

CGA LICENCED PREMISES

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Area: P03859_Victoria Bar, Hamilton, ML3 7HR (1)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	30	181.1	81.7	222			
Proprietary Club	2	12.1	7.3	166			
Registered Club	3	18.1	28.2	64			
Restaurant	19	114.7	32.1	357			
Residential	1	6.0	2.7	226			

Name	Description	License Type	Owner Name	Postcode
Bay Horse	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	ML 3 0AS
Bar West	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	ML 3 0EZ
Cafe Eataliano	Independent Free	Restaurant	Independent Free	ML 3 0HQ
Junkyard	Independent Free	Pubs & Full On	Independent Free	ML 3 6AP
Lanarkshire Ice Rink Club	Independent Free	Registered Club	Independent Free	ML 3 6BY
Jade Palace	Independent Free	Restaurant	Independent Free	ML 3 6DG
Stonehouse Bar	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	ML 3 6DZ
Laigh Bent Sports Club	Independent Free	Registered Club	Independent Free	ML 3 6EE
Yee Hong	Independent Free	Restaurant	Independent Free	ML 3 6QL
Don Jose	Independent Free	Restaurant	Independent Free	ML 3 7BQ
Butterburn Bar	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	ML 3 7JQ
Auld Hoose	Independent Free	Pubs & Full On	Independent Free	ML 3 7QN
Mill Inn	Independent Free	Pubs & Full On	Independent Free	ML 3 8JQ
Tap Room	Independent Free	Pubs & Full On	Independent Free	ML 3 9AA
Equis	Independent Free	Restaurant	Independent Free	ML 3 9AA
Jilts	Independent Free	Pubs & Full On	Independent Free	ML 3 6AB
Courtyard	Independent Free	Pubs & Full On	Independent Free	ML 3 6AS
George Bar	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	ML 3 6AS
Dohertys	Independent Free	Pubs & Full On	Independent Free	ML 3 6BU
Libertine	Independent Free	Pubs & Full On	Independent Free	ML 3 6BY
Manhattans	Independent Free	Pubs & Full On	Independent Free	ML 3 7AR
Hemmingways	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	ML 3 7BL
Victoria Bar	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	ML 3 7HR
Barleycorn	Unknown	Pubs & Full On	Unknown	ML 3 7LG
Academical Vaults	Greene King	Pubs & Full On	Greene King	ML 3 9AA
Villa Hotel	Independent Free	Pubs & Full On	Independent Free	ML 3 9AQ
Roxys	Independent Free	Restaurant	Independent Free	ML 3 6AB
Bombay Cottage	Independent Free	Restaurant	Independent Free	ML 3 6HW
Mushtags	Independent Free	Restaurant	Independent Free	ML 3 0EW
Monterey Jacks	Monterey Jacks Inc.	Restaurant	Monterey Jacks Inc.	ML 3 7JQ
Four Seasons	Independent Free	Restaurant	Independent Free	ML 3 0AS
David Lloyd Leisure	David Lloyd Leisure Ltd	Proprietary Club	David Lloyd Leisure Ltd	ML 3 6BY
Mavrix	Independent Free	Pubs & Full On	Independent Free	ML 3 6QS
Bar Zero	Independent Free	Pubs & Full On	Independent Free	ML 3 7BL
Woodside Bar	Rosemount Taverns	Pubs & Full On	Rosemount Taverns	ML 3 7JG
Hamilton Rugby Club	Independent Free	Registered Club	Independent Free	ML 3 6PU
Clydesdale Hotel	Independent Free	Residential	Independent Free	ML 3 0DP
Mavrix	Independent Free	Pubs & Full On	Independent Free	ML 3 7DR
Mecca Bingo	Rank	Proprietary Club	Rank	ML 3 0DF
Rocca	Independent Free	Restaurant	Independent Free	ML 3 6HG
ML3 Bar	Independent Free	Pubs & Full On	Independent Free	ML 3 6EU
Twenty One	Independent Free	Restaurant	Independent Free	ML 3 6AS
Vue	Omers Private Equity	Pubs & Full On	Omers Private Equity	ML 3 6AD
Express By Holiday Inn	Atlas Hotels	Pubs & Full On	Atlas Hotels	ML 3 7BL
Spice	Independent Free	Restaurant	Independent Free	ML 3 0AY
Hamilton Town House	Independent Free	Pubs & Full On	Independent Free	ML 3 6HH
Pizza Hut	Pizza Hut UK Ltd	Restaurant	Pizza Hut UK Ltd	ML 3 6AD
Low Parks Museum	Independent Free	Pubs & Full On	Independent Free	ML 3 6BJ
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	ML 3 6AD
Kurry Lounge	Independent Free	Restaurant	Independent Free	ML 3 6AB
Bar Milano	Independent Free	Restaurant	Independent Free	ML 3 7DB
Premier Inn	Whitbread Hotels	Pubs & Full On	Whitbread	ML 3 7BQ
Beefeater	Whitbread	Pubs & Full On	Whitbread	ML 3 7BQ

