

acorn

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CATEGORY	GROUP	Түре	МАР	WHAT IS ACORN?

ACORN CATEGORY PROFILE - HOUSEHOLDS

- Area: ATLT_Three Merry LadsS42 7AJ (15 min contour)
- Base: Great Britain
- Year: 2021

Acorn Cat	egory D	escription	Area Profile	% for Area	% for Base	Index 0	100	200
\bigcirc	1	Affluent Achievers	6,845	27.8	22.0	127		
\bigcirc	2	Rising Prosperity	457	1.9	10.1	18		
O	3	Comfortable Communities	6,195	25.2	26.2	96		
0	4	Financially Stretched	7,171	29.2	23.7	123		
Ō	5	Urban Adversity	3,831	15.6	17.6	88		
0	6	Not Private Households	97	0.4	0.3	118		
Ø	Graph	1						

24,596

Total households

Acorn Category Pen Portrait







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ACORN GROUP PROFILE - HOUSEHOLDS

- Area: ATLT_Three Merry LadsS42 7AJ (15 min contour)
- Base: Great Britain
- Year: 2021

Group Des	cription	Area Profile	% for Area	% for Base	Index 0	100	
1. Affluer	nt Achievers						
1.A	Lavish Lifestyles	25	0.1	1.1	9		
1.B	Executive Wealth	3,647	14.8	11.2	132		
1.C	Mature Money	3,173	12.9	9.6	134		
2. Rising	Prosperity						
2.D	City Sophisticates	0	0.0	4.0	0		
2.E	Career Climbers	457	1.9	6.2	30		
3. Comfo	rtable Communities						
3.F	Countryside Communities	720	2.9	5.7	51		
3.G	Successful Suburbs	1,973	8.0	5.9	136		
3.H	Steady Neighbourhoods	1,672	6.8	7.4	92		
3.1	Comfortable Seniors	1,174	4.8	2.9	164		
3.J	Starting Out	656	2.7	4.3	61		
4. Financi	ally Stretched						
4.K	Student Life	0	0.0	2.4	0		
4.L	Modest Means	1,431	5.8	7.9	74		
4.M	Striving Families	1,597	6.5	7.5	86		
4.N	Poorer Pensioners	4,143	16.8	5.9	285		
5. Urban	Adversity						
5.0	Young Hardship	1,629	6.6	6.1	108		
5.P	Struggling Estates	359	1.5	6.1	24		
5.Q	Difficult Circumstances	1,843	7.5	5.3	140		
6. Not Pri	vate Households						
6.R	Not Private Households	97	0.4	0.3	118		

Acorn Group Pen Portrait

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N Poorer Pensioners

Older people and pensioners, the majority of whom live in social housing. The majority are renting social housing but there are a few who own their home or rent privately. Properties are mainly flats or maisonettes, but there will be some smaller bungalows or semi-detached houses.



