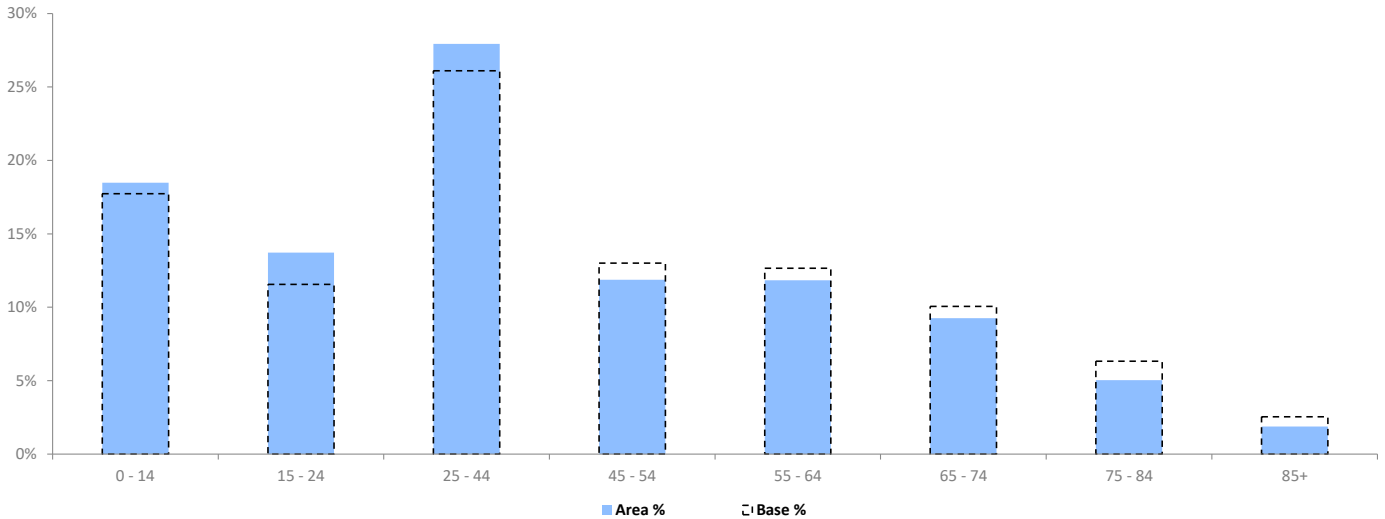


# POPULATION PROJECTIONS

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Area: P04239\_Crows Nest Hotel, Hull, HU8 9QP (5 Mile contour)  
 Base: Great Britain  
 Year: 2021

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	42,013	18.5	17.7	<b>104</b>			
15 - 24	31,174	13.7	11.6	<b>119</b>			
25 - 44	63,477	27.9	26.1	<b>107</b>			
45 - 54	26,979	11.9	13.0	91			
55 - 64	26,881	11.8	12.7	93			
65 - 74	21,017	9.2	10.1	92			
75 - 84	11,427	5.0	6.3	80			
85+	4,260	1.9	2.5	74			
<b>Total population</b>	<b>227,228</b>						



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Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	229	100.8	85.9	117			
Proprietary Club	41	18.0	8.2	220			
Registered Club	35	15.4	30.1	51			
Restaurant	70	30.8	35.3	87			
Residential	2	0.9	3.5	25			

Name	Description	License Type	Owner Name	Postcode
Whistling Goose	Greene King	Pubs & Full On	Greene King	HU 7 0XF
White Hart	Crafty Brewing Company	Pubs & Full On	Crafty Brewing Company	HU 1 1EP
Minerva Hotel	Independent Free	Pubs & Full On	Independent Free	HU 1 1XE
Ye Olde White Harte	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	HU 1 1JG
Dirty Dicks	Independent Free	Restaurant	Independent Free	HU 1 1JG
Head Of Steam	Camerons	Pubs & Full On	Camerons	HU 1 2JJ
Manchester Arms	Marston's	Pubs & Full On	Marston's	HU 1 1LA
Sailmakers Arms	Punch Pub Company	Pubs & Full On	Punch Pub Company	HU 1 1NQ
Hitchcocks Vegetarian Restaurant	Independent Free	Restaurant	Independent Free	HU 1 1PA
Ye Olde Black Boy	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 1 1PS
Lion & Key	Independent Free	Pubs & Full On	Independent Free	HU 1 1QE
Atom	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 1 1RP
Humber Dock Bar	Independent Free	Pubs & Full On	Independent Free	HU 1 1TB
Burlington Tavern	Unknown	Pubs & Full On	Unknown	HU 1 1YP
Guildhall	Independent Free	Pubs & Full On	Independent Free	HU 1 2AA
Empress Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 1 2BP
Holiday Inn	InterContinental Hotels Group	Pubs & Full On	InterContinental Hotels Group	HU 1 2BX
Hull Arena	Independent Free	Proprietary Club	Independent Free	HU 1 2DZ
George Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 1 2EA
Lantern Restaurant	Independent Free	Restaurant	Independent Free	HU 1 2HP
Bonny Boat	Marston's	Pubs & Full On	Marston's	HU 1 2JA
Surf	Independent Free	Pubs & Full On	Independent Free	HU 1 2JN
Leonardos	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 1 2JX
Atik	Rekom UK	Proprietary Club	Rekom UK	HU 1 2LS
New King Edward Bar	Unknown	Pubs & Full On	Unknown	HU 1 2NR
Mecca Bingo	Rank	Proprietary Club	Rank	HU 1 2NR
Ebenezer Morley	Amber Taverns	Pubs & Full On	Amber Taverns	HU 1 2PA
New Garden Restaurant	Independent Free	Restaurant	Independent Free	HU 1 2PJ
Gilson Hotel	Choice Hotels International	Pubs & Full On	Choice Hotels International	HU 1 2PJ
Whittington & Cat	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 1 2SA
Odeon	Odeon Cinema Holdings	Pubs & Full On	Odeon Cinema Holdings	HU 1 2TX
Dram Shop	Ei Group	Pubs & Full On	Ei Group	HU 1 3AJ
Grosvenor Casino	Rank	Proprietary Club	Rank	HU 1 3DL
Hoh Food Hall	Independent Free	Pubs & Full On	Independent Free	HU 1 3JZ
Showcase Bingo	*Other Small Retail Groups	Proprietary Club	*Other Small Retail Groups	HU 1 3PA
Hull Cheese	Independent Free	Pubs & Full On	Independent Free	HU 1 3PE
Masters Bar	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 1 3PY
Punch Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 1 3RA
New Star	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 1 3RF
Omlette	Independent Free	Restaurant	Independent Free	HU 1 3TD
Royal Hotel Hull	Britannia Hotels	Pubs & Full On	Britannia Hotels	HU 1 3UF
Propaganda	Unknown	Pubs & Full On	Unknown	HU 1 3UN
Tf Coffee Shop	Compass Catering	Pubs & Full On	Compass Catering	HU 1 3QX
Blacksmiths Arms	Independent Free	Pubs & Full On	Independent Free	HU11 4JR
Kingswood	Whitbread	Pubs & Full On	Whitbread	HU 7 3DD
Royal British Legion Club	Independent Free	Registered Club	Independent Free	HU11 4AA
Papa's Fish And Chips	*Other Small Retail Groups	Restaurant	*Other Small Retail Groups	HU11 4AU
Ganstead Park Golf Club	Independent Free	Registered Club	Independent Free	HU11 4LB
Constable Arms	Marston's	Pubs & Full On	Marston's	HU11 4PA
Blue Bell	Independent Free	Pubs & Full On	Independent Free	HU11 5AJ
Duke Of York	Unknown	Pubs & Full On	Unknown	HU11 5ET
Stag Head Inn	Ei Group	Pubs & Full On	Ei Group	HU12 8SN
South Holderness Sports Centre	Independent Free	Proprietary Club	Independent Free	HU12 8UY

