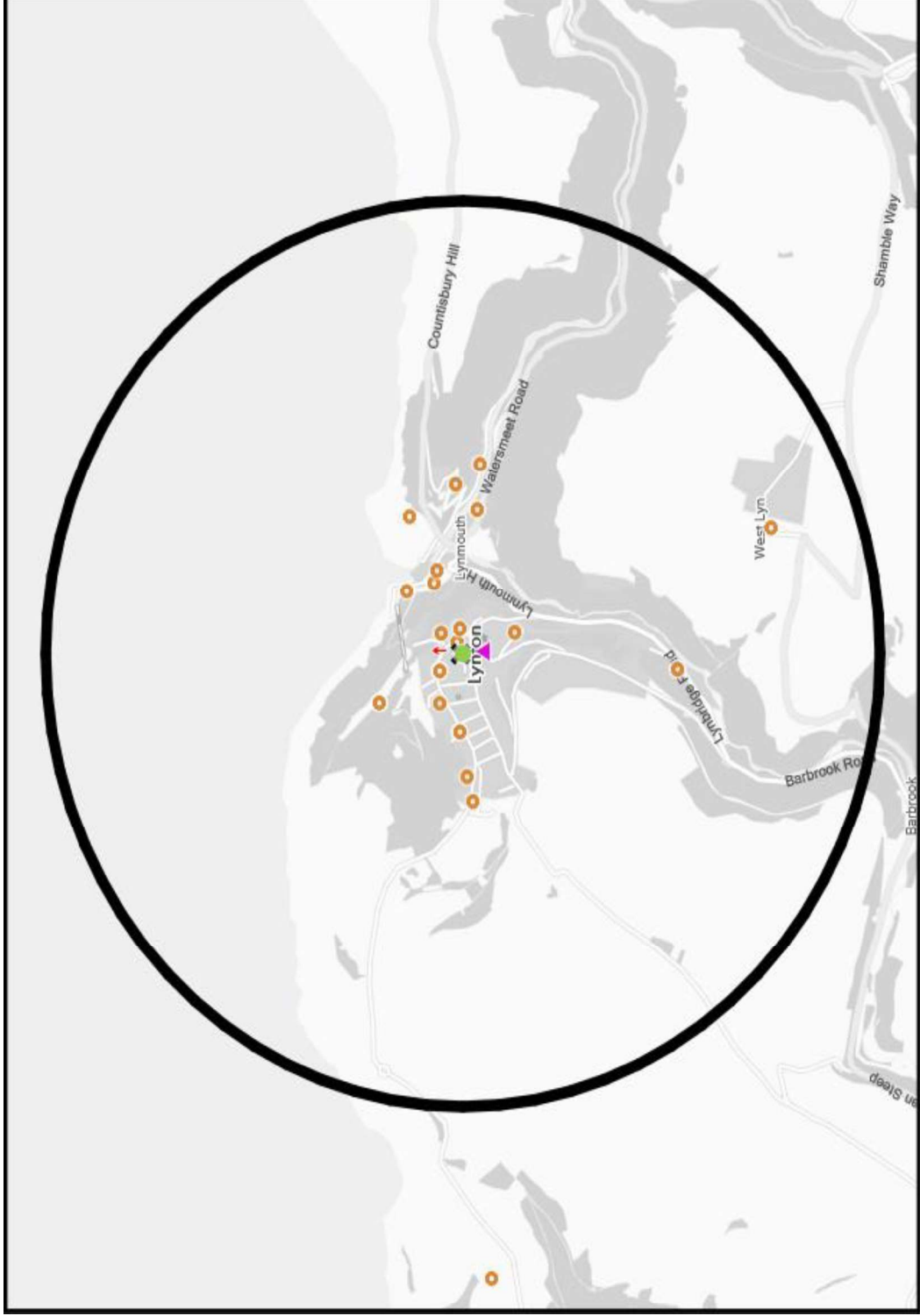
Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	12	1016.1	81.7	1244			
Proprietary Club	0	0.0	7.3	0			
Registered Club	0	0.0	28.2	0			
Restaurant	3	254.0	32.1	791			
Residential	16	1354.8	2.7	50653			