4.6%

2.4M



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CATEGORY	GROUP		МАР	WHAT IS ACORN?
ACORN TYPE PRO	FILE - HOUSEHOLDS			
Area: ATLT_Three Merry Lad: Base: Great Britain Year: 2021	S42 7AJ (15 min contour)	© 2021 CACI Limited and al	ll other applicable third party no	titices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf
Acorn Type Description		Area Profile % f	for Area % for Base	Index 0 100 200
1. Affluent Achievers 1.A Lavish Lifestyles				
1.B Executive Wealth	1.A.1 Exclusive enclaves 1.A.2 Metropolitan money 1.A.3 Large house luxury	0 0 25	0.0 0.1 0.0 0.2 0.1 0.9	0 12
	1.8.4 Asset rich families 1.8.5 Wealthy countryside commuters 1.8.6 Financially comfortable families 1.8.7 Affluent professionals 1.8.8 Prosperous suburban families 1.8.9 Well-off edge of towners	1,790 729 382 19 16 711	7.3 2.6 3.0 2.4 1.6 2.2 0.1 0.9 0.1 1.5 2.9 1.6	123 71 9 4
1.C Mature Money	1.C.10 Better-off villagers 1.C.11 Settled suburbia, older people 1.C.12 Retired and empty nesters 1.C.13 Upmarket downsizers	383 1,734 898 158	1.63.07.02.93.72.50.61.3	247 147
2. Rising Prosperity 2.D City Sophisticates	2.D.14 Townhouse cosmopolitans	0	0.0 0.7	0
2.E Career Climbers	2.D.15 Younger professionals in smaller flats 2.D.16 Metropolitan professionals 2.D.17 Socialising young renters	0 0 0	0.01.50.00.80.01.0	0
	2.E.18 Career driven young families 2.E.19 First time buyers in small, modern homes 2.E.20 Mixed metropolitan areas	151 306 0	0.6 1.9 1.2 3.3 0.0 1.0	38
3. Comfortable Communities 3.F Countryside Communities	3.F.21 Farms and cottages	93	0.4 1.5	25
3.G Successful Suburbs	3.F.22 Older couples and families in rural areas 3.F.23 Owner occupiers in small towns and villages	0 627	0.4 1.5 0.0 1.1 2.5 3.2	0
	3.G.24 Comfortably-off families in modern housing 3.G.25 Larger family homes, multi-ethnic areas 3.G.26 Semi-professional families, owner occupied neighbourhoods	1,734 0 239	7.02.60.00.81.02.4	0
3.H Steady Neighbourhoods	 3.H.27 Suburban semis, conventional attitudes 3.H.28 Owner occupied terraces, average income 3.H.29 Established suburbs, older families 	1,404 12 256	5.73.40.01.61.02.3	3
3.1 Comfortable Seniors	3.1.30Older people, neat and tidy neighbourhoods3.1.31Elderly singles in purpose-built accommodation	1,174 0	4.8 2.4 0.0 0.5	
3.J Starting Out	3.J.32 Educated families in terraces, young children 3.J.33 Smaller houses and starter homes	140 516	0.6 2.1 2.1 2.3	
4. Financially Stretched 4.K Student Life	4.K.34 Student flats and halls of residence	0	0.0 0.4	
4.L Modest Means	4.K.35 Term-time terraces 4.K.36 Educated young people in flats and tenements 4.L.37 Low cost flats in suburban areas	0 0 179	0.0 0.3 0.0 1.7	0
	4.1.37 Low cost flats in suburban areas 4.1.38 Semi-skilled workers in traditional neighbourhoods 4.1.39 Fading owner occupied terraces 4.1.40 High occupancy terraces, culturally diverse family areas	179 939 313 0	0.7 1.4 3.8 2.6 1.3 2.9 0.0 1.0	145 44
4.M Striving Families	4.M.41 Labouring semi-rural estates 4.M.42 Struggling young families in post-war terraces 4.M.43 Families in right-to-buy estates	221 98 781	0.9 1.6 0.4 1.7 3.2 2.1	24 153
4.N Poorer Pensioners	 4.M.44 Post-war estates, limited means 4.N.45 Pensioners in social housing, semis and terraces 4.N.46 Elderly people in social rented flats 4.N.47 Low income older people in smaller semis 	497 603 228 2,432	2.0 2.2 2.5 0.8 0.9 1.1 9.9 2.3	313 85
5. Urban Adversity	4.N.48 Pensioners and singles in social rented flats	880	3.6 1.8	
5.0 Young Hardship	5.0.49 Young families in low cost private flats 5.0.50 Struggling younger people in mixed tenure 5.0.51 Young people in small, low cost terraces	314 455 860	1.32.11.81.73.52.3	106
5.P Struggling Estates	5.P.52 Poorer families, many children, terraced housing 5.P.53 Low income terraces 5.P.54 Multi-ethnic, purpose-built estates 5.P.55 Deprived and ethnically diverse in flats	113 0 0 0	0.5 1.6 0.0 0.9 0.0 1.2 0.0 0.8	0
5.Q Difficult Circumstances	5.P.56 Low income large families in social rented semis 5.Q.57 Social rented flats, families and single parents 5.Q.58 Singles and young families, some receiving benefits	246 272 326	1.0 1.6 1.1 1.5 1.3 1.8	61 73
6. Not Private Households	5.Q.59 Deprived areas and high-rise flats	1,245	5.1 2.0	
6.R Not Private Households	6.R.60Active communal population6.R.61Inactive communal population6.R.62Business areas without resident population	3 94 0	0.0 0.1 0.4 0.3 0 0	139
	Total households	24,596		