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Restaurant	70	30.8	35.3	87			
Residential	2	0.9	3.5	25			

Name	Description	License Type	Owner Name	Postcode
Kingstown Hotel	Greene King	Pubs & Full On	Greene King	HU12 8DJ
Queens Head	Marston's	Pubs & Full On	Marston's	HU12 8EX
Shakespeare Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	HU12 8JN
Horners	Dukedom Ltd	Pubs & Full On	Dukedom Ltd	HU 1 2PJ
Humber Tavern	Tadcaster Pub Co	Pubs & Full On	Tadcaster Pub Co	HU12 8AL
Royal Oak	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU12 8AL
East Side Community Centre	Independent Free	Registered Club	Independent Free	HU12 8DS
South Holderness Cricket Club	Independent Free	Registered Club	Independent Free	HU12 8HF
Kolize Pizzeria	Independent Free	Restaurant	Independent Free	HU12 8EU
Royal British Legion Club	Independent Free	Registered Club	Independent Free	HU12 8JP
Station	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	HU12 8JR
Kings Head	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU12 8JS
Nags Head	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	HU12 8TT
Cock & Bell	Independent Free	Pubs & Full On	Independent Free	HU12 8UB
Whalebone Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 2 0PA
New Cumberland Club	Independent Free	Pubs & Full On	Independent Free	HU 2 0QB
Old English Gentleman	Marston's	Pubs & Full On	Marston's	HU 2 8BG
Kingston Theatre Hotel	Independent Free	Pubs & Full On	Independent Free	HU 2 8DA
New Clarence	Independent Free	Pubs & Full On	Independent Free	HU 2 8DE
County Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 2 8DT
Albion Tavern	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 2 8EB
Fuel	Independent Free	Proprietary Club	Independent Free	HU 2 8HP
Doubletree By Hilton	Hilton Group	Pubs & Full On	Hilton Group	HU 2 8NH
Boom Cafe Bar	Independent Free	Pubs & Full On	Independent Free	HU 2 8PE
Campanile Hotel	Campanile Hotels	Pubs & Full On	Campanile Hotels	HU 2 9AN
Spring Bank Tavern	Independent Free	Pubs & Full On	Independent Free	HU 3 1AF
Hull Deaf Centre	Independent Free	Registered Club	Independent Free	HU 3 1AG
Clarendon	Independent Free	Pubs & Full On	Independent Free	HU 3 1DS
Botanic Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 3 1LR
Polar Bear	Independent Free	Pubs & Full On	Independent Free	HU 3 1LR
Marlborough Hotel	Independent Free	Residential	Independent Free	HU 3 1LU
Welly Club	Tokyo Industries	Proprietary Club	Tokyo Industries	HU 3 1TS
Ringside	Independent Free	Pubs & Full On	Independent Free	HU 3 1TS
Formerly Rileys	Unknown	Proprietary Club	Unknown	HU 3 1XR
Raj Pavilion Restaurant	Independent Free	Restaurant	Independent Free	HU 3 1YE
Alexandra Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 3 2AB
Smith & Nephew Club	Independent Free	Registered Club	Independent Free	HU 3 2BN
Inkerman Tavern	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 3 2DF
Tigers Lair	Independent Free	Pubs & Full On	Independent Free	HU 3 2JA
Ryder Social Club	Independent Free	Registered Club	Independent Free	HU 3 2SJ
Criterion	Independent Free	Pubs & Full On	Independent Free	HU 3 3DB
Brickmakers Arms	Punch Pub Company	Pubs & Full On	Punch Pub Company	HU 3 6JB
New Walton Club	Independent Free	Registered Club	Independent Free	HU 3 6JR
Halfway House	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 3 6LD
Parkers	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 3 6NS
Station Inn	Independent Free	Pubs & Full On	Independent Free	HU 5 1AA
Kuchnia	Independent Free	Restaurant	Independent Free	HU 5 1AH
Bull Hotel	Unknown	Pubs & Full On	Unknown	HU 5 1AH
Harry Pursey	Amber Taverns	Pubs & Full On	Amber Taverns	HU 5 1LN
Kingston Bowling Club	Independent Free	Registered Club	Independent Free	HU 5 1LU
Marist Social Centre	Independent Free	Registered Club	Independent Free	HU 5 2DA
Old Grey Mare	Greene King	Pubs & Full On	Greene King	HU 5 2EG
Grafton Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 5 2NP

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Residential	2	0.9	3.5	25			

Name	Description	License Type	Owner Name	Postcode
Piper Club	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 5 2NN
Gardeners Arms	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	HU 5 2PP
St Johns Hotel	Marston's	Pubs & Full On	Marston's	HU 5 2PY
St Vincents Social Club	Independent Free	Registered Club	Independent Free	HU 5 2QP
Queens Hotel	Marston's	Pubs & Full On	Marston's	HU 5 2RG
Adelphi Club	Independent Free	Proprietary Club	Independent Free	HU 5 2RU
Izabella	Independent Free	Restaurant	Independent Free	HU 5 2TH
Marrakech Avenue	Independent Free	Restaurant	Independent Free	HU 5 3ES
Pearsons	Greene King	Pubs & Full On	Greene King	HU 5 3QA
Avenue	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	HU 5 3TS
Goodfellowship Inn	Marston's	Pubs & Full On	Marston's	HU 5 4AT
Hull & East Ridng Am Athletic Club	Independent Free	Registered Club	Independent Free	HU 5 4ED
National	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	HU 5 4HP
Hull Golf Centre	Independent Free	Proprietary Club	Independent Free	HU 5 4JB
Hull Indoor Cricket Club	Independent Free	Registered Club	Independent Free	HU 5 4JF
Dunswell Park	Independent Free	Registered Club	Independent Free	HU 6 0AB
China Red	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 6 0AD
Ship Inn	Independent Free	Pubs & Full On	Independent Free	HU 6 0AS
Rising Sun	Marston's	Pubs & Full On	Marston's	HU 6 7AG
Haworth Arms	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 6 7LD
Lord Nelson Hotel	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	HU 6 7UA
Cross Keys Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 6 7UP
Rampant Horse	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 6 9DT
Pint & Pot	Marston's	Pubs & Full On	Marston's	HU 6 9RR
Spotted Dog	Independent Free	Pubs & Full On	Independent Free	HU 6 8SW
Inglemire Club	Independent Free	Proprietary Club	Independent Free	HU 6 8SX
Grandale	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	HU 7 4BL
Night Jar	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 7 4DH
Sutton Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 7 4EE
Meadows	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 7 4HA
Drake	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 7 4HF
Wawne Ferry	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	HU 7 4JH
Sutton Cricket Club	Independent Free	Registered Club	Independent Free	HU 7 4PF
Duke Of York	Marston's	Pubs & Full On	Marston's	HU 7 4TD
Ship Inn	Greene King	Pubs & Full On	Greene King	HU 7 4TA
Skippers Tavern	Independent Free	Pubs & Full On	Independent Free	HU 7 5BJ
Waggoners Arms	Independent Free	Pubs & Full On	Independent Free	HU 7 5XA
Yorkshire Sun Society	Independent Free	Registered Club	Independent Free	HU 7 5YX
Ship Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 7 0BH
Pelican	Marston's	Pubs & Full On	Marston's	HU 8 0EA
Lambwath	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	HU 8 0HU
Robin	Marston's	Pubs & Full On	Marston's	HU 8 0PY
Crooked Billet	Marston's	Pubs & Full On	Marston's	HU 8 0SA
Savoy	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 8 0TY
Sutton Fields	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 7 0YN
Buzz Bingo	Gala Group	Proprietary Club	Gala Group	HU 7 0YN
Spiders Night Club	Independent Free	Proprietary Club	Independent Free	HU 8 7AU
Ship	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 8 7EY
New Cleveland Social Club	Independent Free	Registered Club	Independent Free	HU 8 7HE
Ritz Showbar	Independent Free	Pubs & Full On	Independent Free	HU 8 7NA
Buckingham Club	Independent Free	Registered Club	Independent Free	HU 8 8TN
Astoria Bingo & Social Club	Independent Free	Proprietary Club	Independent Free	HU 8 9AN
Four in Hand	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	HU 8 9DR

