

CGA LICENCED PREMISES

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Area: P03665_Lockside Tavern, Lochside, DG2 9PR
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	3	26.8	81.7	33			
Proprietary Club	0	0.0	7.3	0			
Registered Club	1	8.9	28.2	32			
Restaurant	0	0.0	32.1	0			
Residential	0	0.0	2.7	0			

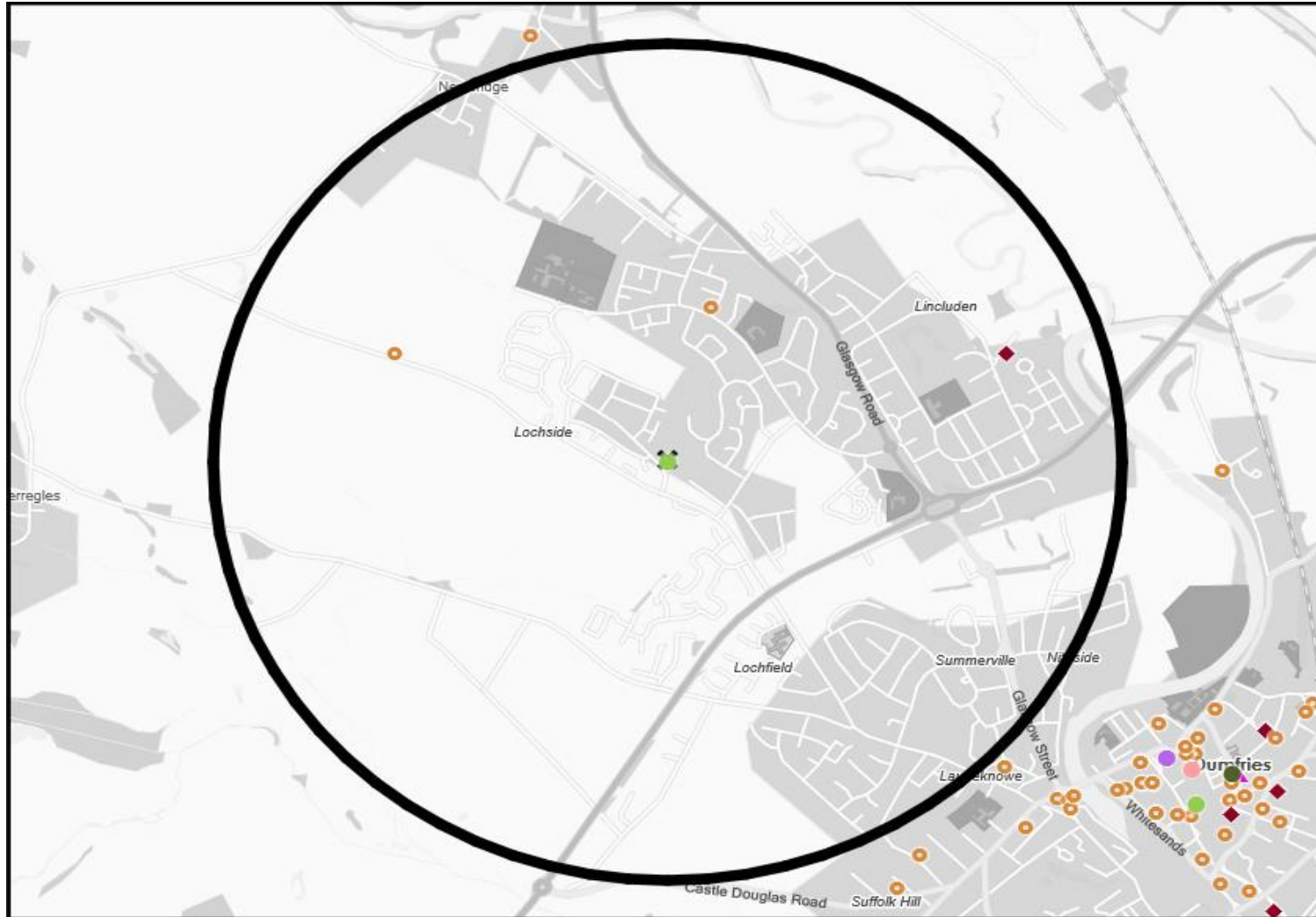
Name	Description	License Type	Owner Name	Postcode
Abbey Inn	Unknown	Pubs & Full On	Unknown	DG 2 0DQ
Club	Independent Free	Registered Club	Independent Free	DG 2 0EB
Queen Of The South Lounge Bar	Independent Free	Pubs & Full On	Independent Free	DG 2 9TG
Lochside Tavern	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DG 2 9PR

