

CGA LICENCED PREMISES

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Area: P04594_Elliots, Manchester, M29 8FL (1 Mil
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	13	59.8	81.7	73			
Proprietary Club	0	0.0	7.3	0			
Registered Club	8	36.8	28.2	131			
Restaurant	3	13.8	32.1	43			
Residential	0	0.0	2.7	0			

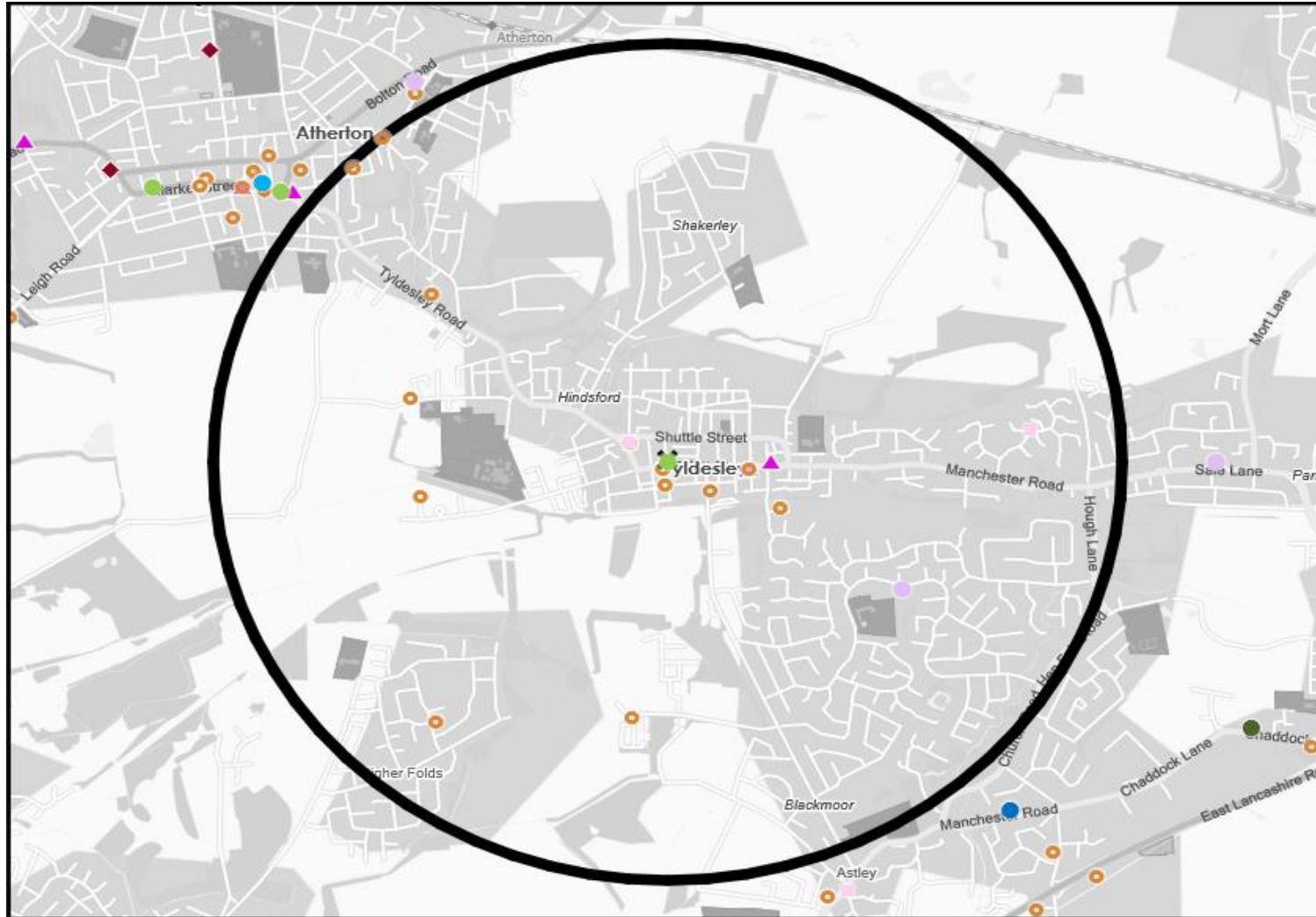
Name	Description	License Type	Owner Name	Postcode
Botanical Gardens Association	Independent Free	Registered Club	Independent Free	M 46 9AE
Rope & Anchor	Independent Free	Pubs & Full On	Independent Free	M 46 9DU
Mort Arms	Holt	Pubs & Full On	Holt	M 29 8DG
Miners Welfare	Independent Free	Registered Club	Independent Free	M 29 7DW
Canal Duke	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	M 29 7PX
Skенning Bobs	Amber Taverns	Pubs & Full On	Amber Taverns	M 29 8DS
Union Arms	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	M 29 8EW
Lounge Bar	Independent Free	Pubs & Full On	Independent Free	M 29 8EW
Elliots	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 29 8FL
Railway	Independent Free	Pubs & Full On	Independent Free	M 29 8HS
Sacred Heart Parochial Club	Independent Free	Registered Club	Independent Free	M 46 9BN
Higher Fold Sports & Social Club	Independent Free	Registered Club	Independent Free	WN 7 2XZ
Half Moon Inn	Independent Free	Pubs & Full On	Independent Free	M 29 8FJ
Gatehouse	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	M 29 8WE
Springdeer Restaurant	Independent Free	Restaurant	Independent Free	M 29 8DS
Atherton Collieries Football Club	Independent Free	Registered Club	Independent Free	M 46 9EY
Tyldesley Subs Bowling Club	Independent Free	Registered Club	Independent Free	M 29 8HD
Hop And Hazlewood	Independent Free	Pubs & Full On	Independent Free	M 29 8FJ
Turkhans	Independent Free	Pubs & Full On	Independent Free	M 29 8DS
Tyldesley Rugby Union Football Club	Independent Free	Registered Club	Independent Free	M 29 8HG
Rema Tandoori	Independent Free	Restaurant	Independent Free	M 29 8FJ
Hindsford Association Football Club	Independent Free	Registered Club	Independent Free	M 29 8JP
One Two Four	Independent Free	Restaurant	Independent Free	M 29 8FJ
Arnies Roots And Chalice	Independent Free	Pubs & Full On	Independent Free	M 29 8FJ