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Name	Description	License Type	Owner Name	Postcode
Sutton Park Golf Club	Independent Free	Registered Club	Independent Free	HU 8 9HF
Humber Sports & Social Club	Independent Free	Registered Club	Independent Free	HU 8 8SR
Saltshouse Tavern	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 8 9JD
Dart	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 8 9LX
Crows Nest Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 8 9QP
Red Lion	Independent Free	Pubs & Full On	Independent Free	HU 9 1DN
Thomas Strawberry	Independent Free	Pubs & Full On	Independent Free	HU 9 1EH
Embassy	Independent Free	Pubs & Full On	Independent Free	HU 9 1RA
Victoria Hotel	Independent Free	Pubs & Full On	Independent Free	HU 9 1LN
Duke Of Edinburgh	Unknown	Pubs & Full On	Unknown	HU 9 1UA
Victoria Dock Tavern	Independent Free	Pubs & Full On	Independent Free	HU 9 1UB
New Southcoates Club	Independent Free	Proprietary Club	Independent Free	HU 9 2LR
Belmont Social Club	Independent Free	Registered Club	Independent Free	HU 9 2RD
Highland Laddie	Marston's	Pubs & Full On	Marston's	HU 9 3AD
Jesmond Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 9 3DQ
Mill	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	HU 9 3EU
Zetland Arms	Unknown	Pubs & Full On	Unknown	HU 9 3NP
Ravenser Hotel	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	HU 9 3AP
New Trinity Club	Independent Free	Proprietary Club	Independent Free	HU 9 3TS
Apollo	Marston's	Pubs & Full On	Marston's	HU 9 4AH
Barham Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 9 4TN
Falcon	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 9 5HA
Crown	Independent Free	Pubs & Full On	Independent Free	HU 9 5TF
City Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 1 1EP
Punchbowl	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 8 7TH
Sandringham	Unknown	Pubs & Full On	Unknown	HU 1 3QW
Marist Sporting Club	Independent Free	Registered Club	Independent Free	HU 6 7TX
Nanouk	Independent Free	Restaurant	Independent Free	HU 1 1RS
Kingston Hotel	Marston's	Pubs & Full On	Marston's	HU 1 3JA
Moderation	Independent Free	Pubs & Full On	Independent Free	HU 1 2PA
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	HU 1 2PQ
Burton Constable Hall & Grounds	Independent Free	Pubs & Full On	Independent Free	HU11 4LN
Alexandra Hall	Independent Free	Registered Club	Independent Free	HU12 8EX
Hull Truck Theatre Company	Independent Free	Pubs & Full On	Independent Free	HU 2 8RA
Hull & East Riding Sports Club	Independent Free	Registered Club	Independent Free	HU 5 4EF
Bengal Lounge	Independent Free	Restaurant	Independent Free	HU 5 3RX
Pilot	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 6 9NA
Willows Sports R&A Association	Independent Free	Registered Club	Independent Free	HU 8 9AN
Blue Bell Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU11 4PA
Banks Harbour	Independent Free	Pubs & Full On	Independent Free	HU 3 1XR
Comedy Lounge	*Other Small Retail Groups	Proprietary Club	*Other Small Retail Groups	HU 1 3AA
Tofts Bar & Grill	Independent Free	Pubs & Full On	Independent Free	HU 5 3BE
Yates	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 1 2JD
David Lloyd Leisure	David Lloyd Leisure Ltd	Proprietary Club	David Lloyd Leisure Ltd	HU 7 3DB
Bowery	Marston's	Pubs & Full On	Marston's	HU 5 3QA
Jazz Cafe Bar	Independent Free	Pubs & Full On	Independent Free	HU 1 1EA
Old Bull & Bush	Independent Free	Pubs & Full On	Independent Free	HU 2 0HH
Hustlers Pool Bar	Aludel	Proprietary Club	Aludel	HU 1 3RT
Mission	Old Mill Brewery	Pubs & Full On	Old Mill Brewery	HU 1 2JN
Louis Restaurant	Independent Free	Restaurant	Independent Free	HU 1 2PA
Lyrics	Independent Free	Pubs & Full On	Independent Free	HU 1 2ER
Tapasya At Marina	Independent Free	Restaurant	Independent Free	HU 1 1TB
Bar Babylon	Independent Free	Pubs & Full On	Independent Free	HU 1 1EN

