

CGA LICENCED PREMISES

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Area: P03989_Park Hotel, Blackburn, BB6 7SN (1 N
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	16	114.3	81.7	140			
Proprietary Club	0	0.0	7.3	0			
Registered Club	3	21.4	28.2	76			
Restaurant	2	14.3	32.1	44			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Game Cock	Blackrose Ltd	Pubs & Full On	Blackrose Ltd	BB 6 7UH
Park View Working Mens Club	Independent Free	Registered Club	Independent Free	BB 5 5PR
Royal Oak Hotel	Independent Free	Pubs & Full On	Independent Free	BB 5 5QA
Sparth House Hotel	Independent Free	Pubs & Full On	Independent Free	BB 5 5RP
Hyndburn Bridge	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BB 5 5SQ
Forts Arms Hotel	Independent Free	Pubs & Full On	Independent Free	BB 5 5TA
Plough Hotel	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BB 6 7AL
Royal Hotel	Independent Free	Pubs & Full On	Independent Free	BB 6 7BA
Victoria Hotel	Independent Free	Pubs & Full On	Independent Free	BB 6 7EP
Commercial Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BB 6 7HX
Cross Axes Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BB 6 7NF
Dog & Otter	Marston's	Pubs & Full On	Marston's	BB 6 7PG
Great Harwood Cricket Club	Independent Free	Registered Club	Independent Free	BB 6 7UW
Walmesley Arms	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BB 6 7QQ
Park Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BB 6 7SN
Great Harwood Golf Club	Independent Free	Registered Club	Independent Free	BB 6 7TE
Checcos	Independent Free	Restaurant	Independent Free	BB 6 7UH
Tavern	Marston's	Pubs & Full On	Marston's	BB 6 7NF
Juniper - Tj's	Independent Free	Pubs & Full On	Independent Free	BB 6 7DE
Great British Fish And Chip Parlour	Independent Free	Restaurant	Independent Free	BB 6 7QL
Chantry	Independent Free	Pubs & Full On	Independent Free	BB 6 7NF

MAP OF AREA

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Source: OS Open Data 2018

Area: P03989_Park Hotel, Blackburn, BB6 7SN (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
 - Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03989_Park Hotel, Blackburn, BB6 7SN (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	790	12.4	22.1	56		
2 Rising Prosperity	115	1.8	10.2	18		
3 Comfortable Communities	1,323	20.7	26.5	78		
4 Financially Stretched	2,471	38.7	23.7	163		
5 Urban Adversity	1,665	26.1	17.2	152		
6 Not Private Households	23	0.4	0.3	105		
Graph						
Total households	6,387					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P03989_Park Hotel, Blackburn, BB6 7SN (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	361	5.7	11.3	50			
1.C Mature Money	429	6.7	9.6	70			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	115	1.8	6.4	28			
3. Comfortable Communities							
3.F Countryside Communities	162	2.5	5.7	44			
3.G Successful Suburbs	378	5.9	6.0	99			
3.H Steady Neighbourhoods	264	4.1	7.4	56			
3.I Comfortable Seniors	470	7.4	2.9	258			
3.J Starting Out	49	0.8	4.6	17			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,478	23.1	8.0	290			
4.M Striving Families	551	8.6	7.4	116			
4.N Poorer Pensioners	442	6.9	5.8	120			
5. Urban Adversity							
5.O Young Hardship	1,513	23.7	6.3	379			
5.P Struggling Estates	72	1.1	5.7	20			
5.Q Difficult Circumstances	80	1.3	5.2	24			
6. Not Private Households							
6.R Not Private Households	23	0.4	0.3	105			
Total households	6,387						

Acorn Group Pen Portrait

6
Not Private Households

790k
UK Adults

1.5%
of UK



These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children's homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03989_Park Hotel, Blackburn, BB6 7SN (1 Mile contour)
Base: Great Britain
Year: 2023