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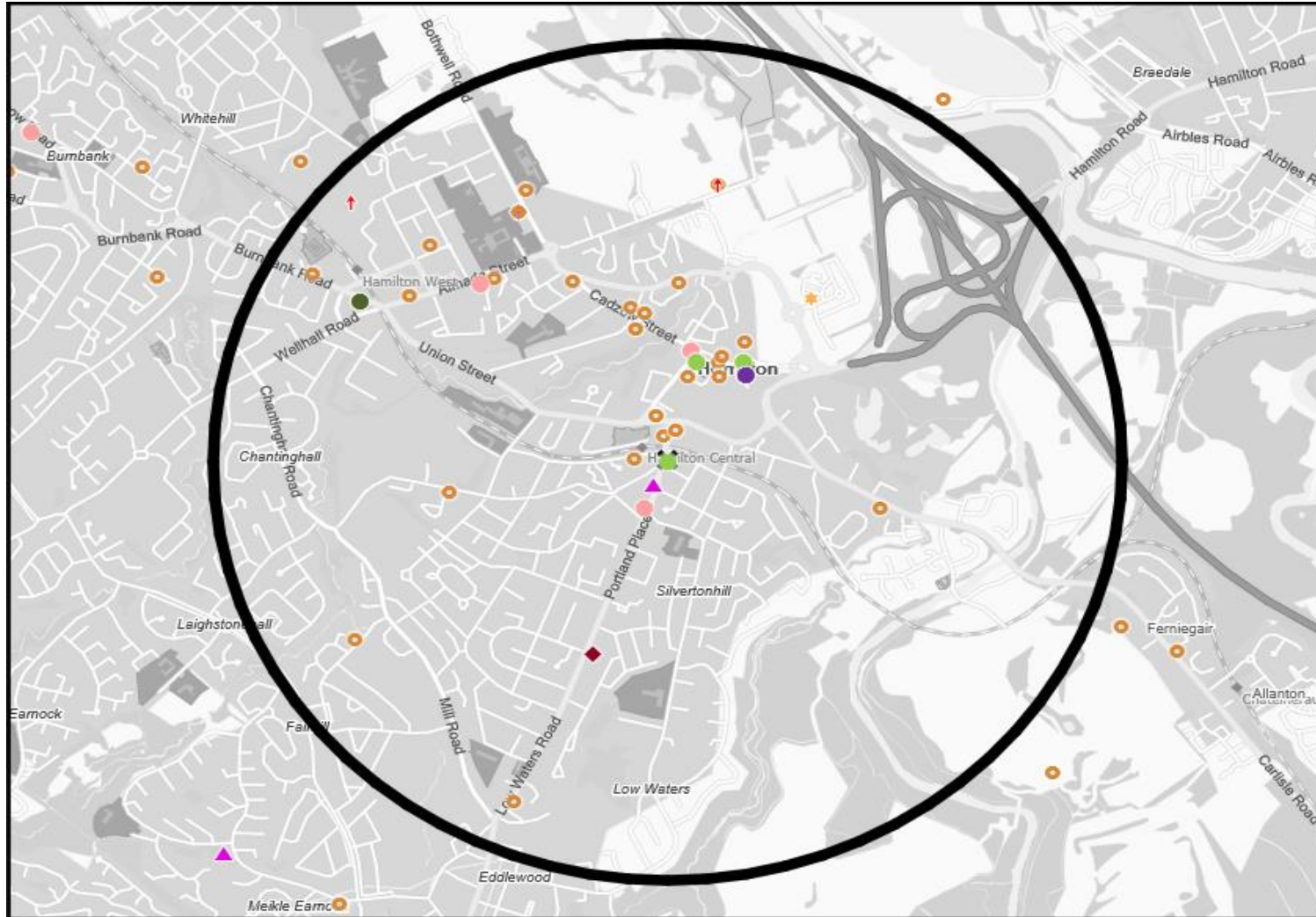
Name	Description	License Type	Owner Name	Postcode
Salt	Independent Free	Restaurant	Independent Free	ML 3 6HG
Giovanni's Italian Kitchen	Independent Free	Restaurant	Independent Free	ML 3 6DZ