Name	Description	License Type	Owner Name	Postcode
Queens Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	EX35 6AA
Globe Hotel	Independent Free	Pubs & Full On	Independent Free	EX35 6AA
Crown Hotel	St Austell Brewery	Pubs & Full On	St Austell Brewery	EX35 6AG
Sinai House	Independent Free	Residential	Independent Free	EX35 6AY
Lee House	Independent Free	Residential	Independent Free	EX35 6BP
Southcliffe	Independent Free	Residential	Independent Free	EX35 6BS
Gable Lodge	Independent Free	Residential	Independent Free	EX35 6BS
Sandrock Hotel	Independent Free	Residential	Independent Free	EX35 6DH
Longmead House	Independent Free	Residential	Independent Free	EX35 6DQ
Lynton Cottage Hotel	Independent Free	Pubs & Full On	Independent Free	EX35 6ED
Rising Sun Hotel	Independent Free	Pubs & Full On	Independent Free	EX35 6EG
Bath Hotel	Independent Free	Pubs & Full On	Independent Free	EX35 6EL
Rock House	Independent Free	Residential	Independent Free	EX35 6EN
East Lyn Guest House	Independent Free	Residential	Independent Free	EX35 6EP
Bonnicott Hoel	Independent Free	Residential	Independent Free	EX35 6EP
Glenville House	Independent Free	Residential	Independent Free	EX35 6ET
Choughs Nest Hotel	Independent Free	Pubs & Full On	Independent Free	EX35 6HJ
Seawood Hotel	Independent Free	Residential	Independent Free	EX35 6HJ
North Cliffe Hotel	Independent Free	Residential	Independent Free	EX35 6HJ
Valley Of Rocks Hotel	Shearings Hotels	Pubs & Full On	CHG (Coach Holidays Group)	EX35 6HS
Cracker Barrel	Independent Free	Pubs & Full On	Independent Free	EX35 6HW
Sir George Newnes Tea Rooms	Independent Free	Restaurant	Independent Free	EX35 6HW
Rockvale Hotel	Independent Free	Residential	Independent Free	EX35 6HW
Old Bank	Independent Free	Restaurant	Independent Free	EX35 6HY
Castle Hill House Hotel & Rest	Independent Free	Residential	Independent Free	EX35 6JA
Beggars Roost	Independent Free	Pubs & Full On	Independent Free	EX35 6LD
Countisbury Lodge	Independent Free	Residential	Independent Free	EX35 6NB
Woodlands Hotel	Independent Free	Residential	Independent Free	EX35 6NR
Village Inn	Independent Free	Pubs & Full On	Independent Free	EX35 6EH
Cottage Inn	Independent Free	Pubs & Full On	Independent Free	EX35 6NR
Vanilla Pod	Independent Free	Restaurant	Independent Free	EX35 6AA

MAP OF AREA

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 Source: OS Open Data 2018

Area: P01299_Queens Hotel, Lynton, EX35 6AA (1 Mile contour)


