Sort by: Corn Structure
 Index
 Profile %

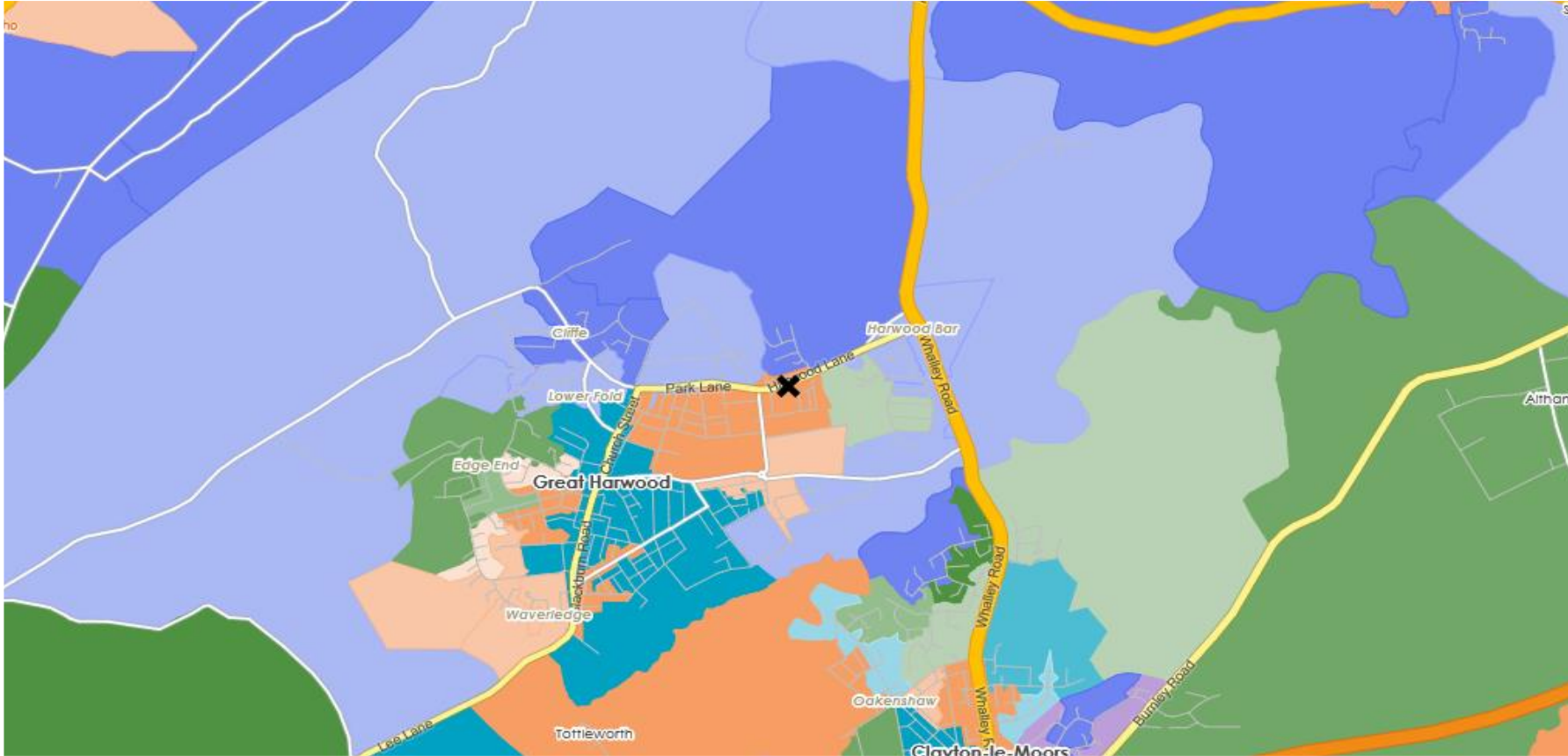
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0	<div style="width: 0%; height: 10px; background-color: #2196f3;"></div>		
1.A.2 Metropolitan money	0	0.0	0.1	0	<div style="width: 0%; height: 10px; background-color: #2196f3;"></div>		
1.A.3 Large house luxury	0	0.0	0.9	0	<div style="width: 0%; height: 10px; background-color: #2196f3;"></div>		
1.B Executive Wealth							
1.B.4 Asset rich families	142	2.2	2.6	84	<div style="width: 20%; height: 10px; background-color: #2196f3;"></div>		
1.B.5 Wealthy countryside commuters	18	0.3	2.5	11	<div style="width: 5%; height: 10px; background-color: #2196f3;"></div>		
1.B.6 Financially comfortable families	158	2.5	2.2	111	<div style="width: 30%; height: 10px; background-color: #2196f3;"></div>		
1.B.7 Affluent professionals	0	0.0	0.9	0	<div style="width: 0%; height: 10px; background-color: #2196f3;"></div>		
1.B.8 Prosperous suburban families	0	0.0	1.5	0	<div style="width: 0%; height: 10px; background-color: #2196f3;"></div>		
1.B.9 Well-off edge of towners	43	0.7	1.6	42	<div style="width: 15%; height: 10px; background-color: #2196f3;"></div>		
1.C Mature Money							
1.C.10 Better-off villagers	87	1.4	3.1	44	<div style="width: 15%; height: 10px; background-color: #2196f3;"></div>		
1.C.11 Settled suburbia, older people	180	2.8	2.8	100	<div style="width: 25%; height: 10px; background-color: #2196f3;"></div>		
1.C.12 Retired and empty nesters	162	2.5	2.5	103	<div style="width: 25%; height: 10px; background-color: #2196f3;"></div>		
1.C.13 Upmarket downsizers	0	0.0	1.3	0	<div style="width: 0%; height: 10px; background-color: #2196f3;"></div>		
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0	<div style="width: 0%; height: 10px; background-color: #9c27b0;"></div>		
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0	<div style="width: 0%; height: 10px; background-color: #9c27b0;"></div>		
2.D.16 Metropolitan professionals	0	0.0	0.7	0	<div style="width: 0%; height: 10px; background-color: #9c27b0;"></div>		
2.D.17 Socialising young renters	0	0.0	1.0	0	<div style="width: 0%; height: 10px; background-color: #9c27b0;"></div>		
2.E Career Climbers							
2.E.18 Career driven young families	68	1.1	2.0	54	<div style="width: 15%; height: 10px; background-color: #9c27b0;"></div>		
2.E.19 First time buyers in small, modern homes	47	0.7	3.4	22	<div style="width: 10%; height: 10px; background-color: #9c27b0;"></div>		
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0	<div style="width: 0%; height: 10px; background-color: #9c27b0;"></div>		
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	3	0.0	1.5	3	<div style="width: 0%; height: 10px; background-color: #8bc34a;"></div>		
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0	<div style="width: 0%; height: 10px; background-color: #8bc34a;"></div>		
3.F.23 Owner occupiers in small towns and villages	159	2.5	3.2	78	<div style="width: 20%; height: 10px; background-color: #8bc34a;"></div>		
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	226	3.5	2.7	131	<div style="width: 30%; height: 10px; background-color: #8bc34a;"></div>		
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0	<div style="width: 0%; height: 10px; background-color: #8bc34a;"></div>		
3.G.26 Semi-professional families, owner occupied neighbourhoods	152	2.4	2.4	98	<div style="width: 25%; height: 10px; background-color: #8bc34a;"></div>		
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	155	2.4	3.5	70	<div style="width: 20%; height: 10px; background-color: #8bc34a;"></div>		
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0	<div style="width: 0%; height: 10px; background-color: #8bc34a;"></div>		
3.H.29 Established suburbs, older families	109	1.7	2.3	73	<div style="width: 20%; height: 10px; background-color: #8bc34a;"></div>		
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	470	7.4	2.4	310	<div style="width: 40%; height: 10px; background-color: #8bc34a;"></div>		
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0	<div style="width: 0%; height: 10px; background-color: #8bc34a;"></div>		
