

CGA LICENCED PREMISES

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Area: P01840_Woodman Inn, Burnley, BB11 3EX (:
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	38	187.4	81.7	229			
Proprietary Club	7	34.5	7.3	474			
Registered Club	9	44.4	28.2	158			
Restaurant	7	34.5	32.1	108			
Residential	1	4.9	2.7	184			

Name	Description	License Type	Owner Name	Postcode
Burnley Cricket Club	Independent Free	Registered Club	Independent Free	BB10 4BN
Clarets Foundation Lounge	Independent Free	Registered Club	Independent Free	BB10 4BX
Burnley Football & Athletic Co	Independent Free	Registered Club	Independent Free	BB10 4BX
Park View	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BB10 4DZ
Cross Keys Hotel	Independent Free	Pubs & Full On	Independent Free	BB11 1NR
Smackwater Jacks	Independent Free	Pubs & Full On	Independent Free	BB11 1EP
Big Window	Amber Taverns	Pubs & Full On	Amber Taverns	BB11 1HG
Mechanics	Independent Free	Pubs & Full On	Independent Free	BB11 1BH
Burnley Masonic Club	Independent Free	Registered Club	Independent Free	BB11 1LA
Kestrel Suite & Kokos	Independent Free	Proprietary Club	Independent Free	BB11 1NN
Boot Inn	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	BB11 1NG
White Lion Inn	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BB11 1NQ
Swan Inn	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BB11 1NQ
Bridge Bier Huis	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BB11 1UH
Brunlea	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BB11 2DH
Mfa Bowl	MFA Bowl Ltd	Proprietary Club	MFA Bowl Ltd	BB11 2HE
Rosehill House Hotel	Independent Free	Residential	Independent Free	BB11 2PW
Aldo Due	Independent Free	Restaurant	Independent Free	BB11 1TS
Burnley Miners Working Mens Club & In	Independent Free	Registered Club	Independent Free	BB11 3AA
Oxford	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BB11 3BD
Royal Dyche	Independent Free	Pubs & Full On	Independent Free	BB11 3BW
Turf Hotel	Independent Free	Pubs & Full On	Independent Free	BB11 3BW
Knights Of St Columba 110 Club	Independent Free	Registered Club	Independent Free	BB11 3BY
Towneley Golf Club	Independent Free	Registered Club	Independent Free	BB11 3ED
Woodman	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BB11 3EX
Britannia Inn	Independent Free	Pubs & Full On	Independent Free	BB11 3HP
Burnley Wood Conservative Club	Independent Free	Registered Club	Independent Free	BB11 3LT
Royal Butterfly	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BB11 3QH
Towneley Hall Art Gallery Cafe	Independent Free	Restaurant	Independent Free	BB11 3RQ
Greenhill Bowling Club	Independent Free	Registered Club	Independent Free	BB11 4HR
General Williams	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BB11 4HL
Sanctuary Rock Bar	Independent Free	Pubs & Full On	Independent Free	BB11 1NN
Inside Out	Independent Free	Pubs & Full On	Independent Free	BB11 1DW
Penny Black	Independent Free	Pubs & Full On	Independent Free	BB11 1DZ
Burnley Snooker Club	Independent Free	Proprietary Club	Independent Free	BB11 1UH
Illuminati Bar	Independent Free	Pubs & Full On	Independent Free	BB11 1NA
Bootleggers	Independent Free	Pubs & Full On	Independent Free	BB11 2EE
Coal Yard	Independent Free	Pubs & Full On	Independent Free	BB11 1DX
Macs	Independent Free	Proprietary Club	Independent Free	BB11 1NA
Gala Bingo	Gala Group	Proprietary Club	Gala Group	BB11 2EJ
Reel Cinema	Reel Cinemas Ltd	Pubs & Full On	Reel Cinemas Ltd	BB11 2EJ
Mode Nightclub	Independent Free	Proprietary Club	Independent Free	BB11 1LE
Bar Boogie	Independent Free	Pubs & Full On	Independent Free	BB11 1EP
Bees Knees	Independent Free	Pubs & Full On	Independent Free	BB11 1NA
Bees Knees	Independent Free	Pubs & Full On	Independent Free	BB11 1DZ
Bellissimo	Independent Free	Restaurant	Independent Free	BB11 2BY
Mojitos	Independent Free	Pubs & Full On	Independent Free	BB11 1EP
New Brew M	Independent Free	Pubs & Full On	Independent Free	BB11 1DR
Corkhouse	Independent Free	Pubs & Full On	Independent Free	BB11 1LN
Pronto Pizza	Independent Free	Restaurant	Independent Free	BB11 1RW
Loom Makers Bistro	Independent Free	Pubs & Full On	Independent Free	BB11 1UG
Palazzo	Independent Free	Restaurant	Independent Free	BB11 2AS
Kellys Cafe And Bar	Independent Free	Pubs & Full On	Independent Free	BB11 1NG

