

CGA LICENCED PREMISES

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Area: P04136_Portcullis, Bristol, BS16 5HH (1 Mile)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	25	55.3	81.7	68			
Proprietary Club	1	2.2	7.3	30			
Registered Club	11	24.4	28.2	86			
Restaurant	6	13.3	32.1	41			
Residential	1	2.2	2.7	83			

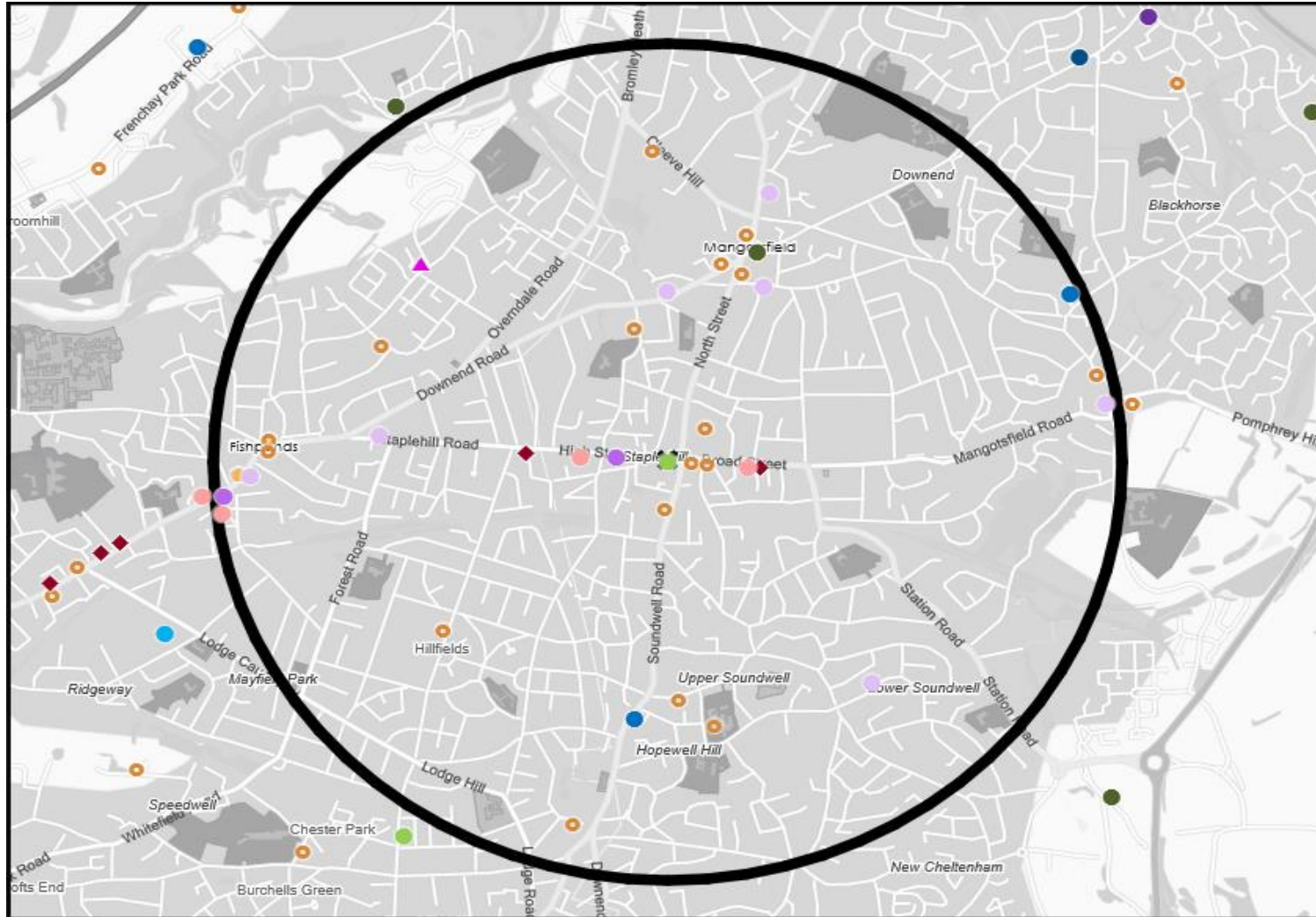
Name	Description	License Type	Owner Name	Postcode
Van Dyke Forum	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	BS16 3UA
Oldbury Court Community Centre	Independent Free	Registered Club	Independent Free	BS16 2ND
Oldbury Court Inn	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	BS16 2PY
Railway Tavern	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BS16 3SG
Crafty Egg	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BS16 3TT
Fishponds Conservative Club	Independent Free	Registered Club	Independent Free	BS16 3UP
Hillfields Park Community Club	Independent Free	Registered Club	Independent Free	BS16 4EH
Page Community Association Social Club	Independent Free	Registered Club	Independent Free	BS16 4QH
Turnpike	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	BS16 4RP
All Inn	Dodo Pubs	Pubs & Full On	Stonegate Pub Company	BS16 5AA
Portcullis	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BS16 5HH
Crown	Unknown	Pubs & Full On	Unknown	BS16 5HP
Old Mail House	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BS16 5HW
King William Iv	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BS16 5NP
Forge And Fern	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BS16 5NL
Foresters Arms	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BS16 5RB
Staple Hill Masonic Hall Lt	Independent Free	Registered Club	Independent Free	BS16 5TB
Duck & Willow	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BS16 5UE
Horseshoe	Greene King	Pubs & Full On	Greene King	BS16 6BA
Mezze	Stonegate Pub Company	Restaurant	Stonegate Pub Company	BS16 6BS
Cleeve Lawns Tennis Club	Independent Free	Registered Club	Independent Free	BS16 6EU
Downend Cricket Club	Independent Free	Registered Club	Independent Free	BS16 5UE
Lamb Inn	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	BS16 9DD
Red Lion	Independent Free	Pubs & Full On	Independent Free	BS16 9HD
Grapevine	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BS16 9JB
Fishponds Social Club	Independent Free	Registered Club	Independent Free	BS16 3UA
Page Park Bowls Club	Independent Free	Registered Club	Independent Free	BS16 5LL
Jolly Cobbler	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BS15 4TS
Staple Hill Oak	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	BS16 5HN
Oldland Abbotonians Football Club	Independent Free	Registered Club	Independent Free	BS15 1PF
Old Post Office	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BS16 3TT
Tamarind	Independent Free	Restaurant	Independent Free	BS16 6BB
Porto Lounge	Loungers	Pubs & Full On	Loungers	BS16 3BS
Italb	Independent Free	Restaurant	Independent Free	BS16 6BB
Turmeric	Independent Free	Restaurant	Independent Free	BS16 3BS
City Of Bristol College	Independent Free	Registered Club	Independent Free	BS16 4RL
Tikka Raaz	Independent Free	Restaurant	Independent Free	BS16 5UJ
Kingswood Leisure Centre	Independent Free	Proprietary Club	Independent Free	BS16 4RH
Cafe 501	Independent Free	Pubs & Full On	Independent Free	BS16 5NX
Grace Field Carehome	Independent Free	Residential	Independent Free	BS16 5SE
Grounded	Grounded	Restaurant	Grounded	BS16 3UP
Mokka Lounge	Independent Free	Pubs & Full On	Independent Free	BS16 5UJ
Snuffy Jacks	Independent Free	Pubs & Full On	Independent Free	BS16 3TE
Wooden Walls	Independent Free	Pubs & Full On	Independent Free	BS16 5NU