MAP OF AREA

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Source: OS Open Data 2018

Area: P04594_Elliots, Manchester, M29 8FL (1 Mile contour)
















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04594_Elliots, Manchester, M29 8FL (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	1,517	15.6	22.1	71		
 2 Rising Prosperity	197	2.0	10.2	20		
 3 Comfortable Communities	2,781	28.6	26.5	108		
 4 Financially Stretched	2,568	26.4	23.7	111		
 5 Urban Adversity	2,660	27.4	17.2	159		
 6 Not Private Households	0	0.0	0.3	0		
 Graph						
Total households	9,723					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt ← → Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04594_Elliots, Manchester, M29 8FL (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	1,098	11.3	11.3	100			
1.C Mature Money	419	4.3	9.6	45			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	197	2.0	6.4	32			
3. Comfortable Communities							
3.F Countryside Communities	20	0.2	5.7	4			
3.G Successful Suburbs	459	4.7	6.0	79			
3.H Steady Neighbourhoods	1,649	17.0	7.4	229			
3.I Comfortable Seniors	228	2.3	2.9	82			
3.J Starting Out	425	4.4	4.6	96			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,281	13.2	8.0	165			
4.M Striving Families	548	5.6	7.4	76			
4.N Poorer Pensioners	739	7.6	5.8	132			
5. Urban Adversity							
5.O Young Hardship	1,343	13.8	6.3	221			
5.P Struggling Estates	504	5.2	5.7	91			
5.Q Difficult Circumstances	813	8.4	5.2	160			
6. Not Private Households							
6.R Not Private Households	0	0.0	0.3	0			
Total households	9,723						