MAP OF AREA

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Source: OS Open Data 2018

Area: P03665_Lockside Tavern, Lochside, DG2 9PR (1 Mile contour)



KEY

- Large pub co's & bars**
- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame
- Small to medium pub co's & bars**
- Family Brewers with pubs
- ✕ Hotels
- ★ Restaurants
- ↑ Leisure
- Independent
- ◆ Other
- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03665_Lockside Tavern, Lochside, DG2 9PR (1 Mile contour)
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Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	722	14.1	22.1	64		
2 Rising Prosperity	57	1.1	10.2	11		
3 Comfortable Communities	481	9.4	26.5	35		
4 Financially Stretched	2,612	50.9	23.7	215		
5 Urban Adversity	1,228	23.9	17.2	139		
6 Not Private Households	31	0.6	0.3	176		
Total households	5,131					



Graph

Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

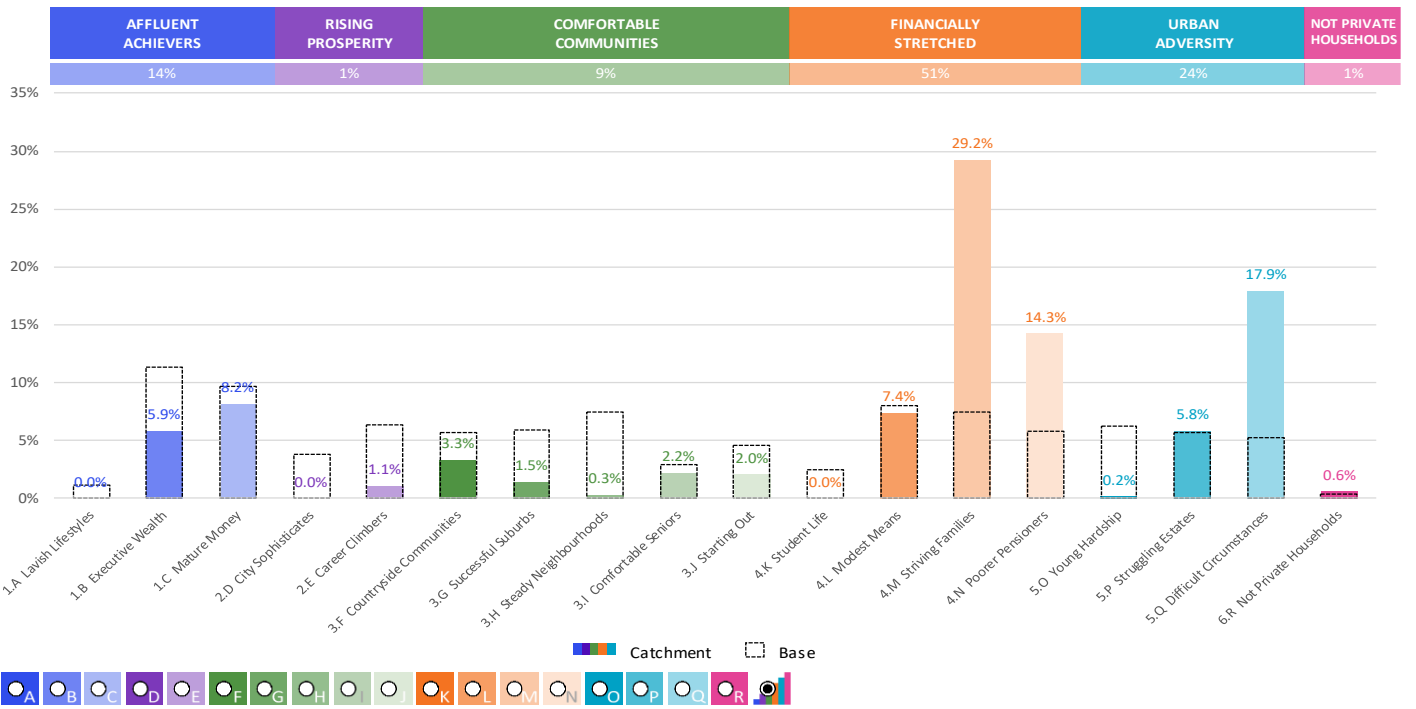
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P03665_Lockside Tavern, Lochside, DG2 9PR (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	302	5.9	11.3	52			
1.C Mature Money	420	8.2	9.6	85			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	57	1.1	6.4	17			
3. Comfortable Communities							
3.F Countryside Communities	171	3.3	5.7	58			
3.G Successful Suburbs	75	1.5	6.0	25			
3.H Steady Neighbourhoods	17	0.3	7.4	4			
3.I Comfortable Seniors	114	2.2	2.9	78			
3.J Starting Out	104	2.0	4.6	45			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	381	7.4	8.0	93			
4.M Striving Families	1,499	29.2	7.4	392			
4.N Poorer Pensioners	732	14.3	5.8	248			
5. Urban Adversity							
5.O Young Hardship	8	0.2	6.3	2			
5.P Struggling Estates	299	5.8	5.7	102			
5.Q Difficult Circumstances	921	17.9	5.2	343			
6. Not Private Households							
6.R Not Private Households	31	0.6	0.3	176			
Total households	5,131						