KEY

- Large pub co's & bars
- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P01299_Queens Hotel, Lynton, EX35 6AA (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	166	30.5	22.1	138		
 2 Rising Prosperity	4	0.7	10.2	7		
 3 Comfortable Communities	197	36.1	26.5	136		
 4 Financially Stretched	158	29.0	23.7	122		
 5 Urban Adversity	5	0.9	17.2	5		
 6 Not Private Households	15	2.8	0.3	800		
 Graph						
Total households	545					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P01299_Queens Hotel, Lynton, EX35 6AA (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	5	0.9	11.3	8			
1.C Mature Money	161	29.5	9.6	306			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	4	0.7	6.4	12			
3. Comfortable Communities							
3.F Countryside Communities	120	22.0	5.7	384			
3.G Successful Suburbs	76	13.9	6.0	234			
3.H Steady Neighbourhoods	1	0.2	7.4	2			
3.I Comfortable Seniors	0	0.0	2.9	0			
3.J Starting Out	0	0.0	4.6	0			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	94	17.2	8.0	216			
4.M Striving Families	22	4.0	7.4	54			
4.N Poorer Pensioners	42	7.7	5.8	134			
5. Urban Adversity							
5.O Young Hardship	5	0.9	6.3	15			
5.P Struggling Estates	0	0.0	5.7	0			
5.Q Difficult Circumstances	0	0.0	5.2	0			
6. Not Private Households							
6.R Not Private Households	15	2.8	0.3	800			
Total households	545						

Acorn Group Pen Portrait

4 K Student Life
1.6M
UK Adults
3.0%
of UK

Students and young people with little income living in halls of residence or shared houses. These are areas dominated by students and young people, often recent graduates. At least half of the people here, usually more, are studying.

CORE DEMOGRAPHICS

Age range 18-24	Children at home 0
House tenure Privately renting	Family structure Single
Number of beds 4+	House type Flat or maisonette

BRANDS

SHOPPING 			
LEISURE 			
WEBSITES 			

FINANCIAL PROFILE

Household income UK: £33k London: £36k <small>Average: £40k</small>	% Disposable income UK: 26% London: 16% <small>Average: 43%</small>	Financial situation
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DIGITAL ATTITUDES

I worry about online security 58% <small>UK average: 28%</small>	Shopping online makes my life easier 68% <small>UK average: 62%</small>	I love the ease of using chat bots to get answers 44% <small>UK average: 28%</small>
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TOP BEHAVIOURS

Love to buy new gadgets and appliances	Research beauty online	Social media: Snapchat, YouTube and TikTok
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CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P01299_Queens Hotel, Lynton, EX35 6AA (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	5	0.9	2.6	35			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	61	11.2	3.1	364			
1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
1.C.12 Retired and empty nesters	24	4.4	2.5	179			
1.C.13 Upmarket downsizers	76	13.9	1.3	1,079			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	3	0.6	2.0	28			
2.E.19 First time buyers in small, modern homes	1	0.2	3.4	5			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	120	22.0	3.2	686			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	0	0.0	2.7	0			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	76	13.9	2.4	575			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	0	0.0	3.5	0			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	1	0.2	2.3	8			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	0	0.0	2.4	0			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	0	0.0	2.4	0			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	45	8.3	1.4	572			
4.L.38 Semi-skilled workers in traditional neighbourhoods	27	5.0	2.6	188			
4.L.39 Fading owner occupied terraces	22	4.0	2.9	138			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	22	4.0	1.6	253			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.6	0			
4.M.43 Families in right-to-buy estates	0	0.0	2.0	0			
4.M.44 Post-war estates, limited means	0	0.0	2.2	0			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	26	4.8	0.8	606			
4.N.46 Elderly people in social rented flats	0	0.0	1.0	0			
4.N.47 Low income older people in smaller semis	0	0.0	2.2	0			
4.N.48 Pensioners and singles in social rented flats	16	2.9	1.7	172			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	5	0.9	2.2	42			
5.O.50 Struggling younger people in mixed tenure	0	0.0	1.8	0			
5.O.51 Young people in small, low cost terraces	0	0.0	2.3	0			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	0	0.0	1.6	0			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	0	0.0	1.8	0			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	8	1.5	0.1	2,470			
6.R.61 Inactive communal population	7	1.3	0.3	451			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	545						

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: P01299_Queens Hotel, Lynton, EX35 6AA (1 Mile contour)