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Hop & Vine	Independent Free	Pubs & Full On	Independent Free	HU 1 3TG
Duke Of York	Independent Free	Pubs & Full On	Independent Free	HU12 8FP
Admiral Of The Humber	Wetherspoons GB	Pubs & Full On	Wetherspoon	HU 1 2NR
Royal Charter	Marston's	Pubs & Full On	Marston's	HU 8 9EQ
Three Crowns	Marston's	Pubs & Full On	Marston's	HU 9 1PW
Three John Scotts	Wetherspoons GB	Pubs & Full On	Wetherspoon	HU 1 1XW
Hull New Theatre	Independent Free	Pubs & Full On	Independent Free	HU 1 3HF
Hull City Hall	Independent Free	Pubs & Full On	Independent Free	HU 1 3NA
Sportsman	Independent Free	Pubs & Full On	Independent Free	HU 9 1SQ
Epneys Ex V Bar	Independent Free	Registered Club	Independent Free	HU 1 1RR
Haven Arms	Independent Free	Pubs & Full On	Independent Free	HU12 8HH
Gardeners Country Inn	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	HU11 5AE
Bar 82	Independent Free	Restaurant	Independent Free	HU 1 2LP
Cannon Junction	Independent Free	Pubs & Full On	Independent Free	HU 5 1LN
Ask Italian	Azzurri Group Ltd	Restaurant	Azzurri Group Ltd	HU 1 2PQ
Walters	Independent Free	Pubs & Full On	Independent Free	HU 1 1LF
Nuffield Health Fitness & Wellbeing Cen	Cannons Group Ltd	Proprietary Club	Cannons Group Ltd	HU 1 2TX
Pave	Independent Free	Pubs & Full On	Independent Free	HU 5 3QA
Trinity Hotel	Independent Free	Pubs & Full On	Independent Free	HU 9 1NU
Hollywood Bowl	Original Bowling Company	Proprietary Club	Original Bowling Company	HU 7 3DB
Deep	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 1 4DP
Mayfair Hotel	Independent Free	Pubs & Full On	Independent Free	HU 5 1LD
Preston Social Club	Independent Free	Registered Club	Independent Free	HU12 8SD
Clarence Snooker Club	Independent Free	Proprietary Club	Independent Free	HU 9 1DN
Divas	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 1 2NR
Ibis Hotel	Accor Hotels	Pubs & Full On	Accor Hotels	HU 1 2NL
Mosconi Pool Hall	Independent Free	Proprietary Club	Independent Free	HU 1 2NR
Dukes Cafe Bar	Independent Free	Pubs & Full On	Independent Free	HU 5 3QG
A Ward Dance Centre	Independent Free	Proprietary Club	Independent Free	HU 9 3DS
Burton Constable Caravan Park Club	Independent Free	Proprietary Club	Independent Free	HU11 4LB
Bank	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 9 3DW
Mecca Bingo	Rank	Proprietary Club	Rank	HU 6 7PE
Northern Academy Of Performing Arts	Independent Free	Pubs & Full On	Independent Free	HU 1 2PD
Cineworld	Cineworld Cinemas Ltd	Pubs & Full On	Cineworld Cinemas Ltd	HU 7 3DB
Tiffanys	Independent Free	Pubs & Full On	Independent Free	HU 1 1EA
Hole In The Wall	Tadcaster Pub Co	Pubs & Full On	Tadcaster Pub Co	HU 3 1BH
Social Distortion	Independent Free	Restaurant	Independent Free	HU 5 3QA
Hull Football Club	Independent Free	Proprietary Club	Independent Free	HU 3 6HU
Purple Door	*Other Small Retail Groups	Proprietary Club	*Other Small Retail Groups	HU 1 3DL
Pier Luigi Ristorante	Independent Free	Restaurant	Independent Free	HU 5 3QJ
Minerva Masonic Club	Independent Free	Registered Club	Independent Free	HU 1 2LU
El Chupitos	Independent Free	Restaurant	Independent Free	HU 5 2EP
Soccer Sensations	Independent Free	Proprietary Club	Independent Free	HU 9 5DF
El Toro	Independent Free	Restaurant	Independent Free	HU 5 3RX
Sleepers Bar	Independent Free	Pubs & Full On	Independent Free	HU 5 3BG
Freedom Centre	Independent Free	Registered Club	Independent Free	HU 9 3QB
Vault	Independent Free	Pubs & Full On	Independent Free	HU 9 1BL
Last Viceroy	Independent Free	Restaurant	Independent Free	HU 5 1BA
Asylum	Independent Free	Proprietary Club	Independent Free	HU 6 7RX
Star Of The West	Independent Free	Pubs & Full On	Independent Free	HU 1 2JA
Bayleaf Bistro	Independent Free	Restaurant	Independent Free	HU 6 7RA
Shakers	Independent Free	Proprietary Club	Independent Free	HU 9 1BY
Thai House Restaurant	Independent Free	Restaurant	Independent Free	HU 5 3QY

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Area: P04239\_Crows Nest Hotel, Hull, HU8 9QP (5)  
 Base: Great Britain  
 Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	229	100.8	85.9	<b>117</b>			
Proprietary Club	41	18.0	8.2	<b>220</b>			
Registered Club	35	15.4	30.1	51			
Restaurant	70	30.8	35.3	87			
Residential	2	0.9	3.5	25			

Name	Description	License Type	Owner Name	Postcode
Lounge Cafe Bar	Independent Free	Pubs & Full On	Independent Free	HU 5 3QA
Roots Bar	Independent Free	Restaurant	Independent Free	HU 5 2ND
Express By Holiday Inn	Atlas Hotels	Pubs & Full On	Atlas Hotels	HU 2 8LN
Riddlers	Independent Free	Pubs & Full On	Independent Free	HU 1 2JN
Savile Row	Independent Free	Pubs & Full On	Independent Free	HU 1 3EA
Gianni Bistro	Independent Free	Restaurant	Independent Free	HU 5 3QG
La Gondola	Independent Free	Restaurant	Independent Free	HU 5 3TT
Tradewell Snooker Club	Independent Free	Proprietary Club	Independent Free	HU 9 3AD
Prezzo	Prezzo plc	Restaurant	Prezzo plc	HU 2 8LN
Old House	Shoot the Bull Ltd	Pubs & Full On	Shoot the Bull Ltd	HU 1 1LA
Garbutts	Independent Free	Pubs & Full On	Independent Free	HU 5 3QG
Premier Inn	Whitbread Hotels	Pubs & Full On	Whitbread	HU 9 1TQ
Stanleys Brasserie	Independent Free	Pubs & Full On	Independent Free	HU 1 3QT
Holdeness Grange	Independent Free	Residential	Independent Free	HU12 8FB
Lizard Lounge	Independent Free	Pubs & Full On	Independent Free	HU 1 1RR
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	HU 2 8LN
Pizza Hut	Pizza Hut UK Ltd	Restaurant	Pizza Hut UK Ltd	HU 7 3DA
Alison Hall Bar & Restaurant	Independent Free	Pubs & Full On	Independent Free	HU12 8EX
Boulevard Cafe Bar	Independent Free	Pubs & Full On	Independent Free	HU 3 3EQ
Napoleons Casino	A & S Leisure Group	Proprietary Club	A & S Leisure Group	HU 9 3BS
Craft & Dough	Independent Free	Restaurant	Independent Free	HU 5 2EN
Brain Jar	Independent Free	Pubs & Full On	Independent Free	HU 1 2JA
Chic	Independent Free	Restaurant	Independent Free	HU 3 1QH
Hull Kingston Rovers Rugby Football Club	Independent Free	Registered Club	Independent Free	HU 9 5HE
Hang Out	Independent Free	Pubs & Full On	Independent Free	HU 5 2NN
Crown And Cushion	Independent Free	Pubs & Full On	Independent Free	HU 1 2JA
Madras Restaurant	Independent Free	Restaurant	Independent Free	HU 3 2SE
Oscars	Independent Free	Pubs & Full On	Independent Free	HU 1 1JG
University of Hull	Independent Free	Registered Club	Independent Free	HU 6 7RX
Level Cafe Bar & Grill	Independent Free	Pubs & Full On	Independent Free	HU 5 2NN
Larkins	Independent Free	Pubs & Full On	Independent Free	HU 5 3AE
Travelodge	Dubai International Capital	Pubs & Full On	Dubai International Capital	HU 2 8HR
Vue	Omers Private Equity	Pubs & Full On	Omers Private Equity	HU 1 2PQ
Pizza Express	Hony Capital	Restaurant	Hony Capital	HU 1 2PQ
Fruit	Independent Free	Pubs & Full On	Independent Free	HU 1 1TU
Crooked Skewer	Independent Free	Restaurant	Independent Free	HU 5 3QA
Meze Bar And Grill	Independent Free	Restaurant	Independent Free	HU 5 2PP
No 6 Kitchenette	Independent Free	Pubs & Full On	Independent Free	HU 5 3AE
Real China	Real China	Restaurant	Real China	HU 2 8LN
Old School House	Independent Free	Proprietary Club	Independent Free	HU 9 1BA
Ferens Art Gallery	Independent Free	Pubs & Full On	Independent Free	HU 1 3RA
Ciao Bistro	Independent Free	Restaurant	Independent Free	HU 5 3TG
Mccoys Coffee House	Independent Free	Pubs & Full On	Independent Free	HU 1 2JX
Lennys Bar	Independent Free	Pubs & Full On	Independent Free	HU 9 3ES
Brewery Wharf	Independent Free	Pubs & Full On	Independent Free	HU 1 1TU
New World	Independent Free	Restaurant	Independent Free	HU 8 8TE
New Lounge	Independent Free	Pubs & Full On	Independent Free	HU 5 3AE
Maharajah	Independent Free	Restaurant	Independent Free	HU 8 8TB
Al Porto	Independent Free	Restaurant	Independent Free	HU 1 2DZ
Chowki	Independent Free	Restaurant	Independent Free	HU 6 7LH
Wing's International Cuisine	Independent Free	Restaurant	Independent Free	HU 1 3UN
Transylvania House	Independent Free	Restaurant	Independent Free	HU 3 3EQ
Tasty	Independent Free	Pubs & Full On	Independent Free	HU 1 1UD