MAP OF AREA

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Source: OS Open Data 2018

Area: P03859_Victoria Bar, Hamilton, ML3 7HR (1 Mile contour)
















KEY

- Large pub co's & bars**
- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame
- Small to medium pub co's & bars**
- ▲ Family Brewers with pubs
- ✦ Hotels
- ★ Restaurants
- ↑ Leisure
- Independent
- ◆ Other
- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03859_Victoria Bar, Hamilton, ML3 7HR (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	2,101	23.9	22.1	108		
 2 Rising Prosperity	531	6.0	10.2	59		
 3 Comfortable Communities	1,024	11.7	26.5	44		
 4 Financially Stretched	2,693	30.7	23.7	129		
 5 Urban Adversity	2,322	26.4	17.2	154		
 6 Not Private Households	115	1.3	0.3	380		
 Graph						
Total households	8,786					

Acorn Category Pen Portrait

5 Urban Adversity

Age range

25-34

House type


Flat or terraced

UK Adults

8.4M

15.9% of UK

Financial situation



House tenure

Social renting

Children at home

3+

Number of beds

1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P03859_Victoria Bar, Hamilton, ML3 7HR (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	21	0.2	1.1	22		
1.B Executive Wealth	663	7.5	11.3	67		
1.C Mature Money	1,417	16.1	9.6	167		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0		
2.E Career Climbers	531	6.0	6.4	95		
3. Comfortable Communities						
3.F Countryside Communities	0	0.0	5.7	0		
3.G Successful Suburbs	238	2.7	6.0	46		
3.H Steady Neighbourhoods	296	3.4	7.4	45		
3.I Comfortable Seniors	395	4.5	2.9	157		
3.J Starting Out	95	1.1	4.6	24		
4. Financially Stretched						
4.K Student Life	37	0.4	2.5	17		
4.L Modest Means	613	7.0	8.0	87		
4.M Striving Families	563	6.4	7.4	86		
4.N Poorer Pensioners	1,480	16.8	5.8	292		
5. Urban Adversity						
5.O Young Hardship	1,755	20.0	6.3	320		
5.P Struggling Estates	30	0.3	5.7	6		
5.Q Difficult Circumstances	537	6.1	5.2	117		
6. Not Private Households						
6.R Not Private Households	115	1.3	0.3	380		
Total households	8,786					

Acorn Group Pen Portrait

5
P

Struggling Estates

3.4M
UK Adults

6.5%
of UK

Large, low income families surviving with benefits. These are low income families living on traditional urban estates where most will rent their homes from the council or housing association.