DOMINANT ACORN GROUP - HOUSEHOLDS

Area: ATLT Three Merry LadsS42 7AJ (15 min contour)

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Source: OS Open Data 2018

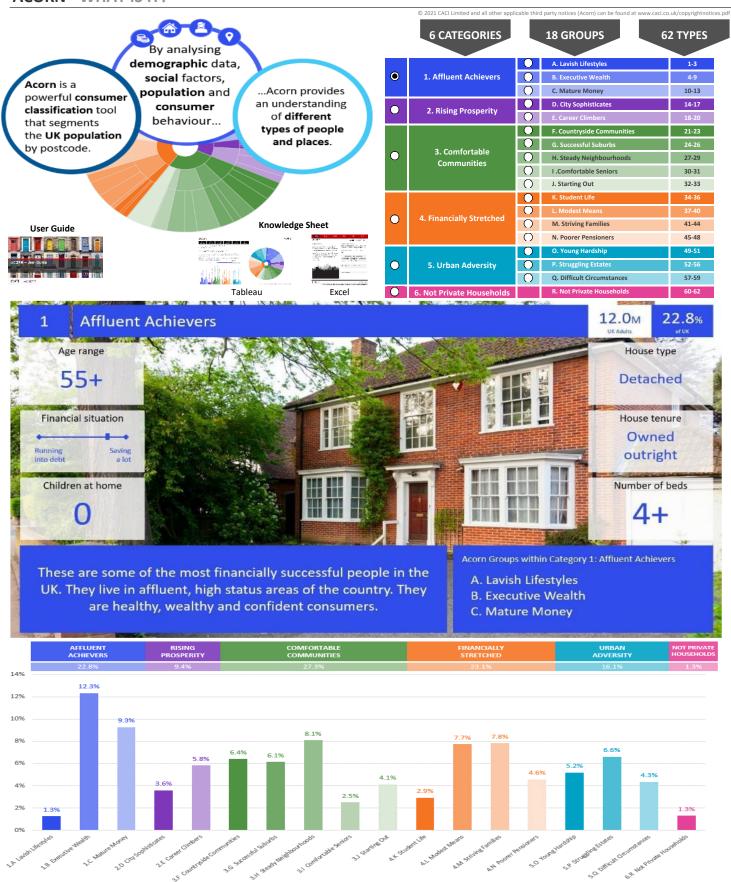


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CATEGORY GROUP TYPE MAP WHAT IS ACORN?	CATEGORY	GROUP	ТҮРЕ	МАР	WHAT IS ACORN?
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ACORN - WHAT IS IT?



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United Kingdom



CGA LICENCED PREMISES

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Area:ATLT_Three Merry LadsS42 7AJ (15 min contBase:Great Britain

Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	52	98.3	84.9	116			
Proprietary Club	3	5.7	8.1	70			
Registered Club	11	20.8	29.9	70			
Restaurant	7	13.2	34.6	38			
Residential	1	1.9	3.5	54			