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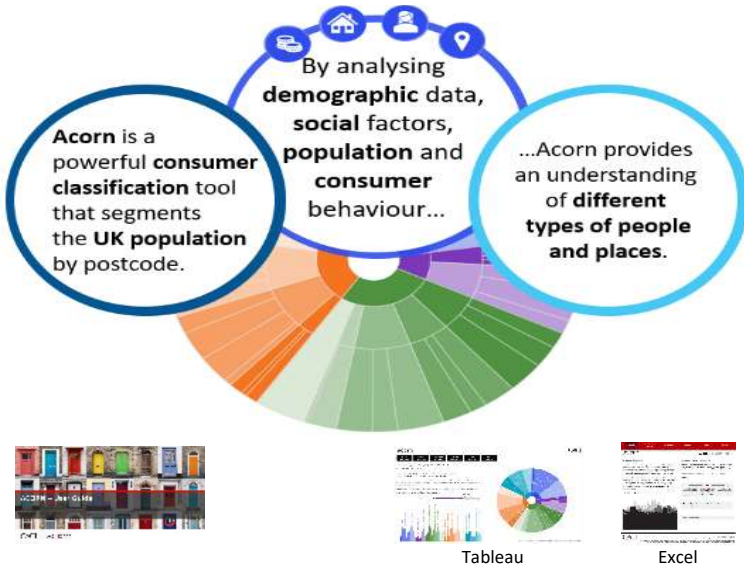


- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lush Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households
- Area boundary

ACORN - WHAT IS IT?

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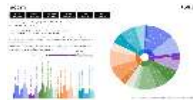


6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62



Tableau

Excel

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

House type: **Detached**

House tenure: **Owned outright**

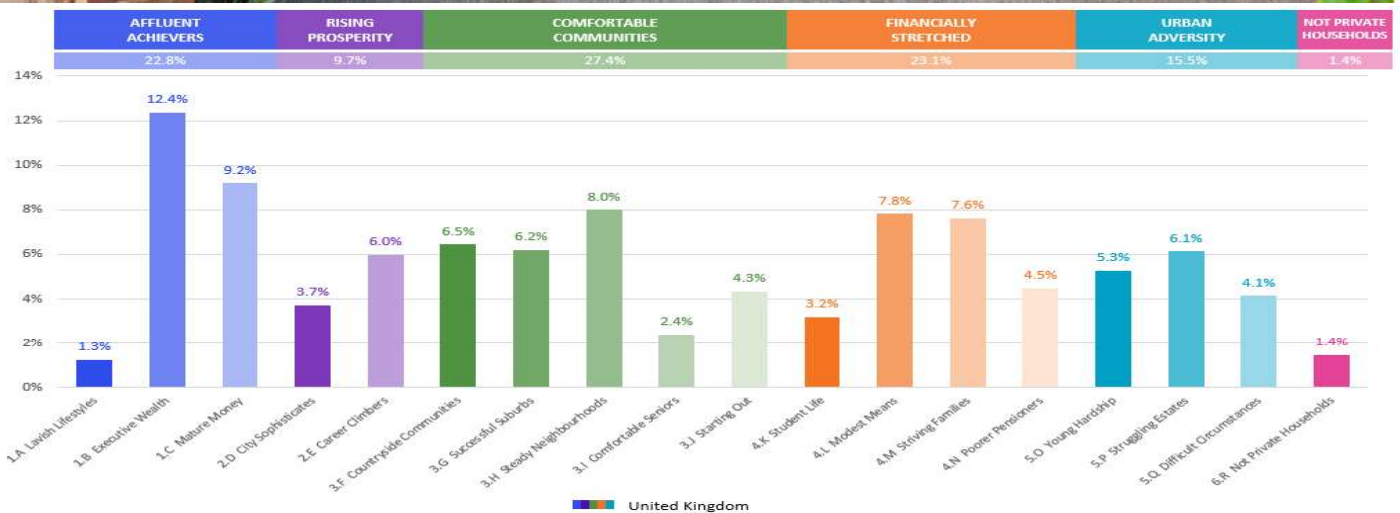
Number of beds: **4+**

12.1M UK Adults 22.8% of UK

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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