Acorn Group Pen Portrait

6 Not Private Households
790k 1.5%

UK Adults of UK

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04594_Elliots, Manchester, M29 8FL (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	61	0.6	2.6	24			
1.B.5 Wealthy countryside commuters	24	0.2	2.5	10			
1.B.6 Financially comfortable families	814	8.4	2.2	377			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	199	2.0	1.6	127			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	317	3.3	2.8	116			
1.C.12 Retired and empty nesters	102	1.0	2.5	43			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	124	1.3	2.0	65			
2.E.19 First time buyers in small, modern homes	73	0.8	3.4	22			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	20	0.2	3.2	6			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	368	3.8	2.7	140			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	91	0.9	2.4	39			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	960	9.9	3.5	285			
3.H.28 Owner occupied terraces, average income	2	0.0	1.6	1			
3.H.29 Established suburbs, older families	687	7.1	2.3	302			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	228	2.3	2.4	99			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	8	0.1	2.2	4			
3.J.33 Smaller houses and starter homes	417	4.3	2.4	179			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	114	1.2	1.4	81			
4.L.38 Semi-skilled workers in traditional neighbourhoods	289	3.0	2.6	113			
4.L.39 Fading owner occupied terraces	878	9.0	2.9	309			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	40	0.4	1.6	26			
4.M.42 Struggling young families in post-war terraces	28	0.3	1.6	18			
4.M.43 Families in right-to-buy estates	202	2.1	2.0	102			
4.M.44 Post-war estates, limited means	278	2.9	2.2	131			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	61	0.6	0.8	80			
4.N.46 Elderly people in social rented flats	27	0.3	1.0	27			
4.N.47 Low income older people in smaller semis	217	2.2	2.2	100			
4.N.48 Pensioners and singles in social rented flats	434	4.5	1.7	262			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	152	1.6	2.2	71			
5.O.50 Struggling younger people in mixed tenure	276	2.8	1.8	158			
5.O.51 Young people in small, low cost terraces	915	9.4	2.3	416			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	6	0.1	1.6	4			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	498	5.1	1.6	320			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	125	1.3	1.5	85			
5.Q.58 Singles and young families, some receiving benefits	378	3.9	1.8	221			
5.Q.59 Deprived areas and high-rise flats	310	3.2	2.0	162			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	0	0.0	0.3	0			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	9,723						

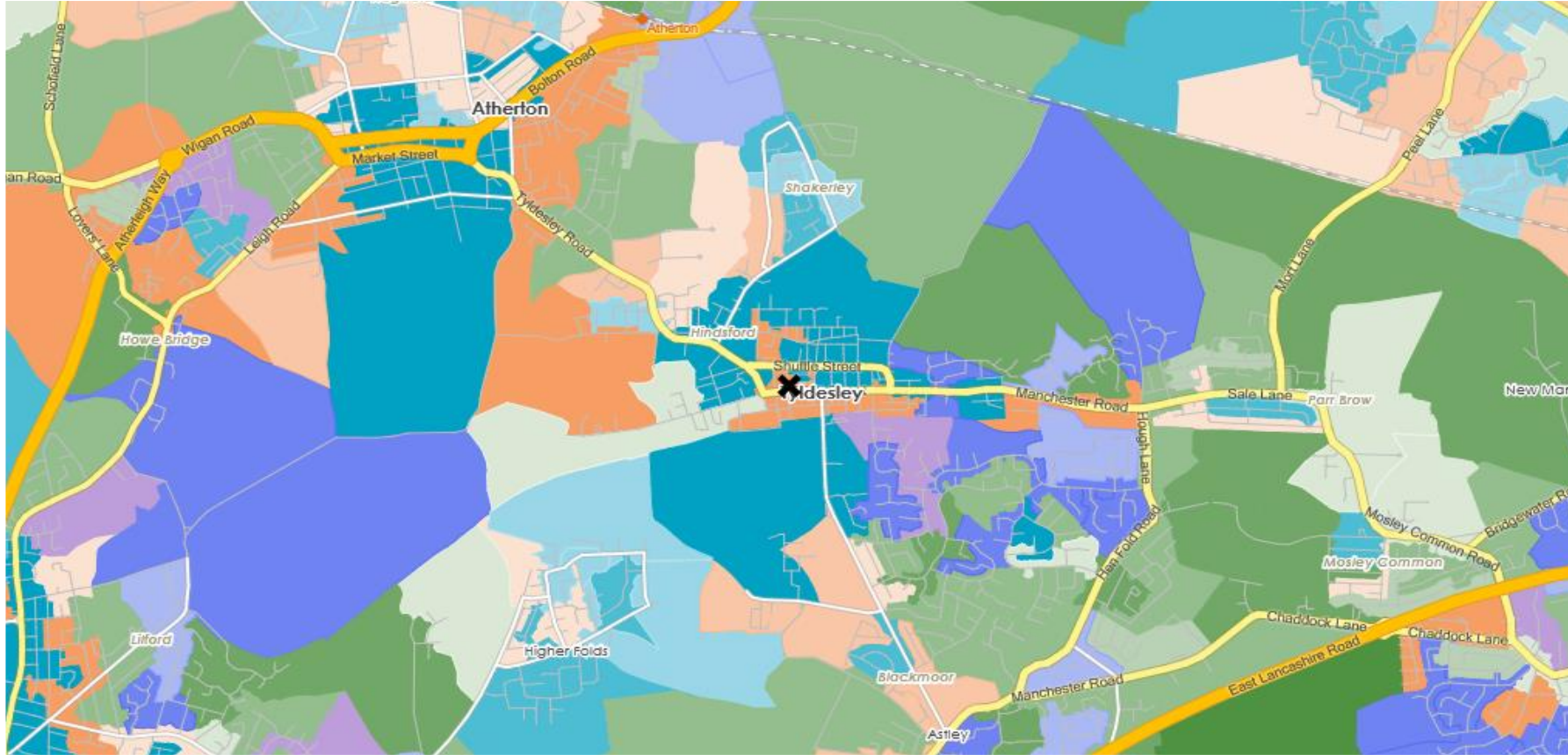
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04594_Elliots, Manchester, M29 8FL (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
4. Financially Stretched	R. Not Private Households	60-62
5. Urban Adversity		
6. Not Private Households		