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Registered Club	35	15.4	30.1	51			
Restaurant	70	30.8	35.3	87			
Residential	2	0.9	3.5	25			

Name	Description	License Type	Owner Name	Postcode
Yinjibar Chinese Restaurant	Independent Free	Restaurant	Independent Free	HU 2 8DF
Thrift	Independent Free	Pubs & Full On	Independent Free	HU 5 3QG
Dancing Goat	Independent Free	Pubs & Full On	Independent Free	HU 6 7LG
Greek Restaurant	Independent Free	Restaurant	Independent Free	HU 5 3HS
B P Sports And Social Club	Independent Free	Registered Club	Independent Free	HU12 8DS
Industry	Independent Free	Pubs & Full On	Independent Free	HU 5 2EN
Crafted	Independent Free	Pubs & Full On	Independent Free	HU 5 3QG
Chilli Devils	Independent Free	Pubs & Full On	Independent Free	HU 1 1YP
Village Green	Independent Free	Restaurant	Independent Free	HU 7 3JQ
Cognac	Independent Free	Restaurant	Independent Free	HU 5 3SS
Soccer Kings	Independent Free	Proprietary Club	Independent Free	HU 7 0YN
Superbowl Uk	Superbowl Uk	Proprietary Club	Superbowl Uk	HU 1 2PQ
Safe Anchorage	Independent Free	Registered Club	Independent Free	HU 1 2DQ
Hed'on Inn	Independent Free	Pubs & Full On	Independent Free	HU12 8EZ
Furley & Co	Independent Free	Pubs & Full On	Independent Free	HU 1 2LP
Peoples Republic	Independent Free	Pubs & Full On	Independent Free	HU 5 3AA
Hull Greyhounds	Independent Free	Proprietary Club	Independent Free	HU 3 3QT
Chanterlands Cafe Bar	Independent Free	Pubs & Full On	Independent Free	HU 5 3SS
Unos Trattoria E Pizzeria	Independent Free	Restaurant	Independent Free	HU 5 2ER
Napoleons Casino	A & S Leisure Group	Proprietary Club	A & S Leisure Group	HU 1 3BS
Doner Summer	Doner Summer Ltd	Restaurant	Doner Summer Ltd	HU 1 2JJ
Thieving Harry's	Independent Free	Restaurant	Independent Free	HU 1 1UB
Dope Burger	Independent Free	Restaurant	Independent Free	HU 9 1BY
Hedon & Skirlaugh Sporting Club Limited	Independent Free	Proprietary Club	Independent Free	HU12 8EX
Tapasya	*Other Small Retail Groups	Restaurant	*Other Small Retail Groups	HU 1 1TB
Ambiente Tapas	Ambiente Tapas	Restaurant	Ambiente Tapas	HU 1 1TG
Taj	Independent Free	Restaurant	Independent Free	HU 5 2HD
Butler Whites	Independent Free	Restaurant	Independent Free	HU 1 1TU
Off The Road	Independent Free	Pubs & Full On	Independent Free	HU 5 3RU
Dive	Independent Free	Pubs & Full On	Independent Free	HU 5 3QY
Zizzi	Azzurri Group Ltd	Restaurant	Azzurri Group Ltd	HU 2 8LN
Humber Street Gallery	Independent Free	Pubs & Full On	Independent Free	HU 1 1TU
Buca Di Pizza	Independent Free	Restaurant	Independent Free	HU 1 1TG
Silvers	Independent Free	Pubs & Full On	Independent Free	HU 1 1JG
Marco Pierre White Steakhouse Bar & Grill	Marco Pierre White Group	Restaurant	Marco Pierre White Group	HU 2 8NH
Gino D'acampo My Restaurant	Individual Restaurant Company	Restaurant	Individual Restaurant Company	HU 7 3DA
Humber Street Distillery Co	Independent Free	Pubs & Full On	Independent Free	HU 1 1XE
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	HU 7 3DB
Service Station	Independent Free	Pubs & Full On	Independent Free	HU 1 3AA
Tribal li	Independent Free	Pubs & Full On	Independent Free	HU 1 1TT
Papas Fish And Chips	Independent Free	Restaurant	Independent Free	HU 1 2JX
Humber Fish Co	Independent Free	Restaurant	Independent Free	HU 1 1TU
80 Days Bierhaus	Independent Free	Pubs & Full On	Independent Free	HU 5 3QA
Bonus Arena	Independent Free	Pubs & Full On	Independent Free	HU 1 2PS
Boardroom	Independent Free	Pubs & Full On	Independent Free	HU 5 2ES
Osteria	Independent Free	Restaurant	Independent Free	HU 9 1LA
J Johnsons	Independent Free	Restaurant	Independent Free	HU 1 1TG
Tribal Bar And Grill	Independent Free	Pubs & Full On	Independent Free	HU 7 3DB
Vintage	Independent Free	Pubs & Full On	Independent Free	HU 1 1JG
Francescos	Independent Free	Restaurant	Independent Free	HU12 8FH
Spring Valley Campsite And Holiday Cottages	Independent Free	Proprietary Club	Independent Free	HU12 8TU
Social	Independent Free	Registered Club	Independent Free	HU 1 1TU
Solita Bar And Grill	Shoot the Bull Ltd	Restaurant	Shoot the Bull Ltd	HU 1 2BE