CORE DEMOGRAPHICS

Age range
18-34

House tenure
Social renting

Number of beds
3

Children at home
3+

Family structure
Single parent

House type
Terraced

BRANDS

SHOPPING

LEISURE

WEBSITES

WEBSITES

SHIPPING

LEISURE

WEBSITES

WEBSITES

SHIPPING

WEBSITES

WEBSITES

DIGITAL ATTITUDES

I worry about online security

56%

UK average: 53%

Shopping online makes my life easier

61%

UK average: 62%

I love the ease of using chat bots to get answers

29%

UK average: 28%

TOP BEHAVIOURS

Watching TV / videos on YouTube

Love to buy new gadgets and appliances

Posts ratings / reviews online

FINANCIAL PROFILE

Household income

UK: **£28k**
Average: £40k

London: **£32k**
Average: £48k

% Disposable income

UK: **30%**
Average: 43%

London: **28%**
Average: 29%

Financial situation

← Running into debt Saving a lot →

A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03859_Victoria Bar, Hamilton, ML3 7HR (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	21	0.2	0.9	28			
1.B Executive Wealth							
1.B.4 Asset rich families	325	3.7	2.6	140			
1.B.5 Wealthy countryside commuters	66	0.8	2.5	30			
1.B.6 Financially comfortable families	116	1.3	2.2	59			
1.B.7 Affluent professionals	55	0.6	0.9	73			
1.B.8 Prosperous suburban families	41	0.5	1.5	30			
1.B.9 Well-off edge of towners	60	0.7	1.6	42			
1.C Mature Money							
1.C.10 Better-off villagers	20	0.2	3.1	7			
1.C.11 Settled suburbia, older people	889	10.1	2.8	359			
1.C.12 Retired and empty nesters	23	0.3	2.5	11			
1.C.13 Upmarket downsizers	485	5.5	1.3	427			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	531	6.0	3.4	178			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	185	2.1	2.7	78			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	53	0.6	2.4	25			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	273	3.1	3.5	90			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	23	0.3	2.3	11			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	218	2.5	2.4	105			
3.I.31 Elderly singles in purpose-built accommodation	177	2.0	0.5	415			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	9	0.1	2.2	5			
3.J.33 Smaller houses and starter homes	86	1.0	2.4	41			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	37	0.4	1.9	22			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	485	5.5	1.4	383			
4.L.38 Semi-skilled workers in traditional neighbourhoods	82	0.9	2.6	35			
4.L.39 Fading owner occupied terraces	46	0.5	2.9	18			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	17	0.2	1.6	12			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.6	0			
4.M.43 Families in right-to-buy estates	178	2.0	2.0	99			
4.M.44 Post-war estates, limited means	368	4.2	2.2	193			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	36	0.4	0.8	52			
4.N.46 Elderly people in social rented flats	86	1.0	1.0	95			
4.N.47 Low income older people in smaller semis	152	1.7	2.2	77			
4.N.48 Pensioners and singles in social rented flats	1,206	13.7	1.7	804			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	1,657	18.9	2.2	863			
5.O.50 Struggling younger people in mixed tenure	98	1.1	1.8	62			
5.O.51 Young people in small, low cost terraces	0	0.0	2.3	0			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	30	0.3	1.6	21			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	278	3.2	1.5	210			
5.Q.58 Singles and young families, some receiving benefits	11	0.1	1.8	7			
5.Q.59 Deprived areas and high-rise flats	248	2.8	2.0	143			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	115	1.3	0.3	460			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	8,786						