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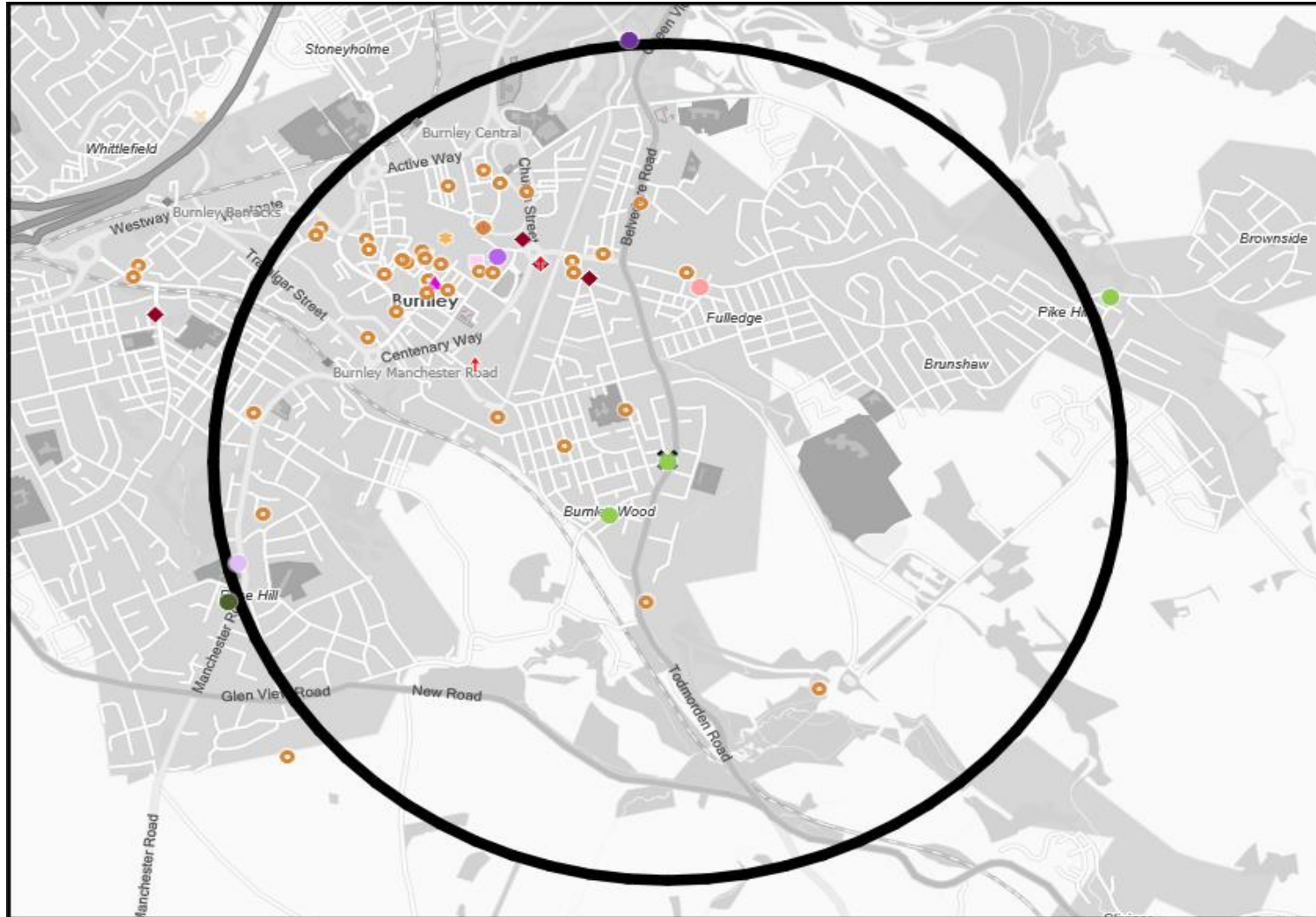
Name	Description	License Type	Owner Name	Postcode
Vintage Claret	Independent Free	Pubs & Full On	Independent Free	BB11 3BW
Aroma	Independent Free	Restaurant	Independent Free	BB11 2DL
Ellis	Independent Free	Restaurant	Independent Free	BB11 1AP
Projekt	Independent Free	Proprietary Club	Independent Free	BB11 1NA
Circ Bar	Independent Free	Pubs & Full On	Independent Free	BB11 1UG
Finsley Gate Wharf	Independent Free	Pubs & Full On	Independent Free	BB11 2FG
Icaro Lounge	Loungers	Pubs & Full On	Loungers	BB11 1BA
Sandygate Sports Bar	Independent Free	Pubs & Full On	Independent Free	BB11 1TE
Ruby & Clarets Bar	Independent Free	Pubs & Full On	Independent Free	BB11 3BT