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0	<div style="width: 0%; height: 10px; background-color: #8bc34a;"></div>		
3.J.33 Smaller houses and starter homes	49	0.8	2.4	32	<div style="width: 10%; height: 10px; background-color: #8bc34a;"></div>		
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0	<div style="width: 0%; height: 10px; background-color: #ff9800;"></div>		
4.K.35 Term-time terraces	0	0.0	0.2	0	<div style="width: 0%; height: 10px; background-color: #ff9800;"></div>		
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0	<div style="width: 0%; height: 10px; background-color: #ff9800;"></div>		
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	13	0.2	1.4	14	<div style="width: 5%; height: 10px; background-color: #ff9800;"></div>		
4.L.38 Semi-skilled workers in traditional neighbourhoods	167	2.6	2.6	99	<div style="width: 25%; height: 10px; background-color: #ff9800;"></div>		
4.L.39 Fading owner occupied terraces	1,252	19.6	2.9	672	<div style="width: 50%; height: 10px; background-color: #ff9800;"></div>		
4.L.40 High occupancy terraces, culturally diverse family areas	46	0.7	1.0	72	<div style="width: 10%; height: 10px; background-color: #ff9800;"></div>		
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0	<div style="width: 0%; height: 10px; background-color: #ff9800;"></div>		
4.M.42 Struggling young families in post-war terraces	1	0.0	1.6	1	<div style="width: 0%; height: 10px; background-color: #ff9800;"></div>		
4.M.43 Families in right-to-buy estates	20	0.3	2.0	15	<div style="width: 5%; height: 10px; background-color: #ff9800;"></div>		
4.M.44 Post-war estates, limited means	530	8.3	2.2	381	<div style="width: 30%; height: 10px; background-color: #ff9800;"></div>		
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	87	1.4	0.8	173	<div style="width: 20%; height: 10px; background-color: #ff9800;"></div>		
4.N.46 Elderly people in social rented flats	149	2.3	1.0	226	<div style="width: 25%; height: 10px; background-color: #ff9800;"></div>		
4.N.47 Low income older people in smaller semis	25	0.4	2.2	18	<div style="width: 5%; height: 10px; background-color: #ff9800;"></div>		
4.N.48 Pensioners and singles in social rented flats	181	2.8	1.7	166	<div style="width: 20%; height: 10px; background-color: #ff9800;"></div>		
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	11	0.2	2.2	8	<div style="width: 5%; height: 10px; background-color: #00bcd4;"></div>		
5.O.50 Struggling younger people in mixed tenure	90	1.4	1.8	78	<div style="width: 15%; height: 10px; background-color: #00bcd4;"></div>		
5.O.51 Young people in small, low cost terraces	1,412	22.1	2.3	976	<div style="width: 60%; height: 10px; background-color: #00bcd4;"></div>		
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	37	0.6	1.6	37	<div style="width: 10%; height: 10px; background-color: #00bcd4;"></div>		
5.P.53 Low income terraces	0	0.0	0.8	0	<div style="width: 0%; height: 10px; background-color: #00bcd4;"></div>		
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0	<div style="width: 0%; height: 10px; background-color: #00bcd4;"></div>		
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0	<div style="width: 0%; height: 10px; background-color: #00bcd4;"></div>		
5.P.56 Low income large families in social rented semis	35	0.5	1.6	34	<div style="width: 10%; height: 10px; background-color: #00bcd4;"></div>		
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0	<div style="width: 0%; height: 10px; background-color: #00bcd4;"></div>		
5.Q.58 Singles and young families, some receiving benefits	80	1.3	1.8	71	<div style="width: 15%; height: 10px; background-color: #00bcd4;"></div>		
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0	<div style="width: 0%; height: 10px; background-color: #00bcd4;"></div>		
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0	<div style="width: 0%; height: 10px; background-color: #e91e63;"></div>		
6.R.61 Inactive communal population	23	0.4	0.3	126	<div style="width: 10%; height: 10px; background-color: #e91e63;"></div>		
6.R.62 Business areas without resident population	0	0	0	0	<div style="width: 0%; height: 10px; background-color: #e91e63;"></div>		
Total households	6,387						