MAP OF AREA

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Source: OS Open Data 2018

Area: P04136_Portcullis, Bristol, BS16 5HH (1 Mile contour)




















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04136_Portcullis, Bristol, BS16 5HH (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	3,152	16.4	22.1	74		
 2 Rising Prosperity	681	3.6	10.2	35		
 3 Comfortable Communities	7,186	37.5	26.5	141		
 4 Financially Stretched	5,204	27.1	23.7	115		
 5 Urban Adversity	2,888	15.1	17.2	88		
 6 Not Private Households	65	0.3	0.3	99		
 Graph						
Total households	19,176					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04136_Portcullis, Bristol, BS16 5HH (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	23	0.1	1.1	11		
1.B Executive Wealth	820	4.3	11.3	38		
1.C Mature Money	2,309	12.0	9.6	125		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0		
2.E Career Climbers	681	3.6	6.4	56		
3. Comfortable Communities						
3.F Countryside Communities	0	0.0	5.7	0		
3.G Successful Suburbs	536	2.8	6.0	47		
3.H Steady Neighbourhoods	3,875	20.2	7.4	273		
3.I Comfortable Seniors	534	2.8	2.9	97		
3.J Starting Out	2,241	11.7	4.6	257		
4. Financially Stretched						
4.K Student Life	328	1.7	2.5	68		
4.L Modest Means	1,429	7.5	8.0	93		
4.M Striving Families	2,561	13.4	7.4	179		
4.N Poorer Pensioners	886	4.6	5.8	80		
5. Urban Adversity						
5.O Young Hardship	1,070	5.6	6.3	89		
5.P Struggling Estates	340	1.8	5.7	31		
5.Q Difficult Circumstances	1,478	7.7	5.2	147		
6. Not Private Households						
6.R Not Private Households	65	0.3	0.3	99		
Total households	19,176					