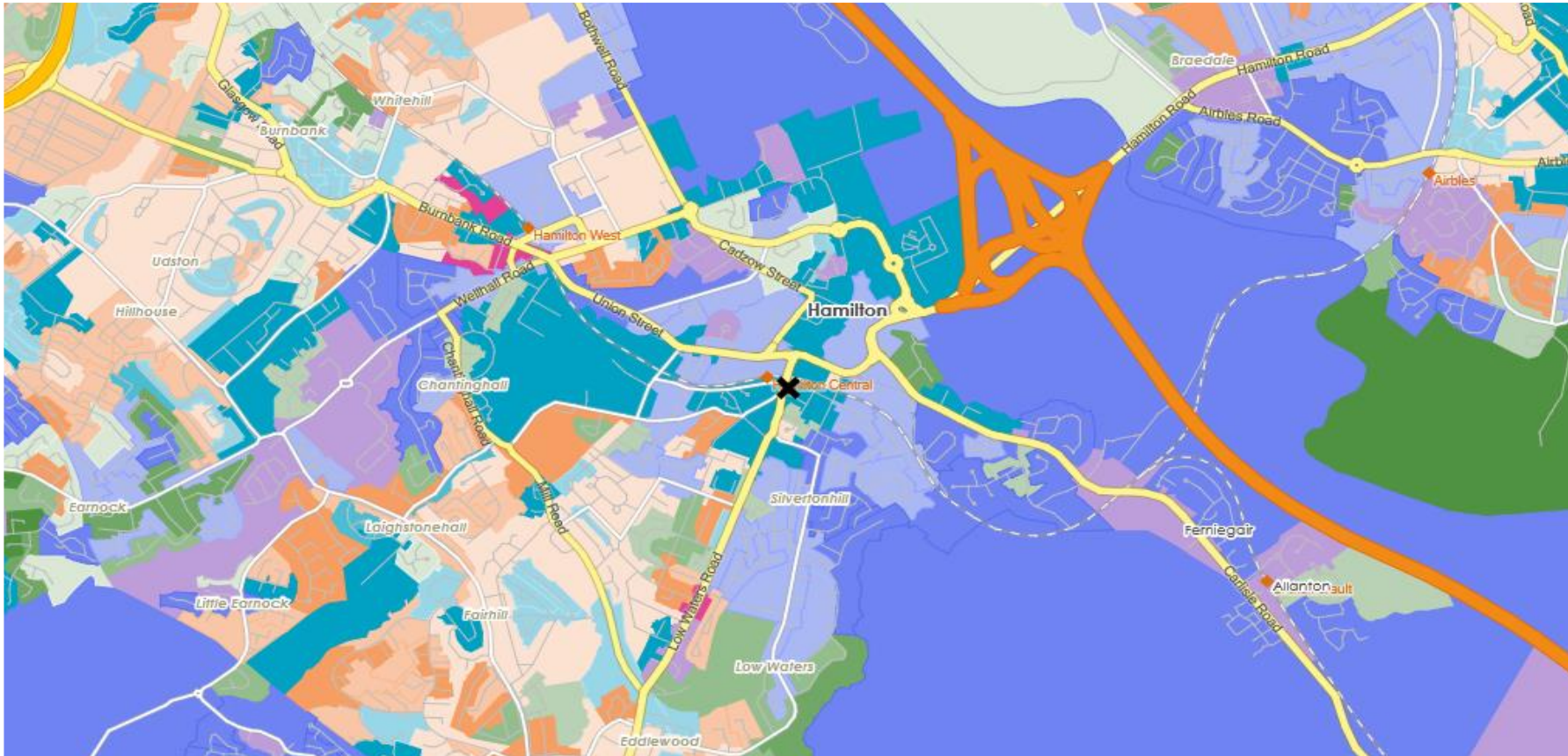
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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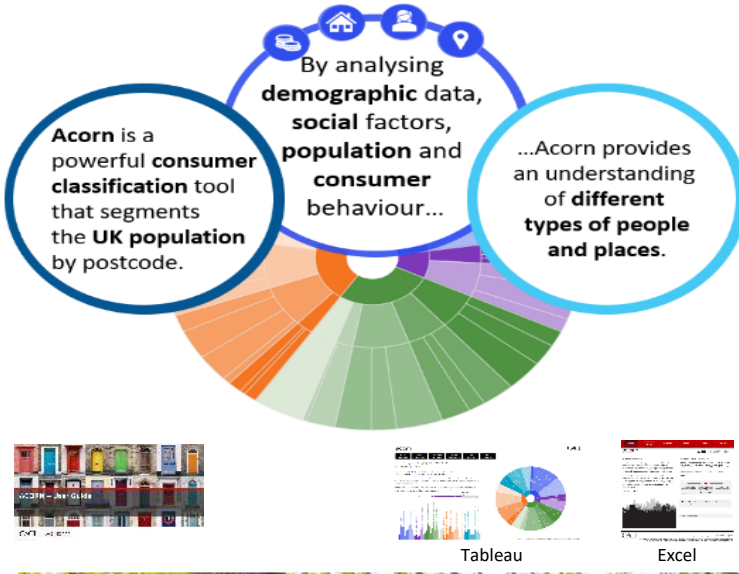
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