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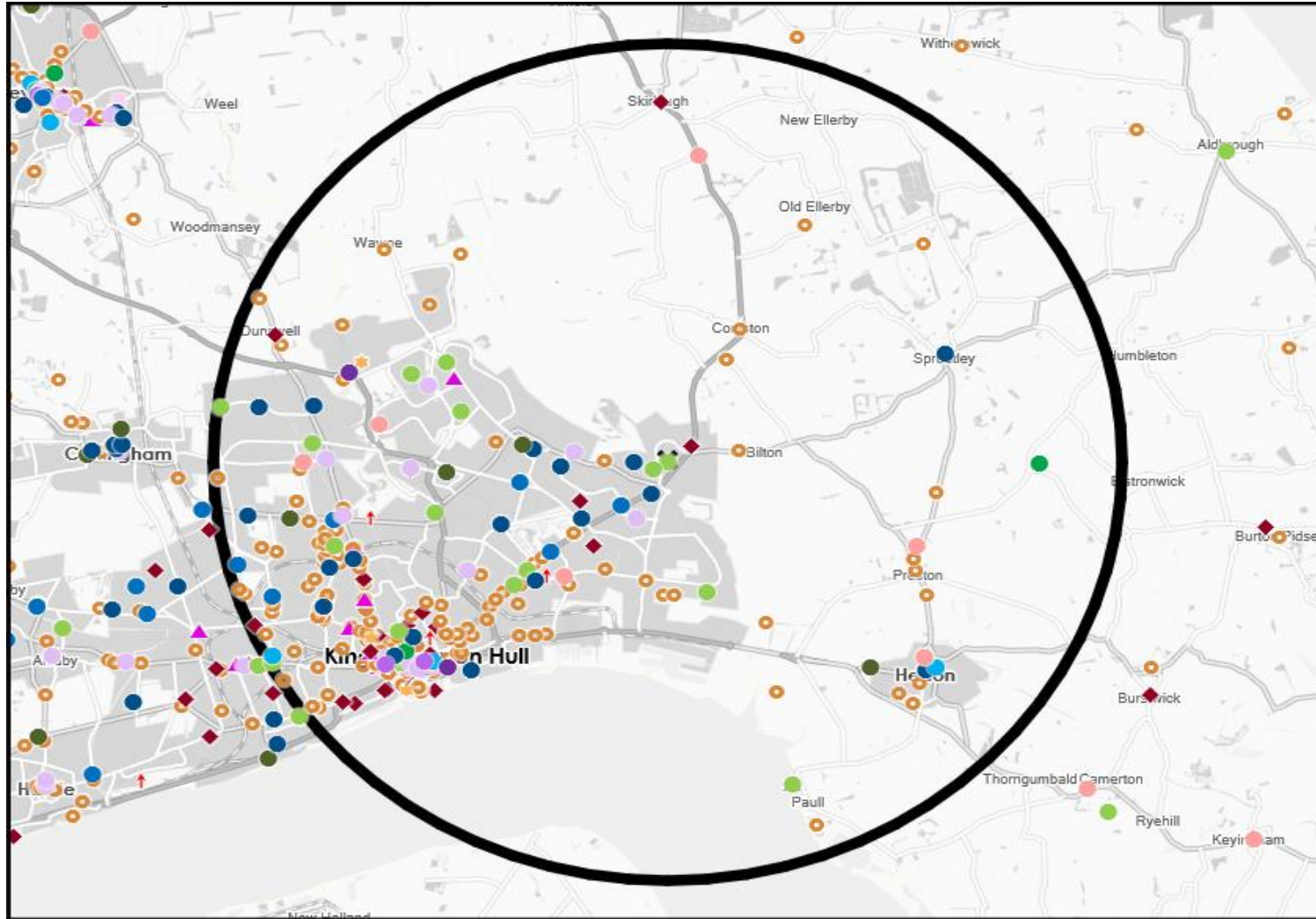
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Restaurant	70	30.8	35.3	87			
Residential	2	0.9	3.5	25			

Name	Description	License Type	Owner Name	Postcode
Home	Independent Free	Restaurant	Independent Free	HU 5 1LD
Barista	Independent Free	Restaurant	Independent Free	HU 5 2ER
Ponto Lounge	Loungers	Pubs & Full On	Loungers	HU 1 3SS
Greenhouse Hull	Independent Free	Pubs & Full On	Independent Free	HU 1 2HY
Steinbeck & Shaw	Rekom UK	Pubs & Full On	Rekom UK	HU 1 2JX
Lost City Adventure Golf	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 2 8LN

# MAP OF AREA

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 Source: OS Open Data 2018

Area: P04239\_Crows Nest Hotel, Hull, HU8 9QP (5 Mile contour)



**KEY**

- Large pub co's & bars
  - Admiral Taverns Ltd
  - Ei Group
  - Greene King
  - Marston's
  - Mitchells & Butlers
  - Punch Pub Company
  - Stonegate Pub Company
  - Star Pubs & Bars
  - Wetherspoon
  - Whitbread
  - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

### ACORN CATEGORY PROFILE - HOUSEHOLDS

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**Area:** P04239\_Crows Nest Hotel, Hull, HU8 9QP (5 Mile contour)  
**Base:** Great Britain  
**Year:** 2021

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	4,658	4.7	22.0	22		
2 Rising Prosperity	3,629	3.7	10.1	36		
3 Comfortable Communities	21,599	21.9	26.2	84		
4 Financially Stretched	22,768	23.1	23.7	97		
5 Urban Adversity	45,637	46.3	17.6	263		
6 Not Private Households	182	0.2	0.3	55		
<b>Total households</b>	<b>98,473</b>					

#### Acorn Category Pen Portrait

## 5 Urban Adversity

**Age range**  
25-34

**Financial situation**  
Running into debt ← → Saving a lot

**Children at home**  
3+

**House type**  
Flat or terraced

**House tenure**  
Social renting

**Number of beds**  
1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 30%
- P Struggling Estates 43%
- Q Difficult Circumstances 27%