Acorn Group Graph



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03665_Lockside Tavern, Lochside, DG2 9PR (1 Mile contour)
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Sort by: Corn Structure
 Index
 Profile %

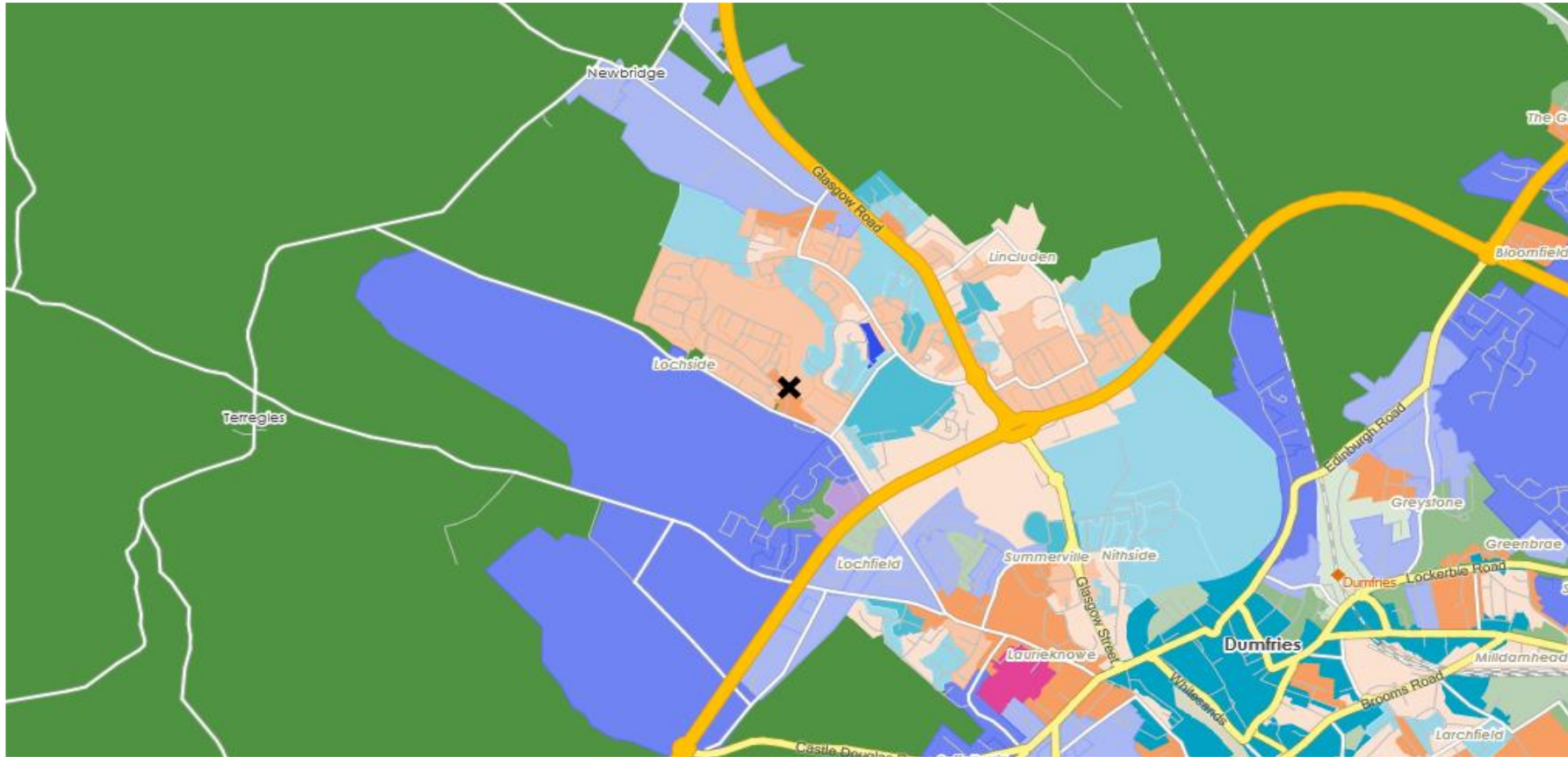
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	62	1.2	2.6	46			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	240	4.7	2.2	210			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	24	0.5	3.1	15			
1.C.11 Settled suburbia, older people	56	1.1	2.8	39			
1.C.12 Retired and empty nesters	340	6.6	2.5	269			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	57	1.1	2.0	56			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	2	0.0	1.5	3			
3.F.22 Older couples and families in rural areas	55	1.1	1.0	107			
3.F.23 Owner occupiers in small towns and villages	114	2.2	3.2	69			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	75	1.5	2.7	54			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	12	0.2	3.5	7			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	5	0.1	2.3	4			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	114	2.2	2.4	94			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	104	2.0	2.4	84			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	20	0.4	1.4	27			
4.L.38 Semi-skilled workers in traditional neighbourhoods	218	4.2	2.6	162			
4.L.39 Fading owner occupied terraces	143	2.8	2.9	95			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	35	0.7	1.6	42			
4.M.43 Families in right-to-buy estates	211	4.1	2.0	202			
4.M.44 Post-war estates, limited means	1,253	24.4	2.2	1,122			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	33	0.6	0.8	82			
4.N.46 Elderly people in social rented flats	23	0.4	1.0	43			
4.N.47 Low income older people in smaller semis	501	9.8	2.2	437			
4.N.48 Pensioners and singles in social rented flats	175	3.4	1.7	200			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	0	0.0	2.2	0			
5.O.50 Struggling younger people in mixed tenure	8	0.2	1.8	9			
5.O.51 Young people in small, low cost terraces	0	0.0	2.3	0			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	232	4.5	1.6	289			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	67	1.3	1.6	82			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	405	7.9	1.5	523			
5.Q.58 Singles and young families, some receiving benefits	252	4.9	1.8	279			
5.Q.59 Deprived areas and high-rise flats	264	5.1	2.0	261			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	31	0.6	0.3	212			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	5,131						