Name	Description	License Type	Owner Name	Postcode
Devonshire Arms	Punch Pub Company	Pubs & Full On	Punch Pub Company	DE45 1SR
Robin Hood Inn	Marston's	Pubs & Full On	Marston's	DE45 1PQ
Wheatsheaf	Marston's	Pubs & Full On	Marston's	DE45 1SR
Peacock	Greene King	Pubs & Full On	Greene King	S 17 3BQ
Hyde Park Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	S 18 1UH
Hare & Hounds Inn	Independent Free	Pubs & Full On	Independent Free	S 18 7SJ
George & Dragon	Independent Free	Pubs & Full On	Independent Free	S 18 7WT
Jolly Farmer	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	S 18 8ZQ
Horse & Jockey	Punch Pub Company	Pubs & Full On	Punch Pub Company	S 18 4DA
Angel Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	S 18 7WT
Hallowes Golf Club	Independent Free	Registered Club	Independent Free	S 18 1UA
Hill Top Sports & Social Club	Independent Free	Registered Club	Independent Free	S 18 1UQ
St Helens Inn	Unknown	Pubs & Full On	Unknown	S 41 7LS
Mutiara Restaurant	Independent Free	Restaurant	Independent Free	S 40 1BA
Chesterfield Miners Welfare Club	Independent Free	Registered Club	Independent Free	S 40 1DL
Chesterfield Labour Club	Independent Free	Registered Club	Independent Free	S 40 1NF
Spotted Frog	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	S 40 2AH
Woodside	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	S 40 4DB
Badger	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	S 40 4ED
Olde House	Marston's	Pubs & Full On	Marston's	S 40 4RN
Industry Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	S 40 4SF
Chesterfield Lawn Tennis Club	Independent Free	Registered Club	Independent Free	S 40 4TJ
Star Of Fall	Independent Free	Restaurant	Independent Free	S 41 8LS
Red Lion	Old Mill Brewery	Pubs & Full On	Old Mill Brewery	S 41 8LX
Nags Head	Pub People Co Ltd	Pubs & Full On	Pub People Co Ltd	S 41 8RJ
Cock & Magpie	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	S 41 9QW
Steelmelters Arms	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	S 41 8TG
Junction Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	S 41 9BH
Lockoford Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	S 41 0TQ
Highfield	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	S 41 7AA
Crown & Anchor	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	S 41 7JH
Lambardi Restaurant	Independent Free	Restaurant	Independent Free	S 41 7LL
Chesterfield Arms	Everards	Pubs & Full On	Everards	S 41 7PH
Neptune Beer Emporium	Independent Free	Pubs & Full On	Independent Free	S 41 7QD
Newbold Working Mens Club	Independent Free	Registered Club	Independent Free	S 41 8EJ
Dunston Inn	Independent Free	Pubs & Full On	Independent Free	S 41 8HA
Moonrakers	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	S 41 8HQ
Glass Works	Independent Free	Pubs & Full On	Independent Free	S 41 8LF
Chesters Club	Independent Free	Registered Club	Independent Free	S 41 8LP
Derby Tup	Castle Rock	Pubs & Full On	Castle Rock	S 41 8LS
Miners Arms	Independent Free	Pubs & Full On	Independent Free	S 41 8RU
Cricketers Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	S 41 8SJ
Bulls Head	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	S 41 9DB
Sandpiper Hotel	Independent Free	Pubs & Full On	Independent Free	S 41 9EH
Old Whittington Miners Club	Independent Free	Registered Club	Independent Free	S 41 9NL
Three Merry Lads	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	S 42 7AJ
Cutthorpe Cricket Club	Independent Free	Registered Club	Independent Free	S 42 7AJ
Peacock Inn	Unknown	Pubs & Full On	Unknown	S 42 7AS
Highwayman	Whitbread	Pubs & Full On	Whitbread	S 42 7DA
Fox & Goose	Independent Free	Pubs & Full On	Independent Free	S 42 7JJ
Royal Oak	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	S 42 7JH
Mill	Independent Free	Pubs & Full On	Independent Free	S 43 1LT
Rutland Arms				

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Area:	ATLT_Three Merry LadsS42 7AJ (15 min cont
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Year [.]	2021