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

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- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

House type: **Detached**

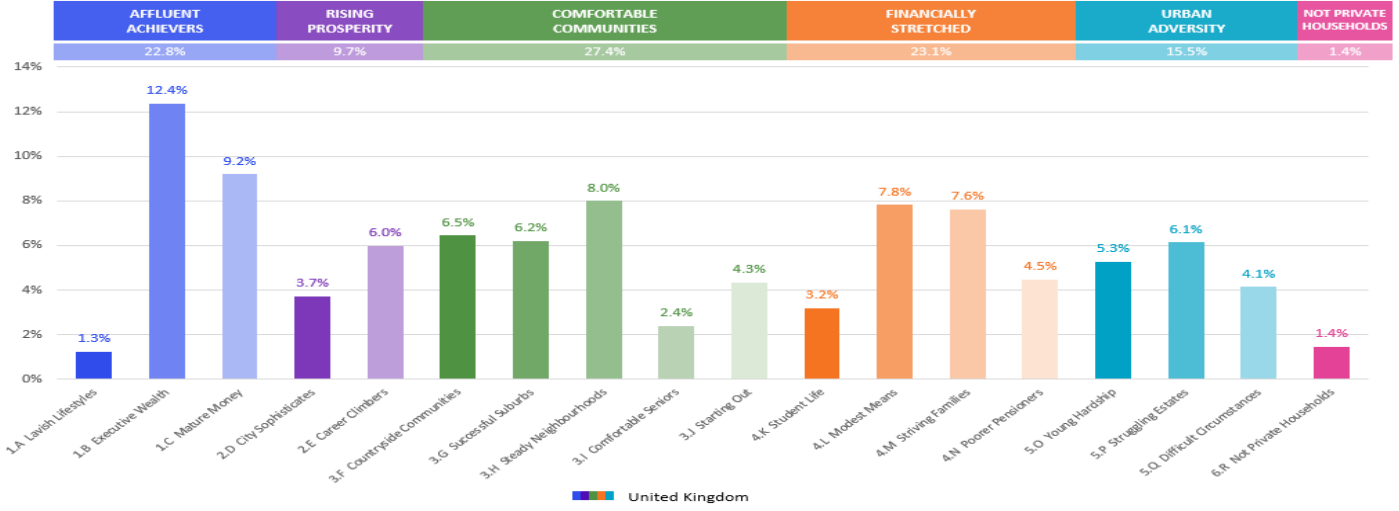
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



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