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P03665_Lockside Tavern, Lochside, DG2 9PR (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

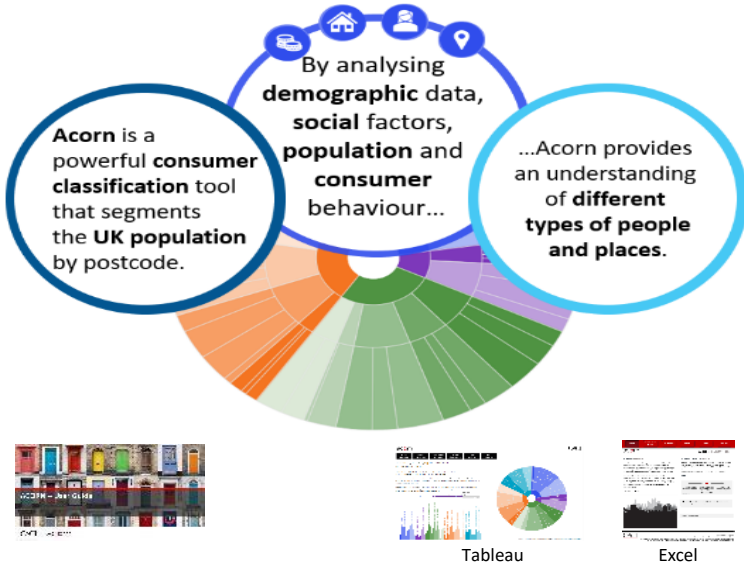
Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

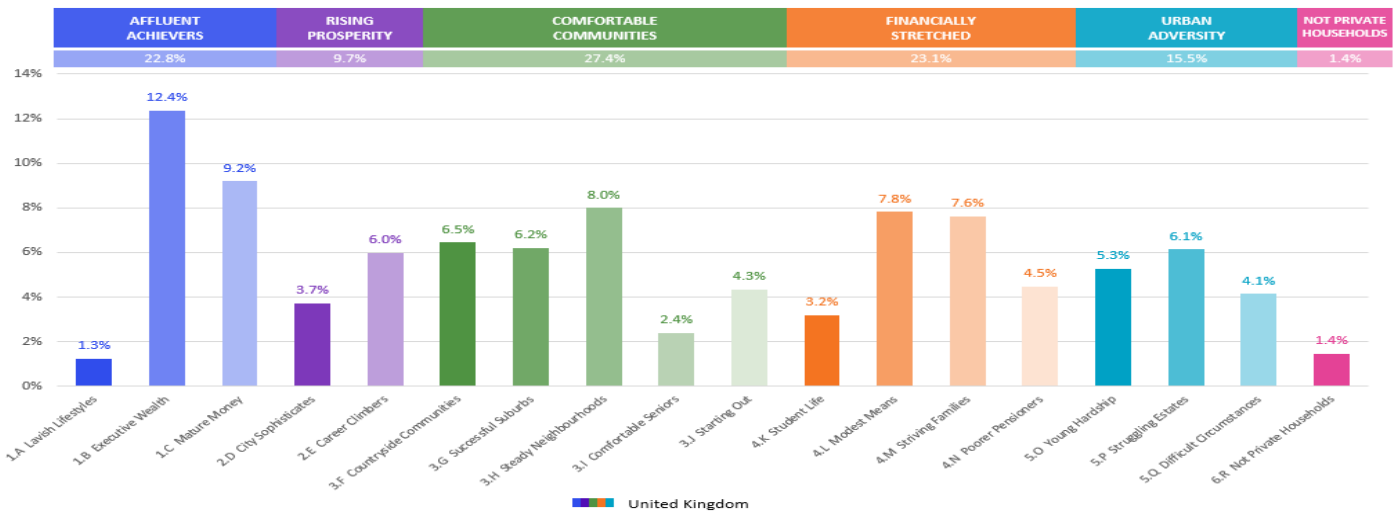
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



MAP OF AREA

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