MAP OF AREA

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Source: OS Open Data 2018

Area: P01840_Woodman Inn, Burnley, BB11 3EX (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
 - Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P01840_Woodman Inn, Burnley, BB11 3EX (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	405	4.3	22.1	20		
2 Rising Prosperity	100	1.1	10.2	11		
3 Comfortable Communities	872	9.4	26.5	35		
4 Financially Stretched	3,390	36.4	23.7	154		
5 Urban Adversity	4,466	48.0	17.2	279		
6 Not Private Households	78	0.8	0.3	243		
Total households	9,311					

Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

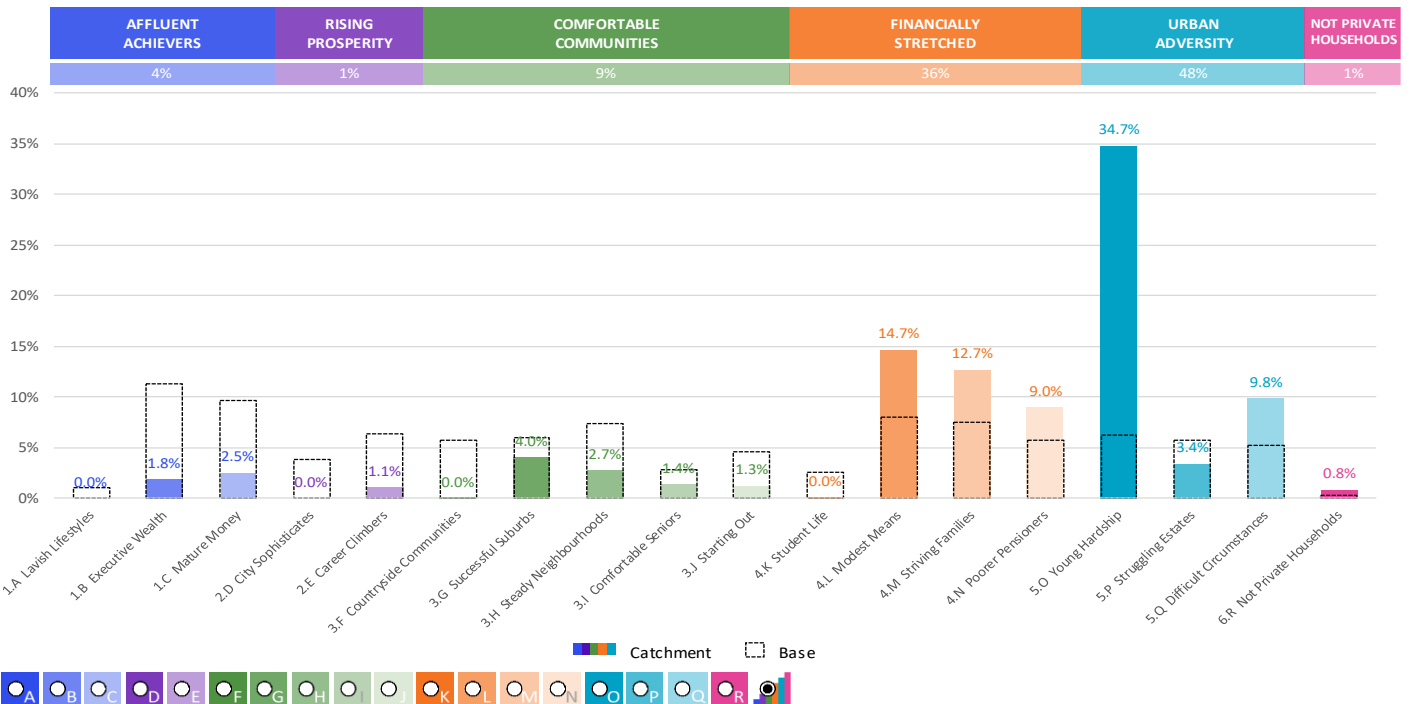
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P01840_Woodman Inn, Burnley, BB11 3EX (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	0	0.0	1.1	0	[Bar]	
1.B Executive Wealth	172	1.8	11.3	16	[Bar]	
1.C Mature Money	233	2.5	9.6	26	[Bar]	
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0	[Bar]	
2.E Career Climbers	100	1.1	6.4	17	[Bar]	
3. Comfortable Communities						
3.F Countryside Communities	2	0.0	5.7	0	[Bar]	
3.G Successful Suburbs	371	4.0	6.0	67	[Bar]	
3.H Steady Neighbourhoods	255	2.7	7.4	37	[Bar]	
3.I Comfortable Seniors	127	1.4	2.9	48	[Bar]	
3.J Starting Out	117	1.3	4.6	28	[Bar]	
4. Financially Stretched						
4.K Student Life	4	0.0	2.5	2	[Bar]	
4.L Modest Means	1,367	14.7	8.0	184	[Bar]	
4.M Striving Families	1,181	12.7	7.4	170	[Bar]	
4.N Poorer Pensioners	838	9.0	5.8	156	[Bar]	
5. Urban Adversity						
5.O Young Hardship	3,235	34.7	6.3	556	[Bar]	
5.P Struggling Estates	319	3.4	5.7	60	[Bar]	
5.Q Difficult Circumstances	912	9.8	5.2	187	[Bar]	
6. Not Private Households						
6.R Not Private Households	78	0.8	0.3	243	[Bar]	
Total households	9,311					

Acorn Group Graph



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P01840_Woodman Inn, Burnley, BB11 3EX (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