Acorn Group Pen Portrait

4
M
Striving Families

4.1M
7.8%

UK Adults of UK

Struggling families on limited incomes in urban areas. These low income families typically live on traditional low-rise estates. Relatively high numbers of children are typical and there may be high numbers of single parents.

CORE DEMOGRAPHICS

Age range 25-44	Children at home 3+
House tenure Social renting	Family structure Single parent
Number of beds 3	House type Semi-detached or terraced

BRANDS

SHOPPING 			
LEISURE 			
WEBSITES 			

FINANCIAL PROFILE

Household income UK: £33k London: £38k <small>Average: £10k Average: £16k</small>	% Disposable income UK: 41% London: 35% <small>Average: 43% Average: 29%</small>	Financial situation
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DIGITAL

I worry about online security 58% <small>UK average: 59%</small>	Shopping online makes my life easier 60% <small>UK average: 62%</small>	I love the ease of using chat bots to get answers 29% <small>UK average: 28%</small>
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TOP BEHAVIOURS

Moderate internet use	Below average social media use – apart from TikTok	Use of Direct.Gov website
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A B C D E F G H I J K L M N O P Q R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04136_Portcullis, Bristol, BS16 5HH (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	23	0.1	0.9	14			
1.B Executive Wealth							
1.B.4 Asset rich families	373	1.9	2.6	74			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	34	0.2	2.2	8			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	402	2.1	1.5	137			
1.B.9 Well-off edge of towners	11	0.1	1.6	4			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	1,992	10.4	2.8	369			
1.C.12 Retired and empty nesters	65	0.3	2.5	14			
1.C.13 Upmarket downsizers	252	1.3	1.3	102			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	25	0.1	2.0	7			
2.E.19 First time buyers in small, modern homes	624	3.3	3.4	96			
2.E.20 Mixed metropolitan areas	32	0.2	1.0	17			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	327	1.7	2.7	63			
3.G.25 Larger family homes, multi-ethnic areas	78	0.4	0.8	49			
3.G.26 Semi-professional families, owner occupied neighbourhoods	131	0.7	2.4	28			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	1,608	8.4	3.5	242			
3.H.28 Owner occupied terraces, average income	1,866	9.7	1.6	607			
3.H.29 Established suburbs, older families	401	2.1	2.3	89			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	351	1.8	2.4	77			
3.I.31 Elderly singles in purpose-built accommodation	183	1.0	0.5	197			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	1,572	8.2	2.2	381			
3.J.33 Smaller houses and starter homes	669	3.5	2.4	145			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	10	0.1	0.2	21			
4.K.36 Educated young people in flats and tenements	318	1.7	1.9	86			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	315	1.6	1.4	114			
4.L.38 Semi-skilled workers in traditional neighbourhoods	769	4.0	2.6	153			
4.L.39 Fading owner occupied terraces	345	1.8	2.9	62			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	767	4.0	1.6	244			
4.M.43 Families in right-to-buy estates	1,674	8.7	2.0	428			
4.M.44 Post-war estates, limited means	120	0.6	2.2	29			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	127	0.7	0.8	84			
4.N.46 Elderly people in social rented flats	399	2.1	1.0	202			
4.N.47 Low income older people in smaller semis	189	1.0	2.2	44			
4.N.48 Pensioners and singles in social rented flats	171	0.9	1.7	52			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	318	1.7	2.2	76			
5.O.50 Struggling younger people in mixed tenure	697	3.6	1.8	202			
5.O.51 Young people in small, low cost terraces	55	0.3	2.3	13			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	340	1.8	1.6	111			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	546	2.8	1.5	189			
5.Q.58 Singles and young families, some receiving benefits	269	1.4	1.8	80			
5.Q.59 Deprived areas and high-rise flats	663	3.5	2.0	176			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	65	0.3	0.3	119			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	19,176						