## ACORN GROUP PROFILE - HOUSEHOLDS

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**Area:** P04239\_Crows Nest Hotel, Hull, HU8 9QP (5 Mile contour)  
**Base:** Great Britain  
**Year:** 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
<b>1. Affluent Achievers</b>						
1.A Lavish Lifestyles	0	0.0	1.1	0		
1.B Executive Wealth	2,659	2.7	11.2	24		
1.C Mature Money	1,999	2.0	9.6	21		
<b>2. Rising Prosperity</b>						
2.D City Sophisticates	236	0.2	4.0	6		
2.E Career Climbers	3,393	3.4	6.2	56		
<b>3. Comfortable Communities</b>						
3.F Countryside Communities	2,638	2.7	5.7	47		
3.G Successful Suburbs	2,403	2.4	5.9	41		
3.H Steady Neighbourhoods	7,603	7.7	7.4	105		
3.I Comfortable Seniors	2,936	3.0	2.9	103		
3.J Starting Out	6,019	6.1	4.3	141		
<b>4. Financially Stretched</b>						
4.K Student Life	3,570	3.6	2.4	154		
4.L Modest Means	7,630	7.7	7.9	98		
4.M Striving Families	7,365	7.5	7.5	99		
4.N Poorer Pensioners	4,203	4.3	5.9	72		
<b>5. Urban Adversity</b>						
5.O Young Hardship	17,512	17.8	6.1	289		
5.P Struggling Estates	15,541	15.8	6.1	258		
5.Q Difficult Circumstances	12,584	12.8	5.3	239		
<b>6. Not Private Households</b>						
6.R Not Private Households	182	0.2	0.3	55		
<b>Total households</b>	<b>98,473</b>					

### Acorn Group Pen Portrait

**5 O Young Hardship**      2.7M UK Adults      5.2% of UK

People with a modest lifestyle who may be struggling in the economic climate. Younger people are more prevalent in these streets. Some might be first time buyers and it is usual for mortgages to have many years left to run.

#### DEMOGRAPHICS

Age range <b>25-34</b>	Children at home <b>1</b>
House tenure <b>Privately renting</b>	Family structure <b>Single parent</b>
Number of beds <b>2</b>	House type <b>Terraced</b>

#### BRANDS

SHOPPING:

LEISURE:

WEBSITES:

#### DIGITAL ATTITUDES

I worry about online security <b>52%</b> <small>UK average: 55%</small>	Shopping online makes my life easier <b>52%</b> <small>UK average: 53%</small>	I couldn't live without the internet on my mobile <b>38%</b> <small>UK average: 34%</small>
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<h4>KEY INTERNET USAGE</h4> <p>This group are more likely to <b>research credit cards online</b></p>	<h4>TECHNOLOGY USAGE</h4> <p>This group are more likely to <b>take out a credit card online</b></p>	<h4>TECHNOLOGY USAGE</h4> <p>This group are more likely to <b>watch TV on demand on a laptop</b></p>
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#### FINANCIAL PROFILE

<b>Household Income</b> UK: <b>£30k</b> (Average: £40k) London: <b>£34k</b> (Average: £44k)	<b>% Disposable Income</b> UK: <b>39%</b> (Average: 44%) London: <b>28%</b> (Average: 39%)	<b>Financial situation</b> 
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CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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### ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04239\_Crows Nest Hotel, Hull, HU8 9QP (5 Mile contour)  
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 Year: 2021

Sort by:  Corn Structure  
 Index  
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
<b>1.A Lavish Lifestyles</b>							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.2	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
<b>1.B Executive Wealth</b>							
1.B.4 Asset rich families	186	0.2	2.6	7			
1.B.5 Wealthy countryside commuters	84	0.1	2.4	4			
1.B.6 Financially comfortable families	1,957	2.0	2.2	90			
1.B.7 Affluent professionals	230	0.2	0.9	27			
1.B.8 Prosperous suburban families	139	0.1	1.5	9			
1.B.9 Well-off edge of towners	63	0.1	1.6	4			
<b>1.C Mature Money</b>							
1.C.10 Better-off villagers	255	0.3	3.0	9			
1.C.11 Settled suburbia, older people	991	1.0	2.9	35			
1.C.12 Retired and empty nesters	543	0.6	2.5	22			
1.C.13 Upmarket downsizers	210	0.2	1.3	16			
<b>2. Rising Prosperity</b>							
<b>2.D City Sophisticates</b>							
2.D.14 Townhouse cosmopolitans	67	0.1	0.7	10			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.8	0			
2.D.17 Socialising young renters	169	0.2	1.0	17			
<b>2.E Career Climbers</b>							
2.E.18 Career driven young families	1,114	1.1	1.9	60			
2.E.19 First time buyers in small, modern homes	2,249	2.3	3.3	70			
2.E.20 Mixed metropolitan areas	30	0.0	1.0	3			
<b>3. Comfortable Communities</b>							
<b>3.F Countryside Communities</b>							
3.F.21 Farms and cottages	234	0.2	1.5	16			
3.F.22 Older couples and families in rural areas	411	0.4	1.1	39			
3.F.23 Owner occupiers in small towns and villages	1,993	2.0	3.2	64			
<b>3.G Successful Suburbs</b>							
3.G.24 Comfortably-off families in modern housing	1,980	2.0	2.6	76			
3.G.25 Larger family homes, multi-ethnic areas	39	0.0	0.8	5			
3.G.26 Semi-professional families, owner occupied neighbourhoods	384	0.4	2.4	16			
<b>3.H Steady Neighbourhoods</b>							
3.H.27 Suburban semis, conventional attitudes	5,635	5.7	3.4	166			
3.H.28 Owner occupied terraces, average income	1,244	1.3	1.6	80			
3.H.29 Established suburbs, older families	724	0.7	2.3	32			
<b>3.I Comfortable Seniors</b>							
3.I.30 Older people, neat and tidy neighbourhoods	2,834	2.9	2.4	119			
3.I.31 Elderly singles in purpose-built accommodation	102	0.1	0.5	21			
<b>3.J Starting Out</b>							
3.J.32 Educated families in terraces, young children	2,433	2.5	2.1	118			
3.J.33 Smaller houses and starter homes	3,586	3.6	2.3	162			
<b>4. Financially Stretched</b>							
<b>4.K Student Life</b>							
4.K.34 Student flats and halls of residence	580	0.6	0.4	161			
4.K.35 Term-time terraces	1,324	1.3	0.3	520			
4.K.36 Educated young people in flats and tenements	1,666	1.7	1.7	97			
<b>4.L Modest Means</b>							
4.L.37 Low cost flats in suburban areas	421	0.4	1.4	30			
4.L.38 Semi-skilled workers in traditional neighbourhoods	2,374	2.4	2.6	92			
4.L.39 Fading owner occupied terraces	4,835	4.9	2.9	170			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
<b>4.M Striving Families</b>							
4.M.41 Labouring semi-rural estates	211	0.2	1.6	13			
4.M.42 Struggling young families in post-war terraces	559	0.6	1.7	34			
4.M.43 Families in right-to-buy estates	388	0.4	2.1	19			
4.M.44 Post-war estates, limited means	6,207	6.3	2.2	287			
<b>4.N Poorer Pensioners</b>							
4.N.45 Pensioners in social housing, semis and terraces	1,387	1.4	0.8	180			
4.N.46 Elderly people in social rented flats	1,226	1.2	1.1	115			
4.N.47 Low income older people in smaller semis	634	0.6	2.3	28			
4.N.48 Pensioners and singles in social rented flats	956	1.0	1.8	55			
<b>5. Urban Adversity</b>							
<b>5.O Young Hardship</b>							
5.O.49 Young families in low cost private flats	2,658	2.7	2.1	126			
5.O.50 Struggling younger people in mixed tenure	3,171	3.2	1.7	184			
5.O.51 Young people in small, low cost terraces	11,683	11.9	2.3	527			
<b>5.P Struggling Estates</b>							
5.P.52 Poorer families, many children, terraced housing	14,481	14.7	1.6	905			
5.P.53 Low income terraces	1	0.0	0.9	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
5.P.56 Low income large families in social rented semis	1,059	1.1	1.6	65			
<b>5.Q Difficult Circumstances</b>							
5.Q.57 Social rented flats, families and single parents	355	0.4	1.5	24			
5.Q.58 Singles and young families, some receiving benefits	8,518	8.7	1.8	483			
5.Q.59 Deprived areas and high-rise flats	3,711	3.8	2.0	185			
<b>6. Not Private Households</b>							
<b>6.R Not Private Households</b>							
6.R.60 Active communal population	2	0.0	0.1	3			
6.R.61 Inactive communal population	180	0.2	0.3	66			
6.R.62 Business areas without resident population	0	0	0	0			
<b>Total households</b>	<b>98,473</b>						