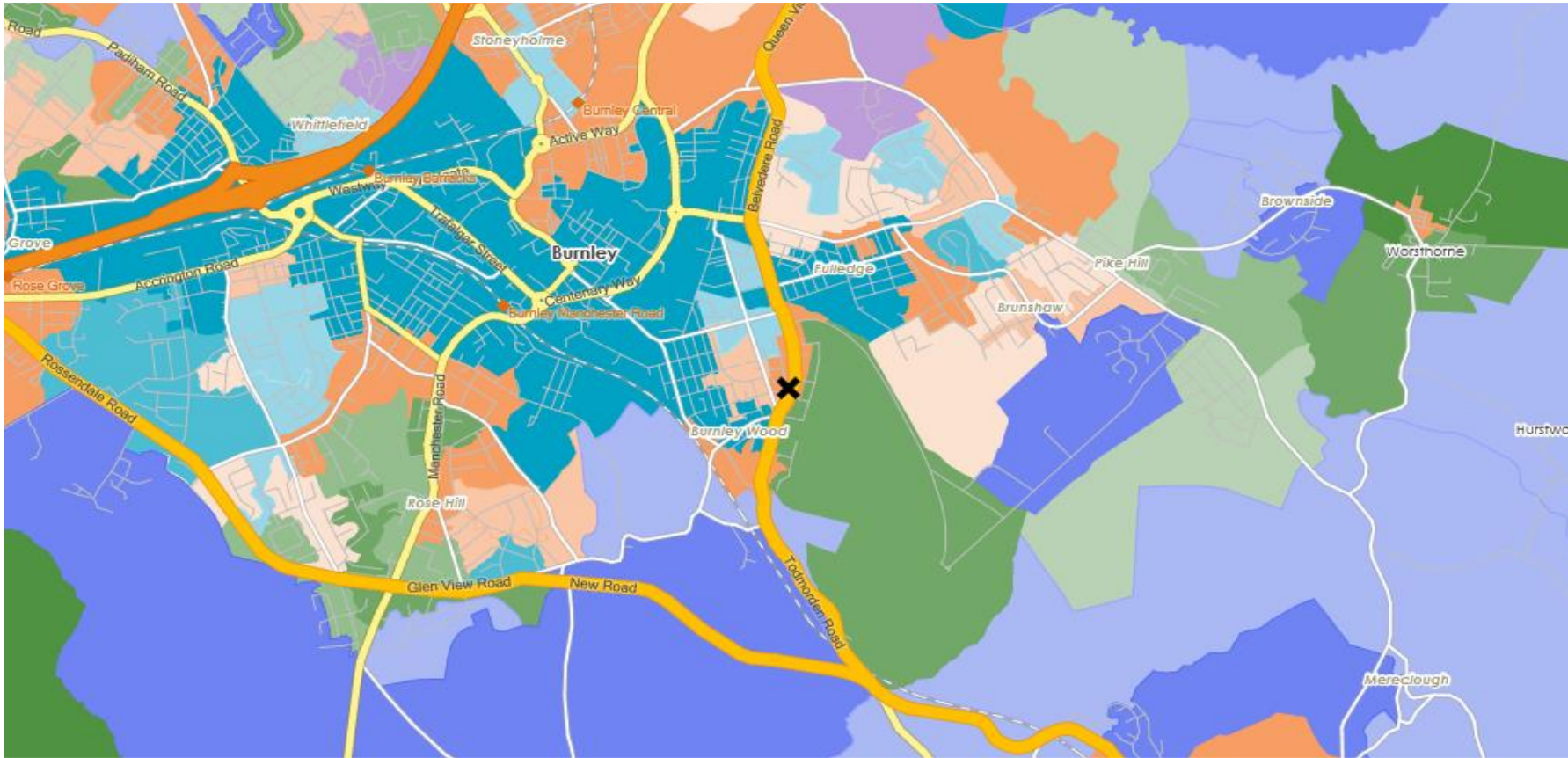
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	97	1.0	2.6	39			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	57	0.6	2.2	28			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	18	0.2	1.6	12			
1.C Mature Money							
1.C.10 Better-off villagers	32	0.3	3.1	11			
1.C.11 Settled suburbia, older people	193	2.1	2.8	74			
1.C.12 Retired and empty nesters	8	0.1	2.5	3			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	100	1.1	2.0	54			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	2	0.0	3.2	1			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	97	1.0	2.7	39			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	274	2.9	2.4	121			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	205	2.2	3.5	64			
3.H.28 Owner occupied terraces, average income	26	0.3	1.6	17			
3.H.29 Established suburbs, older families	24	0.3	2.3	11			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	97	1.0	2.4	44			
3.I.31 Elderly singles in purpose-built accommodation	30	0.3	0.5	66			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	37	0.4	2.2	18			
3.J.33 Smaller houses and starter homes	80	0.9	2.4	36			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	4	0.0	0.3	13			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	23	0.2	1.4	17			
4.L.38 Semi-skilled workers in traditional neighbourhoods	502	5.4	2.6	205			
4.L.39 Fading owner occupied terraces	752	8.1	2.9	277			
4.L.40 High occupancy terraces, culturally diverse family areas	90	1.0	1.0	97			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	290	3.1	1.6	190			
4.M.43 Families in right-to-buy estates	276	3.0	2.0	145			
4.M.44 Post-war estates, limited means	615	6.6	2.2	304			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	115	1.2	0.8	157			
4.N.46 Elderly people in social rented flats	262	2.8	1.0	273			
4.N.47 Low income older people in smaller semis	200	2.1	2.2	96			
4.N.48 Pensioners and singles in social rented flats	261	2.8	1.7	164			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	202	2.2	2.2	99			
5.O.50 Struggling younger people in mixed tenure	314	3.4	1.8	187			
5.O.51 Young people in small, low cost terraces	2,719	29.2	2.3	1,289			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	107	1.1	1.6	74			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	212	2.3	1.6	142			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	444	4.8	1.8	271			
5.Q.59 Deprived areas and high-rise flats	468	5.0	2.0	255			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	3	0.0	0.1	54			
6.R.61 Inactive communal population	75	0.8	0.3	283			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	9,311						