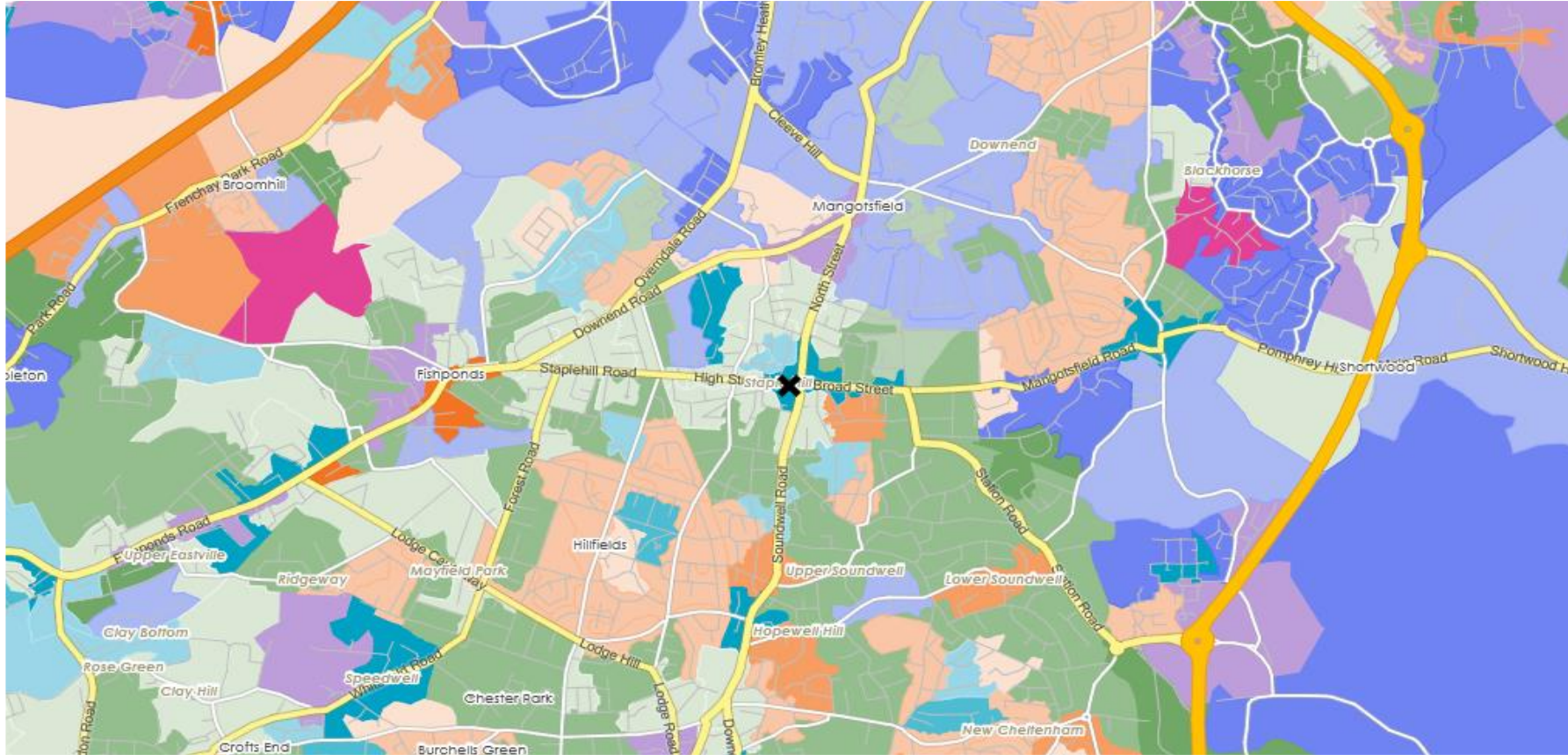
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04136_Portcullis, Bristol, BS16 5HH (1 Mile contour)