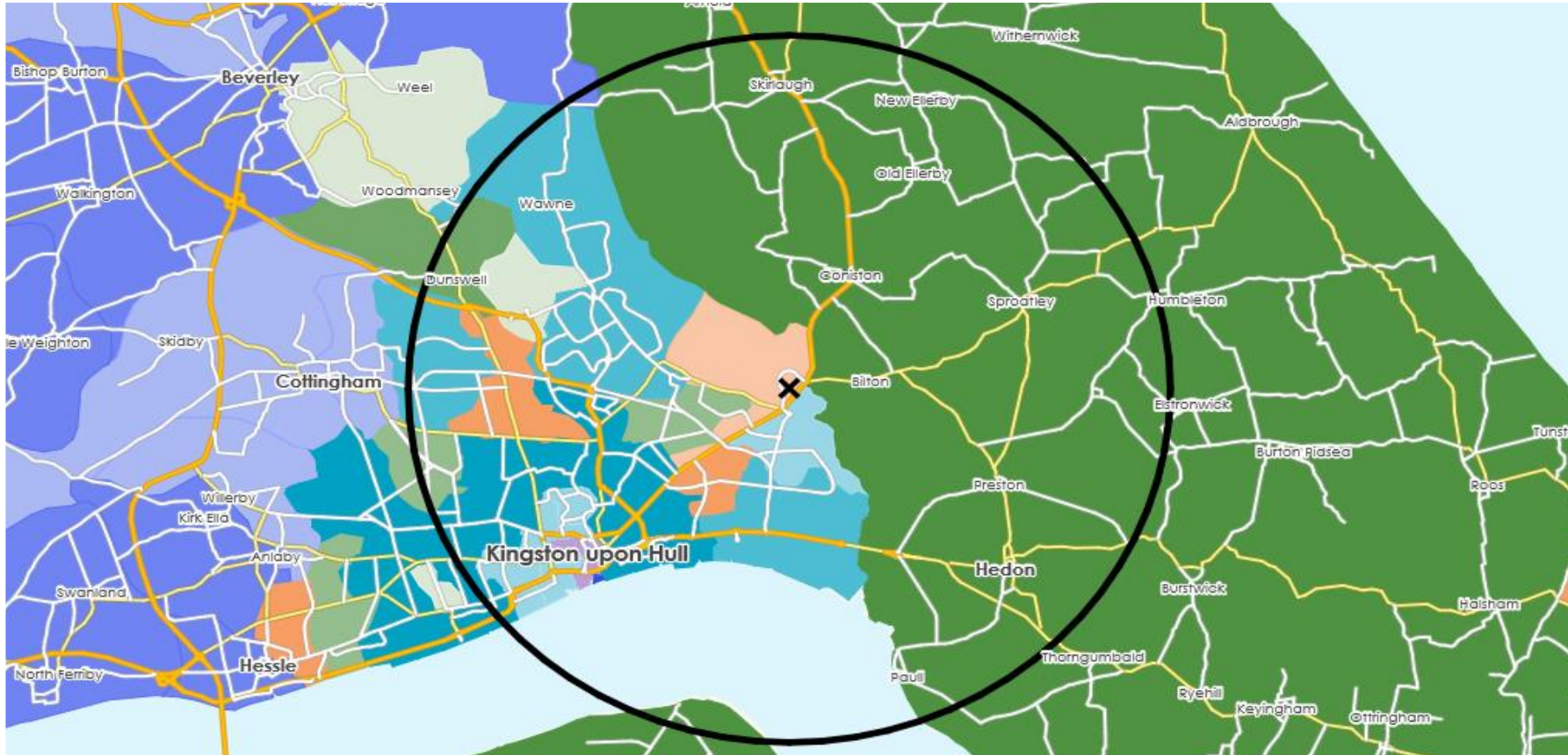
CATEGORY      GROUP      TYPE      **MAP**      WHAT IS ACORN?

# DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04239\_Crows Nest Hotel, Hull, HU8 9QP (5 Mile contour)

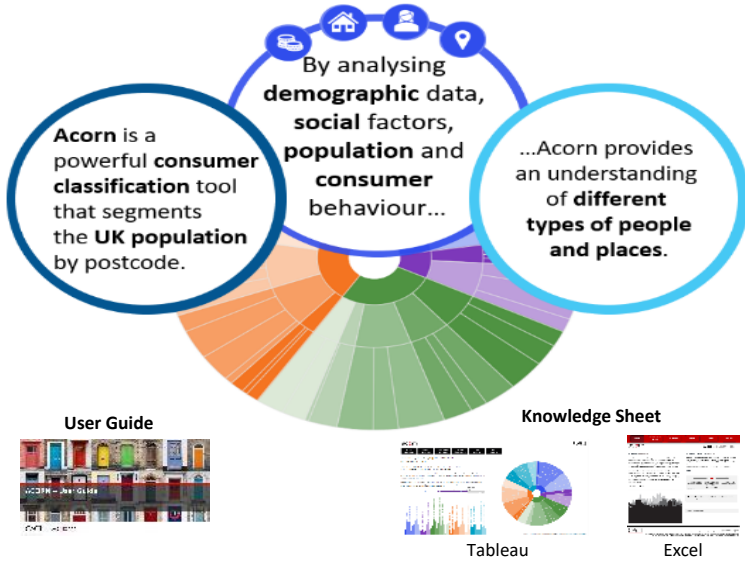


- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
  - 1.B Executive Wealth
  - 1.C Mature Money
  - 2.D City Sophisticates
  - 2.E Career Climbers
  - 3.F Countryside Communities
  - 3.G Successful Suburbs
  - 3.H Steady Neighbourhoods
  - 3.I Comfortable Seniors
  - 3.J Starting Out
  - 4.K Student Life
  - 4.L Modest Means
  - 4.M Striving Families
  - 4.N Poorer Pensioners
  - 5.O Young Hardship
  - 5.P Struggling Estates
  - 5.Q Difficult Circumstances
  - 6.R Not Private Households
- Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES      18 GROUPS      62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
	O. Young Hardship	49-51
4. Financially Stretched	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

### 1 Affluent Achievers

12.0M UK Adults      22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles
- B. Executive Wealth
- C. Mature Money