DOMINANT ACORN GROUP - HOUSEHOLDS

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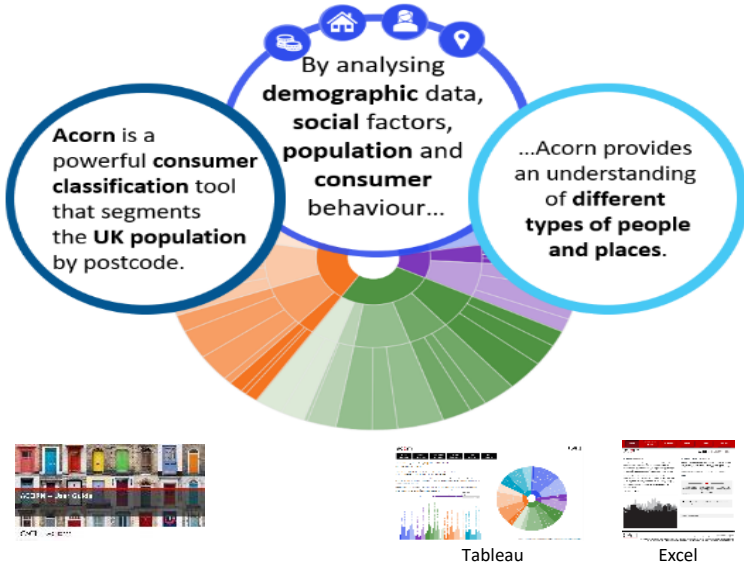
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults

22.8% of UK

House type: **Detached**

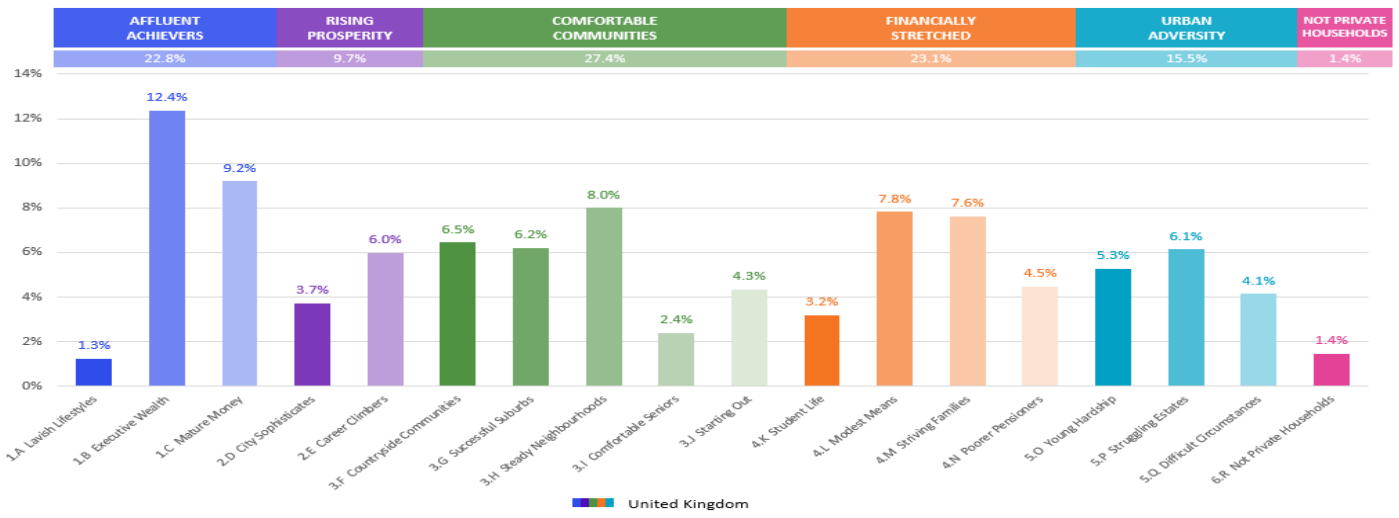
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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