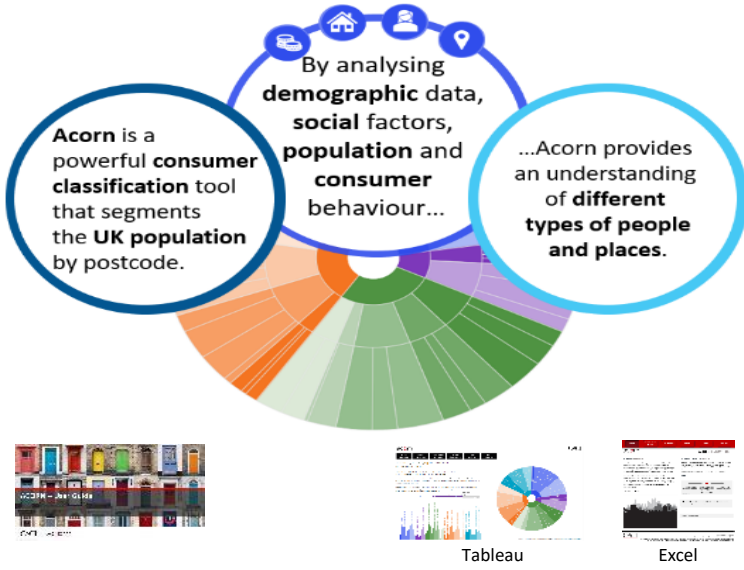
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	<input type="radio"/>	A. Lavish Lifestyles	1-3
	<input type="radio"/>	B. Executive Wealth	4-9
	<input type="radio"/>	C. Mature Money	10-13
2. Rising Prosperity	<input type="radio"/>	D. City Sophisticates	14-17
	<input type="radio"/>	E. Career Climbers	18-20
3. Comfortable Communities	<input type="radio"/>	F. Countryside Communities	21-23
	<input type="radio"/>	G. Successful Suburbs	24-26
	<input type="radio"/>	H. Steady Neighbourhoods	27-29
	<input type="radio"/>	I. Comfortable Seniors	30-31
	<input type="radio"/>	J. Starting Out	32-33
	<input type="radio"/>	K. Student Life	34-36
4. Financially Stretched	<input type="radio"/>	L. Modest Means	37-40
	<input type="radio"/>	M. Striving Families	41-44
	<input type="radio"/>	N. Poorer Pensioners	45-48
	<input type="radio"/>	O. Young Hardship	49-51
5. Urban Adversity	<input type="radio"/>	P. Struggling Estates	52-56
	<input type="radio"/>	Q. Difficult Circumstances	57-59
6. Not Private Households	<input type="radio"/>	R. Not Private Households	60-62

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

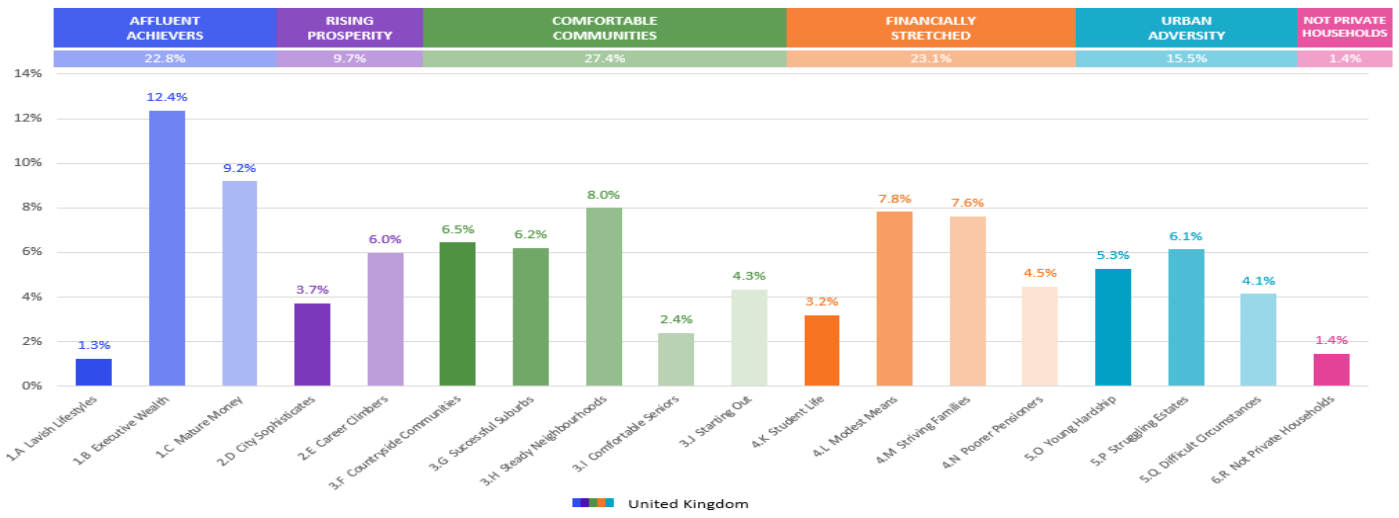
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



MAP OF AREA

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