Tableau

Excel

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults

22.8% of UK

House type: **Detached**

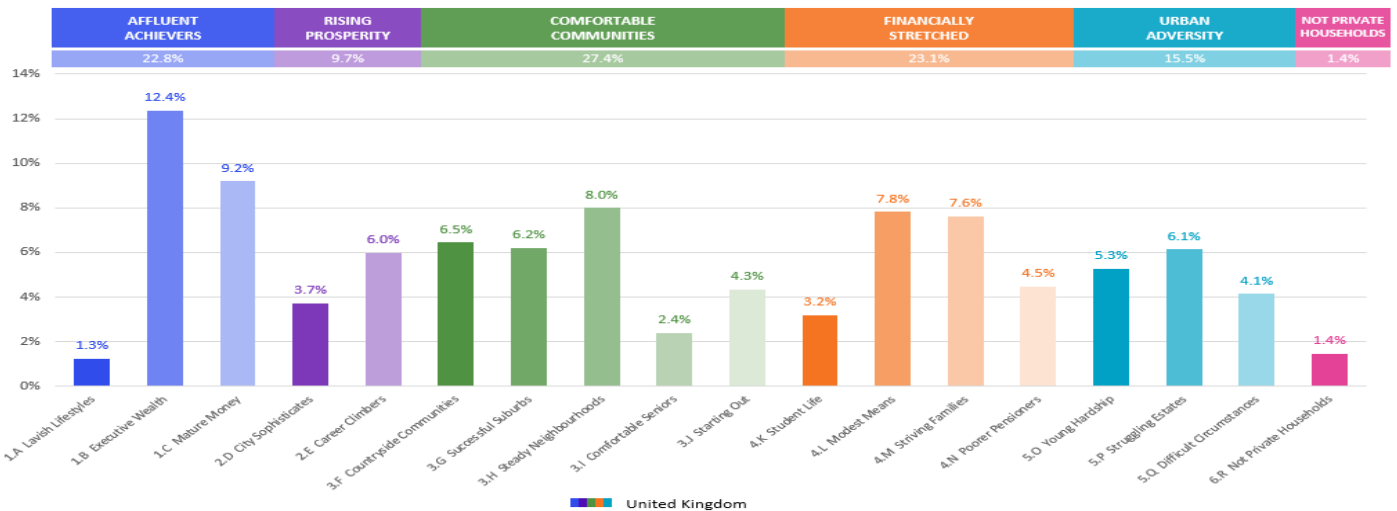
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles 6%
- B. Executive Wealth 54%
- C. Mature Money 40%



MAP OF AREA

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