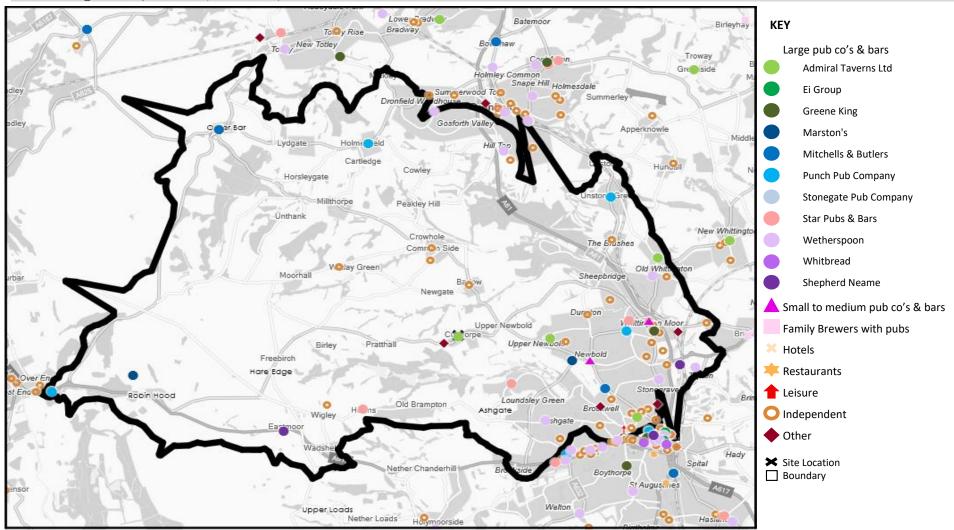
Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
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Registered Club	11	20.8	29.9	70			
Restaurant	7	13.2	34.6	38			
Residential	1	1.9	3.5	54			

Name	Description	License Type	Owner Name	Postcode
Holme Hall Inn	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	S 40 4UX
Tickled Trout	Independent Free	Pubs & Full On	Independent Free	S 18 7SL
Peacock At Barlow	Independent Free	Pubs & Full On	Independent Free	S 18 75E
Moorlands	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	S 17 3BQ
Donkey Derby	Greene King	Pubs & Full On	Greene King	S 41 8LS
	Independent Free	Residential	0	S 40 4TD
Abbeydale Hotel	•		Independent Free	
Buckingham Hotel	Independent Free	Pubs & Full On	Independent Free	S 41 7PU
Lock Keeper	Whitbread	Pubs & Full On	Whitbread	S 41 7NJ
Giorgios Italian	Independent Free	Restaurant	Independent Free	S 41 8LT
Kaash Tandoori	Independent Free	Restaurant	Independent Free	S 41 8LL
Victoria Club & Institute	Independent Free	Registered Club	Independent Free	S 41 8LX
Brampton Manor	Independent Free	Proprietary Club	Independent Free	S 40 3QR
Mecca Bingo	Rank	Proprietary Club	Rank	S 40 1NJ
Casa Hotel	Independent Free	Pubs & Full On	Independent Free	S 41 7JB
Nonnas	Independent Free	Restaurant	Independent Free	S 40 2AH
Chesterfield Football Club	Independent Free	Proprietary Club	Independent Free	S 41 8NZ
Chesterfield Panthers Rugby Unic	on Foot Independent Free	Registered Club	Independent Free	S 41 9BF
Beer Parlour	Independent Free	Pubs & Full On	Independent Free	S 41 9BA
Delhi 41	Independent Free	Restaurant	Independent Free	S 41 8LP
Barlow Woodseats Hall	Independent Free	Pubs & Full On	Independent Free	S 18 7SE
Jaceys Micropub	Independent Free	Pubs & Full On	Independent Free	S 41 8LT





MAP OF AREA



Area: ATLT_Three Merry LadsS42 7AJ (15 min contour)



Source: OS Open Data 2018

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