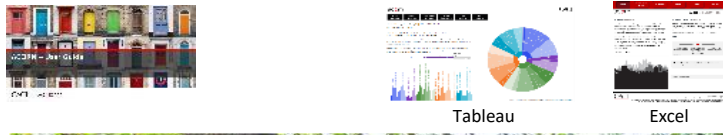
ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		



1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

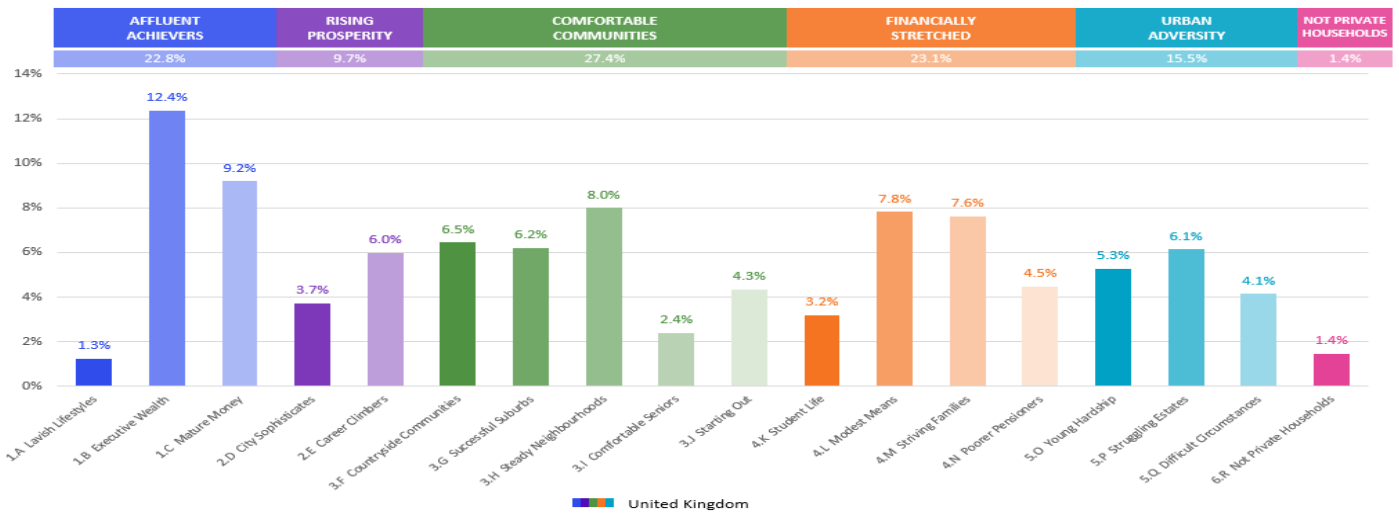
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



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